

## Company Overview

Better Choice Company Inc. is a rapidly growing pet health and wellness company committed to leading the industry shift toward pet products and services that help dogs and cats live healthier, happier and longer lives. We take an alternative, nutrition-based approach to pet health relative to conventional dog and cat food offerings and position our portfolio of brands to benefit from the mainstream trends of growing pet humanization and consumer focus on health and wellness. We have a demonstrated, multi-decade track record of success selling trusted pet health and wellness products and leverage our established digital footprint to provide pet parents with the knowledge to make informed decisions about their pet's health. We sell the majority of our dog food, cat food and treats under the Halo and TruDog brands, which are focused, respectively, on providing sustainably sourced kibble and canned food derived from real whole meat, and minimally processed raw-diet dog food and treats.

## Better Choice Company Announces Closing of the SRx Health Merger, Name/Symbol Change and Completes \$8.8 Million Private Placement Priced Above Last Market Closing Price

Apr 25 2025, 8:45 AM EDT

## Better Choice Company Cancels Previously Announced Stock Dividend

Apr 25 2025, 8:45 AM EDT

## Better Choice Company Revises Record Date and Payment Date for Stock Dividend of 0.35 per Share

Apr 17 2025, 9:15 AM EDT

## Stock Overview

Symbol	BTTR
Exchange	NYSE American
Market Cap	6.93m
Last Price	\$2.12
52-Week Range	\$0.79 - \$3.92

04/29/2025 08:00 PM EDT

## Investor Relations

KCSA Strategic Communications  
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## Management Team

### Kent Cunningham

Chief Executive Officer & Director

### Nina Martinez

Chief Financial Officer

### Tim Blankenbaker

Chief Growth Officer, Halo

### Alex Vournas

Vice President of Supply Chain & Logistics

## Better Choice Company Inc.

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.

