

January 21, 2016



JDaters Come Together for Inaugural #LetsKibitz Comedy Showcase

Host and Executive Producer Melissa Rivers and Actor Keegan Allen Help Celebrate Iconic Jewish Brand's Makeover

LOS ANGELES, CA -- (Marketwired) -- 01/21/16 -- Dating can be tough, but every date and every relationship has a unique story. To showcase and share in the highs, lows and laughs of dating, singles and celebrities alike came together last night for the first-ever "Let's Kibitz" showcase hosted by the newly refreshed [JDate®](#).

The event, which took place at Hollywood's famous Improv comedy club, was attended by best-selling New York Times author, Fashion Police co-host and executive producer Melissa Rivers and actor/author/photographer Keegan Allen, and featured stand-up performances by Los Angeles comics including Nicole Aimee Schreiber, Taylor Williamson, Brent Weinbach, Adam Ray, Flip Schultz and Liz Weisman.

"We constantly hear from JDaters about heartwarming and inspirational stories of their success finding love on the site," said Michael Egan, Chief Executive Officer, Spark Networks. "We never tire of hearing when our members find lasting love so 'Let's Kibitz' is dedicated to celebrating these moments and encouraging more!"

Since its inception in 1997, JDate has been the place where Jewish singles find friendship, romance and life-long partners within their faith. The site that is responsible for more Jewish marriages than all other online dating brands combined debuted a new look, feel and platform in mid-November to its millions of users worldwide. JDate is one of the largest players offering a premium digital experience that allows people access to a community of qualified, interested users with shared faith and values.

"Love in the digital era is nothing short of revolutionary, and certainly fodder for some funny, strange and emotional experiences," said Keegan Allen. "Dating can be exhausting if it doesn't lead to love, and as a single guy raised within the Jewish faith, I personally value all the ways you can make quality connections with people. JDate has a great track record of bringing Jewish singles closer to meeting that person who makes them feel most alive and shares a love for their deep-rooted cultural heritage and values."

Some of the updates on the new JDate include:

- A cleaner, streamlined user experience that simplifies interactions
- New "daily matches" feature offering members a simple, curated look at their best matches
- Improved user experience for iPad/tablet users

- Expanded and improved mobile presence and capabilities
- Re-designed inbox to enable ease of interaction with other members

"The truth is, at the end of the day, true and lasting relationships are forged based on a shared values, whether that be hobbies, life goals, culture or faith," said Melissa Rivers.

"There are so many great options nowadays for singles looking to find that special someone -- but let's be honest, everyone knows someone who fell in love on JDate!"

JDate is dedicated to the safety, security and confidence of its members, reviewing every profile and photo while offering up helpful tips and attentive, knowledgeable customer service. In addition to helping well-suited members find each other, JDate offers up-to-the-minute advice and articles from dating experts and Jewish thought leaders. JDate also plans live events and participates in global non-profit organizations to unite and grow the international Jewish community.

For more information about JDate, please visit: www.jdate.com and share your story using the #LetsKibitz hashtag.

ABOUT JDATE

With more than 1.8 million members worldwide, [JDate](http://www.jdate.com) is the premier online community for Jewish singles. An iconic cornerstone of the Jewish community, JDate is responsible for more Jewish marriages than all other dating sites combined. JDate is owned and operated by [Spark Networks, Inc.®](http://www.sparknetworks.com) whose mission is to create iconic, niche-focused brands that build and strengthen the communities they serve. In addition to JDate, Spark Networks' portfolio of consumer websites includes [ChristianMingle®](http://www.christianmingle.com), [BlackSingles.com®](http://www.blackingles.com) and [SilverSingles®.com](http://www.silveringles.com), among others. Spark Networks' shares trade on the NYSE MKT under the ticker symbol "LOV" (NYSE MKT: LOV).

Source: Spark Networks, Inc.