

# **BIOLASE Reports Second Quarter 2020 Financial Results**

Clinically Proven Product Portfolio Reduces Potential Risk of Infectious Pathogens; Creates Significant Growth Opportunities as Dental Professionals Seek Safer Technologies to Treat Patients

Bolstered Balance Sheet Provides Resources to Weather COVID-19 Impact and Execute Longer-Term Growth Strategy

FOOTHILL RANCH, Calif., Aug. 13, 2020 /PRNewswire/ -- BIOLASE, Inc. (NASDAQ: BIOL), the global leader in dental lasers, today announced its financial results for the second quarter ended June 30, 2020 and provided a business update.

# BIOLASE

"Despite the ongoing challenges associated with the COVID-19 pandemic, the developments in the quarter and more recently position BIOLASE for success," commented Todd Norbe, President and Chief Executive Officer. "Our Epic Hygiene dental laser meets the Centers for Disease Control and Prevention (CDC) guidelines to minimize the risk of COVID-19, while our all-tissue Waterlase dental lasers already create 98% less aerosol than traditional dental handpieces, meeting the American Dental Association's recommendation of reduced aerosol production to limit the spread of infectious pathogens, such as COVID-19. I believe these unique attributes will meet the rising needs of dentists and patients and will contribute significantly to our success as dental practices reopen and procedures return to pre-COVID-19 levels.

"I also believe the oversubscribed rights offering we recently completed and the registered direct offering in June demonstrate investor confidence in our growth strategy. We believe our current liquidity position and our cost containment efforts provide us with sufficient capital to effectively execute on our growth strategy."

#### 2020 Second Quarter Financial Results

Net revenue for the second quarter of 2020 was \$2.9 million, a decrease of 66%, compared to net revenue of \$8.6 million for the second quarter of 2019. U.S. laser revenue was \$0.8 million for the second quarter of 2020, a 72% decrease compared to U.S. laser revenue of \$2.9 million for the second quarter of 2019. U.S. consumables and other revenue for the

second quarter of 2020, which consists of revenue from consumable products such as disposable tips, decreased 68% compared to the second quarter of 2019. Outside the U.S., laser revenue declined 86% to \$0.3 million for the second quarter of 2020 compared to \$2.0 million for the second quarter of 2019 and consumables and other revenue decreased 39% year over year.

Gross margin for the second quarter of 2020 was 32%, compared to 39% for the second quarter of 2019. The lower gross margin reflects the impact of the decline in revenues relative to our fixed costs. Total operating expenses were \$4.9 million for the second quarter of 2020 compared to \$6.7 million for the second quarter of 2019, a decrease of approximately 27%. Operating loss for the second quarter of 2020, was \$4.0 million, compared to an operating loss of \$3.3 million in the second quarter of 2019, an increase of 19% year over year. Net loss for the second quarter of 2020 was \$4.7 million, or \$0.12 per share, compared to a net loss of \$3.9 million, or \$0.18 per share, for the second quarter of 2019.

Cash, cash equivalents, and restricted cash totaled \$5.7 million as of June 30, 2020 and included proceeds from the registered direct private placement completed in June.

On July 22, 2020, the Company completed its previously announced rights offering, resulting in net proceeds to the Company of approximately \$15.8 million, after deducting expenses and fees, and excluding any proceeds received upon exercise of any warrants.

#### **Use of Non-GAAP Measures**

The Reconciliation of GAAP Net Loss to Adjusted EBITDA at the end of this news release provides the details of the Company's non-GAAP disclosures and the reconciliation of GAAP net loss and net loss per share to the Company's Adjusted EBITDA and Adjusted EBITDA per share.

Adjusted EBITDA loss for the second quarter of 2020 was \$2.9 million, or \$0.08 per share, compared with Adjusted EBITDA loss of \$2.8 million, or \$0.13 per share, for the second quarter of 2019.

#### **Conference Call Information**

BIOLASE, Inc. will host a conference call today at 4:30 p.m. Eastern Time to discuss its operating results for the second quarter ended June 30, 2020, and to answer questions. For both "listen-only" participants and those participants who wish to take part in the question-and-answer portion of the call, the dial-in number in the U.S./Canada is 800-367-2403. For international participants outside the U.S./Canada, the dial-in number is 334-777-6978. For all callers, refer to the Conference ID 9516164. To access the live webcast, visit the Investor Relations section of the BIOLASE website at <a href="https://www.biolase.com">www.biolase.com</a> and see "Investor Events".

