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Equifax to Host Investor Day Oct. 26 at New York Stock Exchange

ATLANTA, August 2 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) will host its Investor Day with securities analysts and institutional investors on Friday morning, Oct. 26, 2007 at the New York Stock Exchange. Chairman and CEO Rick Smith and members of the Equifax Senior Leadership Team will outline Equifax's strategy for future growth.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Equifax will be sending invitations in the coming weeks with details on how to register for Investor Day. An audio Web cast of the meeting will be broadcast live on the day of the event.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.