

1 **SSYS Q4 2017 Earnings Script**

2
3 **SLIDE 1 & 2: TITLE SLIDES**

4
5 **SPEAKER: Operator**

6
7 Good day, ladies and gentlemen. Welcome to today's conference call to discuss Stratasys' fourth
8 quarter 2017 financial results.

9
10 My name is [INSERT], and I'm your operator for today's call. [INSERT RELEVANT INSTRUCTIONS].

11
12 And now, I'd like to hand the call over to Yonah Lloyd, Vice President of Investor Relations for
13 Stratasys. Mr. Lloyd, please go ahead.

14
15 **SLIDE 3&4: FLS & NON-GAAP DISCLOSURE**

16
17 **SPEAKER: Yonah Lloyd**

18
19 Good morning, everyone, and thank you for joining us to discuss our fourth quarter financial
20 results. On the call with us today are Ilan Levin, CEO, and Lilach Payorski, CFO of Stratasys.

21
22 I remind you that access to today's call, including the prepared slide presentation, is available
23 online at the web address provided in our press release.

24
25 In addition, a replay of today's call, including access to the slide presentation, will also be available,
26 and can be accessed through the investor section of our website.

27
28 Please note that some of the information you will hear during our discussion today will consist of
29 forward-looking statements including, without limitation, those regarding revenue, gross margin,
30 operating expenses, taxes and future business outlook. Actual results or trends could differ
31 materially from our forecast. For more information, please refer to the risk factors discussed in
32 Stratasys' annual report on Form 20-F being filed with the SEC today, along with the associated
33 press release concerning our earnings for the 4th quarter and full year 2017. Stratasys assumes no
34 obligation to update any forward-looking statements or information which speak as of their
35 respective dates.

36
37 As in previous quarters, today's call will include GAAP and non-GAAP financial measures. The non-
38 GAAP financial measures should be read in combination with our GAAP metrics to evaluate our
39 performance. Certain non-GAAP to GAAP reconciliations are provided in the table contained in our
40 slide presentation and in today's press release.

41 Now I would like to turn the call over to our CEO, Ilan Levin. Ilan?

42
43 **SLIDE 5: OPENING SUMMARY**

44
45 **SPEAKER: Ilan Levin**

46
47 Thank you Yonah.

48
49 Good morning everyone, and thank you for joining today's call.

50
51 We are pleased with our Q4 and full year results, which demonstrate traction in strengthening
52 customer relationships and deepening penetration in our target vertical markets.

53
54 Throughout 2017, we experienced positive market reaction to new product introductions, including
55 the F123 Series, our recently commercialized H2000 Large Part FDM 3D Production System and
56 J700 Dental solution, and our certified specialty resin materials for advanced aerospace
57 applications.

58
59 We are also observing positive results from our strategy of investing in specific go-to-market
60 initiatives in our target verticals of aerospace, automotive, and healthcare, resulting in deepening
61 customer relationships and further penetration into key accounts.

62
63 Operationally, we continued to drive operational focus and cash generation, driven by our focus on
64 execution and alignment of resources to support our strategic roadmap.

65
66 I will return later in the call to provide you with some exciting details on these important initiatives,
67 as well as other key developments, but first I will turn the call over to our CFO, Lilach Payorski, who
68 will review the details of our financial results.

69 Lilach?

70
71 **SLIDE 6&7: FINANCIAL RESULTS SUMMARY**

72
73 **SPEAKER: Lilach Payorski**

74
75 Thank you, Ilan, and good morning, everyone.

76
77 Total revenue in the fourth quarter was \$179.3 million compared to \$175.3 million for the same
78 period last year.

79 GAAP operating loss for the fourth quarter was \$6.0 million, compared to a loss of \$29.2 million for
80 the same period last year.

81
82 Non-GAAP operating income for the fourth quarter was \$13.5 million, compared to \$11.6 million for
83 the same period last year.

84
85 **SLIDE 8: REVENUE**

86
87 Product revenue in the fourth quarter increased by 2.5% to \$129.8 million, as compared to the
88 same period last year.

