

November 12, 2025



# WisdomTree Reports Monthly Metrics for October 2025

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for October 2025, including assets under management (AUM) and flow data by asset class.

## Monthly Commentary:

- Global AUM ended the month at approximately \$136 billion (excluding AUM of our recently completed acquisition of Ceres Partners, LLC), up 24% year-to-date despite recent flow headwinds
- Nearly \$2.3 billion of outflows in October mainly attributable to:
  - \$1.3 billion of outflows from fixed income, primarily from our floating rate treasury product, USFR, traceable to one institutional account. A portion of this outflow was re-allocated to higher fee WisdomTree products, largely mitigating the revenue impact of the fixed income outflows
  - \$1.2 billion of outflows from our commodity products, primarily driven by profit taking in gold after a nearly 60% rise in spot gold prices year-to-date
- Year-to-date flows remain broad and diverse with net inflows in 6 of our 8 major product categories and in all three business lines

As of October 31, 2025	AUM Rollforward (\$ in millions)		Annualized Flow Rate	
	MTD/QTD	YTD	MTD/QTD	YTD
Beginning of Period Total AUM	\$137,175	\$109,810		
<u>Total Net Flows</u>				
U.S. Equity	(\$74)	\$2,208	(2.1%)	7.5%
International Dev. Mkt Equity	\$694	\$3,291	34.2%	22.4%
Emerging Market Equity	(\$164)	(\$831)	(17.8%)	(9.5%)
Fixed Income	(\$1,261)	\$922	(65.9%)	5.5%
Commodity & Currency	(\$1,216)	(\$388)	(45.2%)	(2.1%)
Alternatives	\$50	\$573	51.5%	134.8%
Cryptocurrency	(\$349)	\$523	(129.6%)	32.9%
Leveraged & Inverse	\$21	\$226	8.5%	14.1%
<b>Total Net Flows</b>	<b>(\$2,298)</b>	<b>\$6,523</b>	<b>(19.7%)</b>	<b>7.1%</b>
Market Move	\$1,461	\$20,005		
Current Total AUM	\$136,339	\$136,339		
Average Total AUM	\$138,296	\$123,206		
Blended Total Average Fee Rate	35 bps	35 bps		

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

## About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access, transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our institutional platform, WisdomTree Connect™, and blockchain-native digital wallet, WisdomTree Prime®.\*

\* The WisdomTree Connect institutional platform and WisdomTree Prime digital wallet and digital asset services are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://wisdomtreeconnect.com>, <https://www.wisdomtreeprime.com> or the WisdomTree Prime mobile app for more information.

WisdomTree currently has approximately \$139 billion in assets under management globally, inclusive of assets under management attributable to our recently completed acquisition of Ceres Partners, LLC.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

Please visit us on X at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

### **PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE PRIME AND WISDOMTREE CONNECT:**

**NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY**

The products and services available through WisdomTree Connect and the WisdomTree Prime app are not endorsed, indemnified or guaranteed by any regulatory agency.

### **Cautionary Statement Regarding Forward-Looking Statements**

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about: our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Connect™ and WisdomTree Prime®; our ability to make achievements in AUM; levels of net flows; and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange

Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 26, 2025, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

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