

Climb Channel Solutions Adds Seagate Lyve Cloud Object Storage to Complete a Frictionless Edge-to-Cloud Solution

EATONTOWN, N.J., Aug. 31, 2022 (GLOBE NEWSWIRE) -- Climb Channel Solutions, an international specialty technology distributor and wholly-owned subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), in collaboration with Seagate® Technology Holdings plc (NASDAQ: STX), a world leader in mass-data storage infrastructure solutions, is expanding its cloud storage portfolio to include Seagate Lyve™ Cloud to the channel community. Costs should not be a barrier to storing and activating data at scale in multicloud environments. Lyve Cloud, Seagate's efficient, trusted and simple S3 object storage, is designed to enable multi-cloud freedom by eliminating egress fees, API calls, and vendor lock-ins that trap data in silos.

"We've been working with Seagate to offer mass capacity data storage systems and Lyve Mobile data transfer service to our channel community. The efficiency, performance, and savings delivered through these enterprise solutions are substantial. With the addition of Lyve Cloud, the collaboration with Seagate will be transformative to our channel partners as multi-cloud complexity becomes a challenge," said Dale Foster, CEO of Climb Channel Solutions. "We look forward to growing with Seagate and enabling solution providers to thrive and innovate with highly flexible, scalable and cost-competitive edge-to-cloud mass capacity infrastructure."

From a specialized distributor of innovative solutions and a global leader in mass data storage management, the latest collaboration offers the channel a new approach to cloud storage. Predictable and reasonable costs eliminate anxiety and uncertainties which frees CIO and IT decision makers from multi-cloud headaches. This flexible and frictionless approach to data allows customers to move data into, around, and out of Lyve Cloud freely and safely without hefty egress fees, enabling true multi-cloud freedom.

"From Systems and Lyve Mobile edge storage data transfer services to Lyve Cloud object storage, Seagate provides complete edge-to-cloud, on and off-premises mass capacity infrastructure solutions to meet diverse enterprise mass storage needs," said Brad Painter, Director of Americas Channel Sales at Seagate. "Through Climb Channel Solutions, Seagate extends the one-stop enterprise offerings to the channel community, adding value to a broader group of customers and partners who are ready to tackle more data challenges in multi-cloud environments."

Those interested in distribution services and solutions should contact Climb by phone at +1.800.847.7078 (US), or +1.888.523.7777 (Canada), or by email at sales@climbcs.com.

About Seagate

Seagate crafts the datasphere, helping to maximize humanity's potential by innovating world-class, precision-engineered data storage and management solutions with a focus on sustainable partnerships. A global technology leader for more than 40 years, the company has shipped over three billion terabytes of data capacity. Learn more about Seagate by visiting www.seagate.com or following us on Twitter, Facebook, LinkedIn, YouTube, and subscribing to our blog.

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About Climb Channel Solutions and Wayside Technology Group

Climb Channel Solutions is a global specialty IT distributor for emerging technology vendors with solutions for Security, Data Management, Connectivity, Storage & HCI, Virtualization & Cloud and Software & ALM. Climb provides vendors access to thousands of VARs, MSPs, CSPs and other resellers. Climb holds an IT-70 GSA contract vehicle that provides resellers and vendors with a competitive edge within the Public Sector. Climb is a wholly-owned subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG). Read more at www.climbcs.com, call 1- 800-847-7078, and follow us on LinkedIn.

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