

### 2Q 2017 Earnings



### NASDAQ: TGEN

August 14, 2017



### **Participants**

### John Hatsopoulos

• Co-Chief Executive Officer, Director

### Benjamin Locke

Co-Chief Executive Officer

### **Robert Panora**

• President & Chief Operating Officer

### **Bonnie Brown**

• Chief Accounting Officer

### Dr Ahmed Ghoniem, PhD

• Director, Ronald C Crane Professor of Mechanical Engineering at MIT



# Tecogen: Safe Harbor Statement

This presentation includes forward-looking statements within the meaning of Section 27-A of the Securities Act of 1933, and Section 21-E of the Securities Exchange Act of 1934. Such statements include declarations regarding the intent, belief, or current expectations of the Company and its management. Prospective investors are cautioned that any such forward looking statements are not guarantees of future performance, and involve a number of risks and uncertainties that can materially and adversely affect actual results as identified from time to time in the Company's SEC filings. Forward looking statements provided herein as of a specified date are not hereby reaffirmed or updated.



## 2Q17 Call Agenda

Speaker	Topic(s)
John Hatsopoulos	Introduction
Benjamin Locke	Why Tecogen 2 <sup>nd</sup> Quarter Review Merger with ADGE Recent Achievements
Robert Panora	Emissions Update
Dr Ahmed Ghoniem	Emissions Regulatory Outlook
Bonnie Brown	Financial Review
Benjamin Locke	Opportunities and Outlook
Q&A	



### Why Tecogen?

Heat, Power & Cooling that is Cheaper, Cleaner, & More Reliable



Tecogen's compelling ROI proposition meets the needs of a diverse range of customers.



## **2Q 2017 Results:**

REVENUE	<ul> <li>Total Revenues: \$7.6M in 2Q17 vs. \$5.7M in 2Q16 &amp; \$6.8M in 1Q17</li> <li>Products: \$3.1M in 2Q17 vs. \$2.4M in 2Q16 &amp; \$2.8M in 1Q17</li> <li>Cogeneration sales continued driving product revenue in 2Q</li> <li>Service: \$3.7M in 2Q17 vs. \$3.3M in 2Q16 &amp; \$4.0M in 1Q17</li> <li>Growth primarily due to strong sales of 'turnkey lite' solutions</li> </ul>
PROFIT & Op. INCOME	<ul> <li>Gross Profit: \$3.0M in 2Q17 vs. \$2.1M in 2Q16 &amp; \$2.9M in 1Q17</li> <li>Loss from Operations: \$246k in 2Q17 vs \$386k loss from ops in 2Q16</li> <li>2Q17 results include \$100K in one-time merger related expenses</li> <li>Cash balance increased \$42K to \$3.3M at the end of 2Q'17 from the end of 1Q'17 on a pro forma basis for the merger</li> </ul>
MARGIN	<ul> <li>Total Company gross margin of 39.3% in 2Q17 vs. 37.0% in 2Q16</li> <li>Product and services gross margin held steady at 37.3% vs 37.0% in the same period last year</li> <li>Initial energy production gross margin from ADGE of 57.3%</li> <li>ADGE was consolidated within Tecogen for 42 days during the 2<sup>nd</sup> quarter</li> </ul>
NET INCOME	\$(293,540) in 2Q17 vs \$(415,539) in 2Q16
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Tecogen:

Advanced Modular CHP Systems



# **Merger with ADGE**

- On May 18<sup>th</sup> American DG Energy (ADGE) became a wholly-owned subsidiary of Tecogen
  - Provides another "annuity-like" revenue stream of long term contracts
- After this date, ADGE's operations are consolidated with Tecogen
- ADGE's contribution is represented as "Energy Production" revenue and cost of sales in the financial statements
- Non-recurring merger related costs included in Tecogen's quarter were \$100K with another \$118K incurred by ADGE during the quarter but prior to the merger
- ADGE's practice has been to show non-GAAP EBITDA as it is a capital intensive business with significant non-cash depreciation expense. Going forward, we will include the additional disclosure and reconciliation posted below

Non-GAAP financial disclosure		<u>Q2 2017</u>	<u>Q2 2016</u>
Net Income (loss) attributable to Tecogen Inc.	\$	(293,540)	\$ (415,539)
Interest expense, net		30,685	41,283
Depreciation & amortization, net		178,595	 66,484
EBITDA		(84,260)	(307,772)
Stock based compensation		48,842	60,934
Merger related expenses	_	99,773	 35,000
Adjusted EBITDA	\$	64,355	\$ (211,838)



### **Recent Achievements**

#### **Performance**

- Continuing robust sales of new Inverde e+ due to technical superiority
- Growing our "Turnkey-Light' business
- Establishing Tecochill as best choice for indoor grow facilities

#### Groundwork for Continued Growth

- Expanding base of ESCO partnerships
- Tracking state approvals for indoor grow facilities
- Continued focus on improving ADGE fleet performance
- Identifying and implementing cost savings measures of consolidated company

#### **Emissions Development for Future Growth**

- Complete initial phases of fork truck emissions program
- Initiate 3<sup>rd</sup> round of vehicle testing for Ultratek
- Finalize California air permit for stationary generator installation