An audio archive of the webcast will be available for 30 days on the Investor Relations section of the BIOLASE website.

#### About BIOLASE

BIOLASE is a medical device company that develops, manufactures, markets, and sells laser systems in dentistry and medicine. BIOLASE's products advance the practice of

dentistry and medicine for patients and healthcare professionals. BIOLASE's proprietary laser products incorporate approximately patented 257 and 43 patent-pending technologies designed to provide biologically clinically superior performance with less pain and faster recovery times. BIOLASE's innovative products provide cutting-edge technology at competitive prices to deliver superior results for dentists and patients. BIOLASE's principal products are revolutionary dental laser systems that perform a broad range of dental procedures, including the treatment of periodontitis, and a full line of dental imaging equipment. BIOLASE has sold over 41,200 laser systems to date in over 80 countries around the world. Laser products under development address BIOLASE's core dental market and other adjacent medical and consumer applications.

For updates and information on Waterlase iPlus®, Waterlase Express™, and laser dentistry, find BIOLASE online at <a href="www.biolase.com">www.biolase.com</a>, Facebook at <a href="www.facebook.com/biolase">www.facebook.com/biolase</a>, Twitter at <a href="www.twitter.com/biolaseinc">www.twitter.com/biolaseinc</a>, Instagram at <a href="www.instagram.com/waterlase\_laserdentistry">www.instagram.com/waterlase\_laserdentistry</a>, and LinkedIn at <a href="www.linkedin.com/company/biolase">www.linkedin.com/company/biolase</a>.

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#### <u>Cautionary Statement Regarding Forward-Looking Statements</u>

This press release contains forward-looking statements, as that term is defined in the Private Litigation Reform Act of 1995, that involve significant risks and uncertainties, including statements, predictions, or expectations regarding BIOLASE's revenue during the second guarter of 2020. Forward-looking statements can be identified through the use of words such as may," "might," "will," "intend," "should," "could," "can," "would," "continue," "expect," "believe," "anticipate," "estimate," "predict," "outlook," "potential," "plan," "seek," and similar expressions and variations or the negatives of these terms or other comparable terminology. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect BIOLASE's current expectations and speak only as of the date of this release. Actual results may differ materially from BIOLASE's current expectations depending upon a number of factors. These factors include, among others, the coronavirus (COVID-19) and the effects of the outbreak and actions taken in connection therewith, adverse changes in general economic and market conditions, competitive factors including but not limited to pricing pressures and new product introductions, uncertainty of customer acceptance of new product offerings and market changes, risks associated with managing the growth of the business, and those other risks and uncertainties that are described in the "Risk Factors" section of BIOLASE's annual report filed on Form 10-K filed with the Securities and Exchange Commission. Except as required by law, BIOLASE does not undertake any responsibility to revise or update any forward-looking statements.

Tables to Follow

### BIOLASE, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited) (In thousands, except per share data)

	Three Months Ended June 30					Six Months Ended June 30			
		2020		2019		2020		2019	
Net revenue		2,938		8,645		7,721		18,971	
Cost of revenue		1,997		5,265		5,427		12,070	
Gross profit		941		3,380		2,294		6,901	
Operating expenses:									
Sales and marketing		2,093		3,272		4,797		7,151	
General and administrative		2,137		2,511		5,147		4,903	
Engineering and development		690		1,124		1,680		2,549	
Change in fair value of patent litigation settlement									
liability				(190)					
Total operating expenses	· ·	4,920		6,717		11,624		14,603	
Loss from operations		(3,979)		(3,337)		(9,330)		(7,702)	
Loss on foreign currency transactions		40		5		126		48	
Interest expense, net		625		529		1,214		1,007	
Non-operating loss		665		534		1,340		1,055	
Loss before income tax provision		(4,644)		(3,871)		(10,670)		(8,757)	
Income tax provision		53		28		34		42	
Net loss	\$	(4,697)	\$	(3,899)	\$	(10,704)	\$	(8,799)	
Net loss per share attributable to common									
stockholders:									
Basic	\$	(0.12)	\$	(0.18)	\$	(0.31)	\$	(0.41)	
Diluted	\$	(0.12)	\$	(0.18)	\$	(0.31)	\$	(0.41)	
Shares used in the calculation of net loss per share:							-		
Basic		37,990		21,595		34,709		21,366	
Diluted		37,990		21,595		34,709		21,366	
2		- ,		,		- ,		,	

