

# Cisco Meraki Adds Fourth Phunware Listing to Meraki Marketplace with Higher Education Smart Campus Mobile Solution

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the “Company”), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, announced today that [Cisco Meraki](#) will now feature the Company’s [Smart Campus](#) solution for higher education in its [Meraki Marketplace](#). Developed on Phunware’s patented [Multiscreen-as-a-Service \(MaaS\)](#) platform, this mobile-first solution is the fourth listing achieved by the Company for the marketplace and was designed to effectively address the critical challenges brought on by operating colleges and universities in a mobile-first, post-pandemic world.

[Cisco Systems, Inc. \(NASDAQ: CSCO\)](#) acquired Meraki in 2012, and today, [Cisco Meraki](#) is a leader in cloud controlled WiFi, routing and security, all managed from a centralized dashboard. The [Meraki Marketplace](#) is an exclusive catalog of Technology Partners like Phunware that showcases applications developed on top of the Meraki platform, allowing customers and partners to view, demo and deploy commercial solutions.

“The platform approach we took to developing MaaS enables large corporations like Cisco to efficiently distribute our software globally for digital transformation initiatives in mobile environments,” said [Alan S. Knitowski](#), President, CEO and Co-Founder of Phunware. “The Meraki Marketplace enables thousands of Cisco Meraki customers across more than 100 countries worldwide to easily purchase and deploy our solutions to optimize healthcare, government, corporate and higher education operations where engagement is critical.”

Phunware’s platform allows for seamless integrations with existing campus services and platforms via any available Application Program Interface (API), which drives awareness and utilization of other key resources including parking management, maintenance requests and campus security broadcasts.

Key features of Phunware’s [MaaS Smart Campus](#) solution include:

- Notify and route users to on-campus or local healthcare facilities and testing locations by engaging users with contextual triggers, including location, mapping, navigation and time.
- Decrease congestion by safely routing users to designated Points of Interest (POIs).
- Track and prevent potentially harmful exposure by contact tracing and monitoring device locations, including both real-time and historical lookbacks.
- Manage and enforce social distancing and quarantine policies, including proactive and reactive messaging, reminders and notifications.
- Coordinate the sharing of information to ensure messaging is specific to each segment and their individual needs.

This new fourth listing is in addition to Phunware's [COVID-19 pandemic response listings](#), as well as its [previous listing](#) for the Company's patented [MaaS Location Based Services \(LBS\)](#) software that offers customers [native, mobile-first capabilities](#) that deliver proximity, sub one-second, real-time blue dot indoor positioning, navigation and wayfinding functionality across any campus or facility while simplifying and streamlining the underlying integration and management of hardware and software. To learn more, download this [Feature Sheet](#) or [watch this demonstration](#) of how Phunware's [enterprise cloud platform](#) for mobile powers true digital transformation.

[Click here](#) for Phunware's MaaS Smart Campus listing in the Meraki Marketplace and watch Phunware's recent [Return to Campus Webinar](#).

### **Safe Harbor Clause and Forward-Looking Statements**

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under "Risk Factors" in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in

subsequent periods.

## About Cisco Meraki

*Helping Organizations [#WorkSimple](#)*

Cisco Meraki, the industry leader in cloud-managed information technology, creates the simplest, most powerful solutions, helping everyone from small businesses to global enterprises save time and money. Founded in 2006, Meraki was born out of a desire to simplify an industry that had become increasingly inflexible and complex, leaving many behind. Cisco Meraki technology, managed from an intuitive, feature-rich interface, enables organizations to rapidly roll out digital initiatives, delivering real business value. Backed by a wealth of networking data and insights, Cisco Meraki helps you get things done, so you can do more. Our current portfolio, extensible with open APIs, includes [wireless](#), [cellular gateways](#), [switching](#), [security](#), [SD-WAN](#), [intelligent network insights](#), [endpoint management](#) and [smart cameras](#). Today, Cisco Meraki has over two million active networks and over 5.7 million devices online around the world.

## About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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### PR & Media Inquiries:

[press@phunware.com](mailto:press@phunware.com)

T: (512) 693-4199

### Investor Relations:

Brendhan Botkin

[bbotkin@phunware.com](mailto:bbotkin@phunware.com)

T: (512) 394-6837

Source: Phunware, Inc.