

July 21, 2022



EQUIFAX

Q22022

EARNINGS

Forward-looking statements

This presentation contains certain forward-looking information, including third quarter and full year 2022 guidance, to help you understand Equifax and its business environment. All statements that address operating performance and events or developments that we expect or anticipate will occur in the future, including statements relating to our future operating results, improvements in our IT and data security infrastructure, the expected financial and operational benefits, synergies and growth from our acquisitions, our strategy, our long-term financial framework, the extent of the impact of COVID-19, changes in the U.S. mortgage market environment, as well as changes more generally in U.S. and worldwide economic conditions, such as rising interest rates and inflation, and similar statements about our financial outlook and business plans, are forward-looking statements.

We believe these forward-looking statements are reasonable as and when made. However, forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from our historical experience and our present expectations or projections. These risks and uncertainties include, but are not limited to, those described in our 2021 Form 10-K and subsequent SEC filings.

As a result of such risks and uncertainties, we urge you not to place undue reliance on any forward-looking statements. Forward-looking statements speak only as of the date when made. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Non-GAAP disclosure statement

This presentation contains certain non-GAAP financial measures, including adjusted EPS and adjusted EBITDA, which reflect adjustments for certain items that affect the comparability of our underlying operational performance.

Adjusted EPS is defined as net income adjusted for acquisition-related amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, income tax effect of stock awards recognized upon vesting or settlement, Argentina highly inflationary foreign currency adjustment, and income tax adjustments.

Adjusted EBITDA is defined as net income excluding income taxes, interest expense, net, depreciation and amortization expense, legal expenses related to the 2017 cybersecurity incident, fair value adjustment and gain on sale of equity investments, foreign currency impact of certain intercompany loans, acquisition-related costs other than acquisition amortization, Argentina highly inflationary foreign currency impacts.

Local currency is calculated by conforming the current period results to the comparable prior period exchange rates. Local currency can be presented for numerous GAAP measures, but is most commonly used by management to analyze operating revenue without the impact of changes in foreign currency exchange rates.

Core revenue growth is defined as revenue growth excluding: (i) the impact on revenue from U.S. mortgage market activity, as measured by changes in total U.S. mortgage credit inquiries; (ii) the extraordinary revenue growth in our unemployment claims business; and (iii) Employee Retention Credit revenue from our recently-acquired HIREtech business.

Core mortgage growth is defined as revenue growth within our mortgage vertical, excluding the impact on revenue from U.S. mortgage market activity, as measured by changes in total U.S. mortgage credit inquiries.

Core non-mortgage growth is defined as revenue growth within our non-mortgage verticals excluding (i) the extraordinary revenue growth in our unemployment claims business; and (ii) Employee Retention Credit revenue from our recently-acquired HIREtech business.

Organic revenue growth is defined as revenue growth, adjusted to reflect an increase in prior year Equifax revenue from the revenue of acquired companies in the prior year period.

Organic non-mortgage revenue growth is defined as revenue growth within our non-mortgage verticals adjusted to reflect an increase in prior year Equifax revenue from the revenue of acquired companies in the prior year period.

These non-GAAP measures are detailed in reconciliation tables which are included with our earnings release and are also posted at www.equifax.com under "Investor Relations/Financial Results/Non-GAAP Financial Measures."

Strong 2Q despite mortgage market...7% total revenue growth and 19% core revenue growth

2Q Total EFX core growth of 19%, and core organic growth of 16%

2Q US Revenue of \$1.03B, up 8% total, 3% organic and 18% core organic. Non-mortgage revenue up strong 27% total and 17% organic

EWS up strong 21% total, 11% organic... Verifier organic non-mortgage up +50%... 144M records up 22% and +6% sequentially

International up 11.5% constant... second quarter of double digit growth

EFX Cloud Data and Technology Transformation progressing... focus on North American customer migrations and shutting down data centers

Accelerating innovation and NPIs... delivered +50 NPIs YTD, 13% Vitality Index

Signed LawLogix acquisition... strengthens EWS Employer Services capabilities

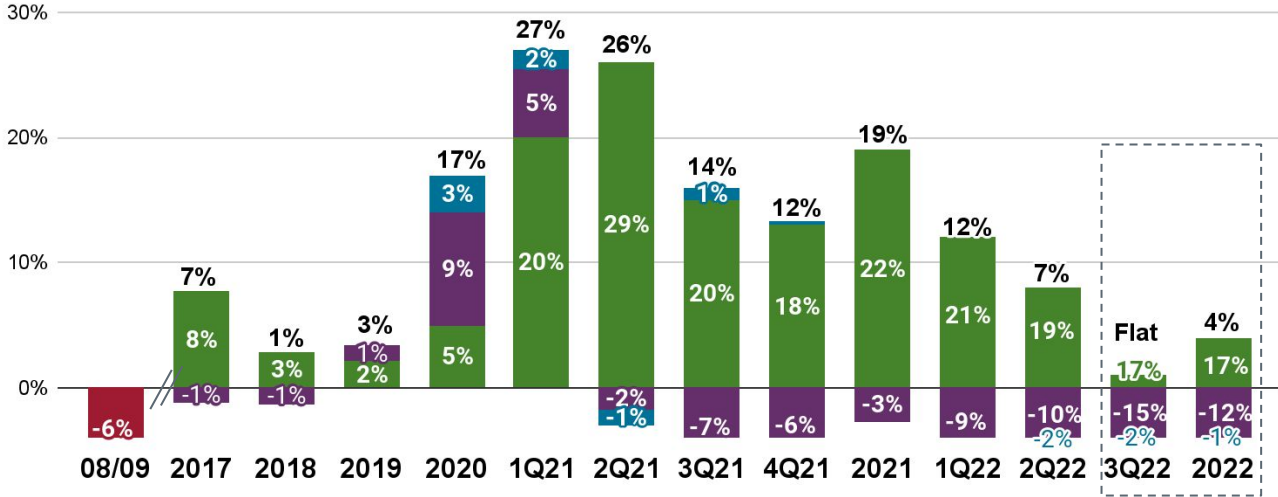
Resetting guidance for 37%+ decline in mortgage market... maintaining strong 17% Core Growth outlook for 2022

EFX Delivering:

- Strong 2Q in line with guidance, Adj EPS above high-end of range
- 2Q Revenue of \$1.32B, up 7% with 19% core growth, non-mortgage up 19%
- EWS up 21% total, 11% organic
- 2Q Adj EBITDA of \$461M up 7%, Adj EBITDA Margin of 35.0%
- 2Q Adj EPS of \$2.09, up 5% YTY
- Adjusting 2H guidance for weaker mortgage market to midpoint of \$5.1B revenue and Adj EPS of \$7.68

Strong 2Q Core Revenue Growth... 19% Total and 16% Organic... 2022 Outlook of 17%

EFX Double Digit Core Revenue Growth Continues

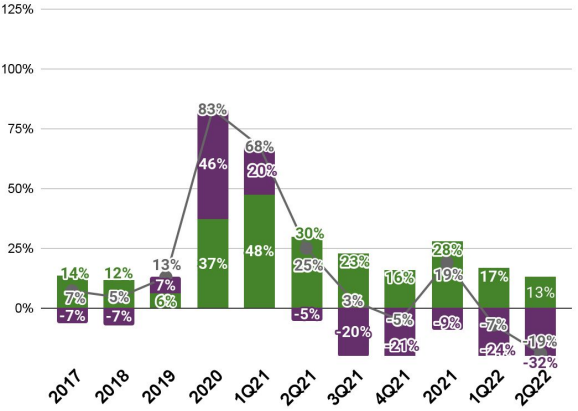


Note: 08/09 growth was calculated by taking the average growth rates from 4Q08 through 4Q09. Mortgage Market growth is that portion of total growth attributable to fluctuations in mortgage volumes, with USIS mortgage related credit inquiries utilized as a proxy. UC & ERC growth is attributable to the EWS unemployment claims business. ERC growth is attributable to the EWS Employee Retention Credit revenue obtained with the HIREtech acquisition. Core growth is the remainder of total growth and excludes growth attributable to the Mortgage Market and UC & ERC; includes impact from acquisitions excluding acquired UC & ERC revenue. Figures may not foot due to rounding.

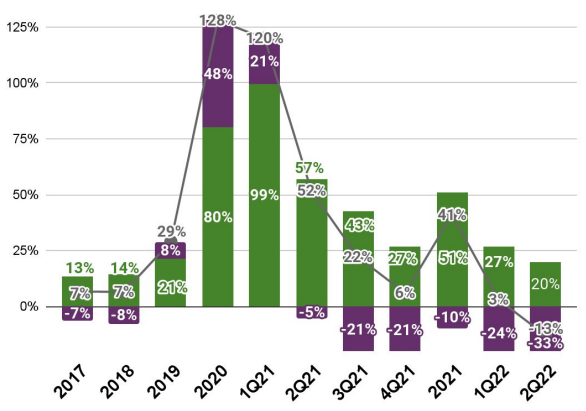
US Core mortgage growth up 13% in 2Q... partially offsetting 33% US market decline

Total Mortgage Revenue Growth Mortgage Market Core

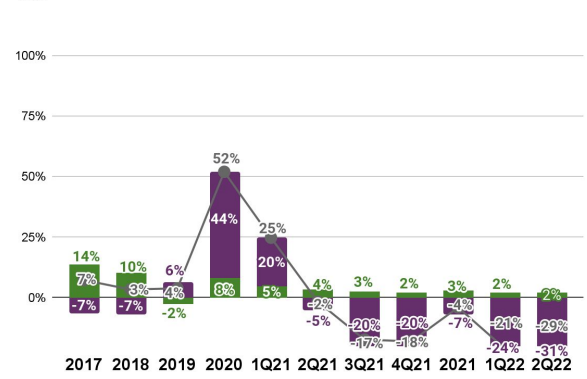
13% EWS/USIS core mortgage growth



20% EWS core mortgage growth



2% USIS core mortgage growth



US B2B Mortgage

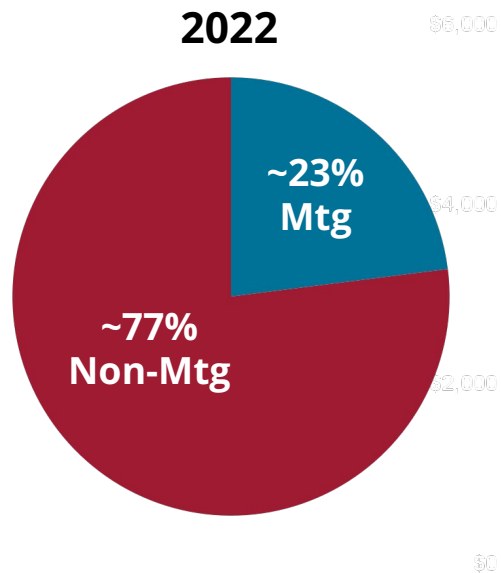
EWS Mortgage

USIS Mortgage

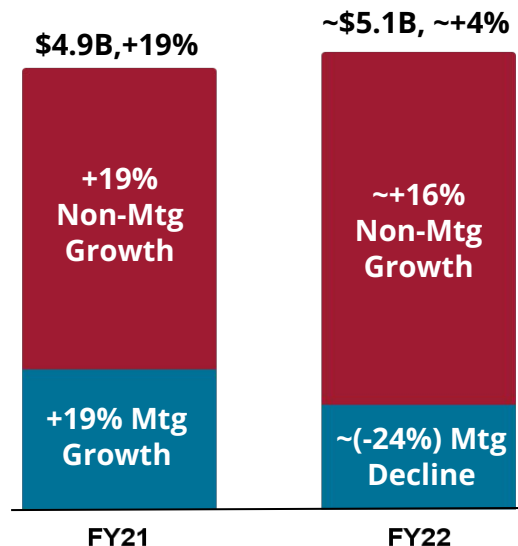


Note: Mortgage Market growth is that portion of total growth attributable to fluctuations in mortgage volumes, with USIS inquiries utilized as a proxy. Core growth is the remainder of total growth and excludes growth attributable to the Mortgage Market. Figures may not foot due to rounding.

Strong ~16% non-mortgage growth again in 2022... ~77% of 2022 EFX revenues



Revenue Split



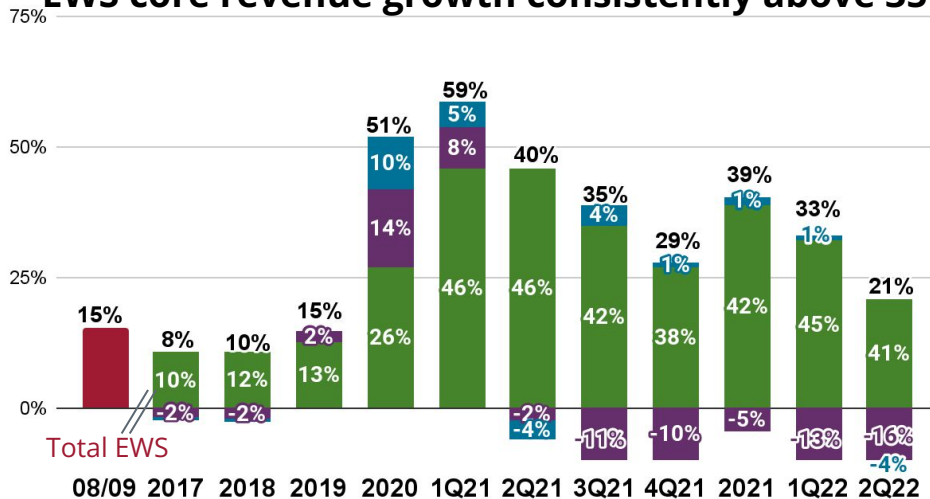
Non-Mortgage Growth Levers

- ✓ EWS expansion into Talent, Government, Card
- ✓ USIS ID&F accelerating... Kount driving synergies
- ✓ New INTL markets driving growth in ID&F
- ✓ Accelerating NPIs and Vitality Index add 2-3% to long term framework
- ✓ Cloud native

EWS outperformance, NPIs, ID&F, and INTL driving above market non-mortgage growth

Workforce Solutions powering EFX... 2Q Core Revenue up 41%; TWN records up 22%

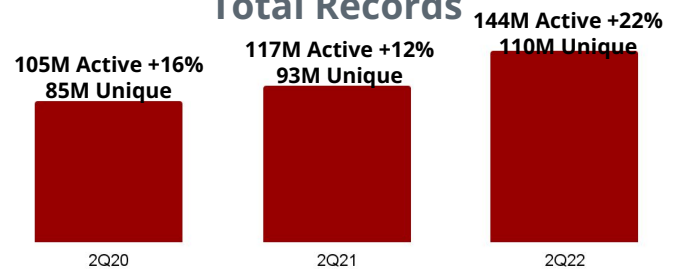
EWS core revenue growth consistently above 35%...



... with strong future growth levers

- ✓ TWN Record Growth - 144M records, +22% YTY
- ✓ Vertical Market Penetration Growth
- ✓ Mortgage at 60%+
- ✓ Talent, Government currently under 20%
- ✓ Increase Revenue per Transaction through New Products & Increasing Data Depth & Coverage
- ✓ Expand System-to-System Integrations
- ✓ Bolt-on M&A (LawLogix)

Total Records

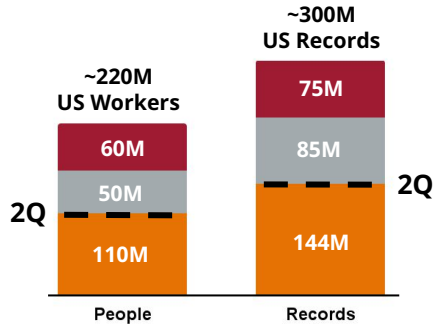


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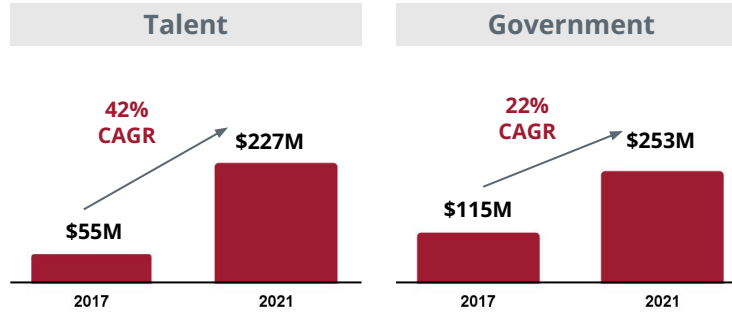


Multiple, strong EWS growth levers...13% to 15% LT Growth

2X Record Opportunity



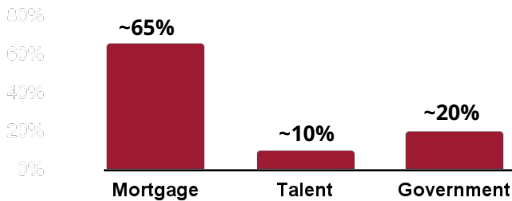
Strong New Vertical Growth



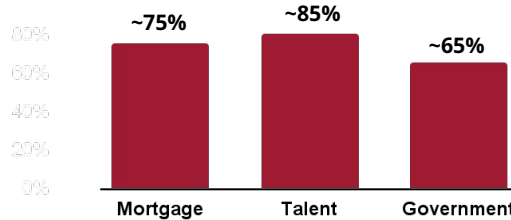
New Product Growth

- ✓ Cloud native
- ✓ Expanding Data Hub driving new products (criminal, education, credentials)
- ✓ Tailored vertical specific products... Mortgage, Talent, Government, Financial Services
- ✓ LTFF +3% NPI / Cloud