#### BIOLASE, INC. CONSOLIDATED BALANCE SHEETS (In thousands, except per share data)

	June 30, 2020 (Unaudited)		December 31, 2019 (Audited)		
ASSETS	(0.	iadaiteaj	(Addited)		
Current assets:					
Cash and cash equivalents	\$	5,437	\$	5,789	
Restricted cash		312		312	
Accounts receivable, less allowance of \$3,581 and \$2,531 in 2020					
and 2019, respectively		4,119		8,760	
Inventory		11,932		10,995	
Prepaid expenses and other current assets		1,094		1,163	
Total current assets		22,894		27,019	
Property, plant and equipment, net		781		1,193	
Goodwill		2,926		2,926	
Right of use asset		649		276	
Other assets		506		433	
Total assets	\$	27,756	\$	31,847	
LIABILITIES, REDEEMABLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY					
Current liabilities:					
Accounts payable	\$	2,510	\$	5,332	
Accrued liabilities		3,549		4,744	
Deferred revenue, current portion		1,486		2,237	
Term loan (net of discount)		13,544		13,466	
Total current liabilities		21,089		25,779	
Deferred revenue		412		358	
Warranty accrual		194		245	
Other liabilities		1,612		1,123	
Non current term loans		3,140			
Total liabilities		26,447		27,505	
Redeemable preferred stock:					
Preferred stock, par value \$0.001 per share	\$	_	\$	3,965	
Total redeemable preferred stock					
Stockholders' equity:					
Common stock, par value \$0.001 per share		50		31	
Additional paid-in capital		247,155		235,594	
Accumulated other comprehensive loss		(645)		(701)	
Accumulated deficit		(245,251)		(234,547)	
Total stockholders' equity		1,309		377	
Total liabilities, redeemable preferred stock and stockholders' equity	\$	27,756	\$	31,847	

## BIOLASE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited, in thousands)

	Six Months Ended June 30					
		2020		2019		
Cash Flows from Operating Activities:						
Net loss	\$	(10,704)	\$	(8,799)		
Adjustments to reconcile net loss to net cash and cash equivalents						
used in operating activities:						
Depreciation and amortization		488		529		
Provision for bad debts, net		1,008		111		
Amortization of debt discounts		74		109		
Amortization of debt issuance costs		121		86		
Stock-based compensation		1,519		1,204		
Deferred income taxes		_		(5)		
Changes in operating assets and liabilities:						
Accounts receivable		3,633		1,263		
Inventory		(937)		(86)		
Prepaid expenses and other current assets		(14)		644		
Accounts payable and accrued liabilities		(3,835)		(1,720)		
Deferred revenue		(692)		37		
Net cash and cash equivalents used in operating activities		(9,339)		(6,627)		
Cash Flows from Investing Activities:				<u> </u>		
Purchases of property, plant, and equipment		(81)		(125)		
Net cash and cash equivalents used in investing activities		(81)		(125)		
Cash Flows from Financing Activities:		(- /		( - /		
Proceeds from the registered direct private placement of common						
stock		3,881		_		
Proceeds from the sale of common stock warrants		3.031		_		
Payments of equity offering costs		(991)		(38)		
, , , ,		3,140		_		
Borrowings on other long-term loans		,		2.500		
Borrowings under term loan		2.000		2,500		
Borrowings on credit facility		3,000		_		
Repayment of credit facility		(3,000)				
Payment of debt issuance costs		(50)		_		
Proceeds from the exercise of stock options				4		
Net cash and cash equivalents provided by financing activities		9,011		2,466		
Effect of exchange rate changes		57		(38)		
Decrease in cash, cash equivalents and restricted cash		(352)		(4,324)		
Cash, cash equivalents and restricted cash, beginning of period		6,101		8,356		
Cash, cash equivalents and restricted cash, end of period	\$	5,749	\$	4,032		
Supplemental cash flow disclosure:						
Cash paid for interest	\$	466	\$	831		
Cash paid for income taxes	\$	26	\$	12		
Cash paid for operating leases	\$	188	\$	414		
Non-cash accrual for capital expenditures	\$	35	\$	17		
Non-cash right-of-use assets obtained in exchange for lease						
obligation	\$	570	\$	824		
Warrants issued in connection with debt instruments	\$	67	\$	209		

