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Aspen University Announces Its Next Generation Academic Learning System

Selects Desire2Learn, Creator of the First Truly Integrated Learning Platform

NEW YORK, April 30, 2014 (GLOBE NEWSWIRE) -- Aspen Group, Inc. (OTCBB:ASPU), a nationally accredited online postsecondary education company (Aspen University), today announced that it will migrate all students to Desire2Learn's industry-leading Integrated Learning Platform by the fall of 2014. Aspen University students will enjoy an unprecedented set of tools and resources to help learners reach their academic potential, including multi-platform support, media-rich courses, and an intuitive curriculum.

Moreover, Desire2Learn's enterprise platform is uniquely designed to support Aspen University's institutional goals including continuous improvement of student outcomes, offering perceptive and personal student learning experiences, and ensuring exceptional compliance.

"I am delighted that Aspen University has chosen D2L's platform to advance its teaching and learning practices. Our deep capabilities in online learning are a great fit for the institutions' next wave of growth," said John Baker, D2L President and CEO. "As their student population continues to increase, D2L's advanced analytics capabilities will be great support for faculty to more efficiently track weekly student participation and engagement," stated Baker.

"This is the final step in the transformation of Aspen University into a world-class distance-learning institution. We began with vertically-integrating our marketing function thereby dropping our cost of enrollment to sub-\$750. Resulting from those favorable economics, we then launched a breakthrough monthly payment plan to allow our students the ability to earn a degree debt free. We recently appointed one of the top academic leaders in the post-secondary distance learning sector, Cheri St. Arnauld. Finally, we're excited to provide our students with the very best academic learning system in the marketplace," said Chairman & CEO Michael Mathews.

About Aspen Group, Inc. (OTCBB:ASPU)

Aspen Group, Inc. is an online postsecondary education company. Aspen University's mission is to offer any motivated college-worthy student the opportunity to receive a high-quality, responsibly priced distance-learning education for the purpose of achieving sustainable economic and social benefits for themselves and their families. Aspen is dedicated to providing the highest quality education experiences taught by top-tier faculty – 67 percent of our adjunct faculty hold doctoral degrees. The University recently announced

the appointment of Dr. Cheri St. Arnauld as chief academic officer. To learn more about Aspen University, visit www.aspen.edu.

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