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Grove Collaborative Appoints Scott Giesler as General Counsel

World's first plastic-neutral retailer hires experienced eCommerce and technology attorney to oversee company's legal function

SAN FRANCISCO--(BUSINESS WIRE)-- Grove Collaborative Holdings, Inc. (NYSE: GROV) ("Grove" or "the Company"), a leading sustainable consumer products company and Certified B Corporation, announced today the appointment of Scott Giesler as General Counsel. Joining the executive leadership team, Mr. Giesler will report to Jeff Yurcisin, Chief Executive Officer. In this position, Mr. Giesler will oversee the Company's overall legal function.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20240118670609/en/>



"Scott is a principled, high judgment, and experienced leader with deep and demonstrated legal and regulatory expertise that will be critical to Grove Collaborative's ongoing and future success in transforming the consumer products industry into a force for human and environmental good," said Jeff Yurcisin, CEO of Grove Collaborative. "I'm excited to partner with him and benefit from his ongoing counsel as an advisor to our incredible team while we manage opportunities and risk

Scott Giesler is appointed General Counsel at Grove Collaborative (Photo: Business Wire)

to continue our leadership trajectory.”

Before joining Grove in January 2024, Mr. Giesler served as General Counsel of JustAnswer, a direct-to-consumer internet and information company, leading JustAnswer’s legal function. Mr. Giesler also served as Senior Vice President, General Counsel and Secretary of eHealth, Inc., an online health insurance agency, from 2005-2022, managing eHealth’s legal and compliance functions.

“I’m thrilled to join the Grove Collaborative team and to support this incredible mission-driven organization that’s focused on people and the planet,” said Scott Giesler, General Counsel at Grove Collaborative. “Getting to leverage my nearly thirty-year career in law to guide Grove on this journey is an exciting opportunity, and I’m proud to play a part in it moving forward.”

Mr. Giesler also served as a Corporate/Securities Attorney with Wilson Sonsini Goodrich & Rosati (1999-2005) focused on mergers, acquisitions, and other corporate reorganizations, initial public offerings, public and private company financing transactions and public company governance and reporting as well as a litigation attorney with Sheppard Mullin Richter & Hampton (1996-1999) focused on complex white collar criminal and civil litigation matters. Mr. Giesler served as law clerk to The Honorable Robert J. Kelleher, United States District Court, Central District of California (1995-1996). Mr. Giesler holds a B.A. in environmental science from the University of California, Santa Barbara and a J.D. degree from Loyola of Los Angeles Law School.

About Grove

Launched in 2016 as a Certified B Corp, Grove Collaborative Holdings, Inc. (NYSE: GROV) is transforming consumer products into a positive force for human and environmental good. Driven by the belief that sustainability is the only future, Grove creates and curates more than 200 high-performing eco-friendly brands of household cleaning, personal care, health and wellness, laundry, clean beauty, baby, and pet care products serving millions of households across the U.S. each year. With a flexible monthly delivery model and access to knowledgeable Grove Guides, Grove makes it easy for everyone to build sustainable routines and Be a Force of Nature.

Every product Grove offers — from its flagship brand of sustainably powerful home care essentials, Grove Co., to its exceptional third-party brands — has been thoroughly vetted against the Grove Feel Good Standard, which guarantees strict ingredients criteria, 100% plastic neutral orders, carbon neutral shipments, and the highest quality performance in addition to being certified cruelty-free and ethically produced. Grove is a public benefit corporation on a mission to move Beyond Plastic® and is available at select retailers nationwide, making sustainable home care products even more accessible. For more information, visit www.grove.com.

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Source: Grove Collaborative Holdings, Inc.