89
90 Within product revenue, system revenue for the quarter increased by 1% compared to the same
91 period last year, driven by continued demand for our F123 Series, targeting professional rapid
92 prototyping applications, as well as initial sales of our new J700 Dental solution, and our H2000
93 Large Part FDM 3D Production System.

94 Consumables revenue increased by 4% compared to the same period last year.

95
96 Services revenue in the fourth quarter was \$49.6 million, an increase of 2% compared to the same
97 period last year.

98
99 Within services revenue, customer support revenue, which includes revenue generated mainly by
100 maintenance contracts on our systems, increased by 7% compared to the same period last year,
101 driven primarily by growth in our installed base of systems and improvement in our service
102 contract attach rate.

103
104 **SLIDE 9: GROSS MARGIN TRENDS**

105
106 GAAP gross margin increased to 48.7% for the fourth quarter, compared to a GAAP gross margin of
107 47.3% for the same period last year.

108
109 Non-GAAP gross margin decreased to 52.5% for the fourth quarter, compared to 53.6% for the
110 same period last year, driven by product mix.

111
112 Non-GAAP product gross margin decreased slightly to 58.8%, compared to 59.5% for the same
113 period last year, also driven by product mix.

114
115 Non-GAAP services gross margin decreased to 35.9%, compared to 38.3% for same period last year.

116
117 Our services gross margin is driven by the mix between our customer service business, and our
118 parts business whose gross margin can be impacted by the different technologies that make up the
119 product mix in a given period.

120
121 **SLIDE 10: OPERATING EXPENSES & MARGIN TRENDS**

122
123 GAAP operating expenses decreased by 16.8% to \$93.2 million for the fourth quarter, as compared
124 to the same period last year.

125
126 Non-GAAP operating expenses decreased by 2.3% to \$80.6 million for the fourth quarter as
127 compared to the same period last year.

128
129 We remain pleased with the results of our efforts to execute on our long-term strategy and deepen
130 customer engagement in our key verticals while at the same time achieving greater operating
131 efficiencies.

132
133 **SLIDE 11: BALANCE SHEET SUMMARY & CASH FLOW FROM OPERATIONS**

134
135 The Company generated \$21.0 million cash from operations during the fourth quarter, as compared
136 to \$26.0 million of cash generated in the fourth quarter last year.

137
138 We ended the fourth quarter with \$328.8 million in cash and cash equivalents, compared to \$302.8
139 million at the end of the third quarter of 2017.

140
141 Inventory at the end of the fourth quarter decreased to \$115.7 million as compared \$124.1 million
at the end of the third quarter.

142 Accounts receivable increased to \$132.7 million, compared to \$120.5 million at the end of the third
143 quarter with DSO on 12-month trailing revenue at 72.

144

145 **SLIDE 12: FINANCIAL SUMMARY**

146

147 To recap:

148

149 1.) We are pleased with our fourth quarter and full year performance, and continued to make
150 progress on our strategy of targeting high value applications in our target verticals, while
151 maintaining financial discipline and improving profitability.

152 2.) We have observed positive market reception for our new products in 2017, including the
153 F123, J700 Dental Solution, and H2000, validating our industry specific and customer-
154 centric approach to product development as the overall 3D printing market matures.

155 3.) We continued our trend of positive cash generation from operating activities, and believe
156 we maintain a healthy balance sheet and are well prepared to take advantage of
157 opportunities moving forward.

158

159 I would now like to turn the call back over to Ilan.

160

161 **SLIDE 13 & 14: STRATEGIC OVERVIEW**

162

163 Thank you, Lilach.

164

165 As an established global leader in the application of additive technology solutions, we remain
166 focused on advancing our customers and their industries through complete 3D printing expertise
167 and solutions.

168

169 Our expertise in additive manufacturing is evident in the deep knowledge base and talented team
170 that we have cultivated at Stratasys, coupled with the largest installed base of industrial printers in
171 the industry, enabling us to develop industry and application specific solutions as well as service
172 offerings that include our recently launched Expert Services.

