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Equifax Chief Financial Officer to Meet with London Investors

ATLANTA, March 5, 2012 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Lee Adrean, Chief Financial Officer will meet with investors in London on March 6 to discuss the company's fourth quarter and full year 2011 results.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

An archive of the presentation will be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 17 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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