Penetration Opportunity



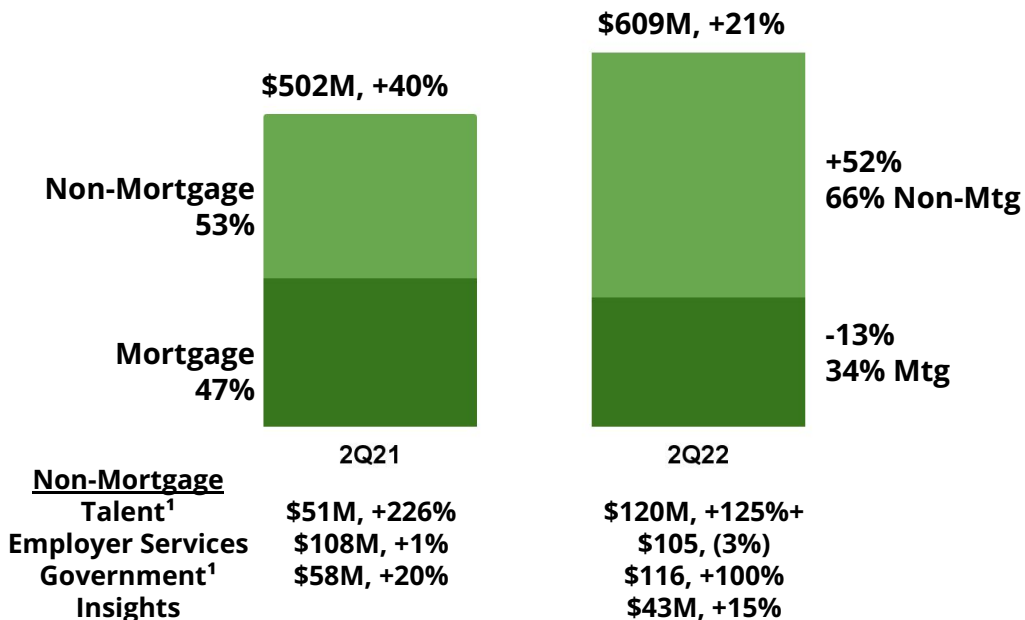
System-to-System Integration Opportunities



Pricing

- ✓ Annual price increases
- ✓ LTFF +4% from Pricing and Penetration

Workforce Solutions 2Q Revenue up 21% Total / 11% Organic... Non-Mortgage up 52%; Adj. EBITDA margins of 53%



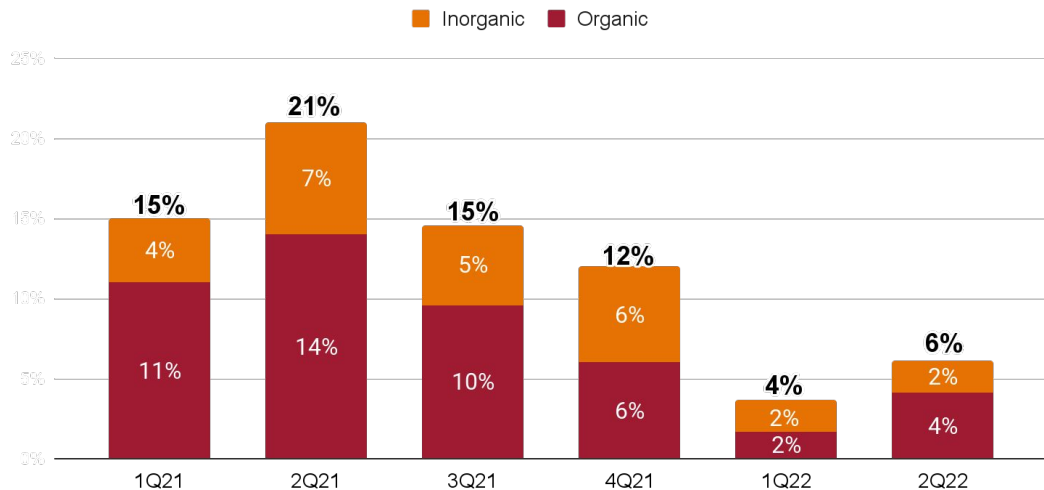
Continued Strong Performance in 2Q

- Verifier Revenue +28% total, +17% organic
- ✓ Non-mortgage +90% total / ~50%+ Organic
 - ✓ Talent 125%+ / ~70%+ organic
 - ✓ Government +100% / +50% organic
 - ✓ Consumer Lending +18% total
- ✓ Mortgage -13%, +20pts stronger than market
- Employer Revenue down -3% total, -9% organic
- ✓ I9 / Onboarding 15%+
- ✓ Health e(fx) & WFA 60%+ / +9% organic
- ✓ UC / ERC -33%
- Non-Mortgage (Total) +52% / +30% Organic**

Non-Mortgage growth accelerating... now 66% of total EWS

USIS B2B non-mortgage grows for 6th consecutive quarter... Adjusted EBITDA margins of 38%

USIS B2B Non-Mortgage Revenue Growth



\$459	\$456	\$438	\$434	\$433	\$421	USIS Revenue
12%	8%	(1%)	0%	(6%)	(8%)	USIS Revenue Growth
5%	10%	7%	7%	3%	3%	USIS Core Revenue Growth
\$194 / 42%	\$177 / 39%	\$170 / 39%	\$171 / 39%	\$170 / 39%	\$161 / 38%	Adj. EBITDA \$ / %

2Q22 US Online B2B non-mtg remains strong:

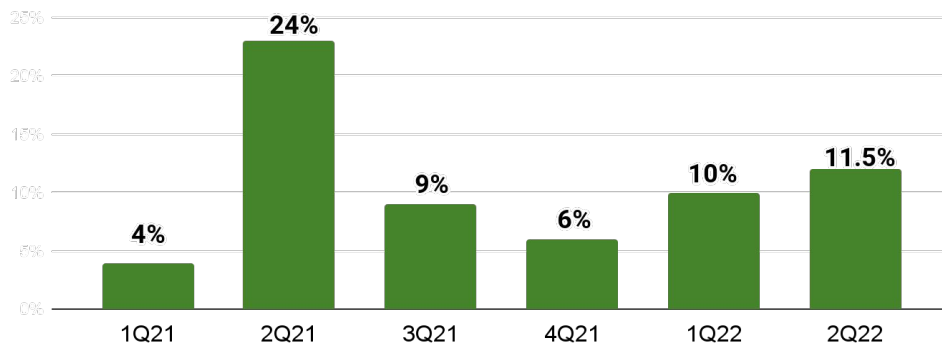
- ✓ US B2B non-mtg +6% / +4% organic
- ✓ US Online B2B non-mtg +9% / +7% organic
- ✓ Offline / Batch down -5%
- ✓ Consumer Solutions down -3%
- ✓ Mortgage -29%, versus US market -33%

3Q22 B2B non-mtg growth expected MSD:

- ✓ Online remains strong
- ✓ Offline Fraud and Data Services decline MSD

Second consecutive quarter of double digit INTL growth; Adj. EBITDA margins of 25%

INTL Outperforming Underlying Economies Constant Currency Revenue Growth



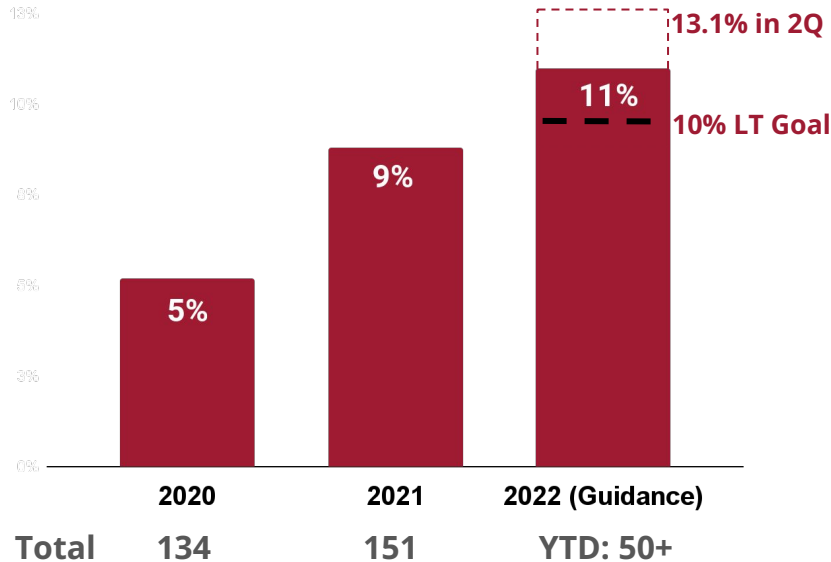
	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
Asia Pacific	\$87 / 7%	\$92 / 21%	\$89 / 8%	\$88 / 9%	\$87 / 6%	\$90 / 6%
Europe	\$77 / (4%)	\$77 / 25%	\$76 / 9%	\$90 / 0%	\$86 / 16%	\$80 / 16%
Canada	\$61 / 12%	\$65 / 23%	\$61 / 7%	\$64 / 6%	\$62 / 2%	\$64 / 2%
LATAM	\$42 / 1%	\$44 / 30%	\$45 / 17%	\$45 / 15%	\$47 / 23%	\$52 / 28%
Total	\$266 / 4%	\$277 / 24%	\$271 / 9%	\$288 / 6%	\$281 / 10%	\$286 / 11.5%
Organic C\$	3%	23%	8%	5%	10%	10%
Adj. EBITDA \$ / %	\$72 / 27%	\$74 / 27%	\$72 / 27%	\$86 / 30%	\$71 / 25%	\$71 / 25%

Key Growth Areas

- ✓ Broad based growth
- ✓ EFX Cloud-enabled innovation
- ✓ Differentiated data and insights
- ✓ NPI acceleration across INTL platforms
- ✓ Global platforms in local markets
- ✓ Bolt-on M&A to strengthen portfolio

Leveraging EFX Cloud to accelerate NPI roll-outs... expected 2022 Vitality Index of 11%

Vitality Index¹ and NPIs



¹ Vitality index is percentage of revenue in a given year derived from new product releases over the prior three years and the current year.

2Q Product Roll-Outs

- **Talent Report Express (EWS)** - Pre-employment verification for employment, identity and education; Delivering all three datasets via a single inquiry in one report
- **OneScore for Commercial (USIS)** - A market-leading score suite harnessing Equifax NeuroDecision™ machine learning analytics, combined with business & consumer credit databases to be the authoritative score for commercial delinquencies.
- **EFX Ignite for Graduate Outcomes (USIS)** - Colleges can utilize this product to meet state reporting requirements, market to students by showcasing the value of a degree by their institution/program, and improve areas of institutional effectiveness
- **eCommerce Hotlist (USIS)** - Using the EFX B2bConnect file with Enigma's credit card revenue data, we are able to create an eCommerce focused Hot List to enable further targeting and segmenting based on annual revenue, growth, and industry classification.
- **Mortgage Broker Solution (ANZ)** - A one-stop shop platform to pre-assess the quality of potential applicants that quickly returns an electronic verification, and reducing re-work by improving the quality of approved applicants

2022+

New Products:
Over 50 NPI YTD



Accelerating
NPI revenue
contribution

2021 and 2022 M&A adding ~\$375M to EFX run-rate revenue

2022 Run-rate Revenue

~\$375M+ / 700+ BPS¹

		M&A PRIORITIES		
	Date	Differentiated Data	Strengthen EWS	Broaden ID&F Capabilities
\$175M	Appriss Insights	4Q21	✓	✓
	Kount ID&F	1Q21	✓	✓
\$125M+	LawLogix	3Q22		✓
	Data-Credito	1Q22	✓	
	Efficient Hire	1Q22	✓	✓
	Teletrack	3Q21	✓	
	Health e(fx)	3Q21	✓	✓
	i2Verify	1Q21	✓	✓
	HIREtech	1Q21	✓	✓
	Other ²	1Q21	✓	

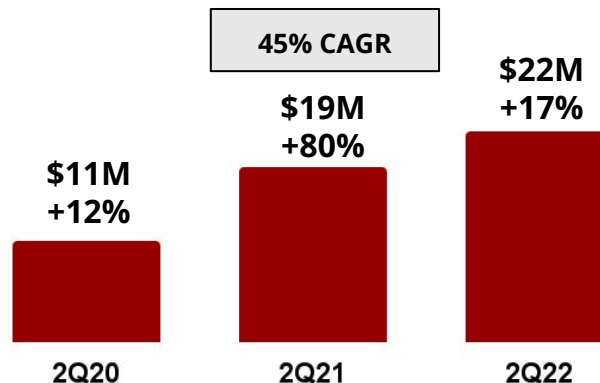
Reinvesting strong performance in strategic, bolt-on M&A for future growth

LawLogix acquisition strengthens EWS Employer I9 capabilities in fast growing \$1.6B TAM



- Provider of I-9 Management and Immigration Case Management software; focused on removing friction during the employee experience
- Suite of products supplements Employer Services by building upon investments being made to help clients enable automation, deepen employee insights and increase efficiency
- Adds TWN records

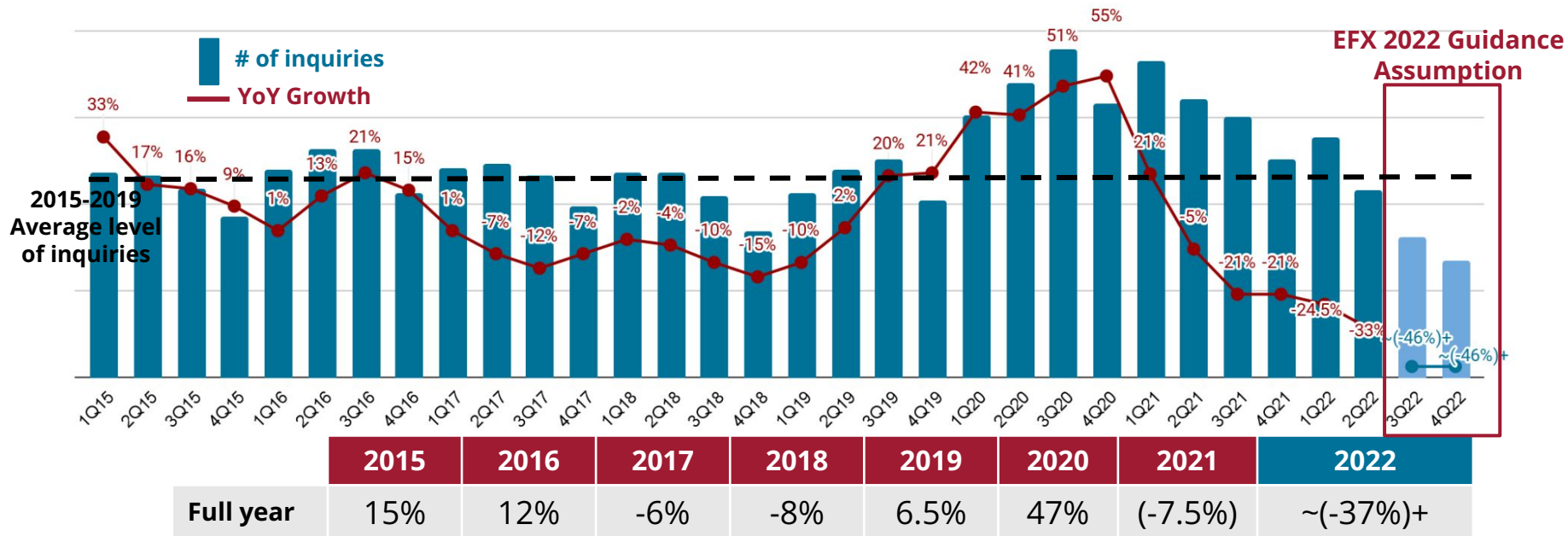
Strong Double Digit I9 Growth



LawLogix strengthens I9 and Employer capabilities... and delivers records

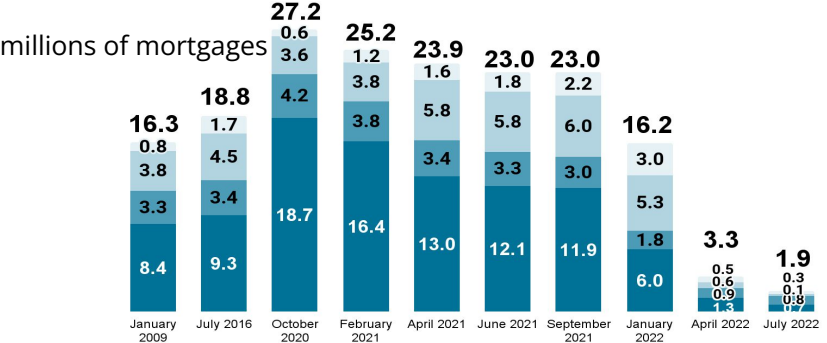
Adjusted 2022 Mortgage Outlook to -37%+ from -33.5%... 2H Mortgage Outlook to -46%+ YTY, Approaching 40% Below Normalized Market

Volume and Growth in Consumer Credit Inquiries Serving Mortgage Market



Purchase volume is slightly below 2021 Levels... Refi driven by Cash-Out Refis

July 2022: ~0.7M Traditional¹,
~1M Additional Potential Refinancing Candidates



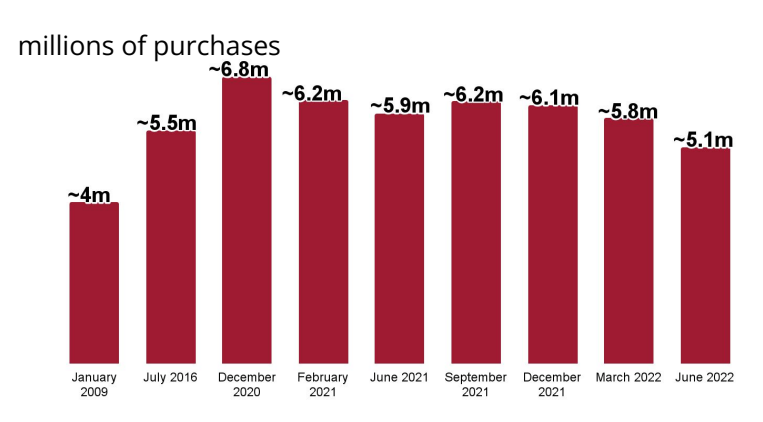
Mortgage Rate³

5.15% 3.65% ~3.0% ~3.05% ~3.2% ~3.0% ~3.0% ~3.6% ~5.0% ~5.5%

Black Knight Estimated Refinance Candidates² and Average Monthly 30-Year Fixed Mortgage Rate³

