

THE ONLY FULLY VERTICALLY  
INTEGRATED CHARGING COMPANY  
IN THE U.S.

DESIGN

Control engineering for all software, hardware, and firmware with ability to test and validate concepts in-house at lower cost

MANUFACTURING

U.S. manufacturing capabilities located in Bowie, Maryland.

NETWORK SERVICES

Best in class network redesigned from the ground up and compatible with standards adopted by a majority of countries around the globe

Flexible Business Models

Owner Operated Models



Turnkey

Blink installation, equipment and operation of charger; **retains up to 95% of revenue**



Hybrid

**Revenue share with the site host;** Blink provides hardware, software and controls operations



Host Owned

**Site host purchases Blink equipment** and network connectivity; site host retains most charging revenue



Subscription

**Site host pays Blink a recurring payment for** Blink hardware and software; site host retains all charging revenue

Blink Key Investment Highlights

1

**Vertically Integrated Charging Ecosystem**

2

**Full Suite of EV Charging Solutions with Buy America Compliant, In-House Manufacturing;** *recent acquisition of Zemetrix, Inc. adds new, value-oriented charging solutions*

3

**Growing TAM as EV Adoption and Associated Need for Charging Infrastructure Continues to Increase**

4

**Strategically Managing Operating Expenses and Cash Burn;** *eliminated \$8 million in yearly expenses during 2Q25 on a go-forward basis*

5

**Increasing Global Footprint and Scale with International Presence**

6

**Strategic Partnerships with Substantial Near-Term Pipeline;** *recently teamed with Create Energy for first-of-its-kind solution combining energy storage, on-site generation, and EV charging*

Second Quarter 2025 Results

**\$28.7M**

Total Revenue  
(38% sequential growth)

**\$14.5M**

Product Revenue  
(73% sequential growth)

**\$11.8M**

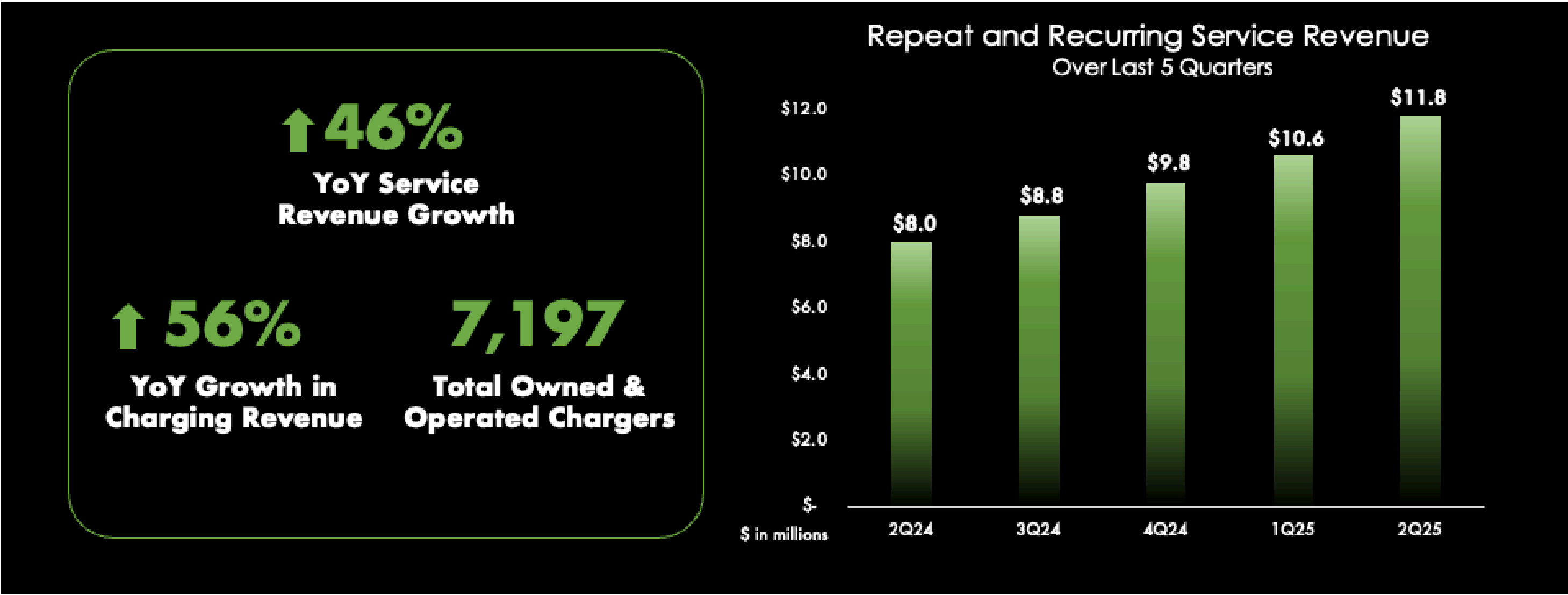
Service Revenue  
(11% sequential growth)

**22%**

YoY reduction in  
compensation expenses



# Sequential Revenue Growth Driven by Enhanced Charger Utilization



## Owner Operated Model Represents Significant Future Opportunity

	Vertical Integration			Business Models			
	In-House Hardware Design	Manufacture Hardware	Network	Own and Operate	Manage Infrastructure <sup>2</sup>	Charging Services <sup>3</sup>	Fully Integrated Fleet Solutions
blink	●	●	●	●	●	●	●
Wallbox		●	●				
ChargePoint	●		●		●	●	●
EVgo				●	●	●	●

2. Company offers charger maintenance services  
3. Company provides charging services but does not own physical charger

## Strong and Growing Partnerships



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