173

174 Technology development at Stratasys is rooted in a process of purposeful innovation, driven by our
175 efforts to bring the promise of additive manufacturing to new addressable markets, as well as the
176 development of solutions that address specific, high value applications meeting our customers'
177 needs.

178

179 The positive market reception to such products as our F123 Series, targeting professional
180 workgroup prototyping applications, and our recently announced J700 Dental Solution, are a
181 testament to the impact that developing a product around a specific market need can have.

182

183 Our leadership in the additive manufacturing industry is reinforced by nearly 30 years of
184 experience, a commitment to R&D spending resulting in over 1,200 additive technology patents and
185 patents pending, and a deepening focus on customer relationships that has resulted in strategic
186 partnerships with some of the largest and most ambitious companies in high requirement
187 industries.

188

189 Our commitment to investing in R&D has resulted in two of the additive manufacturing industry's
190 most versatile, stable, and highly proliferated technology platforms, Fused Deposition Modeling, or
191 FDM, and PolyJet.

192
193 FDM technology, invented by Stratasys nearly 30 years ago, is the most prominent additive
194 manufacturing technology on the market, with use cases that range from the simplest personal
195 desktop 3D printing experience to high end systems and materials used for production applications
196 that include aerospace and automotive.

197
198 Our FDM technology is still evolving in new and exciting ways, as seen in our H2000 large format
199 production system, which was initially introduced as the Infinite Build 3D Demonstrator and has
200 recently taken a further step in our path to broader commercialization, and our Robotic Composite
201 3D Demonstrator, which is still in development.

202
203 Our PolyJet technology is unique in its ability to provide true multi-material, multi-color control at
204 the voxel-level. This accessible, easy-to-use technology provides the industry gold standard in
205 resolution and visual and tactile realism, and continues to add significant value to customers
206 addressing applications that include medical modeling, dental, consumer goods and packaging, and
207 advanced prototyping.

208
209 Both of these technologies have proven to be highly differentiated in the additive manufacturing
210 market, supported by robust patent portfolios and continued innovation driving new applications
211 and advancements.

212
213 **SLIDE 15: INVESTMENT FOCUS TO EXPAND ADDRESSABLE MARKETS**

214
215 As a leading provider of applied additive manufacturing solutions, we are now increasing our
216 investments to accelerate several internally incubated projects that we believe have significant
217 potential to expand our addressable markets.

218
219 We view the potential for FDM-based conformal printing platforms and composite materials used
220 in additive manufacturing platforms as a long term, significant opportunity, and believe that
221 additive manufacturing systems that offer greater printer control, and later for a platform for
222 composite and hybrid process manufacturing, will play a critical role in the aerospace and
223 automotive industries.

224
225 In late 2016 we unveiled the Robotic Composite 3D Demonstrator, an early iteration of next
226 generation, high-end FDM-based printing for manufacturing. We are developing this platform in
227 collaboration with Siemens as part of our strategy to develop these initiatives with close feedback
228 from leaders in the manufacturing industry.

229
230 At IMTS in 2016 we demonstrated the potential of using eight-axes of motion control to enable
231 greater geometric freedom, and the elimination of support structures for faster builds and reduced
232 post processing.

233
234 We look forward to providing you an update with additional details as we progress on this
235 innovative, proprietary platform.

236
237 Another key part of our development efforts is leveraging software development as an enabler for
238 high value applications.

239
240 We have already made significant strides in software development, including GrabCAD Print and
241 our more recently announced GrabCAD Voxel Print application, as well as uniquely specialized

242 software designed to deliver highly repeatable mechanical properties included on our Fortus
243 900mc Aircraft Interiors Certification Solution. We look forward to further releases addressing
244 specific high value applications as we accelerate our software development efforts.

245

246 **SLIDE 16: NEW METAL PLATFORM**

247

248 Building on our track record of innovation and leadership, earlier today we revealed the
249 development of a new additive manufacturing process, designed to become a viable manufacturing
250 technology to displace conventional methods of short run metal manufacturing.

251

252 Traditional short run metal manufacturing applications that utilize techniques such as Investment-
253 Casting, Sand-Casting and Powder Injection Molding, are limited by high costs for tooling and labor.