- 660+ credit score, 0-70% LTV with 0-25 bps incentive
- 660+ credit score, 0-70% LTV with 25-75 bps incentive
- 660-719 credit score, 0-70% LTV with 75+ bps incentive
- 720+ credit score, 0-80% LTV with 75+ bps incentive

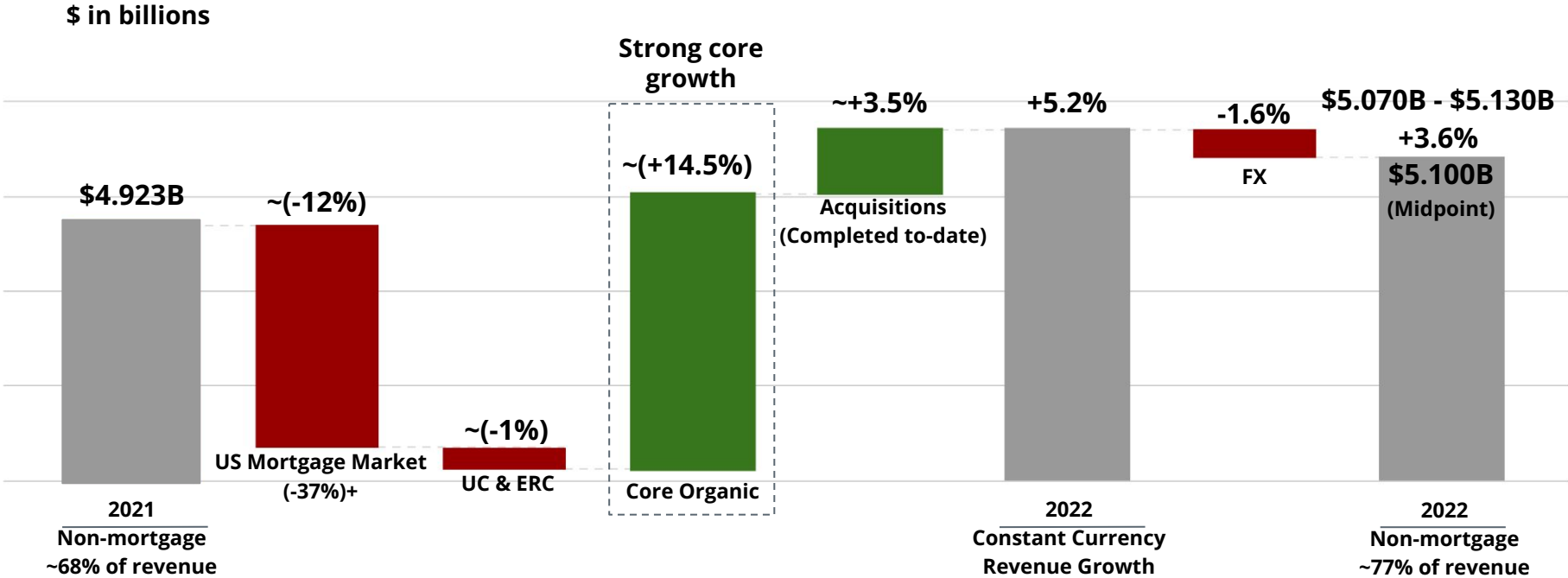
Existing Home Purchases⁴



Annualized Average Existing Home Purchases⁴

1. Source: Estimates derived from Mortgage Monitor Reports, Black Knight.
 2. Refinance Candidates data is approximated from Black Knight Mortgage Monitor Report data.
 3. Mortgage Bankers Association
 4. Source: Trading Economics, National Association of Realtors Existing Home Purchases Annual Run Rate

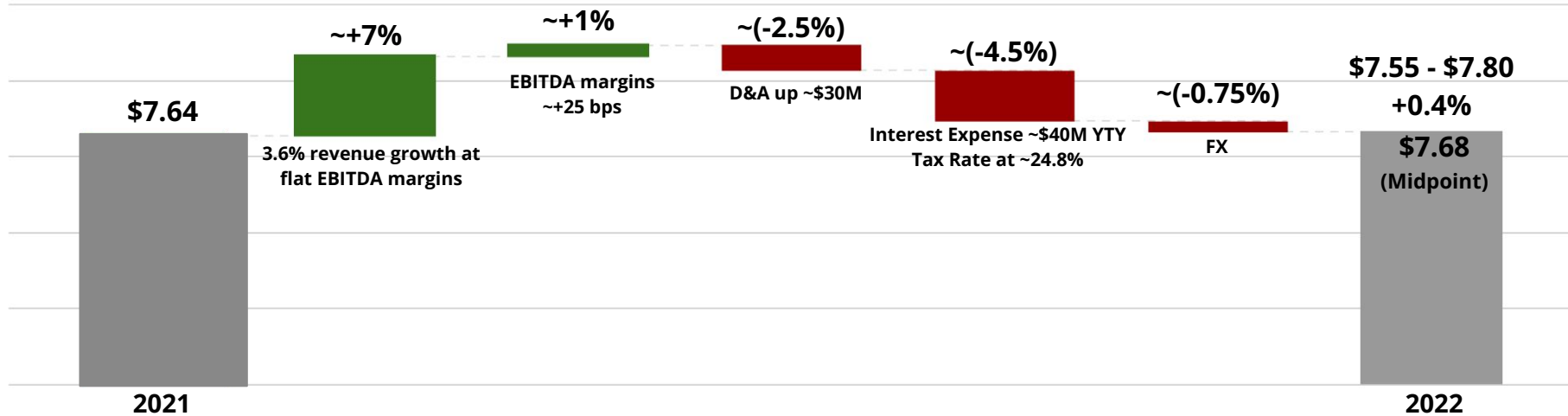
2022 Revenue Guidance... Overcoming 13% market headwinds to deliver 5% CC Growth



EQUIFAX Note: This slide contains forward-looking information, including our illustrative 2022 financial framework. Actual results may differ materially from our historical experience and our present expectations or projections. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Figures may not foot due to rounding.

2022 Adjusted EPS Guidance... ~+25 BPs EBITDA margin

\$ per share



2022 Guidance

	2022	\$ vs 2021	% vs 2021
Revenue¹	\$5,070M - \$5,130M	\$146M - \$206M	3.0% - 4.2%¹
Adjusted EPS¹	\$7.55 - \$7.80 / share	(-\$0.09) - \$0.16 / share	(-1.2%) - 2.1%

Business Unit Guidance	Revenue	Adj. EBITDA Margins (YTY)	Guidance Specifics	
EWS revenue growth rate and Adj. EBITDA Margin	~15%	~53%	Depreciation and amortization	~\$325M
USIS revenue growth rate and Adj. EBITDA Margin	~(-8.5%)	~37%	Amortization of acquired intangible assets	~\$230M
INTL revenue growth rate and Adj. EBITDA Margin	~10% ³	~27%	Interest expense	~\$185M
			Other income (expense) ²	~\$19M
			Effective tax rate	~24.8%
Equifax EBITDA		~+25 bps		

1. 2022 FX based on July 2022 rates. FX impact is unfavorable to revenue by ~1.6%. Acquisitions benefit revenue in 2022 by ~3.5%.

2. Reflects the elimination of income in 2022 from our non-controlling interest in a Russian joint venture.

3. Figures in constant currency.

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3Q 2022 Guidance

	3Q22	\$ vs 3Q21	% vs 3Q21
Revenue¹	\$1,210M - \$1,230M	(-\$13M) - \$7M	(-1.1%) - 0.6%¹
Adjusted EPS¹	\$1.60 - \$1.70 / share	(-\$0.25) - (-\$0.15) / share	(-13.4%) - (-8.0%)

Business Unit Guidance	Revenue	Adj. EBITDA Margins (YTY)	Guidance Specifics	
EWS revenue growth rate / Adj. EBITDA Margin	~8%	~52%	Depreciation and amortization	~\$81M
USIS revenue growth rate / Adj. EBITDA Margin	~(-12%)	~35%	Amortization of acquired intangible assets	~\$58M
INTL revenue growth rate / Adj. EBITDA Margin	~13% ³	~26%	Interest expense	~\$52M
			Other income (expense) ²	~\$5M
			Effective tax rate	~24.9%
Equifax EBITDA		Flat to Down vs 3Q21		

1. 3Q22 FX based on July 2022 rates. FX impact is unfavorable to revenue by ~1.9%. Acquisitions benefit revenue in 3Q22 by ~4.0%.

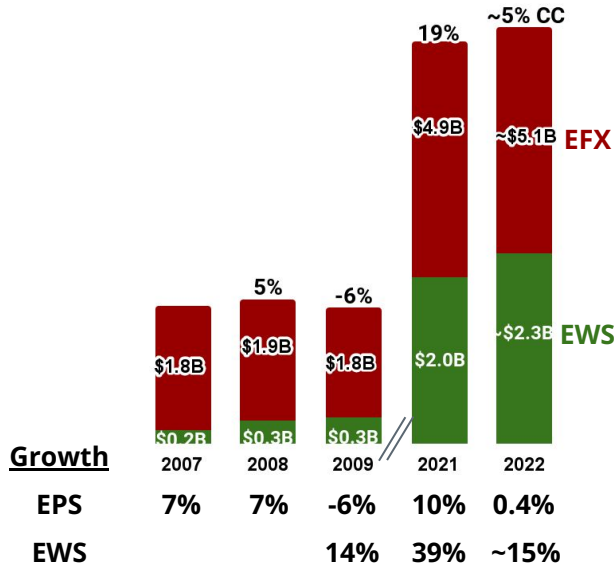
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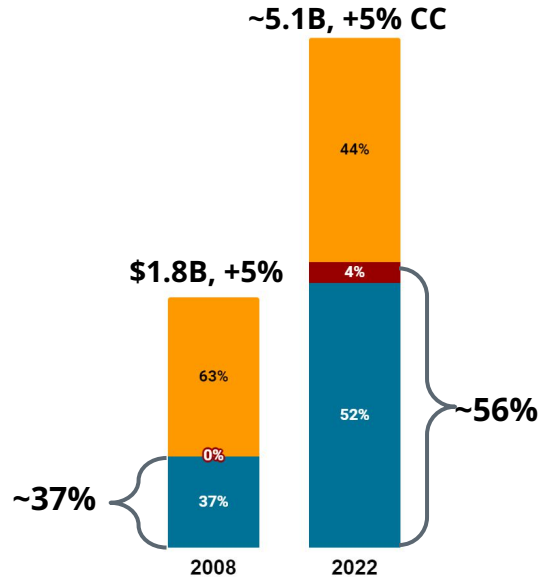
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EFX more resilient and well positioned for potential recession

EFX / EWS Revenue Growth



Recession Resilient



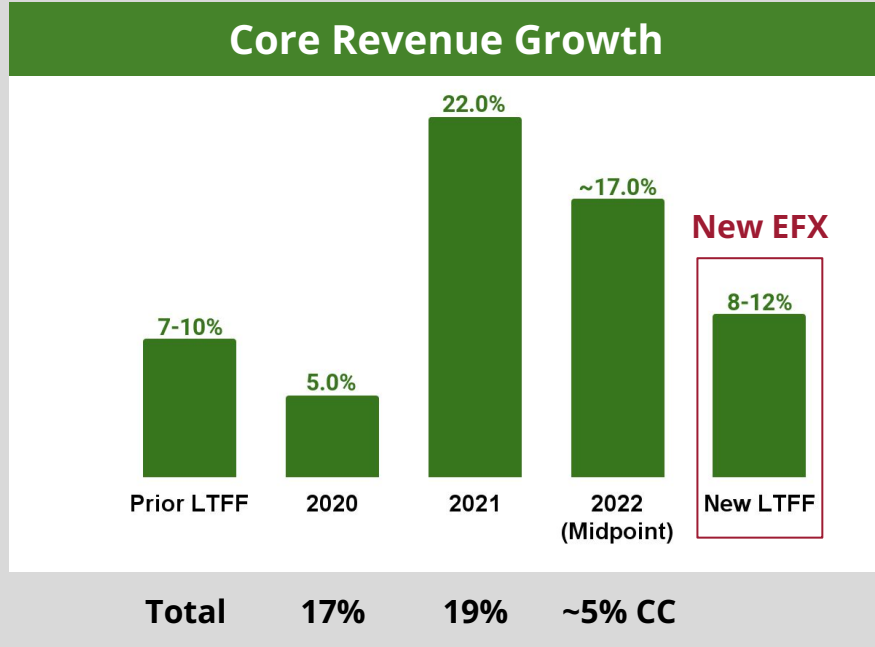
Recession Growth Levers

1. EWS growth... records, penetration, product, Employer, Talent, Government, UC
2. Cloud benefits... cost savings and share gains
3. NPI growth... cloud leverage, 11% Vitality Index
4. M&A... synergies kicking in

Recession-impacted Counter-cyclical Recession-resistant

EWS driving EFX resiliency... up from 16% of EFX in 2008 to ~45% and grew through 08/09 GFC

The New EFX



- Accelerate Innovation and New Products
- Leverage Equifax Cloud Capabilities
- Expand Differentiated Data Assets
- Put Customers First
- Execute Bolt-on M&A
- Continue Leadership in Security
- Act as One Team, One Equifax

STRATEGIC PRIORITIES

Faster growth, higher margins and free cash flow, higher returns



Note: 2022 projections represent midpoint of the guidance range issued on 7/20/22. Additional detail regarding New LTFE projections can be found in the 2021 Investor Day presentation found on our Investor Relations website. This slide contains forward-looking information, including 2022 guidance. Actual results may differ materially from our historical experience and our present expectations or projections.

2022 Revenue up 5% CC from strong 17% core growth... de-risked mortgage outlook

2Q revenue of \$1.3B up 7%, 19% core growth, **sixth consecutive quarter of double-digit core growth**

EWS growth of 21% / 41% core; substantially outperforming mortgage market, growing records and penetrating new verticals... EFX's largest, fastest growing and most profitable business... approaching 50% of EFX

Expanding our TAM beyond traditional credit bureau... penetration into high growth markets will be critical to achieving our LTFF of 7-10% organic revenue growth

USIS on offense... 2Q Online B2B non-mortgage revenue up 9%, organic up 7%¹

International off to strong start; second quarter of growth of +10% revenue growth

Benefitting from **EFX Cloud data and technology investments** as we accelerate NPIs... YTD +50 NPIs driving vitality index of 13.1%; 2022 vitality index expected to be 11%

LawLogix bolt-on strengthens EWS... aligned with EFX strategy to deliver 100-200 BPs of revenue from strategic, bolt-on M&A... 11th bolt-on since January 2021

2022 guidance with **core revenue growth of ~17%** with **~5% overall constant currency growth... Adjusted EPS up ~0.4%**

New EFX

- ✓ 8-12% LT Growth, \$7B 2025 goal
- ✓ 2022 Core up 17%
- ✓ Strong EWS Growth... Approaching 50% of EFX
- ✓ Completing Cloud... Margins up 500 BPS from 2022-2025
- ✓ Accelerating FCF
- ✓ Accretive bolt-on M&A



Q&A

Appendix

Revenue Trends -- US

	% BU Rev ²	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	
EWS (~46% EFX Rev ²)	Online / Verific.	~80%	63%	70%	75%	57%	34%	29%	33%	28%
	-Mortgage		+100%	+100%	+100%	+50%	+20%	6%	3%	-13%
	-Non-Mortgage		4%	15%	26%	65%	55%	64%	90%	90%
	Employer Svcs	~20%	35%	32%	17%	Flat	39%	28%	33%	(3%)
	-UC / ERC		73%	72%	47%	(17%)	28%	6%	6%	(33%)
	-WFA, W2, Talent M. ³ , others		(1%)	(3%)	(1%)	43%	52%	62%	56%	42%
USIS (~32% EFX Rev ²)	Online	~85%	15%	13%	11%	7%	(4%)	(3%)	(5%)	(7%)
	-Mortgage		57%	60%	25%	(2%)	(17%)	(18%)	(21%)	(29%)
	-Non-Mortgage, Non-Consumer		(5%)	Flat	16%	23%	14%	11%	10%	9%
	-US Consumer Solutions		(7%)	(25%)	(27%)	(10%)	(12%)	1%	2%	(3%)
	Financial Mktg Svcs	~15%	(9%)	(2%)	12%	14%	20%	14%	(14%)	(5%)
US Total	Online ¹	~64%	31%	35%	35%	27%	12%	13%	14%	10%
	EWS Employer Services	~9%	35%	32%	17%	Flat	39%	28%	33%	(3%)
	USIS Fin. Mktg. Services	~5%	(9%)	(2%)	12%	14%	20%	14%	(14%)	(5%)
	Total	~78%	29%	31%	32%	23%	15%	14%	14%	8%

1. USIS Online + USIS Mortgage Solutions + US Consumer Solutions + EWS Verification Services.

2. Based on 2Q22 revenue

3. Includes I9/Onboarding

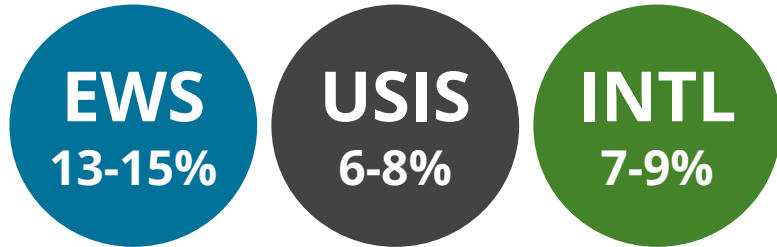
Note: Revenue trends are based on non-GAAP revenue figures.

