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New GM for Herbalife in the Philippines

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE: HLF) announced the appointment of Enrico Garcia as general manager of its business in the Philippines.

Garcia is a seasoned sales executive with an extensive resume in direct selling and retail sales. He comes to Herbalife from Nikken Philippines Inc., a direct selling company specializing in wellness products. As managing director, Garcia conceptualized and implemented new marketing initiatives, led product launches, and expanded the company's infrastructure by opening a new distribution center.

As a current director of the Direct Selling Association of the Philippines, Garcia knows first-hand how to best serve independent direct selling distributors. Before being employed by the company, he was a Nikken independent wellness consultant, where he built an international business and conducted training for other wellness consultants.

Previously, Garcia served as retail operations manager for Pilipinas Shell Petroleum Corp., responsible for all retail initiatives in the Philippine market.

He holds a B.A. from Ateneo de Manila University.

Herbalife began doing business in the Philippines in December 1994.

About Herbalife Ltd.

Herbalife (<http://www.herbalife.com>) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 65 countries through a network of more than 1.6 million independent distributors. The company supports the Herbalife Family Foundation (<http://www.herbalifefamilyfoundation.org>) and its Casa Herbalife program to bring good nutrition to children. Please visit Investor Relations (<http://ir.herbalife.com>) for additional financial information.

Source: Herbalife Ltd.