254

255 The innovative Stratasys platform was developed internally over the past several years,
256 incorporating our proprietary jetting technology. It was designed from inception to provide the
257 values of additive manufacturing for short run production, while overcoming the limitations of
258 currently available metal-based additive manufacturing systems.

259

260 With this new technology, we believe we will offer customers a new ability to short-run
261 manufacture metal parts made with commonly used powder metallurgy, starting with aluminum, at
262 an economically competitive cost-per-part and throughput, with easy to implement post processing
263 and high part quality.

264

265 During our development efforts, we have engaged with several leading customers in our target
266 verticals, and we expect our new platform to meaningfully expand our addressable markets for the
267 long term and allow us to provide a highly differentiated metal additive manufacturing solution to
268 our customers.

269

270 At this time, we are not discussing our timeline or expectations around commercialization, and we
271 do not expect revenue associated with this new platform to be recognized in 2018.

272

273 We invite you to join us April 23rd to 26th at the RAPID + TCT 3D Printing and Additive
274 Manufacturing Conference in Fort Worth, Texas, at booth 1104, where we will unveil further details
275 around this exciting new additive manufacturing platform.

276

277 Now, it is my pleasure to formally introduce our new Vice President, Investor Relations, Yonah
278 Lloyd, who will provide you greater details on our 2018 financial guidance. Yonah?

279 **SLIDE 17: REVENUE & EARNINGS GUIDANCE**

280

281 **SPEAKER: Yonah Lloyd**

282

283 Thank you, Ilan, and good morning everyone.

284

285 Our guidance for 2018 is as follows:

286

- 287 1. Total revenue in the range of \$670 to \$700 million, with non-GAAP net income in the range
288 of \$16 to \$27 million, or \$0.30 to \$0.50 per diluted share.
- 289 2. GAAP net loss of \$41 to \$25 million, or (\$0.75) to (\$0.46) per diluted share.
- 290 3. Non-GAAP operating margin of 4.5% to 6%.

291 4. Capital expenditures projected at \$40 to \$50 million.

292
293 Our guidance reflects increased investments in R&D, tools, materials, and additional resources
294 aimed at expanding our addressable markets by accelerating our development efforts for the new
295 metal additive manufacturing platform, further advancements based on our FDM and PolyJet
296 technologies, and specific go-to-market initiatives in order to deepen our customer engagement.

297
298 We believe that this ramp up of operating expenses as guided, will provide the basis for long term
299 growth.

300
301 Non-GAAP earnings guidance excludes \$32 to \$34 million of projected amortization of intangible
302 assets; \$17 to \$19 million of share-based compensation expense; and \$7 to \$9 million in
303 reorganization and other related costs; and includes \$4 to \$5 million in tax expenses related to non-
304 GAAP adjustments.

305
306 We maintain a relatively high estimated non-GAAP tax rate for 2018 given the ongoing non-cash
307 valuation allowance on deferred tax assets we expect to record throughout the year. These
308 deferred tax assets have expiration dates many years into the future, and we do anticipate being
309 able to ultimately recognize their value to offset prospective tax liabilities.

310 Given the expected ongoing negative impact of not recording a tax benefit on U.S. tax losses on our
311 net income loss, as well as significant quarter to quarter variability in our non-GAAP tax rate, the
312 Company believes non-GAAP operating profit would be the best measure of our performance in
313 2018.

314
315 Appropriate reconciliations between GAAP and non-GAAP financial measures are provided in a
316 table at the end of our press release and slide presentation, with itemized detail concerning the
317 non-GAAP financial measures.

318
319 Operator, please open the call for questions.

320
321 **SLIDE 18: Q&A**

322
323 SPEAKER: Ilan Levin

324
325 Thank you for joining today's call. We look forward to seeing you at the RAPID + TCT 3D Printing
326 and Additive Manufacturing Conference, Booth#1104, in April, and to speaking with you again next
327 quarter.

328
329
330 **SLIDE 19: FINANCIAL RECONCILIATION TABLES**

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