Revenue Trends -- International and EFX

	% BU Rev ¹	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
INTL (~22% EFX Rev ¹)	APAC	~31%	Flat	4%	7%	21%	8%	9%	6%
	LatAm	~18%	(6%)	(1%)	1%	30%	17%	15%	23%
	Canada	~22%	3%	7%	12%	23%	7%	6%	2%
	Europe	~30%	(12%)	4%	(4%)	25%	9%	0%	16%
	- CRA	~18%	(5%)	(2%)	(4%)	23%	4%	2%	2%
	- Debt Management	~12%	(26%)	19%	(4%)	30%	21%	(5%)	45%
	TOTAL	100%	(4%)	4%	4%	24%	9%	6%	10%
EFX									
	Total		22%	23%	27%	26%	14%	12%	7%

New EFX Long Term Framework

New LTFF Revenue Growth



Long Term Financial Framework	New EFX
Organic revenue growth	7-10%
M&A contribution	1-2%
Total growth	8-12%
EBITDA% margin improvement	+50 bps
Cash EPS growth	12-16%
Dividend yield	~1%
Annual shareholder return	13-18%

Faster growth, higher margins and free cash flow, higher returns



Powering the World with Knowledge™

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Investor Relations

July 2022

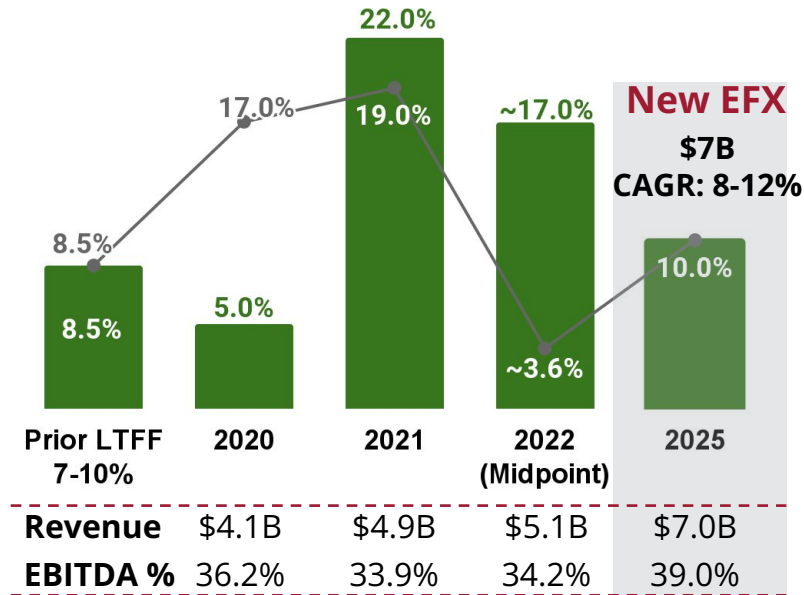
Index

	Pages
The New EFX	33-46
Workforce Solutions Overview	47-54
Identity and Fraud Overview	55-58
Security Transformation	59-61
Supplemental Financial Information	62-80
Glossary	81-84

The New EFX

The New Equifax... we are just getting started

EFX Revenue and Core Growth

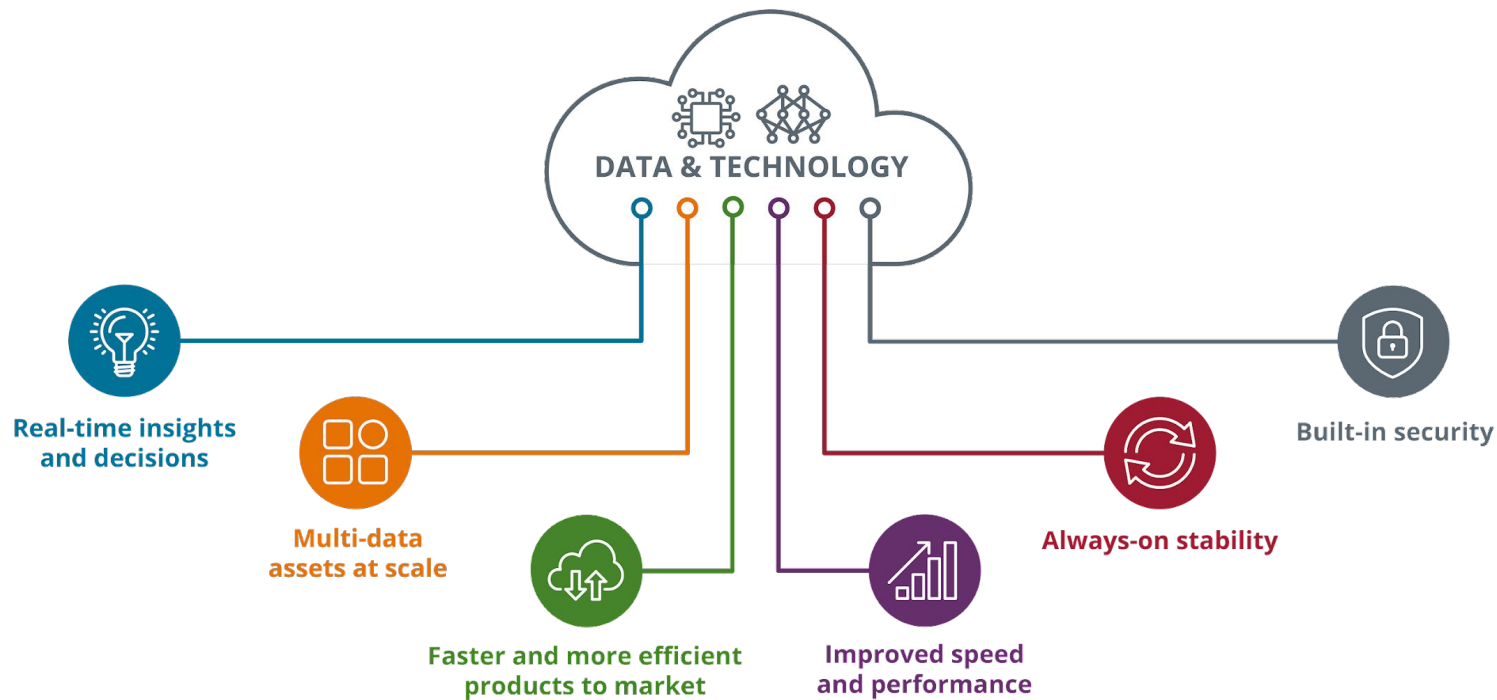


The New EFX

	Yesterday	Today
Technology	Legacy	Cloud-native
Data	Siloed	Single Data Fabric
Innovation	Process-driven	Agile, customer-driven
NPI	Sales-centric	Product-centric
EWS	#2 BU	Largest business
M&A	Opportunistic	Accelerated
Security	Compliance	Industry-leading
Culture	Inward-focused	Customer-centric

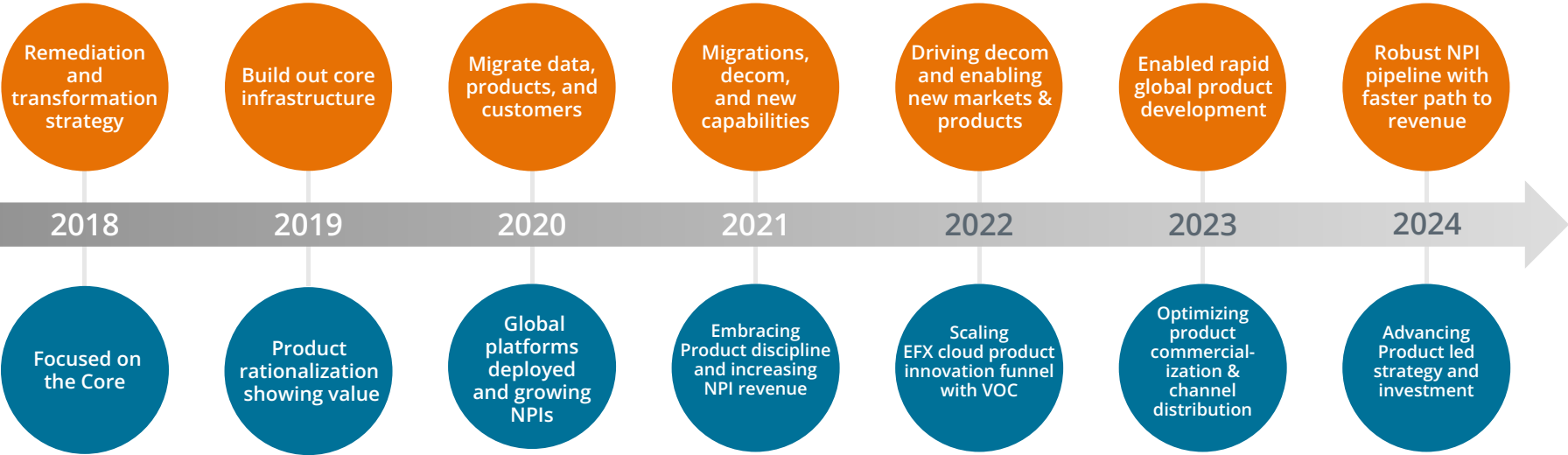
Faster growth, higher margins and free cash flow, higher returns

The EFX Cloud



EFX Transformation to Cloud Native on Track

TECHNOLOGY



PRODUCT

A Robust Foundation for Comprehensive Multi-Data Solutions

Insights Are Created Through Connected and Differentiated Data

Consumer Credit
Traditional & Specialty Finance Records



Telco, Cable & Utility
Unique National Data



Employment & Income
Direct from Employers



Consumer Consented Information
Opt-in Bank Transaction & Utility Data



Education & Credentials
Degree, Graduation, & Professional Licensure



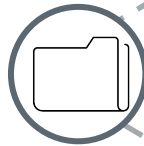
Asset & Wealth
Anonymous, Direct Measured Deposits & Investments



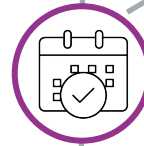
Property & Valuation
Wide-ranging National Data Set & Tools



Consumer Demographic
Multi-source Targeting & Segmentation Database



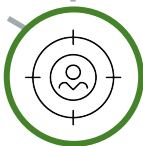
Single-Source Verifications
IRS Transcripts, & Identity



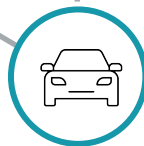
Commercial Credit
Financial Trade, Receivables, & Lease Records



Commercial Marketing
Small / Medium Business Profiles



Auto
Motor Vehicle Registration & Owner / Buyer Propensity Marketing Data



Identity & Fraud
Authentication, Known Fraud, & Real-Time Transaction Data

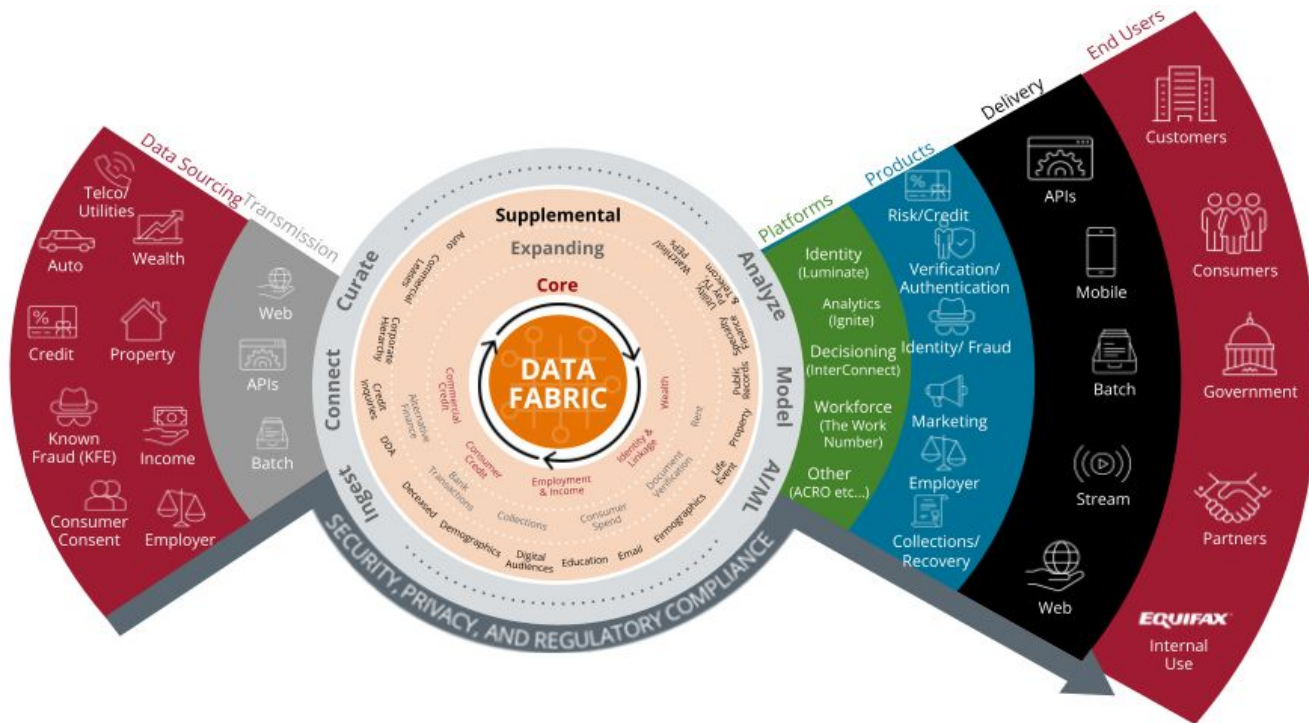


People-based Risk
Incarceration, court, pharmacy



Certain data is ingested into the Equifax environment, and curated, enriched, and purposed. Moving from over 70 data silos, multiple sources of data are organized into a seamless, globally-distributed Data Fabric with logical separation and governing rules.

The NEW Equifax End-to-End Data Flow



Data Fabric

Certain data is ingested into the Equifax environment, and curated, enriched, and purposed. Moving from over 70 data silos, multiple sources of data are organized into a seamless, globally-distributed Data Fabric with logical separation and governing rules.

Platforms

Equifax Platforms govern strategic data sets to either be delivered to users, data applications, or other products.

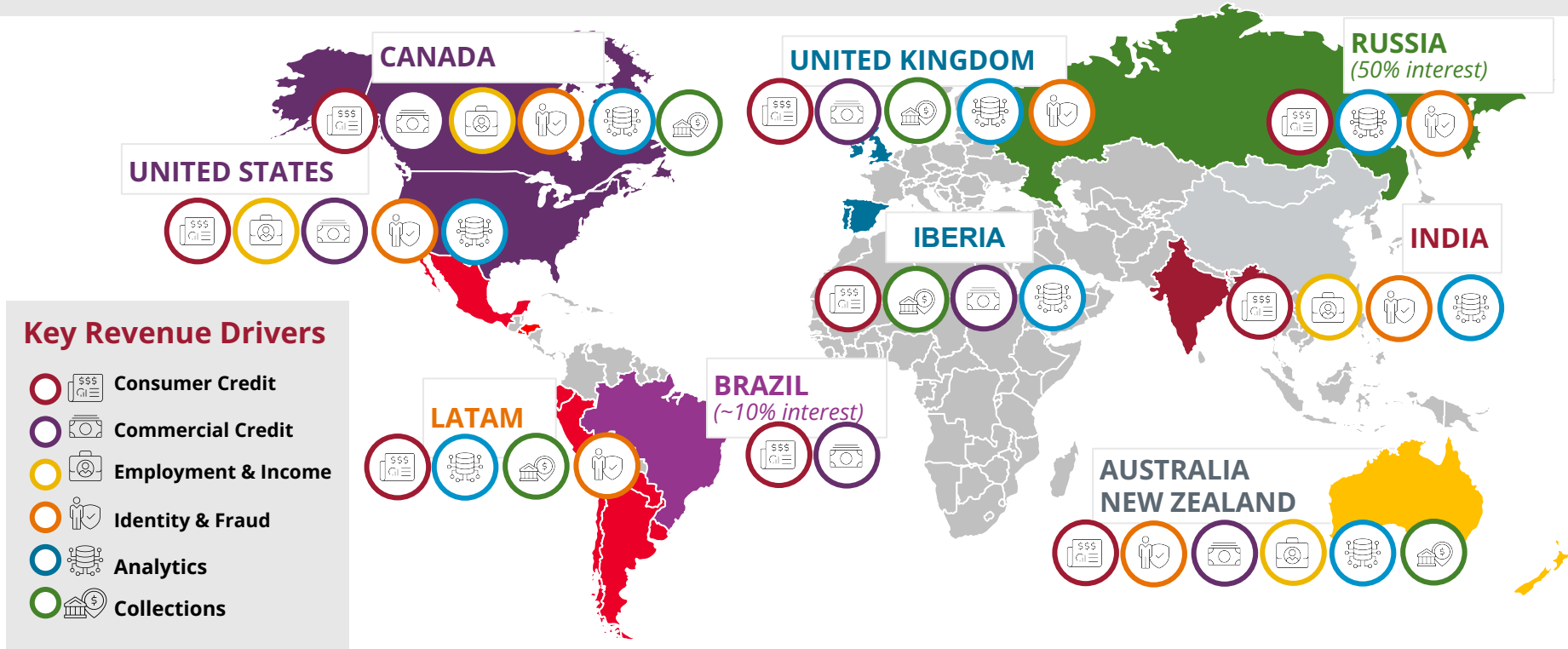
Products

Unique data, analytics or decisioning based solutions crafted to meet the needs of any sized organization across the globe.