#### **Non-GAAP Disclosure**

In addition to the financial information prepared in conformity with generally accepted accounting principles in the U.S. ("GAAP"), this press release includes certain historical non-GAAP financial information. Management believes that these non-GAAP financial measures assist investors in making comparisons of period-to-period operating results and that, in some respects, these non-GAAP financial measures are more indicative of the Company's ongoing core operating performance than their GAAP equivalents. In 2019, the Company revised its non-GAAP financial measures to include the change in allowance for doubtful accounts in an effort to better align its Adjusted EBITDA with its loan covenants and how

management evaluates business performance.

Adjusted EBITDA is defined as net loss before interest, taxes, depreciation and amortization, stock-based compensation, change in fair value of patent litigation settlement liability, and allowance for doubtful accounts. Management uses Adjusted EBITDA in its evaluation of the Company's core results of operations and trends between fiscal periods and believes that these measures are important components of its internal performance measurement process. Therefore, investors should consider non-GAAP financial measures in addition to, and not as a substitute for, or as superior to, measures of financial performance prepared in accordance with GAAP. Further, the non-GAAP financial measures presented by the Company may be different from similarly named non-GAAP financial measures used by other companies.

BIOLASE, INC.
Reconciliation of GAAP Net Loss to Adjusted EBITDA
(Unaudited)
(In thousands, except per share data)

	Three Months Ended June 30				Six Months Ended June 30				
	2020		2019		2020		2019		
GAAP net loss attributable to common stockholders Deemed dividend on convertible preferred stock	\$	(4,697)	\$	(3,899)	\$	(10,704)	\$	(8,799)	
GAAP net loss	\$	(4,697)	\$	(3,899)	\$	(10,704)	\$	(8,799)	
Adjustments:	Ψ	(4,037)	Ψ	(3,033)	Ψ	(10,704)	Ψ	(0,799)	
Interest expense, net		625		529		1,214		1,007	
Income tax provision		53		28		34		42	
Depreciation and amortization		307		268		488		529	
Change in fair value of patent litigation settlement		307		200		400		329	
liability				(190)					
Change in allowance for doubtful accounts		22		(190)		1.008		_	
Stock-based compensation		801		<u> </u>		1,519		1,204	
·	<u> </u>		\$		•		•		
Adjusted EBITDA	\$	(2,889)	φ	(2,817)	\$	(6,441)	\$	(6,017)	
GAAP net loss attributable to common stockholders									
per share, basic and diluted	\$	(0.12)	\$	(0.18)	\$	(0.31)	\$	(0.41)	
Deemed dividend on convertible preferred stock	Ψ	(0.12)	Ψ	(0.10)	Ψ	(0.51)	Ψ	(0.41)	
	\$	(0.12)	\$	(0.18)	\$	(0.31)	\$	(0.41)	
GAAP net loss per share, basic and diluted	Ф	(0.12)	Ф	(0.16)	Ф	(0.51)	Ф	(0.41)	
Adjustments:		0.02		0.03		0.03		0.05	
Interest expense, net		0.02		0.03		0.03		0.05	
Income tax provision		0.01		0.01		0.01		0.02	
Depreciation and amortization		0.01		0.01		0.01		0.02	
Change in fair value of patent litigation settlement				(0.04)					
liability		_		(0.01)		0.03		_	
Change in allowance for doubtful accounts		0.01		0.02		0.03		0.06	
Stock-based compensation	_			0.02	Φ.	0.05	φ -	0.06	
Adjusted EBITDA per share, basic and diluted	\$	(80.0)	\$	(0.13)	\$	(0.19)	\$	(0.28)	

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