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Equifax Board of Directors Declares Quarterly Dividend

ATLANTA, Aug. 17, 2012 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that the Equifax Board of Directors declared a quarterly dividend of \$0.18 per share, payable on September 14, 2012, to shareholders of record as of the close of business on August 24, 2012. Equifax has paid cash dividends for 99 consecutive years.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

About Equifax (www.equifax.com)

Equifax is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](#). For more information, please visit www.equifax.com.

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