Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)
(Dollars in millions, except per share amounts)

A. Reconciliation of net income attributable to Equifax to diluted EPS attributable to Equifax, adjusted for Veda acquisition related amounts other than acquisition-related amortization, realignment of internal resources and other costs, and acquisition-related amortization expense:

	Three Months Ended March 31, 2016	Three Months Ended March 31, 2015	$ Change	% Change
Net income attributable to Equifax	**$ 102.1**	$ 88.3	$ 13.8	16 %
Acquisition-related amortization expense, net of tax, and cash income tax benefit of acquisition-related amortization expense of certain acquired intangibles	**30.2**	26.5	3.7	14 %
Veda acquisition related amounts other than acquisition-related amortization, net of tax [1]	**16.3**	—	16.3	nm
Realignment of internal resources and other costs, net of tax [2]	**—**	14.9	(14.9)	nm
Net income attributable to Equifax, adjusted for items listed above	**$ 148.6**	$ 129.7	$ 18.9	15 %
Diluted EPS attributable to Equifax, adjusted for items listed above	**$ 1.23**	$ 1.07	$ 0.16	15 %
Weighted-average shares used in computing diluted EPS	**120.8**	121.7		

nm - not meaningful

(1) During the first quarter of 2016, we recorded $22.3 million ($16.3 million, net of tax) for Veda acquisition related amounts other than acquisition-related amortization. $15.8 million relates to transaction and integration costs in operating income, $5.8 million is recorded in other income and is the impact of foreign currency changes on the transaction structure, including the economic hedges, and $0.7 million is recorded in interest expense. See the Notes to this reconciliation for additional detail.

(2) The realignment of internal resources and other costs for $23.4 million ($14.9 million, net of tax) predominantly relates to the realignment of our internal resources to support the Company's strategic objectives and increase the integration of our global operations. This charge is recorded in selling, general and administrative expenses, on our consolidated statements of income and impacts our operating margin. See the Notes to this reconciliation for additional detail.

B. Reconciliation of net income attributable to Equifax to adjusted EBITDA, excluding Veda acquisition related amounts, realignment of internal resources and other costs, income taxes, interest expense, and depreciation and amortization expense, and presentation of adjusted EBITDA margin:

	Three Months Ended March 31,			
(In millions)	**2016**	**2015**	**$ Change**	**% Change**
Revenue	**$ 728.3**	$ 651.8	$ 76.5	12 %
Consolidated net income attributable to Equifax	**102.1**	88.3	13.8	16 %
Income taxes	**51.6**	48.0	3.6	8 %
Interest expense, net*	**18.3**	15.4	2.9	19 %
Depreciation and amortization	**55.7**	49.6	6.1	12 %
Veda acquisition related amounts (1)	**21.6**	—	21.6	nm
Realignment of internal resources and other costs, net of tax (2)	**—**	23.4	(23.4)	(100)%
Adjusted EBITDA, excluding the items listed above	**$ 249.3**	$ 224.7	$ 24.6	11 %
Adjusted EBITDA margin	**34.2%**	34.5%		

nm - not meaningful
*Excludes interest income of $1.8 million in 2016 and $0.7 million in 2015.

(1) During the first quarter of 2016, we recorded $22.3 million ($16.3 million, net of tax) for Veda acquisition related amounts. $15.8 million relates to transaction and integration costs in operating income, $5.8 million is recorded in other income and is the impact of foreign currency changes on the transaction structure, including the economic hedges, and $0.7 million is recorded in interest expense. See the Notes to this reconciliation for additional detail.

(2) The realignment of internal resources and other costs for $23.4 million ($14.9 million, net of tax) predominantly relates to the realignment of our internal resources to support the Company's strategic objectives and increase the integration of our global operations. See the Notes to this reconciliation for additional detail.