Delivery

Convenient and innovative channels through which products are delivered to end users.

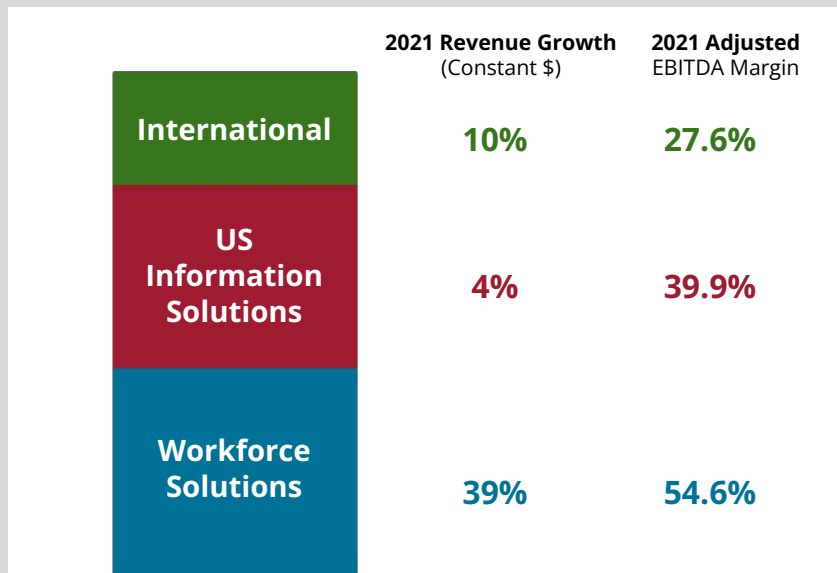
Broadening Our Global Presence in Important Growth Markets



Note: In 2021, our unconsolidated Russian JV contributed \$14.6 million to EFX net income and \$0.12 to Adjusted EPS. Our share of the Russian JV net earnings are included in Other, net in our consolidated income statement. We have determined as of March 31, 2022 that we expect no future economic benefit from the operations of the joint venture going forward.

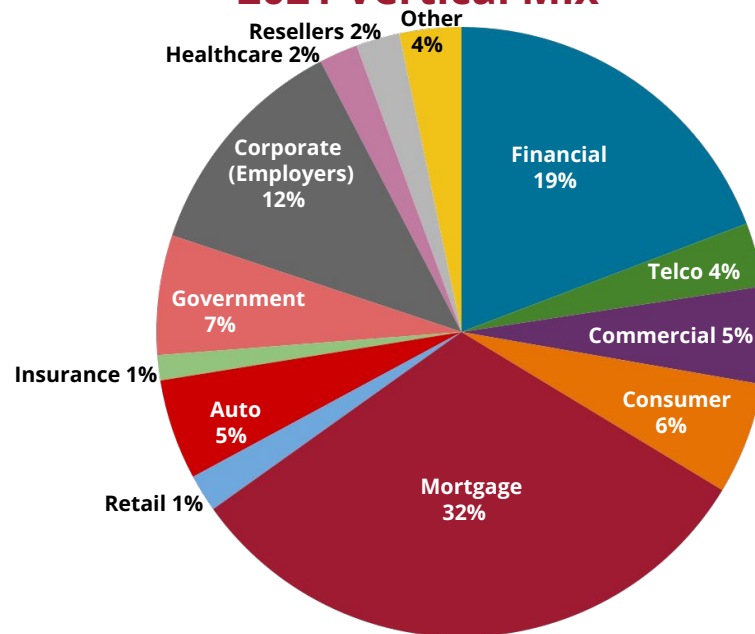
A Strong Portfolio of Businesses

2021 Business Mix



Note: Figures may not foot due to rounding.

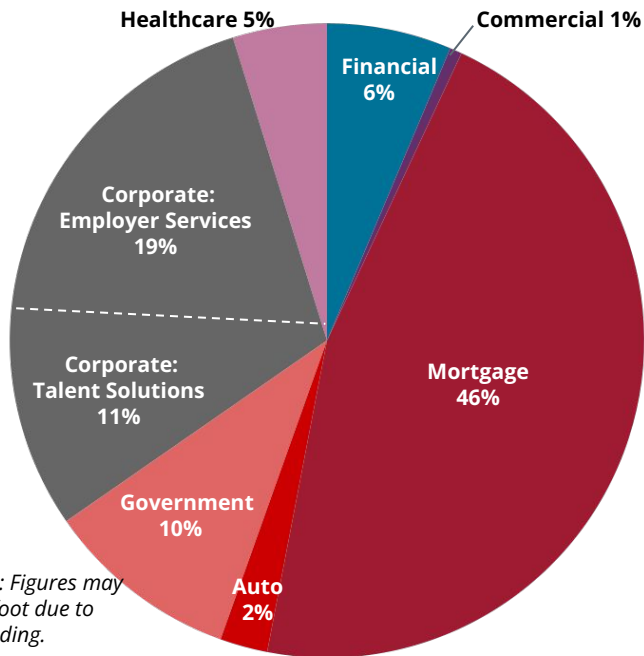
2021 Vertical Mix



Workforce Solutions (WS)

Accelerating growth through The Work Number expansion, advanced analytical solutions, and vertical expertise across direct and indirect channels

2021 Revenue Mix - \$2,035M



Focus Areas

Data HUB

- Grow active TWN records
- Integrate alternative data assets into data hub

I-9

- Expand adoptions and usage
- Launch new packages and solutions

Acquisitions

- Augment Employer Services Capabilities
- Acquire Unique Data
- Expand Geographically

Mortgage

- Increase system-to-system integrations
- Increase penetration of closed loans

Government

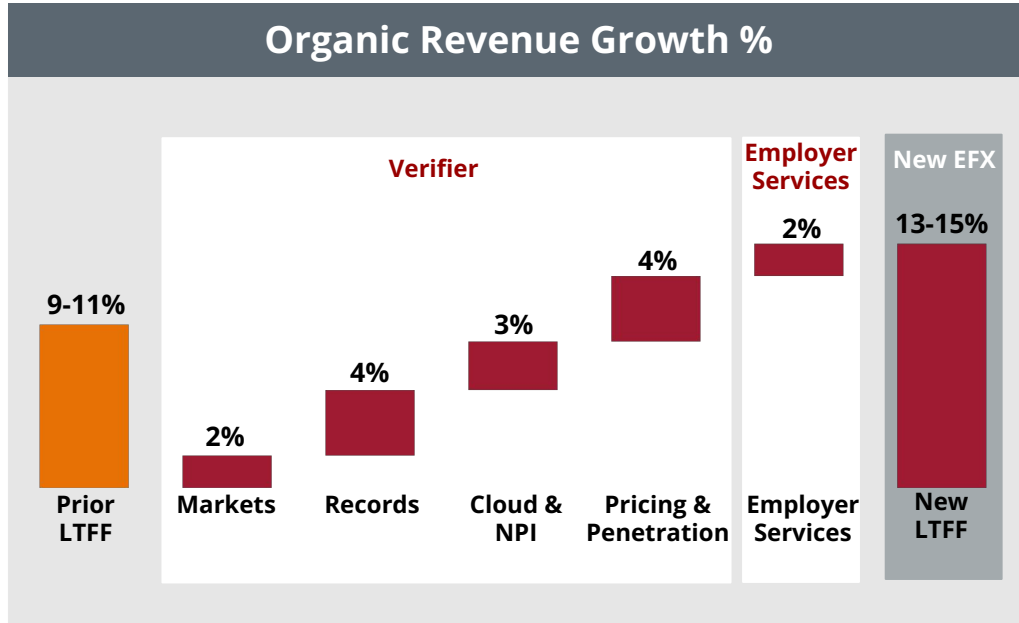
- Optimize SSA payroll exchange and drive maximum transactions
- Drive state penetration
- Maximize revenue synergies with newly acquired M&A

Talent Solutions

- Launch industry specific solutions
- Leverage integrations with applicant tracking
- Maximize revenue synergies among newly acquired M&A

Cloud Transformation

EWS Long Term Growth Framework



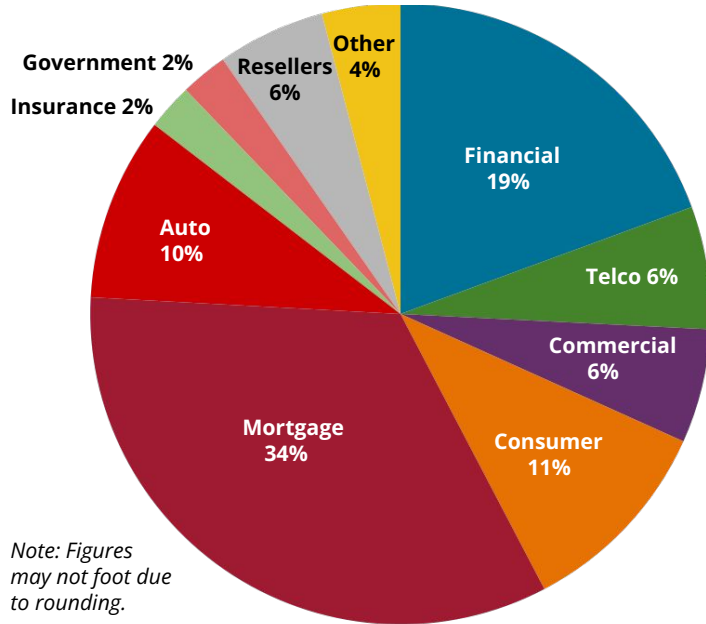
Note: Figures may not foot due to rounding. Prior LTFF as of August 2017. New EFX as of November 2021.

- ### LTFF Growth Drivers
- The Work Number® record growth thru direct clients, strong partnerships and alternative data
 - Growth in new verticals: Talent, Government
 - Robust set of growth levers: hit rate, NPI, penetration, price-value
 - Bolt-on M&A to broaden EWS
 - Data hub and use case expansion

US Information Solutions (USIS)

Strengthen our foundation of assets and capabilities while investing in solutions and adjacencies that accelerate sustainable growth in existing and new markets

2021 Revenue Mix - \$1,787M



Note: Figures may not foot due to rounding.

Focus Areas

Growth in Core Markets

- Drive Mortgage growth in core credit, digital mortgage, UDM and rental expansion
- Fuel growth in Financial Institutions, Digital Identity; expand and mature Auto
- Propel Commercial market expansion; continue to drive Paynet and Ansonia synergies; additional bolt-on M&A

Building Emerging Businesses

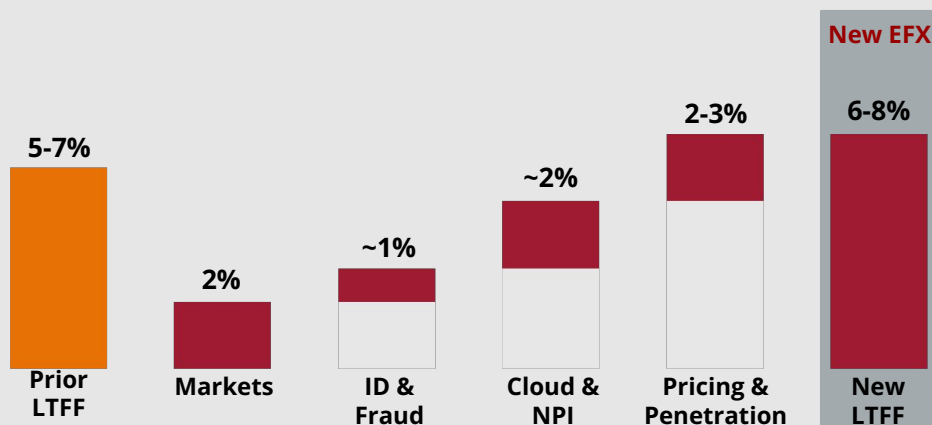
- Continue Non-Mortgage expansion in Digital Banking and FinTech; synergy opportunities with Kount acquisition
- Broaden Marketing Services product offerings

Innovation Engine

- New Product Innovation ... targeting 50 NPIs over two year period
- Fuel growth from Kount acquisition ... leverage best in class AI-driven fraud control services in digital payments and new account fraud; co-innovate in "account opening and ID verification space; vertical expansion in eCommerce and retail
- Continue expansion of Luminate and Synthetic ID products
- Data fabric driving multi-data asset products; leveraging cloud environment to expand Equifax Ignite and InterConnect

USIS Long Term Growth Framework

Organic Revenue Growth %



Note: Figures may not foot due to rounding. Prior LTFF as of August 2017. New EFX as of November 2021.

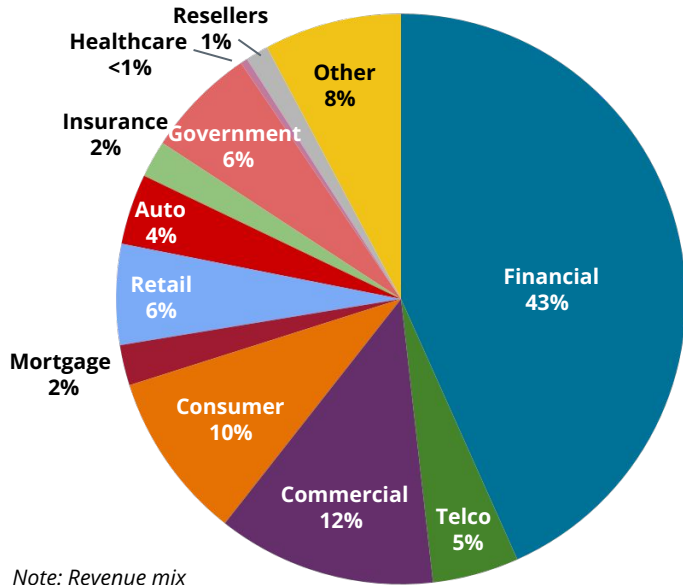
LTFF Growth Drivers

- Enable the digital client experience:
- “Say Yes More” and frictionless, personalized experiences
- Be the leader in identity solutions
- New product innovation enabled by differentiated data and EFX cloud
- Accelerate commercial B2B growth
- Above-market mortgage growth
- “Customer First” sales transformation

International (INTL)

Address customer needs through unique data assets to drive insights delivered via strategic technology platforms complemented by M&A for geographic and domain expansion.

2021 Revenue Mix - \$1,102M



Note: Revenue mix based on reported figures. Figures may not foot due to rounding.

Focus Areas

Data & Insights

- Driving innovation with differentiated alternate data & exchanges
- Deploying data fabric
- Advanced Keying & Linking for better insights

Consumer B2B

- Global platforms enable risk, marketing, and identity solutions
- Digital enablement of the customer journey
- Innovate with BNPL, Open Banking, New-to-Credit

Commercial B2B

- Data hub for credit, marketing, and other solutions
- Strategic partnerships to accelerate growth
- Verification solutions

Identity

- Leverage global digital identity authentication capabilities
- Verification solutions for compliance / AML
- Acquire unique data assets

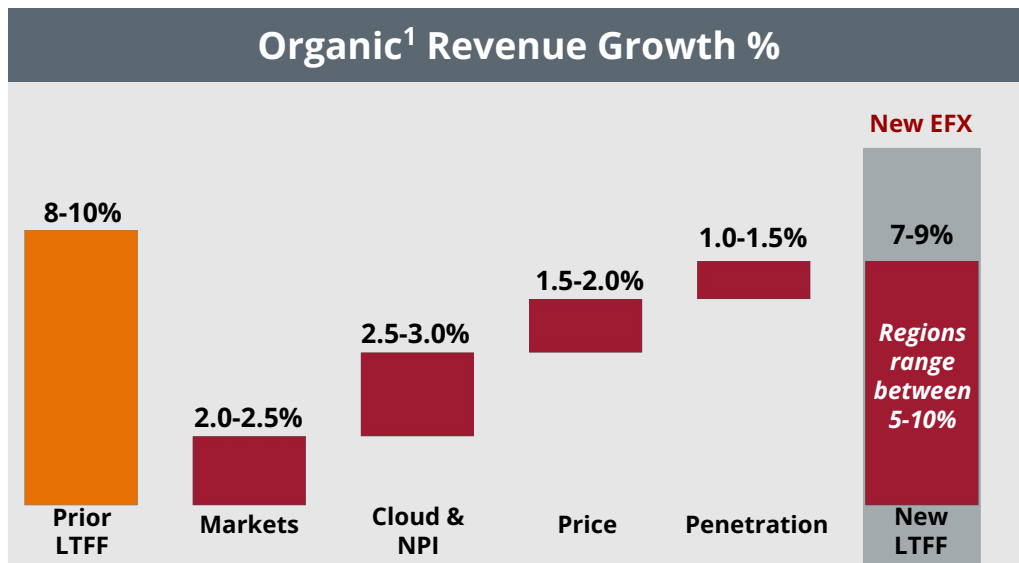
Debt Management

- Debt Management & Recoveries (UK Private & Government)
- Global Expansion of Cyber Financial via cloud-based product offering

Consumer B2C

- Drive financial literacy solutions
- Drive subscription services for credit monitoring
- Expand offerings to new regions

INTL Long Term Growth Framework



- LTFF Growth Drivers**
- EFX Cloud-enabled innovation
 - Differentiated data and insights
 - NPI acceleration across INTL platforms
 - Global platforms in local markets
 - Bolt-on M&A to strengthen portfolio

Note: Prior LTFF as of August 2017. New EFX as of November 2021.
1. Organic excludes the impact of FX and acquisition.

