

December 4, 2025



Skechers President Michael Greenberg Is Inducted Into the Footwear News Hall of Fame

LOS ANGELES--(BUSINESS WIRE)-- Skechers announced that the Company's co-founder and president, Michael Greenberg, has been inducted into the *Footwear News* 2025 Hall of Fame. Honoring his indelible imprint on the footwear industry, the accolade recognizes Greenberg's many achievements, including his global retail vision which now encompasses 5,300 Skechers stores—key to the brand's position as the world's third-largest footwear company with annual revenues fast approaching \$10 billion.

Skechers co-founder and president Michael Greenberg receives Hall of Fame honor from AGT host and comedian Howie Mandel at the 2025 Footwear News Achievement Awards (FNAAs) held Wednesday, December 3, in New York City. Greenberg was recognized for his impact on the industry, philanthropic commitments and his business prowess, including growing Skechers into the world's third-largest footwear company, approaching \$10 billion in annual revenues. Photo credit: Courtesy of Footwear News (FN)

"Michael not only co-founded a wildly successful company together with his father, Robert, but did so with a philanthropic spirit from the very

beginning that has benefited so many lives both within and beyond the industry," said Michael Atmore, Editor-in-Chief of *WWD* and *Footwear News* and Chief Brand Officer of Fairchild Media. "His talents are vast, and his thoughtfulness is legendary."

"It's an incredible honor to receive the Hall of Fame award, and to have had Skechers acknowledged by *Footwear News* as Company of the Year three times in our history. I'm sharing this with our many leaders and team members around the world who have helped realize our ambitious vision for Skechers, and who pour their hearts and souls into delivering a comfort lifestyle and performance brand that's recognized and sought after globally," said Michael Greenberg. "Over the years, we've channeled our ideas, passion, and determination to not just become the company that we are today, but to create a global brand that makes comfort, style, innovation and quality attainable for people from all walks of life."

As the visionary behind the Company's worldwide retail expansion, growth initiatives, and philanthropic efforts, Greenberg has played a central role in the brand's architecture. Together with CEO Robert Greenberg and COO David Weinberg, he led Skechers' efforts to take the Company public in 1999 and achieved \$1 billion in annual sales in 2005—a milestone that grew to \$9 billion by year-end 2024—and earlier this year, took the Company private.

Alongside the Skechers executive team, Greenberg built The Comfort Technology Company® by showcasing its product in global galleries—personally launching its first Southern California store in 1994 and expanding his retail vision to encompass dynamic locations across six continents. This year, Greenberg launched a new era with Skechers' World of Sports stores: immersive destinations that present the Company's advanced

performance collections in experiential settings with product specialists on hand to educate consumers. The stores encompass the latest technologies in running, basketball, soccer, golf, and pickleball—innovations that have made Skechers a serious contender in professional sports.

Beyond his business ventures, Greenberg is a dedicated philanthropist and humanitarian who has uplifted communities in need across a wide range of causes for decades—establishing the Skechers Foundation which has contributed donations and supplies to families in the wake of major disasters, from Hurricane Katrina to the more recent Maui and Southern California fires. Greenberg played a vital role in developing the BOBS® from Skechers® philanthropic brand, through which Skechers has given new shoes to 16 million children in need worldwide and raised and donated \$14 million to save and support 2.3 million shelter animals.

Among Greenberg's most personal philanthropic pursuits is his founding of the Skechers Pier to Pier Friendship Walk—an annual event that has grown into California's largest for children with special needs and education, and has raised more than \$31 million since its start in 2009. The Walk's funds have supported next year's world-class Friendship Campus: Greenberg Family/Skechers Center in Redondo Beach, a world-class destination that will be the first of its kind to provide vocational training and job placement for young adults with special needs, free of charge locally and across the United States. The Walk has also helped public school education foundations reduce class sizes; update labs, libraries and facilities; and protect teachers' jobs—and has provided more than \$2.3 million in scholarships through Skechers Foundation's national college program.

America's Got Talent comedian and Skechers ambassador Howie Mandel presented the honor to Greenberg last night at Cipriani in New York. The FNAAs celebrated the footwear industry's hit makers, style stars, best brand stories, ardent philanthropists, emerging talents and industry veterans.

Greenberg previously received *Footwear News*' Person of the Year award in 2000 and 2023; his father Robert Greenberg also received the organization's Lifetime Achievement Award in 2015. Skechers has won *Footwear News*' Company of the Year awards in 1998, 2014 and 2022 and the Icon for Social Impact Award in 2024.

About Skechers U.S.A., Inc.

Skechers, The Comfort Technology Company® based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in approximately 180 countries and territories through department and specialty stores, and direct to consumers through [skechers.com](https://www.skechers.com) and approximately 5,300 Skechers retail stores. A Fortune 500® company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](#), [Instagram](#) and [TikTok](#).

Media Contact:

Jennifer Clay
SKECHERS U.S.A., Inc.

jennnc@skechers.com

(310) 937-1326

Source: Skechers U.S.A., Inc.