

October 21, 2014



Apollo Global Management Announces 2014 Investor Day

NEW YORK--(BUSINESS WIRE)-- Apollo Global Management, LLC (NYSE:APO) (together with its consolidated subsidiaries, "Apollo") announced today that it will host an Investor Day for shareholders and analysts on Thursday, December 11, 2014 in New York. The Investor Day will include a series of presentations by the firm's senior management team. The event is scheduled to begin at 8:00 a.m. ET.

The Investor Day will be webcast live and can be accessed by all interested parties and media via Apollo's investor relations website at ir.agm.com. For those unable to join the webcast live, a replay will be available on the Apollo investor relations website following the conclusion of the event.

For questions regarding the 2014 Investor Day, please contact Investor Relations at: apolloIR@apolloip.com.

About Apollo

Apollo is a leading global alternative investment manager with offices in New York, Los Angeles, Houston, Toronto, London, Frankfurt, Luxembourg, Singapore, Mumbai and Hong Kong. Apollo had assets under management of approximately \$167 billion as of June 30, 2014, in private equity, credit and real estate funds invested across a core group of nine industries where Apollo has considerable knowledge and resources. For more information about Apollo, please visit www.agm.com.

For investor inquiries regarding Apollo, please contact:

Gary M. Stein

Head of Corporate Communications

Apollo Global Management, LLC

212-822-0467

gstein@apolloip.com

or

Noah Gunn

Investor Relations Manager

Apollo Global Management, LLC

212-822-0540

ngunn@apolloip.com

or

For media inquiries regarding Apollo, please contact:

Charles Zehren

Rubenstein Associates, Inc. for Apollo Global Management, LLC

(212) 843-8590

czehren@rubenstein.com

Source: Apollo Global Management, LLC