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# The Coca-Cola Company Releases Annual Corporate Responsibility Review

ATLANTA--(BUSINESS WIRE)--

The Coca-Cola Company announced the release of the online version of its 2006 Corporate Responsibility Review. The report is available at [www.crreview.coca-cola.com](http://www.crreview.coca-cola.com).

The report explores the relationship between sustainable business and sustainable communities, with detailed information about the Company's performance in the areas of workplace and human rights, product quality, well-being, water stewardship, energy and climate protection and sustainable packaging around the world.

"At The Coca-Cola Company, we are committed to making a positive mark on communities and minimizing our impact on the planet," said E. Neville Isdell, chairman and chief executive officer, The Coca-Cola Company. "Together with our bottling partners, suppliers and others, we are working to improve lives, fuel local economies and protect the environment. That is the mark we want to make."

Guided by Global Reporting Initiative (GRI) indicators, the report contains the Company's first GRI index, cross-referenced with United Nations Global Compact principles.

The report covers the Company's corporate responsibility performance from January 2006 to July 2007, taking an issues-based approach. Recognizing that reporting needs to include more-quantifiable metrics and targets, especially as they relate to social and economic performance; the Company has provided a detailed summary of performance metrics in the report. The Company continues to work toward mapping and prioritizing material issues and implementing the necessary systems and targets to gauge performance and gather data globally. Stakeholder concerns and feedback influenced the development of the report.

Highlights from the 2006 report include:

- Summary of performance and progress on workplace, marketplace, environment and community initiatives and commitments
- Review of challenges and opportunities for the Company's corporate reporting
- Overview of the Company's Workplace Rights Policy, Human Rights Statement and Supplier Guiding Principles, which reflect the Company's values and commitment to international human and labor rights principles
- Overview of global quality management system
- Overview of environmental performance in the areas of water stewardship, energy and climate protection and sustainable packaging

-- Examples of sustainability initiatives and programs in six of the Company's global operating groups

The Coca-Cola Company welcomes feedback on the report, which may be sent to [crreview@na.ko.com](mailto:crreview@na.ko.com).

### The Coca-Cola Company

The Coca-Cola Company is the world's largest non-alcoholic beverage company. Along with the Coca-Cola(R) trademark, recognized as the world's most valuable brand, the Company markets four of the world's top five nonalcoholic sparkling beverage brands, including Coca-Cola(R), Diet Coke(R), Fanta(R) and Sprite(R) beverages, and a wide range of other non-alcoholic beverages, including diet and light beverages, waters, juices and juice drinks, teas, coffees, energy and sports drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate exceeding 1.4 billion servings each day. For more information about The Coca-Cola Company, please visit our website at [www.thecoca-colacompany.com](http://www.thecoca-colacompany.com).

Source: The Coca-Cola Company