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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

Regent Seven Seas Best Cruise Line Says Conde Nast Traveler Readers

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)-- [Regent Seven Seas Cruises](#) has been voted the world's best cruise line in the "large-ship" category in the 2010 Conde Nast Traveler readers' poll. The ultra-luxury line's overall score of 92.3 tied with Crystal Cruises.

Regent Seven Seas is the world's only cruise line to include airfare, all-suite accommodations, acclaimed cuisine, open bars, sightseeing excursions, gratuities and taxes for the ultimate, ultra-luxury vacation.

"We are proud to be recognized as the best of the best by discerning Conde Nast Traveler readers," stated Mark Conroy, president, Regent Seven Seas Cruises. "As the world's most inclusive ultra-luxury cruise line, we take great pride in exceeding our guests' expectations every day. I'm biased, for sure, but our shipboard and shore-side staff is without question the finest at sea."

Considered among the travel industry's most coveted honors, the Readers' Choice Awards from Conde Nast Traveler celebrate the best-of-the-best cruise lines, hotels, airlines, cities, rental car companies and islands. Travelers evaluated cruise lines on their Itineraries and Shore Excursions, Accommodations, Food/Dining, Crew/Service, Design/Layout and Activities/Facilities to determine the overall score.

Travel + Leisure magazine readers also ranked Regent Seven Seas among the "Top 10 Large-Ship Cruise Lines" in the world. The results of the magazine's "15th annual World's Best" survey were published in the August issue.

Regent Seven Seas' fleet is comprised of three all-suite ships that carry from 490 to 700 guests in luxury to ports in Australia, Europe, Asia, Alaska and the Caribbean. Public areas are resplendent with rich fabrics, textures and elegant furnishings. Suites, among the spacious at sea, measure from 300 to 1,200 square feet and offer elegantly appointed living and sleeping areas, marble bathroom, walk-in closet, flat-screen TV, fully stocked bar and private balcony. Facilities include several bars, a show lounge, intimate casino, library, Internet center, card room, outdoor pool, hot tubs and Canyon Ranch SpaClub(R). Depending on the ship, guests can choose from up to four, open-seating gourmet restaurants, including Prime 7, a superb, new steakhouse.

To make a reservation, see a travel professional. For more information or to receive a brochure, visit www.RSSC.com or call toll-free 800-285-1835.

About Regent Seven Seas Cruises

Regent Seven Seas Cruises is the world's only cruise line that includes award-winning service, acclaimed cuisine, premium spirits and fine wine, gratuities and sightseeing excursions in every port for the ultimate ultra-luxury vacation. A fleet of perennially praised

and elegantly appointed, all-suite ships operate seven- to 119-night voyages to more than 300 destinations worldwide.

About Prestige Cruise Holdings

Prestige Cruise Holdings is the parent company of Oceania Cruises and Regent Seven Seas Cruises. Formed in 2007 to manage select assets in Apollo Management's cruise investment portfolio, PCH is led by Chairman and CEO Frank Del Rio, the founder of Oceania Cruises. PCH is the market leader in the upper-premium and luxury segments of the cruise industry with nearly 4,000 berths between the Oceania Cruises and Regent Seven Seas Cruises brands, a number the company expects will grow to more than 6,500 berths by 2011.

Source: Regent Seven Seas Cruises