

SiriusXM and WSI Introduce In-flight Weather Solution for Apple iPad® and iPad mini™

New technology for pilots wirelessly delivers SiriusXM weather and other key information plus SiriusXM's wide-variety of audio entertainment when paired with Apple iPad or iPad mini

NEW YORK and ANDOVER, Mass., Dec. 10, 2014 /PRNewswire/ -- SiriusXM and WSI Corporation today introduced the all-new SiriusXM SXAR1 Portable Aviation Receiver and updated WSI aviation app to provide pilots with the most relevant pre-flight briefing and in-flight weather information in the industry. SXAR1 connects with WSI Pilotbrief Optima, giving business and general aviation pilots in-flight access to [SiriusXM Aviation](#) via Apple iPad® and iPad mini™.



[WSI Pilotbrief Optima for General Aviation](#) and [Enterprise](#) are the first SXAR1-compatible apps; both available now as free downloads from the iTunes App Store. Subscription to SiriusXM Aviation Weather is sold separately.

"SXAR1 is the first portable aviation receiver that delivers SiriusXM Aviation to the Apple iPad or iPad mini," said Craig Correa, Vice President Marine and Aviation Services, SiriusXM. "SiriusXM is excited to go to market with WSI to deliver high-definition weather information that pilots can use in the cockpit as well as the ability to listen to the outstanding variety of audio entertainment available to SiriusXM listeners. All of this is easily controlled by the touch-screen interface of the iPad."

"Pilot demand for reliable situational awareness dramatically increased when satellite-delivered weather was first introduced into the cockpit," said Mark D. Miller, Senior Vice President and General Manager of Aviation at WSI. "During disruptive weather, a richer set of weather data enables preemptive planning to avoid aviation hazardous phenomena. The SXAR1 and Pilotbrief Optima give pilots some of the most informed and enjoyable flying experiences in general aviation today."

SXAR1 features Bluetooth® technology that offers portability without wires or audio jacks and its compact-size allows for easy placement on the aircraft glareshield or other convenient location. In addition, a rechargeable battery enables multiple legs of flying when fully charged.

SiriusXM SXAR1 Portable Aviation Receiver with WSI Pilotbrief Optima provide situational awareness of weather and related conditions across the U.S. and more than one hundred miles into U.S. coastal waters, as well as delivering the following features and services:

- CONUS Composite and North American Base Reflective Radar, providing a more complete picture of current conditions
- Internal SiriusXM and GPS/WAAS antennas
- Lightning-- SiriusXM is the only broadcast weather service providing pilots lightning data on all service tiers
- Graphical winds aloft
- SIGMETs including convection, icing, turbulence, and volcanic ash
- Flight route following
- Airport charts
- WSI Graphical Turbulence
- METARs and TAFs for the U.S., Canada, Mexico and the Caribbean

Pilots can also use their iPad to control SiriusXM's audio entertainment while in flight, providing access to commercial-free music; plus premier sports talk and live events; comedy; news; exclusive talk and entertainment; and Latin music, sports and talk programming, which can be streamed through a Bluetooth®-enabled aircraft headset or cabin audio system.

The SXAR1 Portable Aviation Receiver is now available at [Sporty's Pilot Shop](#) as well as at www.siriusxm.com/shopaviation at an MSRP of \$699.00; subscription sold separately. For a limited time, SiriusXM is also offering subscribers activating a SiriusXM Aviation receiver with an eligible data package a \$300.00 [SiriusXM Rewards Visa® Prepaid Card](#). For more information on SiriusXM Aviation, service tiers available to pilots, and complete Rebate Offer Details, please visit www.siriusxm.com/sxmaviation.

SXAR1 is designed for compatibility with any second generation or later iPad or iPad mini.

SiriusXM Services, which may include traffic, weather and other content and emergency alert information and data, is not for "safety for life," but is merely supplemental and advisory in nature, and therefore should not be relied upon as safety critical in connection with any aircraft, sea craft, automobile, or any other usage.

For more information on SiriusXM, please visit www.siriusxm.com.

About WSI Corporation

WSI Corporation is the world's leading provider of weather-driven business solutions for professionals in the aviation, energy, insurance and media markets, as well as multiple federal and state government agencies. WSI is a member of The Weather Company and is headquartered in Andover, Massachusetts with offices in Madison, Wisconsin and Birmingham, England. The Weather Company is owned by a consortium made up of NBC Universal and the private equity firms The Blackstone Group and Bain Capital.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured

by revenue and has 26.7 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

G-SIRI

Contact for SiriusXM:

Sal Resendez
SiriusXM
646.313.2405
sal.resendez@siriusxm.com



Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>
Logo - <https://photos.prnewswire.com/prnh/20141209/163399LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/siriusxm-and-wsi-introduce-in-flight-weather-solution-for-apple-ipad-and-ipad-mini-300007744.html>

SOURCE Sirius XM Holdings Inc.