

Mirion Technologies Names Larry Kelmar as Chief Marketing Officer

SAN FRANCISCO, Jan. 30 /PRNewswire/ -- Mirion Technologies, the leading global provider of detection, measurement, and analysis solutions in the radiation protection industry, announced that Larry Kelmar has joined the company as Chief Marketing Officer.

Mr. Kelmar comes to Mirion Technologies from Vodafone, where he headed Business Operations for the Service Platform Development Group responsible for the Vodafone live! mobile data service. Mr. Kelmar led the commercial negotiations for the Vodafone live! launch into Australia and New Zealand.

"Larry brings a wealth of knowledge and a diversity of experience to our organization," stated Thomas Logan, Chief Executive Officer of Mirion Technologies. "His ability to drive revenue growth and brand awareness will play a key role in increasing our company's short-and long-term market penetration strategies."

Prior to Vodafone, Mr. Kelmar had a distinguished career serving as Managing Director, Corporate Strategy for AirTouch Communications, where he designed the company's national account sales strategy. Prior to AirTouch, he served as a Senior Associate for Mercer Management Consulting, assisting clients in the areas of channel and sales strategy. Mr. Kelmar holds a Bachelors of Arts degree in Economics from Stanford University and a Master of Business Administration from The Wharton School.

ABOUT MIRION TECHNOLOGIES

Mirion Technologies is one of the world leaders in radiation detection, measuring and monitoring. With over 740 employees worldwide, Mirion has 14 production facilities in Europe, Asia, and North America. Mirion Technologies is headquartered in the San Francisco Bay area and is a portfolio company of American Capital (Nasdaq: ACAS).

SOURCE Mirion Technologies