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Sonim Unveils Four New Ultra Rugged Phones and a Portfolio of Workforce Management Applications for the Americas

THE SONIM XP1330 CORE PTT, XP1301 CORE NFC, XP3300 FORCE & XP3340 SENTINEL MOBILE PHONES NOW AVAILABLE

SAN DIEGO, Oct. 10, 2011 /PRNewswire/ -- CTIA -- Sonim Technologies, holders of the Guinness World Record for the World's Toughest Phone, announces four new ultra-rugged phones and a portfolio of four Workforce Management applications for the Americas:

- *Proof of Attendance & Activity* using Near Field Communications (NFC)
- *Push-To-Talk (PTT)* for instant communication and team coordination
- *Mobile Resource Management (MRM)* for tracking and dispatching workers
- *Man Down Worker Safety Monitoring* with Emergency Response

Workers in extreme environments need to be kept safe, communicate in teams, carry lightweight phones anywhere they work, and be able to provide information back to their home office. Until now, their choices have been limited to costly handheld computers or delicate consumer devices that don't have the battery life or enterprise support they need. Sonim's new ultra-rugged workforce management phones fill this gap and are priced for deployment to all frontline workers.

"For the past two years, Sonim has applied its record-breaking rugged technology to solve workforce management and safety challenges for some of Europe's largest government and private sector security guarding, transportation and utilities corporations, to name a few," said Bob Plaschke, CEO of Sonim Technologies. "Now that the software and applications have been field-proven to have the same extreme reliability as our hardware, it's time to bring our enterprise focus to the Americas."

PROOF OF ACTIVITY WITH THE SONIM XP1301 CORE NFC

Designed especially for markets in cleaning, security guarding, facilities management, equipment maintenance and home visit healthcare, the XP1301 CORE NFC contains a NFC reader that scans contactless tags placed in various worksite locations. Key applications supported by the XP1301 CORE NFC include Guard Tour Verification, Proof of Activity and Real Time Attendance.

PUSH TO TALK WITH THE SONIM XP1330 CORE PTT

Available over the next two months in Latin America, the XP1330 CORE PTT replaces private mobile radio (PMR) and enables work teams to communicate instantly.

MOBILE RESOURCE MANAGEMENT WITH THE SONIM XP3300 FORCE

The XP3300 FORCE now supports MRM applications from [Xora](#) and [ECONZ Wireless](#) including location tracking, job dispatch and timecard reporting.

MAN-DOWN WORKER SAFETY WITH THE SONIM XP3340 SENTINEL

With the longest GPS tracking time of any mobile phone (up to 29 hours), the Sonim XP3340 SENTINEL features a dedicated red panic button and an innovative man-down sensor to detect emergencies and accidents and automatically call for emergency response.

All of the phones listed above operate on GSM/EDGE mobile networks with quad-band support, have been tested against Sonim's [Rugged Performance Standards](#) (RPS) and are backed by the Company's industry-leading **3-Year Comprehensive Warranty** covering not only manufacturer's defects, but also accidental damage.

Enterprise application developers and system integrators are invited to register at www.sonimdevelopers.com and to contact John Thurgood by email at j.thurgood@sonimtech.com

- Sanjay Jhavar, VP/GM of Marketing and Applications will present at the Enterprise Mobility Bootcamp held at CTIA on Monday Oct 10th between 2 and 3pm in the San Diego Convention Center Room 29B-C.
- Visit Sonim at booth 239 on the exhibit floor to see ultra-rugged workforce management action.

ABOUT SONIM TECHNOLOGIES

Sonim Technologies (www.sonimtech.com) is the provider of the world's most rugged, water-submersible mobile phones designed specifically for workers in challenging outdoor and industrial environments. Sonim's industry-leading three-year comprehensive warranty has redefined customer expectations of rugged technology. Sonim provides a suite of high-performance workforce management applications including push-to-talk, lone worker safety and proof-of-activity services on cellular networks. The company is headquartered in San Mateo, California and offers its products in over 50 countries.

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