

March 31, 2014



# SiriusXM to Launch "The Perri Peltz Show" April 1st

**Veteran television journalist, distinguished documentary filmmaker and SiriusXM host to focus on working women's daily victories, challenges and more**

**Weekly show debuts with a one-on-one with media maven and "Women in the World" co-host Tina Brown**

NEW YORK, March 31, 2014 /PRNewswire/ -- SiriusXM today announced the launch of "The Perri Peltz Show," a weekly show featuring veteran journalist, filmmaker and SiriusXM host Perri Peltz, discussing the issues that are most relevant to working women and mothers, ranging from their personal challenges to how these issues affect society at large. The show will provide a forum where listeners and accomplished guests can explore, not only what the world expects from women, but also what women expect from themselves.



"The Perri Peltz Show" will air Tuesdays at 11:00 am ET on [SiriusXM Stars](#), channel 106 and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](#). It will replay on Tuesdays at 6:00 pm ET.

The launch of the weekly, one-hour show will feature seasoned editor, media maven, and author Tina Brown as its first guest. Tina will talk with Perri about her much publicized career leading some of the most iconic magazines, including *Vanity Fair* and *The New Yorker*, her upcoming memoir spanning her years in media, and this week's Women in the World summit, the annual event she co-hosts offering a stage for women of all walks of life to share their stories of travails and bravery, stretching from war zones to Washington, and urging women everywhere to get involved and affect change.

"I want this show to be an open forum where smart, dynamic women can come together and share their opinions about the issues that matter most to us, both in our personal lives and our public, working lives," said Perri Peltz. "It's about highlighting the inspiring stories of women who are reinventing what it means to be a woman in today's world."

"Perri is a media veteran who brings a world of experience and knowledge to a radio show unlike anything in radio today: intelligent talk and conversation with women leaders from various fields," said Scott Greenstein. "Perri's approachable style will be a wonderful asset for listeners wanting to know more about big issues affecting women today."

"The Perri Peltz Show" will be a forum to bring to the table problems affecting women and possible solutions. The topic range will be broad, from career successes to challenges both in the home and in the workplace, as well as issues related to poverty, health, ending violence against women and increasing opportunities to place women on the road to greater positions of power.

After the broadcast, subscribers will also be able to listen via SiriusXM On Demand. Visit [www.siriusxm.com/ondemand](http://www.siriusxm.com/ondemand) for more info on SiriusXM On Demand.

Perri Peltz is a distinguished television news journalist, documentary filmmaker and public health advocate. Perri recently directed the documentary, *Remembering the Artist Robert De Niro, Sr.* which will air on HBO this summer. She also directed the highly acclaimed HBO documentary, *The Education of Dee Dee Ricks*, profiling the disparities in the U.S. health care system. She has reported for NBC, NBC's "Dateline," ABC's "20/20," and CNN. Perri's contributions to public health advocacy have been honored by the Mount Sinai Adolescent Health Center and the American Cancer Society. She serves on the boards of the Medicare Rights Center and Single Stop USA. Perri holds a Bachelor of Science from Brown University and a master's degree in Public Health from Columbia University where she is presently a Doctoral Candidate. A life-long New Yorker, Perri resides in New York City with her husband and three sons.

SiriusXM Stars features unique and diverse programming for women all in one place, including shows hosted by Dr. Laura, Pia Lindstrom, Fern Mallis, Martha Stewart, and others.

For more information on SiriusXM, please visit[www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

[Sirius XM Holdings Inc.](http://Sirius XM Holdings Inc.) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio App](http://SiriusXM Internet Radio App) for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://SiriusXM Canada) which has more than 2 million subscribers.

On social media, join the SiriusXM community on[Facebook](http://Facebook), [Twitter](http://Twitter), [Instagram](http://Instagram), and [YouTube](http://YouTube).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue,"*

*"is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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