

January 8, 2009



## **VF To Present at the ICR XChange Conference**

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) today announced that Eric Wiseman, Chairman and Chief Executive Officer, and Bob Shearer, Senior Vice President and Chief Financial Officer, will present on behalf of VF Corporation at the 11<sup>th</sup> Annual ICR XChange Conference on Wednesday, January 14<sup>th</sup> at 8:25 a.m. PST in Dana Point, California.

The presentation will be simultaneously broadcast on the Internet and can be accessed via the VF website at [www.vfc.com](http://www.vfc.com).

### **About VF**

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include Wrangler<sup>(R)</sup>, Lee<sup>(R)</sup>, Riders<sup>(R)</sup>, The North Face<sup>(R)</sup>, Vans<sup>(R)</sup>, Reef<sup>(R)</sup>, Eagle Creek<sup>(R)</sup>, Eastpak<sup>(R)</sup>, JanSport<sup>(R)</sup>, Napapijri<sup>(R)</sup>, Nautica<sup>(R)</sup>, Kipling<sup>(R)</sup>, John Varvatos<sup>(R)</sup>, 7 For All Mankind<sup>(R)</sup>, Lucy<sup>(R)</sup>, Majestic<sup>(R)</sup>, Lee Sport<sup>(R)</sup> and Red Kap<sup>(R)</sup>.

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, [www.vfc.com](http://www.vfc.com).

Source: VF Corporation