Workforce Solutions Overview

Unique Dual-sided Business Model Driving Growth

Supply Networks

Dual-sided Business Model

Demand Networks

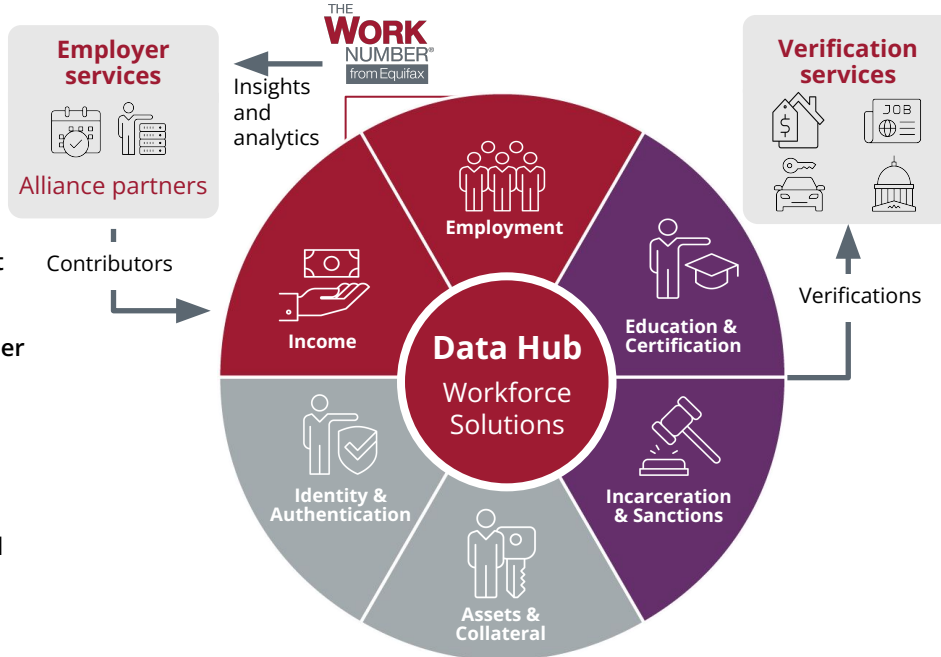
570M+ TWN records
2.5M Record contributors

51% Records via direct contributors

49% Records via partner contributors

92% Real time incarceration coverage@

770M+ Incarceration and court records



500M+ TWN inquiries

System-to-System

API Delivery channels

Unique Hubs

Web Portals

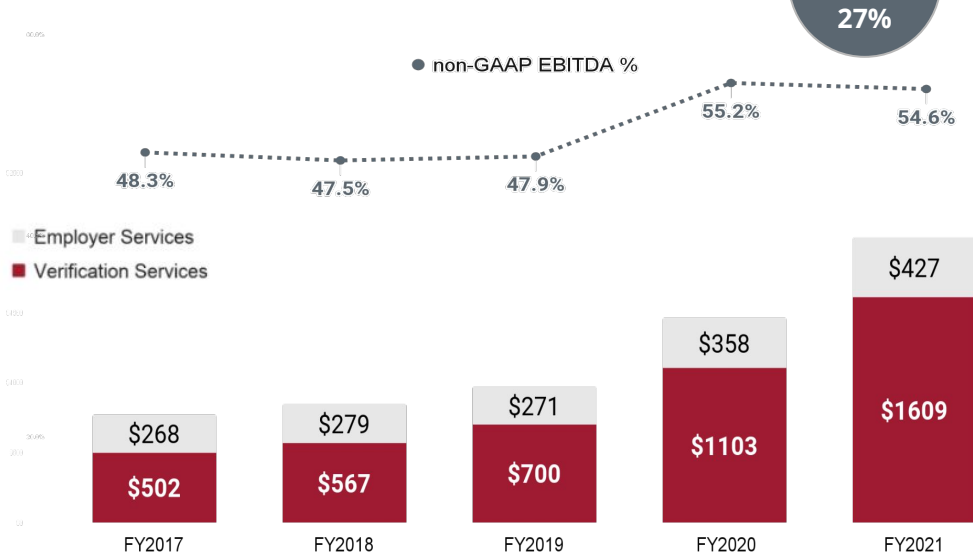
75M+ New hires

90M+ Government benefit recipients

EWS Delivering Strong Growth, Margin Expansion

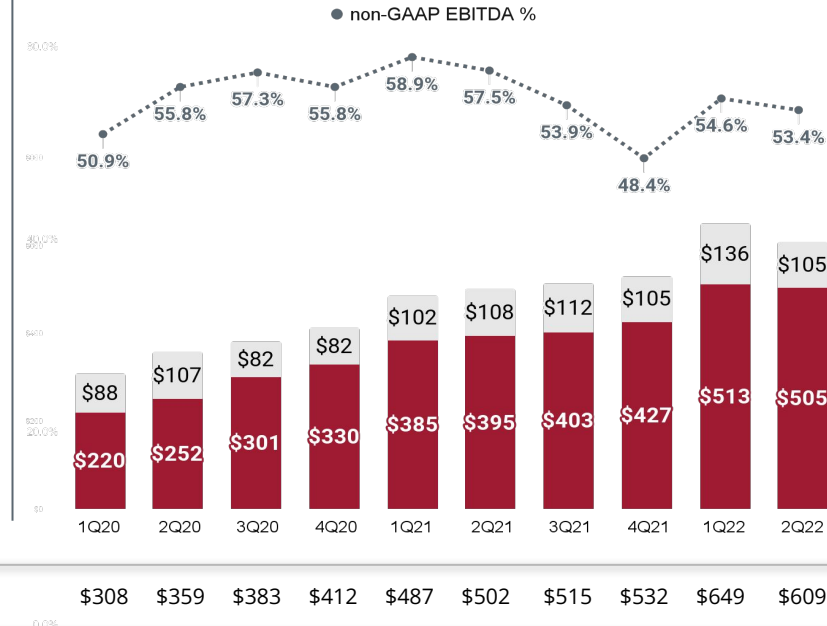
Revenue by Year 2017 - 2021

in Millions



4-Year
CAGR
27%

Revenue by Quarter 2020 - 2022



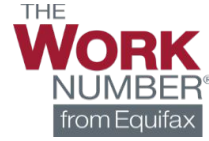
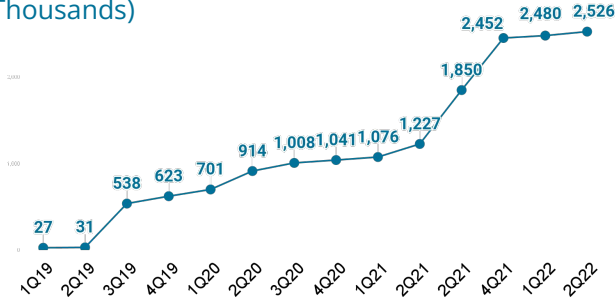
Total EWS	\$770	\$846	\$971	\$1,461	\$2,036	\$308	\$359	\$383	\$412	\$487	\$502	\$515	\$532	\$649	\$609
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Note: Talent Solutions is included in Verification Services

Multiple Drivers for EWS Revenue Growth

Number of Contributors

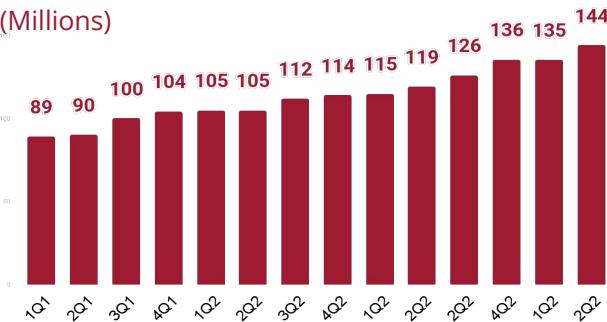
(Thousands)



+1.3M increase
2Q22 vs. 2Q21

Number of Records

(Millions)



+25M increase
2Q22 vs. 2Q21

110M Unique SSNs

**Approaching 70% BLS
non-farm payroll**

2022 Growth Drivers

- TWN Record Growth
- Deeper Integration with USIS in Key Verticals: Mortgage, Government, Banking, Auto, FinTech
- Expanding Key Employer Verticals: I-9 and Talent Solutions
- Penetration ... more pulls / transactions
- New products / use cases
- Technology enables distribution ... system-to-system, APIs
- International expansion

EWS Mortgage Growth: Increase Verifications per Loan



Distribution Expansion

Improve Trade Penetration

Grow transaction volumes through connector partners

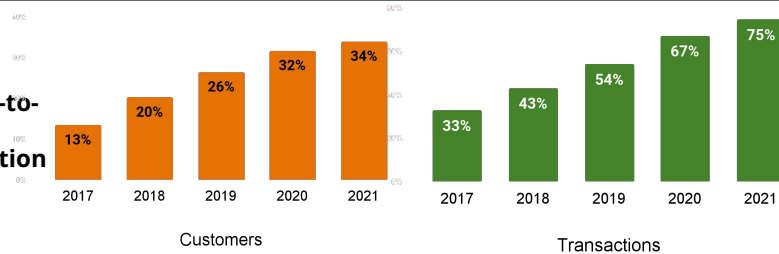
Increase Verification Pulls

Develop new products, new product materials and training guides that educate customer “best-practice”

System-to-System Integration

Expand Value Chain

Expanding TWN products beyond just loan origination



Product Innovation



Mortgage Ultimate (VOI/E)

Access current employment and income records from the last 90 days and previous records from the last 24 months. This solution includes the first verification and up to (3) additional verifications with the same filters (VOI or VOE) within 90 days.



All Employers Within 12, 24 or 36 Months (VOI)

Streamline your mortgage verification process and fast-track your decisions with access to any available employer records — from both current and previous employers — going back 12, 24 or 36 months from the date of the request.



Mortgage Duo (VOI)

Verify employment and income for dual applicants. Enjoy a flat rate pricing model so you can better forecast your costs and the ability to print a receipt for each transaction.



Mortgage Preferred (VOI)

Access current employer income and employment records within the last 60 days and records from previous employers going back 24 months from the date of the request.



Mortgage Complete and Mortgage Complete Duo (VOI)

Get key verification solutions (VOI, 1 additional verification, Manual and IRS Tax Transcript Fulfillment (4506-C)) for a single flat rate for one borrower or two.



Employment Select (VOE)

Order a verification of mortgage—or re-check employment prior to loan closing—with access to current employment records within the last 60 days from the date of the request.

Other EWS Key Verticals: Products and Trends



Government

Optimize Government Social Security Administration (SSA) Payroll Exchange and drive state penetration

4-Year
CAGR 22%

Revenue (\$M)

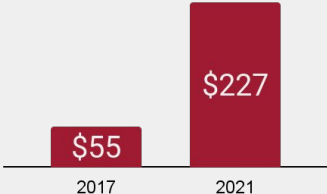


Talent Solutions

Drive utilization and leverage new products based on industry needs

4-Year
CAGR 42%

Revenue (\$M)



Employer Services

Expand I-9 Anywhere adoption and usage and launch new solutions

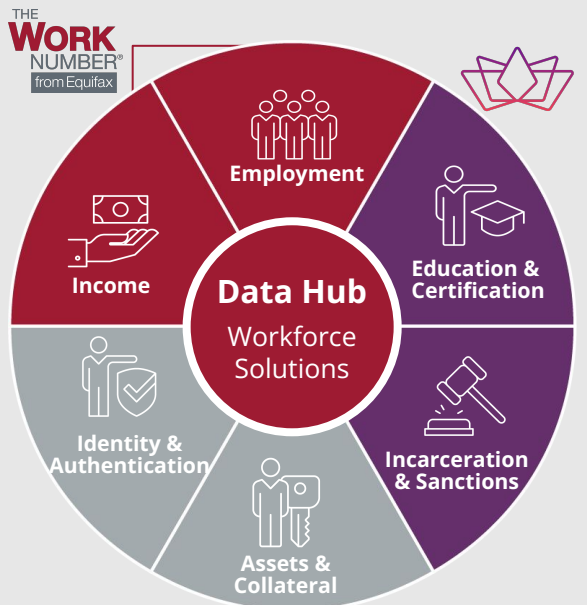
4-Year
CAGR 12%

Revenue (\$M)

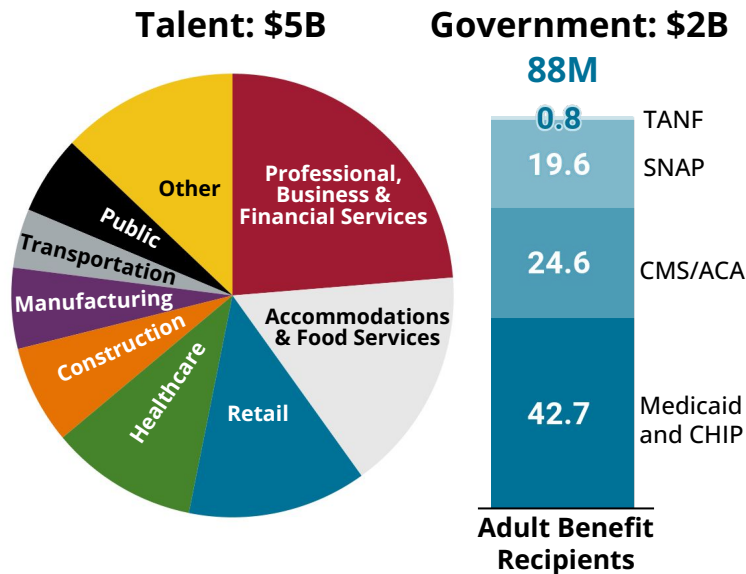


Appriss Insights expands EWS Data Hub for Talent and Government Markets

EWS Data Hub



Large TAMs



Appriss Insights

- ✓ 2021 run-rate revenue of \$150M, 30%+ growth¹
- ✓ 15%+ future growth
- ✓ \$75M synergies with EWS
- ✓ Attractive margins
- ✓ 92% of real-time US incarceration records... 170M historic records
- ✓ Real time court access
- ✓ Continuous monitoring
- ✓ 2,500 medical sanction sources with 5M records

Unique data set that strengthens EWS

Equifax expands industry-leading verification services globally



- Now available in Australia and the United Kingdom - rapidly following rollout in Canada
- Increases access, reduces fraud, supports compliance, and mitigates risk
- Partners directly with employers as well as payroll and software companies
- Provides low-friction consumer experience for real-time financial services access
- Complies with all applicable privacy frameworks

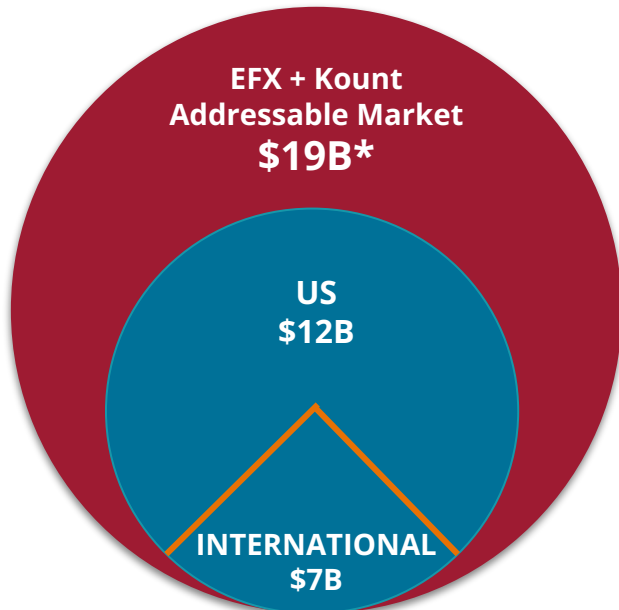
EWS Global Expansion Strategy

- ✓ Partner directly with domestic and US multinational employers
- ✓ Provide employer services and replicate dual-sided business model
- ✓ Source new payroll processor partners, collaborate with existing
- ✓ Leverage Equifax cloud for scalability, market specific customizations and speed-to-market
- ✓ Help verifiers make better, faster decisions

Identity and Fraud Alternative Data

EFX well positioned within \$19B digital identity and fraud prevention market growing in high-teens annually

Total Fraud, Risk & Authentication Market at \$35B



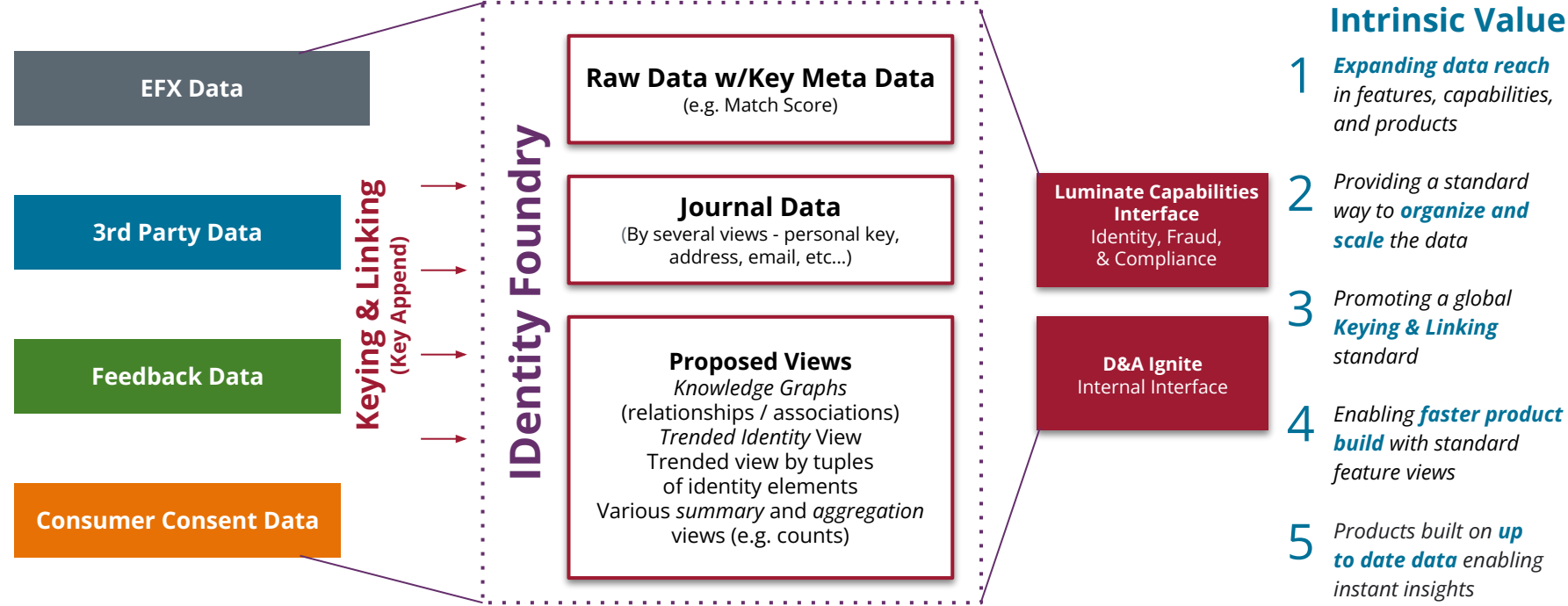
*Source: One World Identity (2020), Verified Market Research, IDC, TMR, BisResearch, GSMA, Statista.

