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Sonic Automotive Expands Luxury Portfolio with Acquisition of Porsche Walnut Creek

Newsweek's 2026 Most Trustworthy Company Honoree Strengthens Sonic's Northern California Presence and Expands Its Porsche Portfolio to Six Dealerships

CHARLOTTE, N.C., Aug. 27, 2026 /PRNewswire/ -- [Sonic Automotive, Inc. \(NYSE: SAH\)](#), one of the nation's largest automotive and powersports retailers and a recipient of Newsweek's 2026 Most Trustworthy Companies in America recognition, today announced the acquisition of Porsche Walnut Creek, further expanding its presence in the Bay Area market.



This acquisition advances Sonic Automotive's investment in luxury automotive retail and strengthens its relationship with the Porsche brand. Porsche Walnut Creek serves Walnut Creek, the East Bay, and the greater San Francisco Bay Area, and is located in one of Northern California's most desirable automotive markets, where clients expect performance, personalization, convenience, and exceptional care.

Previously operated by Fletcher Jones Automotive Group, Porsche Walnut Creek is located at 2555 N. Main Street in Walnut Creek, California, ideally situated off the 680 Freeway. The dealership is known for its boutique guest experience, and this acquisition complements that legacy with Sonic Automotive's reputation for delivering world-class guest experiences.

"The Bay Area is one of the most important luxury automotive markets in the country, and this acquisition reflects our ongoing commitment to expanding in premium, high-performing markets," said David B. Smith, Chairman and Chief Executive Officer of Sonic Automotive, Inc. "Porsche Walnut Creek has an outstanding reputation and a guest experience that aligns perfectly with our vision for the future of luxury automotive retail. We are proud to welcome this dealership and teammates into the Sonic Automotive family."

With the addition of Porsche Walnut Creek, Sonic Automotive now operates six Porsche dealerships nationwide, enhancing its ability to serve Porsche clients and enthusiasts in key luxury markets. This acquisition supports Sonic's broader luxury growth strategy and expands its California portfolio, which includes BMW, Honda, Jaguar, Land Rover, Lexus, Mercedes-Benz, MINI, and Toyota. The company also operates EchoPark Automotive and Harley-Davidson dealerships in the state.

Porsche Walnut Creek offers the full Porsche experience, including new Porsche vehicles, Porsche Certified Pre-Owned vehicles, pre-owned vehicles, factory-trained service, Porsche Genuine Parts, and personalized support throughout the ownership journey. Serving the Walnut Creek community since 2006, the Porsche Center has built its reputation around experienced teammates, long-standing client relationships, and a deep appreciation for the Porsche brand. The team brings decades of combined automotive and German luxury experience across sales, service advising, and technical expertise, including Porsche Certified Gold Technicians.

The acquisition comes at an exciting time for Porsche's SUV portfolio. The Cayenne has long been a cornerstone of the brand, and the Cayenne Electric, the first fully electric version of one of Porsche's most iconic nameplates, is now beginning to arrive. Joining the existing gas and hybrid variants, it further expands customer choice across the Cayenne family and the broader Porsche lineup. For Porsche Walnut Creek, this creates an opportunity to introduce Bay Area clients to a new expression of Porsche performance, versatility, and electric innovation.

Clients will continue to be served by the same dedicated Porsche Walnut Creek team, including General Manager Mike Pardini, who has served clients there for 22 years. A Walnut Creek native, Pardini has deep roots in the community and a long-standing personal connection to the Porsche brand. His father also served clients at Porsche Walnut Creek for 15 years, creating a family legacy tied to the Porsche Center and its clients.

In addition to Porsche Walnut Creek, Sonic Automotive serves automotive and powersports clients in California through its portfolio of dealerships, including Autobahn Motors, Beverly Hills BMW, BMW and MINI of Monrovia, Buena Park Honda, Carson Honda, Concord Honda, Concord Toyota, Crown Lexus, EchoPark Sacramento, Honda of Serramonte, Honda of Stevens Creek, Jaguar Land Rover Beverly Hills, Jaguar Land Rover Newport Beach, Jaguar Land Rover San Jose, Land Rover Pasadena, Land Rover Santa Monica, Lexus of Marin, Lexus of Serramonte, Long Beach BMW, Mercedes-Benz of Calabasas, Mercedes-Benz of Walnut Creek, Poway Honda, San Diego Harley-Davidson, Stevens Creek BMW, and W.I. Simonson Mercedes-Benz.

About Porsche Walnut Creek

Porsche Walnut Creek is an established Porsche Center serving Walnut Creek, the East

Bay, and the greater San Francisco Bay Area. The Porsche Center offers new Porsche vehicles, Porsche Certified Pre-Owned vehicles, pre-owned vehicles, factory-trained service, genuine Porsche parts, and personalized support throughout every stage of the Porsche ownership journey. Serving the Walnut Creek community since 2006, Porsche Walnut Creek is committed to delivering an elevated automotive experience defined by performance, expertise, hospitality, convenience, and long-term client relationships. Find out more at porschewalnutcreek.com.

About Sonic Automotive

For more than 60 years, Sonic Automotive has pursued a single purpose: to deliver an experience for our guests and our teammates that fulfills dreams, enriches lives, and delivers happiness. We don't simply sell and service vehicles. We help people pursue their dreams, whether it's a guest purchasing their first vehicle, a family creating lifelong memories, or a teammate building a meaningful career.

Founded in 1966 by Bruton Smith, the company has grown into a Fortune 300 company under the leadership of Chairman and CEO David B. Smith. Today, more than 11,000 teammates bring the company's purpose to life across a nationwide network of 173 automotive and powersports franchises in 145 locations in 90 cities and 21 states. We are proud to represent 24 automotive and 15 powersports brands and have helped more than 7 million guests purchase vehicles, delivered over 40 million service experiences, and earned more than 1 million 5-star reviews by consistently putting people first.

At Sonic Automotive, we believe trust isn't claimed — it's earned through transparency, consistency, integrity, and genuine care. That's why we were the only automotive and powersports retailer recognized by Newsweek as one of America's Most Trustworthy Companies in 2026. As the automotive and powersports industries continue to evolve, our mission remains constant: to innovate, lead with integrity, and create exceptional experiences that inspire confidence, build lifelong relationships, and positively impact every life we touch.

Sonic Automotive. Driven By People. Inspired By Purpose. For more information, visit www.sonicautomotive.com and ir.sonicautomotive.com.

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