#### Backlog

#### Installed Base\*



\$12.7M 2Q17 backlog vs \$13.6M 1Q16 backlog \$16.1M Current Product and Installation Backlog as of August 11, 2017 TTcogen Backlog has reached \$885k and is not included in Backlog above Backlog growth driven by increasing demand for InVerde e+ and Installation Services



# **Emissions Update**

#### **Tecogen Emissions Programs**

- PERC research grant for application of Ultera process to propane powered fork trucks
  - Complete baseline testing of donated fork truck
    - Emissions profile well suited for Ultera upgrade
  - Retrofit underway
    - Considerable progress in refining the design
    - Compact low cost components packaged efficiently
  - Testing planned in September
  - Tecogen visits planned by partner and sponsor
- Ultera standby generator retrofit project in Southern California
  - Completing final gen-set retrofit this month
  - Internal testing shows strong compliance on completed designs
  - Customer will then schedule official compliance tests (likely September)





## **Emissions Update**

### Ultratek JV – Ultera Adaption to Vehicle Emissions

- Project status
  - Phase 1 and 2 testing completed
  - Highly impactful in reducing vehicle emissions
    - Subject of SAE International peer-reviewed paper
  - Four vehicle-specific patent applications pending
  - Visited several manufacturers, secured valuable feedback
- Next Phase
  - Evaluating next steps based on input from manufacturers
  - Considering more refined adaption
    - Demonstrate full performance potential in advance vehicle
    - Utilize special purpose components allowing accurate cost projections
    - Prove reliability and practicality



### **Emissions Update**

#### **Regulatory Considerations**

- Encouraged by recent developments in Europe
- Real Driving Experience (RDE) test
   protocol for emissions certification
  - More realistic, less predictable test process favors robust Ultera system
- Regulations in Europe being considered to eliminate IC engines from all passenger vehicles by 2040
  - Such an extreme policy is unrealistic, but...
  - Signals likely change in the regulatory trajectory toward more aggressive requirements
  - Positive news for the Ultera technology as its extreme emissions reductions will be of greater value to automakers

#### Dr Ahmed Ghoniem

- Board Director, Tecogen, Inc
- Ronald C Crane Professor of Mechanical Engineering, MIT





### **Financial Metrics**

#### **Revenues, Margins, Growth**

						2017
Tecogen Revenue Model & Outlook			For the Quar	ter Ended	Y/Y	% of Total
	REVENUE	Ju	ne 30, 2017	June 30, 2016	Growth	Revenue
Four revenue streams	Cogeneration	\$	1,838,228	\$ 1,270,500		24.2%
	Chiller (includes HEWH)		1,277,970	\$ 1,138,360		16.8%
<ul> <li>Product sales</li> </ul>	Total Product Revenue		3,116,198	2,408,860	29.4%	41.1%
<ul> <li>Long-term service contracts provide stable ongoing revenue</li> </ul>	Service contracts & Parts		2,222,934	\$ 2,082,645		29.3%
	Installation Services		1,477,216	\$ 1,195,803		19.5%
<ul> <li>Turnkey Installation through Tecogen service operations</li> </ul>	Total Service Revenue		3,700,150	3,278,448	12.9%	48.7%
<ul> <li>Energy production through wholly-owned</li> </ul>	Energy Production		774,192	-		10.2%
subsidiary, ADGE, provides additional	Total Revenue	\$	7,590,540	\$ 5,687,308	33.5%	100.0%
source of stable ongoing revenue	COST OF SALES					
	Products		1,965,881	1,767,052		
<ul> <li>Maintain Gross Margins at 35% - 40%</li> </ul>	Services		2,307,494	1,817,362		
Quarterly Product Backlog >\$10M	Energy Production		330,543			
<ul> <li>Future energy revenues</li> </ul>	Total Cost of Sales	\$	4,603,918	\$ 3,584,414	28.4%	
(undiscounted) > \$50M	Gross Profit	\$	2,986,622	\$ 2,102,894	42.0%	39.3%
	Net Loss attributable to Tecogen Inc	\$	(293,540)	\$ (415,539)		
	GROSS MARGIN					
✓ <u>18<sup>th</sup></u> consecutive quarter of	Product		36.9%	26.6%		
	Services		37.6%	44.6%		
Y/Y contracted service	Product & Services Gross Margin		37.3%	37.0%		
revenue growth	Energy production		57.3%	N/A		
	Gross Margin		39.3%	37.0%		
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2017

### **Consistent Financial Progress**

**Advanced Modular CHP Systems** 

lecogen:



**Backlog - Product and Installation Services: \$Millions** 







### **Opportunities & Outlook**

### a growing company in a growing industry

#### • High ROI product

- Technological innovation
- Relationships with key partners
- Increasing environmental and regulatory pressures
- Resiliency and Demand Response concerns



- Turnkey installation
- Long term service
   agreements
- Nationwide presence
- High margin revenue stream
- Additional growth
   anticipated

Service

- Double digit CAGR
- >\$40B market potential for CHP
- Margins 35% 40%
- >\$10M product and installation backlog
- < 50% manufacturing capacity utilization
- Stable operating expense profile



- Predictable, annuity type revenue
- Enhancing profitability of existing fleet
- Reduced operational costs through Tecogen service
- Additional growth
   possibility











### NASDAQ: TGEN









### **Contact Information**



#### **Company Information**

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