C. Reconciliation of operating income to Adjusted EBITDA, excluding Veda acquisition related amounts, realignment of internal resources and other costs, depreciation and amortization expense, other income (expense), net, and noncontrolling interest, and presentation of adjusted EBITDA margin for each of the segments:

(In millions)	Three Months Ended March 31, 2016					
	U.S. Information Solutions	International	Workforce Solutions	Global Consumer Solutions	General Corporate Expense	Total
Revenue	**$ 294.9**	**$ 158.1**	**$ 180.1**	**$ 95.2**	**nm**	**$ 728.3**
Operating Income	**122.8**	**19.4**	**78.6**	**27.0**	**(71.6)**	**176.2**
Depreciation and Amortization	**20.5**	**16.4**	**10.5**	**2.3**	**6.0**	**55.7**
Other income/(expense), net*	**0.4**	**1.0**	—	—	**(5.3)**	**(3.9)**
Noncontrolling interest	—	**(0.3)**	—	—	—	**(0.3)**
Adjustments (1)	—	**3.6**	—	—	**18.0**	**21.6**
Adjusted EBITDA	**$ 143.7**	**$ 40.1**	**$ 89.1**	**$ 29.3**	**$ (52.9)**	**$ 249.3**
Operating Margin	**41.6%**	**12.3%**	**43.6%**	**28.3%**	**nm**	**24.2%**
Adjusted EBITDA Margin	**48.7%**	**25.3%**	**49.5%**	**30.8%**	**nm**	**34.2%**

nm - not meaningful
*Excludes interest income of $0.8 million in International and $1.0 million in General Corporate Expense.

(In millions)	Three Months Ended March 31, 2015					
	U.S. Information Solutions	International	Workforce Solutions	Global Consumer Solutions	General Corporate Expense	Total
Revenue	$ 284.5	$ 135.4	$ 148.7	$ 83.2	nm	$ 651.8
Operating Income	123.1	27.1	60.0	22.4	(78.4)	154.2
Depreciation and Amortization	20.9	10.3	10.4	2.4	5.6	49.6
Other income/(expense), net*	0.4	(1.5)	—	—	(0.1)	(1.2)
Noncontrolling interest	—	(1.3)	—	—	—	(1.3)
Adjustments (2)	—	—	—	—	23.4	23.4
Adjusted EBITDA	$ 144.4	$ 34.6	$ 70.4	$ 24.8	$ (49.5)	$ 224.7
Operating Margin	43.3%	19.9%	40.3%	26.9%	nm	23.7%
Adjusted EBITDA Margin	50.8%	25.5%	47.3%	29.8%	nm	34.5%

nm - not meaningful
*Excludes interest income of $0.7 million in International.

(1) During the first quarter of 2016, we recorded $22.3 million ($16.3 million, net of tax) for Veda acquisition related amounts. $15.8 million relates to transaction and integration costs in operating income, $5.8 million is recorded in other income and is the impact of foreign currency changes on the transaction structure, including the economic hedges, and $0.7 million is recorded in interest expense. See the Notes to this reconciliation for additional detail.

(2) The realignment of internal resources and other costs for $23.4 million ($14.9 million, net of tax) predominantly relates to the realignment of our internal resources to support the Company's strategic objectives and increase the integration of our global operations. See the Notes to this reconciliation for additional detail.

Notes to Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures

Diluted EPS attributable to Equifax is adjusted for the following items:

Acquisition-related amortization expense, net of tax - We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP. Management believes excluding the impact of amortization expense is useful because excluding acquisition-related amortization, and other items that are not comparable, allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.

Redeemable noncontrolling interest adjustment- During the first three months of 2016, there was not an adjustment of redeemable noncontrolling interest as the redemption value is not in excess of fair value. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. Management makes these adjustments to net income when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

Veda acquisition related amounts for transaction expenses incurred as a direct result of the acquisition, as well as integration expense in the first year following the closure of the acquisition - During the first quarter of 2016, we recorded $22.3 million ($16.3 million, net of tax) for Veda acquisition related amounts. $15.8 million relates transaction and integration costs in operating income, $5.8 million is recorded in other income and is the impact of foreign currency changes on the transaction structure, including the economic hedges, and $0.7 million is recorded in interest expense. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. Management makes these adjustments to net income when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

Adjusted EBITDA and Adjusted EBITDA margin, excluding the Veda acquisition related amounts and realignment of internal resources and other costs - Management defines adjusted EBITDA as consolidated net income attributable to Equifax plus net interest expense, income taxes, depreciation and amortization, and also excludes certain one-time items. Management believes the use of adjusted EBITDA and adjusted EBITDA margin, allows investors to evaluate our performance for different periods on a more comparable basis.