

May 8, 2008



New Country Director for Herbalife in Italy

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE: HLF) announced the promotion of Marco Brandolini to country director, Italy and the Balkans. He reports to Wynne Roberts, senior vice president and managing director, Europe, Middle East and Africa.

Brandolini has been an integral member of the management team in Italy since he joined Herbalife in January 2005 as director of operations and human resources for Italy and the Balkans, and he has played a key role in working with independent distributors to help establish Italy as one of Herbalife's most successful markets in Europe. Since December 2007, Marco has held the role of acting country manager, demonstrating great leadership and understanding of the needs of distributors.

Prior to joining Herbalife, Brandolini had seven years experience in operations and customer services, gained during a career with companies including Terzia SpA and Fiat Iveco.

Based in Herbalife Italy's headquarters in Rome, Brandolini is responsible for two sales centers, in Rome and Milan, and responsible for approximately 80 employees who are focused on supporting the region's independent distributors. He holds a degree in mechanical engineering from the Polytechnic of Naples, and represents Herbalife as an active member of the Italian direct selling industry body, Avedisco.

Last year, Herbalife celebrated 15 years of business in Italy. Net sales for 2007 grew 14.3 percent versus 2006 and the latest results show a growth of nearly 30 percent in the first quarter of 2008, compared to the same period in 2007.

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About Herbalife Ltd.

Herbalife Ltd. (NYSE: HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 65 countries through a network of over 1.8 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations for additional financial information.

Source: Herbalife Ltd.