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SiriusXM's Kids Place Live Launches Special Series "Tunetopia" During Free Streaming Period

Features music performances and education that engage and entertain kids at home, available as audio and video on SiriusXM app

NEW YORK, April 6, 2020 /PRNewswire/ -- SiriusXM's Kids Place Live announced the launch of "Tunetopia", a daily series of exclusive performances featuring kids' musicians, award-winning artists from Kids Place Live, and music educators from around the country. The special programming, in video and audio form, is available exclusively on the SiriusXM app beginning today.



"Tunetopia" on Kids Place Live will provide an assortment of fun and educational content for children ages 10 and under, including interviews, games, and in-studio performances from the best in family-friendly music, including those from Laurie Berkner, Jack Forman, Lucy Kalantari, Lisa Loeb, Brady Rymer, Danny Weinkauf of They Might Be Giants, and more.

In addition, "Tunetopia" will incorporate a special learning segment with music educators, including Matt Marshak ("Matt The Music Man") and Darlene Graham of "Rockin Tots." The teaching features include introducing kids to new instruments, and instruction on how to make drum beats, how to beat box, and how to keep rhythm, which helps children explore how sounds are made, and shows them how to make music at home using a variety of household objects.

Kids Place Live is the ultimate entertainment platform for children and an oasis that families come to for fun, learning and laughs. With school closures and increased quality time on the rise, Kids Place Live (ch. 78) is here 24/7 to turn the time at home into a family-friendly staycation. With an "we are in this together" approach, SiriusXM will provide a tool for families to navigate this challenging time.

The "Tunetopia" collection of video and audio can be found within the SiriusXM app on Kids Place Live (ch. 78) and is available to subscribers nationwide and to everyone – including anyone who is not already a SiriusXM subscriber – as part of SiriusXM's recently announced free streaming access period through May 15. For more information and to start listening, visit: [SiriusXM.com/streamfree](https://www.siriusxm.com/streamfree).

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact for SiriusXM:

Chelsea Kaufman

Chelsea.Kaufman@siriusxm.com

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