

October 11, 2010



2010 Life Time Fitness Triathlon Series Race to the Toyota Cup Champions Crowned in Dallas

Sara McLarty (USA) and Filip Osplay (CZE) Win Respective Divisions;

Each Takes Home Series Cash Prize and a 2010 Toyota Prius

CHANHASSEN, Minn.--(BUSINESS WIRE)-- Championship honors in the 2010 [Life Time Fitness Triathlon Series Race to the Toyota Cup](#) came down to the wire on Sunday, October 10 at the [Toyota U.S. Open Triathlon](#) in Dallas. Sara McLarty (USA) secured the women's professional division championship via a points tie-breaker after holding off Rebekkah Wassner (USA) on the run portion of the event. Filip Osplay (CZE) secured the professional men's championship by delivering a strong bike and run performance. The event, which began and ended along the shores of Lake Ray Hubbard in Rockwall, Texas, was the culmination of the six-race Life Time Fitness ([NYSE: LTM](#)) Triathlon Series.

Leading into Sunday's event, McLarty was tied for second place in women's points standings, however, her performance served as the tiebreaker that ultimately elevated her to first place. She finished fourth at both the Life Time Fitness Triathlon in Minneapolis and the Nautica New York Triathlon, and secured second place at the Kaiser Permanente Los Angeles Triathlon. Overall, McLarty secured the women's professional division title with a total of 43,000 points.

Osplay, a 2008 Olympian, was a consistently strong competitor throughout the Series, winning both the Nautica New York Triathlon and Toyota U.S. Open, and placing third in the Life Time Fitness Chicago Triathlon, fourth in the Life Time Fitness Triathlon in Minneapolis and fifth at the Kaiser Permanente Los Angeles Triathlon. He took home the men's professional division title with a total of 45,000 points.

Final standings for the [professional women's division](#) included Rebekkah Wassner (USA) and Nicole Kelleher (USA), who finished in second and third place, respectively. Within the [men's professional division](#), Matt Reed (USA) and David Thompson (USA), secured second and third place standings, respectively.

Final 2010 Life Time Fitness Triathlon Series Race to the Toyota Cup Standings / Points Summary

Male Professional Division:

Name (Country)

Filip Osplay (CZE)

45,000

Matt Reed (USA)

39,000

Female Professional Division:

Name (Country)

Sara McLarty (USA)

43,000

Rebecca Wassner (USA)

43,000

David Thompson (USA)

37,000 Nicole Kelleher (USA)

39,000

The 2010 Series Professional Division [cash purse](#) included \$353,000 in individual race awards plus a \$68,000 Series Bonus purse and the 2010 Toyota Prius. Throughout the course of the six-event Series, McLarty and Osplay each took home \$67,600 in cash prizes and a 2010 Toyota Prius.

In order to be eligible for the Series Bonus and Toyota Cup, professional triathletes must have started at least four of the six Series events. Plus, athletes must have competed in the [Toyota U.S. Open Triathlon Championship in Dallas](#).

About the Life Time Fitness Triathlon Series Race to the Toyota Cup

In groundbreaking fashion, the Life Time Fitness Triathlon Series launched in 2006 and created the first-ever connection among several of the most prominent international-distance triathlon events in the United States. Throughout the Series, an international field of professional triathletes battle to earn points and a chance to win the coveted Toyota Cup. In 2010, the Series consisted of six events, including: the June 27 PHLYTRI ([phillytri.com](#)), the July 10 Life Time Fitness Triathlon ([lftfriathlon.com](#)), held in Minneapolis, the July 18 Nautica New York City Triathlon ([nyctri.com](#)), the August 29 Chicago Triathlon ([chicagotriathlon.com](#)), the October 3 Kaiser Permanente Los Angeles Triathlon ([LATriathlon.com](#)) and the October 10 Toyota U.S. Open Championship ([toyotausopentriathlon.com](#)), held in Dallas. For more information, visit the Life Time Fitness Triathlon Series Race to the Toyota Cup website, [racetothetoyotacup.com](#).

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.77 million vehicles in 2009. Toyota directly employs nearly 30,000 people in the U.S. and its investment in the U.S. is currently valued at more than \$18 billion. For more information about Toyota visit [toyota.com](#), [lexus.com](#), [scion.com](#), or [toyotanewsroom.com](#).

About Life Time Fitness, Inc.

Life Time Fitness, Inc. (NYSE: LTM) is a healthy way of life company based in Chanhassen, Minnesota. The Company is dedicated to providing programs and services that help its members connect and engage with their areas of interest, and achieve success with their health and fitness goals. Life Time Fitness designs and operates distinctive, multi-use sports, professional fitness, family recreation and spa/resort centers that help members lead healthy and active lives. As of October 11, 2010, the Company operated 89 centers in 19 states and 24 markets. Additional information about Life Time Fitness centers, programs and services is available at [lifefitness.com](#).