- 1 Digital Acceleration with Digital Signals** - Luminate's Identity & Fraud Solutions to increase approvals and **convert more good customers faster** through frictionless real-time identity insights while reducing the customers fraud / compliance risk exposure.
- 2 Data Fabric / Identity Foundry** - Single Identity & Fraud global data repository to fuel EFX's entity graphs to **improve product performance** in a highly competitive marketplace. Facilitate global expansion into Canada, Australia, Latin America, and India.
- 3 Foundational Building Blocks To Expand Into New Verticals** - Transforming and expanding our capabilities leveraging new data sources and digital signals, making it easier to do business via self service options. **EFX + Kount = New Opportunities / Verticals**



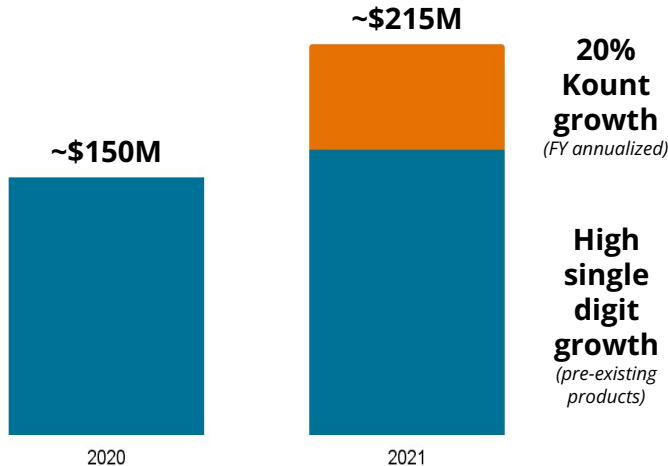
ID Foundry will leverage **Data Fabric** to fuel Identity and fraud products with insights created from **multi-domain data sources**

(Equifax + 3rd Party)



Kount acquisition and new product investment to fuel EFX identity and fraud growth in 2021 and beyond

Revenue Growth Trajectory



Financial Highlights

- **Digital capabilities revenue to grow ~2x** driven by Kount acquisition and new products
- **Global approach to identity and fraud will accelerate international adoption**
- **Projecting 20% growth with Kount** (on normalized basis)

Security is a Competitive Advantage

Today's Cyber Challenges are Unprecedented



Security is part of our culture.

- Changed our organizational structure, elevating security to report to our CEO.
- Gave every employee visibility into their own security actions through a personalized security scorecard.
- Added a security goal to our incentive compensation plan for all bonus-eligible employees.
- Increased the security team members with technical skills from 30% in 2018 to 79% in 2021.

We overhauled our security capabilities.

- Built a \$7.3 million Cyber Fusion Center that supports 24-7 detection and response.
- Migrated over 20,000 users to improved multi-factor authentication (MFA) required for remote access.
- Enrolled over 3,000 suppliers and third parties into continuous risk monitoring.
- Obtained re-certifications and compliance reports including PCI DSS, ISO 27001, SOC 1, and SOC 2.

For Equifax, Security is a Competitive Advantage



The maturity of our security program exceeds every major industry average, as measured by a third party.

2021 Control Maturity Benchmark



Security is no longer a baseline requirement – it's a differentiator.

- Our highly-skilled team successfully defends against millions of threats every day.
- Over 150 automated security checks enable real-time security monitoring of the Equifax Cloud.
- By leveraging our expertise in identity and fraud detection, we are helping our customers build cyber resilience.
- We are a force for good in security – collaborating with peers, policymakers, and global organizations.

Supplemental Financial Information

2022 Guidance

General Corporate Expense, Capital Spending, D&A, Interest Expense and Other Income and Expense, excluding non-recurring costs

General Corporate Expense* – 3Q22

Expected to be down slightly sequentially 3Q22 when compared to 2Q22 of \$117 million

General Corporate Expense* – 2022

Expected to be under \$500 million in 2022. General corporate expense was \$539 million in 2021

The decrease is from lower investments in Technology Transformation and lower Variable Compensation Expense, partially offset by annual cost increases in Corporate.

Capital Expenditures (incurred) 3Q22 are expected to be ~\$120M, down from \$121M in 3Q21. Capital Expenditures (incurred) in 2022 are expected to be over \$500M, up from \$491M in 2021

Depreciation and Amortization in 3Q22 is expected to be \$81M, up from \$76M in 3Q21. Depreciation and Amortization** in 2022 is expected to be \$325M, up from \$304M in 2021.**

Amortization of acquired intangible assets in 3Q22 is expected to be \$58M, up from \$40M in 3Q21. Amortization of acquired intangible assets in 2022 is expected to be \$230M, up from \$176M in 2021.

Interest Expense in 3Q22 is expected to be \$52M, up from \$35M in 3Q21. Interest Expense in 2022 is expected to be \$185M, up from \$146M in 2021.

Other Income and (Expense) in 3Q22 is expected to be \$5M, down from \$9M in 3Q21. Other Income and (Expense) in 2022 is expected to be \$19M, down from \$36M in 2021. *

*excluding non-recurring costs

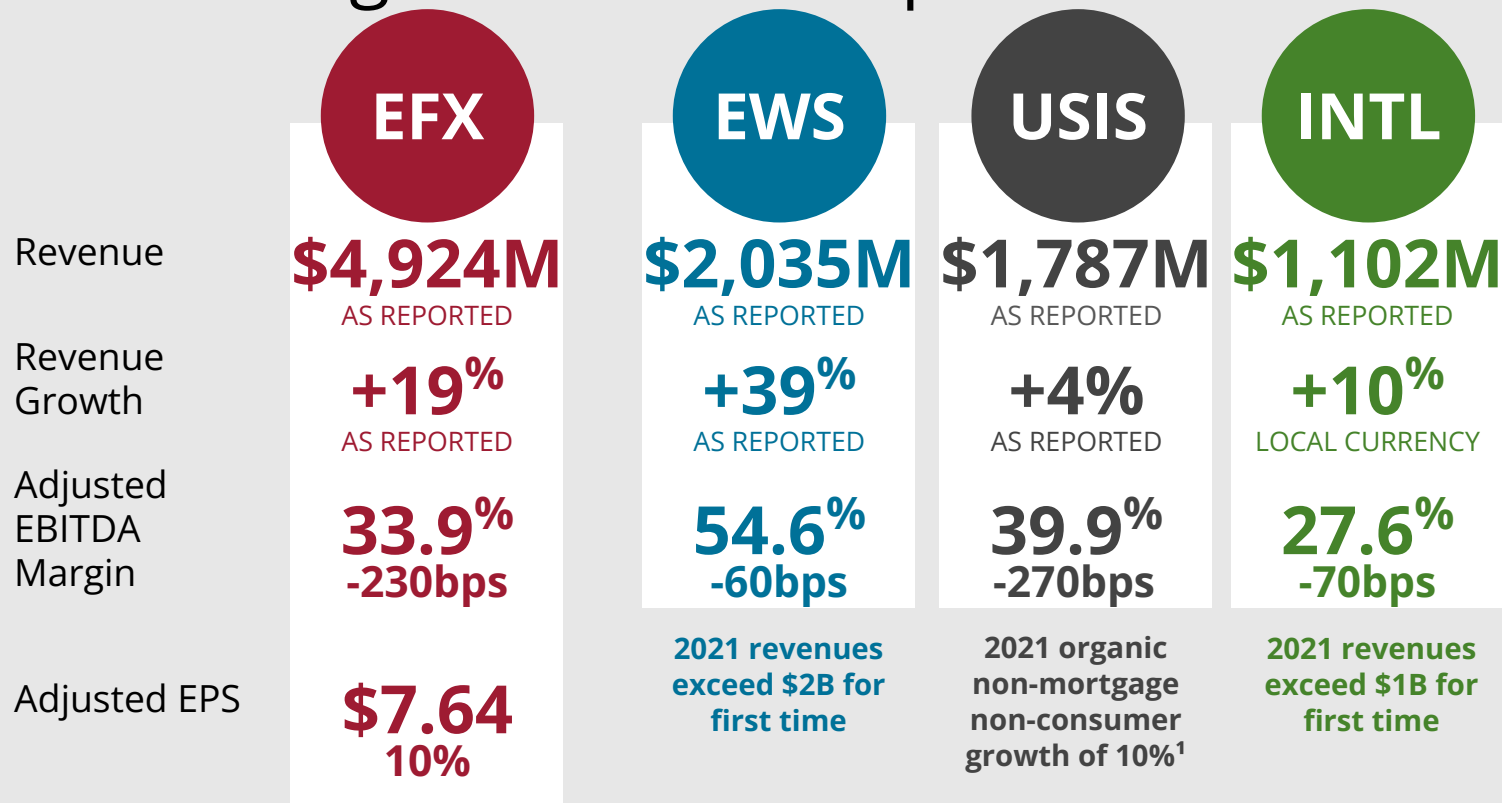
** excluding amortization of acquired intangible assets

2019-2022 Effective Income Tax Rate

The effective tax rate used in calculating our GAAP and Adjusted EPS is as follows:

	GAAP EPS	Adjusted EPS
FY 2020	23.2%	23.7%
1Q 2021	24.4%	25.3%
2Q 2021	22.1%	24.2%
3Q 2021	22.1%	22.8%
4Q 2021	11.0%	21.9%
FY 2021	21.2%	23.6%
1Q 2022	26.7%	25.9%
2Q 2022	23.9%	24.7%
3Q 2022 Estimate		~24.9%
FY 2022 Estimate		~24.8%

2021 Outstanding performance... revenue up 19% and core organic revenue up 22%



Broad based execution in 2021 to strengthen Equifax

EWS

Revenue: +39%

- Grew TWN records to 136M
- Significantly expanded TWN record contributors, 2.4M+
- Mortgage outperforms; Non Mortgage growth driven by U.C./Talent Solutions/I-9
- Introduced new products to the marketplace

USIS

Revenue: +4%

- 8% non-market mortgage growth
- COVID response: 6 solutions suites, 22 market pulses, & \$16m in new sales
- Launched 29 new products
- Migrated +12k customers to cloud

INTL

C\$ Revenue: +10%

- Continued Transformation roll out
- Renewed DRS Government debt collections contract in the UK
- Launched 112 new products

Security

- Security Leadership: Capabilities rank in Top 1% of financial services firms (BitSight) and outperforms averages of 11 major industries (Gartner)
- Cloud Security: Monitor and enforce 150+ cloud controls in real-time
- Data Security: Fit-for-purpose controls protect against digital supply chain and ransomware attacks
- Enablement: State-of-the-art FedRamp security environment to support government in the cloud
- Transparency: Published inaugural security report and continue to advocate for good cybersecurity

Technology

- 817 applications rebuilt (85% of US)
- Launched 151 NPIs
- 26% time to market improvement YoY on new products
- Core EFX value chain enabled globally (Ingestion, K&L, Journaling & Purposing & Ignite) + Fulfilment

D&A

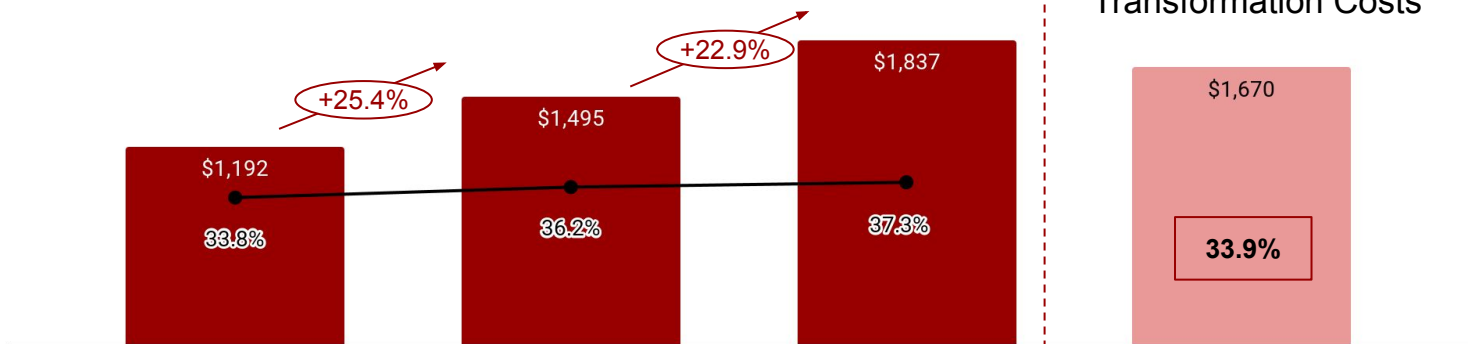
- ID&F - Continued customer traction with certain product client bases increasing 50%+
- Global Customer Event - Ignite LIVE 1,100+ customers
- Innovation Pipeline robust - 60+ current submissions in queue for NPI evaluation
- Patents - Innovation efforts from multiple teams resulted in 31 new patents issued globally in 2021.
- Ignite - continued migrations into GCP cloud with 286+ applications migrated

2021 Financial performance excluding and including one-time cloud transformation costs

Excluding One-Time Cloud Transformation Costs

Including One-Time Cloud Transformation Costs

Adj. EBITDA (\$M)
Adj. EBITDA margin



Revenue (\$M)

2019

2020

2021

2021

- vPY

- v2019 (Annualized)

Adj. EPS (\$ / share)

- vPY

- v2019 (Annualized)

\$3,528

\$4,128

\$4,924

\$4,924

17.0%

19.3%

19.3%

18.1%

18.1%

\$5.71

\$6.97

\$8.68

\$7.64

22.1%

24.4%

9.6%

23.3%

15.7%

Cloud Transformation Expense (\$M)

\$292

\$358

\$167

\$167

FY 2021 Equifax Results

Dollars in millions (except per share amounts)	FY 2021	FY 2020
Reported Revenue	\$4,923.9	\$4,127.5
<i>Growth %</i>	19.3%	17.7%
Local Currency Revenue	\$4,873.5	\$4,152.1
<i>Growth %</i>	18.1%	17.7%
GAAP Net Income	\$744.2	\$520.1
<i>Growth %</i>	43.1%	235.4%
Adjusted EBITDA Margin	33.9%	36.2%
<i>Growth %</i>	-230 bps	240 bps
GAAP Diluted EPS	\$6.02	\$4.24
<i>Growth %</i>	42.1%	234.6%
Adjusted EPS	\$7.64	\$6.97
<i>Growth %</i>	9.6%	22.1%
Capital Expenditures	\$469.0	\$421.3

See Earnings Release for reconciliation of non-GAAP measures and related disclosures.

FY 2021 Business Unit Performance

	Reported Revenue Growth	Local Currency Revenue Growth	Adj. EBITDA Margin	Adj. EBITDA Margin Growth / (Decline)
Workforce Solutions	39.3%	39.3%	54.6%	(60 bps)
Verification Services	45.8%	45.8%	N/A	N/A
Employer Services	19.0%	19.0%	N/A	N/A
USIS	4.4%	4.4%	39.9%	(270 bps)
Online	7.8%	7.8%	N/A	N/A
US Consumer Solutions	(13.1%)	(13.1%)	N/A	N/A
Mortgage Solutions	(4.7%)	(4.7%)	N/A	N/A
Financial Marketing	14.7%	14.7%	N/A	N/A
International	15.4%	10.1%	27.6%	(70 bps)
Canada	17.6%	11.6%	N/A	N/A
Latin America	9.7%	14.9%	N/A	N/A
Europe	12.2%	5.7%	N/A	N/A
Asia Pacific	20.1%	10.8%	N/A	N/A

See Earnings Release for reconciliation of non-GAAP measures and related disclosures.

2Q 2022 Equifax Results

Dollars in millions (except per share amounts)	2Q22	2Q21
Reported Revenue	\$1,316.7	\$1,234.8
<i>Growth %</i>	6.6%	25.6%
Local Currency Revenue	\$1,339.7	\$1,208.7
<i>Growth %</i>	8.5%	23.0%
GAAP Net Income	\$200.6	\$215.1
<i>Growth %</i>	-6.8%	114.7%
Adjusted EBITDA Margin	35.0%	34.9%
<i>Growth %</i>	+10 bps	-160 bps
GAAP Diluted EPS	\$1.63	\$1.74
<i>Growth %</i>	-6.6%	113.3%
Adjusted EPS	\$2.09	\$1.98
<i>Growth %</i>	5.5%	21.5%
Capital Expenditures	\$158.9	\$122.5

1. See Earnings Release for reconciliation of non-GAAP measures and related disclosures.

2Q22 Business Unit Performance

	Reported Revenue Growth	Local Currency Revenue Growth	Adj. EBITDA Margin	Adj. EBITDA Margin Growth / (Decline)
Workforce Solutions	21.3%	21.4%	53.4%	(410 bps)
Verification Services	27.9%	27.9%	N/A	N/A
Employer Services	(2.7%)	(2.7%)	N/A	N/A
USIS	(7.5%)	(7.5%)	38.2%	(70 bps)
Online	(5.7%)	(5.7%)	N/A	N/A
US Consumer Solutions	(3.0%)	(3.0%)	N/A	N/A
Mortgage Solutions	(25.3%)	(25.3%)	N/A	N/A
Financial Marketing	(5.4%)	(5.4%)	N/A	N/A
International	3.2%	11.5%	24.7%	(210 bps)
Asia Pacific	(1.7%)	6.2%	N/A	N/A
Europe	4.1%	16.1%	N/A	N/A
Latin America	18.2%	28.4%	N/A	N/A
Canada	(1.0%)	2.2%	N/A	N/A

See Earnings Release for reconciliation of non-GAAP measures and related disclosures.

2Q22 International Highlights

Geographic Region	Financial Performance	Commentary
International	Revenue: \$286M, +10% Adj. EBITDA: \$71M, 24.7%	
Asia Pacific	Revenue: \$90M, +6%	B2B Consumer: +13% B2B Commercial: -2%
Europe	Revenue: \$80M, +16%	European Credit Reporting Business: -1% B2B Consumer: +2% B2B Commercial: -12% Debt Management: +59%
Canada	Revenue: \$64M, +2%	B2B Consumer: -5% B2B Commercial: +2% Analytics: +35% ID&F: -18%
Latin America	\$52M, +28%	B2B Consumer: +56% Recovery Management: +15% Analytics: +14% ID&F: +23%

Note: In 2021, our unconsolidated Russian JV contributed \$14.6 million to EFX net income and \$0.12 to Adjusted EPS. Our share of the Russian JV net earnings are included in Other, net in our consolidated income statement. We have determined as of March 31, 2022 that we expect no future economic benefit from the operations of the joint venture going forward.

2Q2022

General Corporate Expense, Capital Spending, D&A, Interest Expense and Other Income and Expense, excluding non-recurring costs

General Corporate Expense* – 2Q22

\$117 million in 2Q22, as compared to \$131 million in 2Q21

The decrease is from lower investments in Technology Transformation and lower Variable Compensation Expense, partially offset by annual cost increases in Corporate and Technology Expense.

Capital Expenditures (incurred) in 2Q22 were \$152M, up from \$117M in 2Q21.

Depreciation and Amortization** in 2Q22 was \$82M, up from \$77M in 2Q21.

Amortization of acquired intangible assets in 2Q22 was \$58M, up from \$40M in 2Q21.

Interest Expense in 2Q22 was \$42M, up from \$35M in 2Q21.

Other Income and (Expense) in 2Q22 was \$5M, down from \$9M in 2Q21.

*excluding non-recurring costs

** excluding amortization of acquired intangible assets

Strong balance sheet and liquidity

	<u>June 30, 2022</u>
Cash	\$224M
Available Borrowing Capacity ¹	\$789M
Total Liquidity	\$1,013M
Leverage Ratio for 2Q22 ²	3.0X
Credit Ratings	BBB (S&P) / Baa2 (Moody's)

Next debt maturity: \$500M Bond Maturing 12/15/2022

2018-2020 Cybersecurity Related Costs and Other Items

Dollars in millions	FY18	FY19*	1Q20	2Q20	3Q20	4Q20	FY20*
CYBERSECURITY RELATED							
Technology and Data Transformation ¹	\$307.2	\$292.1	\$78.6	\$85.2	\$83.0	\$111.5	\$358.5
Product Liability	\$20.4	\$3.9	\$-	\$-	\$-	\$-	\$-
Legal and Investigative Fees	\$73.6	\$41.3	\$2.6	\$2.1	\$0.7	\$1.1	\$6.5
Litigation and Regulatory Accruals	\$-	\$913.3	\$-	\$-	\$-	\$-	\$-
Gross Expenses	\$401.2	\$1,250.6	\$81.2	\$87.3	\$83.7	\$112.6	\$365.0
Insurance Recoveries	(\$75.0)	(\$112.4)	\$-	\$-	\$-	\$-	\$-
Net Expenses	\$326.2	\$1,138.2	\$81.2	\$87.3	\$83.7	\$112.6	\$365.0
OTHER ITEMS							
Internal resource realignment	\$46.1	\$11.5	\$-	\$-	\$-	\$-	\$-
Other**	\$18.5	\$26.3	\$-	\$-	\$-	\$-	\$-
Total	\$390.8	\$1,176.0	\$81.2	\$87.3	\$83.7	\$112.6	\$365.0

1. Beginning in 2021, Technology and Data Security Costs are included in Adj Oper Inc, Adj EBITDA, and Adj EPS. Detail on these expenditures will be provided in 2021 for comparability to prior periods. Amounts in the table above have been excluded from GAAP earnings. See Earnings Release for reconciliation of non-GAAP measures and related disclosures.

*FY19 and FY20 amounts are as reported for the full year, which may vary slightly from the sum of all quarters, due to rounding

**Included 2019 other items for consistency.

Cash Flow and Other Metrics

Dollars in millions	2Q22	2Q21	FY 2021	FY 2020
Operating Cash Flow*	\$275.3	\$407.7	\$1,334.8	\$946.2
Capital Expenditures (Cash)	(\$158.9)	(\$122.5)	(\$469.0)	(\$421.3)
Free Cash Flow	\$116.4	\$285.2	\$865.8	\$524.9
Cash Capex as a % Revenue	12.1%	9.9%	9.5%	10.2%
Depreciation Expense*	\$81.9	\$77.3	\$304.0	\$249.3
Depreciation and Amortization	\$139.8	\$117.4	\$480.4	\$391.1
Cash Paid for Acquisitions, Net and Other Investments**	\$0.0	(\$0.4)	\$2,935.6	\$80.4

*Depreciation expense does not include the acquisition-related amortization of acquired intangibles.

**Amount includes cash paid for acquisitions, net of cash acquired, investments in unconsolidated affiliates, net and purchase of redeemable noncontrolling interests appearing in our consolidated statements of cash flows.

Impact of GCS Integration on Operating Segment Performance

In the fourth quarter of 2021

we integrated our Global Consumer Solutions business into our U.S. Information Solutions, Workforce Solutions and International operating segments. U.S. consumer credit monitoring solutions businesses have been moved into U.S. Information Solutions, with the remaining U.S. consumer identity theft protection business moved to Workforce Solutions. All international consumer credit marketing solutions businesses in Canada and Europe have been moved into the International operating segment. These changes in operating segments align with how we manage our business as of the fourth quarter of 2021.

The change in operating segments has been applied retrospectively to our segment results for all periods presented within the 4Q21 earnings release, which can be found on our investor website.

The reconciliation tables on the following slides reflect the impacts of the GCS integration on revenue, operating income, operating margin, adjusted EBITDA and adjusted EBITDA margin for all periods for 2020 and 2021. Year to date amounts may not equal the sum of all quarterly periods due to rounding.

Impact of GCS Integration on Operating Segment Revenue

Revenue	Q1 2020	Q2 2020	Q3 2020	Q4 2020	FY 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021
Workforce Solutions (as reported)	\$301.6	\$352.9	\$376.8	\$406.5	\$1,437.9	\$480.9	\$495.7	\$508.0	\$524.9	\$2,009.4
Impact of GCS Integration	6.1	6.0	5.9	5.9	23.8	6.3	6.3	6.6	6.7	26.0
Workforce Solutions (revised)	\$307.7	\$358.9	\$382.7	\$412.4	\$1,461.7	\$487.2	\$502.0	\$514.6	\$531.6	\$2,035.4
U.S. Information Solutions (as reported)	\$343.2	\$365.6	\$386.3	\$387.5	\$1,482.5	\$409.4	\$405.8	\$387.8	\$388.5	\$1,591.6
Impact of GCS Integration	68.7	56.1	57.7	46.2	228.7	50.0	49.9	49.9	45.5	195.1
U.S. Information Solutions (revised)	\$411.9	\$421.7	\$444.0	\$433.7	\$1,711.2	\$459.4	\$455.7	\$437.7	\$434.0	\$1,786.7
International (as reported)	\$216.0	\$180.5	\$218.0	\$247.5	\$862.1	\$241.3	\$250.9	\$245.4	\$263.0	\$1,000.6
Impact of GCS Integration	22.2	21.7	23.7	24.9	92.5	25.1	26.3	25.2	24.6	101.2
International (revised)	\$238.2	\$202.2	\$241.7	\$272.4	\$954.6	\$266.4	\$277.2	\$270.6	\$287.6	\$1,101.8

Impact of GCS Integration on Operating Segment Operating Income

Operating Income	Q1 2020	Q2 2020	Q3 2020	Q4 2020	FY 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021
Workforce Solutions (as reported)	\$133.5	\$174.2	\$193.2	\$199.8	\$700.7	\$264.8	\$265.2	\$253.1	\$214.5	\$997.5
Impact of GCS Integration	0.7	0.9	0.8	0.9	3.2	0.9	0.6	0.9	0.7	3.2
Workforce Solutions (revised)	\$134.2	\$175.1	\$194.0	\$200.7	\$703.9	\$265.7	\$265.8	\$254.0	\$215.2	\$1,000.7
Workforce Solutions operating margin (revised)	43.6%	48.8%	50.7%	48.7%	48.2%	54.5%	53.0%	49.4%	40.5%	49.2%
U.S. Information Solutions (as reported)	\$107.6	\$113.1	\$128.6	\$114.6	\$463.9	\$139.7	\$126.1	\$116.7	\$125.0	\$507.5
Impact of GCS Integration	18.6	12.4	14.9	5.5	51.4	15.2	10.6	11.0	7.5	44.3
U.S. Information Solutions (revised)	\$126.2	\$125.5	\$143.5	\$120.1	\$515.3	\$154.9	\$136.7	\$127.7	\$132.5	\$551.8
U.S. Information Solutions operating margin (revised)	30.6%	29.8%	32.3%	27.7%	30.1%	33.7%	30.0%	29.2%	30.5%	30.9%
International (as reported)	\$15.3	(\$6.2)	\$25.4	\$32.2	\$66.7	\$27.8	\$29.3	\$27.9	\$41.6	\$126.7
Impact of GCS Integration	0.4	0.9	3.2	4.4	9.0	2.0	4.1	4.6	4.6	15.2
International (revised)	\$15.7	(\$5.3)	\$28.6	\$36.6	\$75.7	\$29.8	\$33.4	\$32.5	\$46.2	\$141.9
International operating margin (revised)	6.6%	(2.6%)	11.8%	13.4%	7.9%	11.2%	12.1%	12.0%	16.1%	12.9%

Impact of GCS Integration on Operating Segment Adjusted EBITDA

Adjusted EBITDA	Q1 2020	Q2 2020	Q3 2020	Q4 2020	FY 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021
Workforce Solutions (as reported)	\$155.3	\$198.9	\$217.7	\$228.5	\$800.3	\$285.4	\$287.4	\$275.8	\$257.7	\$1,106.3
Impact of GCS Integration	1.4	1.5	1.4	1.5	5.9	1.5	1.4	1.5	(0.4)	4.1
Workforce Solutions (revised)	\$156.7	\$200.4	\$219.1	\$230.0	\$806.2	\$286.9	\$288.8	\$277.3	\$257.3	\$1,110.4
Workforce Solutions adjusted EBITDA margin (revised)	50.9%	55.8%	57.3%	55.8%	55.2%	58.9%	57.5%	53.9%	48.4%	54.6%
U.S. Information Solutions (as reported)	\$153.3	\$161.2	\$177.5	\$168.7	\$660.8	\$175.7	\$163.7	\$155.4	\$160.1	\$654.9
Impact of GCS Integration	21.8	16.1	18.4	11.7	68.0	17.9	13.7	14.6	11.0	57.2
U.S. Information Solutions (revised)	\$175.1	\$177.3	\$195.9	\$180.4	\$728.8	\$193.6	\$177.4	\$170.0	\$171.1	\$712.1
U.S. Information Solutions adjusted EBITDA margin (revised)	42.5%	42.1%	44.1%	41.6%	42.6%	42.1%	38.9%	38.8%	39.4%	39.9%
International (as reported)	\$60.3	\$39.5	\$70.7	\$84.2	\$254.7	\$68.1	\$68.5	\$65.6	\$79.3	\$281.5
Impact of GCS Integration	1.6	2.9	4.7	6.3	15.5	3.5	5.9	6.7	6.7	22.8
International (revised)	\$61.9	\$42.4	\$75.4	\$90.5	\$270.2	\$71.6	\$74.4	\$72.3	\$86.0	\$304.3
International adjusted EBITDA margin (revised)	26.0%	21.0%	31.2%	33.2%	28.3%	26.9%	26.8%	26.7%	29.9%	27.6%

Glossary

Term	Our Definition
Closed Exchange	A give-to-get model where data providers determine the content of the database, utilization requirements/obligations, and governance philosophy; generally, all data providers contribute the same amount/type of data in return for their access to the consolidated data.
LEAN	The process of streamlining various processes to improve both operating efficiency and effectiveness.
Data & Analytics (D&A)	The organization of our data and analytic professionals responsible for developing new analytic insights used for new products and other research endeavors.
Insights	Analytical interpretations of various data assets that enable institutions to make better, more precise, real time decisions.
Fused Scores	A statistical process where multiple databases/scores are integrated into a single insight for customers to consume/integrate into their internal IT platforms.
Verticals	Our various end-use markets aka industry verticals; reflects how we organize our sales professionals and go-to-market strategies.
Enterprise Selling	The process whereby our sales organizations represent ALL of Equifax's capabilities to their respective vertical focus.
Connectors	Institutions that enable broader, more diverse distribution of insights and information.
InterConnect	The global IT platform whereby many customers consume our data and insight products; our most common decisioning platform that is and has been developed for global implementation.
Adjusted EBITDA	Consolidated Net Income Attributable to Equifax adding back Depreciation & Amortization, taxes, select periodic (i.e. less frequent) one-time items, e.g. restructuring charges, large tax credits, etc., and net Interest Expense (excluding Interest Income).
Adjusted EPS	GAAP EPS excluding acquisition amortization and select periodic (i.e. less frequent) one-time items, e.g. restructuring charges, large tax credits, etc.
Adjusted Revenue	GAAP revenue excluding charges related to Q3 2019 settlements with commercial customers.

Term	Our Definition
Agile	A method of project management used in software development that is characterized by the division of tasks into short phases of work and frequent reassessment and adaptation of plans.
API – Application Programming Interface	A software intermediary that allows two applications to talk to each other.
Architecture	The process by which organizations standardize and organize IT infrastructure to align with business goals.
Automation	The use of software to create repeatable instructions and processes to replace or reduce human interaction with IT systems.
Cloud First	A strategy where any new or updated IT project will evaluate safe, secure cloud computing options before making any new investments.
Cloud Native	As defined by the Cloud Native Computing Foundation (CNCF), Cloud native computing uses an open source software stack to deploy applications as microservices, packaging each part into its own container, and dynamically orchestrating those containers to optimize resource utilization.
Data Analytics	The process of examining data to draw conclusions about the information they contain.
Data Catalog	Metadata containing data objects definitions that enable any user to discover, understand and consume data store in an Enterprise data sources.
Data Center	A physical facility that enterprises use to house their business critical applications and information.
Data Encryption	The conversion of data from a readable format into an encoded format that can only be read or processed by people with access to a secret key or password.
Data Fabric	A converged platform supporting the diverse data management, processing and access needs across all disparate data sources and infrastructure types. A data fabric focuses on the data aspect of cloud computing as the unifying factor.
Data Ingestion	The process of obtaining and importing data for immediate use or storage in a database.
Data Insight	Information gained from analyzing data that could be used to make better business decisions.

Term	Our Definition
Data Gateway	A system that connects to multiple data sources and provides a single and central point of access to connect to each data source.
Data Governance	The overall management of the availability, usability, integrity and security of data used in an Enterprise.
Data Lineage	Data life cycle that describes the data's origins and where its transformations over time.
Data Linking	A technique for connecting pieces of information that are thought to relate to the same person, family, place or event.
Data Modeling	A set of tools and techniques used to understand and analyze how an organization should collect, update and store data.
Data Security	The process of protecting data from unauthorized access and data corruption throughout its lifecycle.
Data Silo	A collection of information in an organization that is isolated from and not accessible by other parts of the organization.
Data Taxonomy	Taxonomy is the science of data classification according to a predetermined system to provide a conceptual framework for discussion, analysis of information retrieval.
Data Tokenization	Tokenization is the process of replacing sensitive data such as a Credit Card Primary Account Number (PAN) or Social Security Number with unique identification symbols that retain all the essential information about the data without compromising its security.
Decisioning System	A computerized information system that allows to sift through and analyze massive reams of data and compile information that can be used to solve problems and make better decisions.
Deployment	Interrelated set of activities that make a software system available to the users.
IVR – Interactive Voice Response	A technology that allows a computer to interact with humans through the use of voice.
On Premises	Traditional methods of installing and customizing software on the customer's own computers that reside inside their own data center.



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