

February 5, 2016



WisdomTree Announces Fourth Quarter and Year End 2015 Results

\$0.15 diluted net income EPS for the quarter and \$0.58 for the year

\$17.7 billion total inflows for the year

Declares \$0.08 quarterly dividend

NEW YORK, Feb. 05, 2016 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager today reported net income of \$20.5 million or \$0.15 diluted EPS in the fourth quarter. This compares to \$9.6 million in the fourth quarter of last year and \$23.3 million in the third quarter of 2015. For the year, net income was \$80.1 million or \$0.58 diluted EPS as compared to \$61.1 million or \$0.44 diluted EPS for 2014.

WisdomTree CEO and President Jonathan Steinberg said, "Our full year 2015 results demonstrate the dynamic growth and overall strength of our business and affirm the strength of our strategy. We achieved nearly \$18 billion in inflows globally which drove significant year-over-year revenue growth and earnings for our investors."

"Over the course of 2015 we expanded our core U.S. distribution capabilities; investing in our sales, technology and client-facing services and broadening our product set with the launch of 17 new funds in the U.S. across equity, fixed income and alternative strategies. Product strategy and investor-focused innovation remain WisdomTree's core competency and competitive strength. We continue to build out our global ETF footprint with solid progress in Europe, Latin America and Japan."

Mr. Steinberg concluded, "In challenging market conditions the benefit of the ETF structure becomes even more apparent. Against a backdrop of \$125 billion in mutual fund outflows in 2015, the ETF industry enjoyed \$232 billion in net inflows. A focus on transparency, fees and liquidity in investment markets worldwide will continue to fuel this unstoppable trend. WisdomTree has had the foresight and focus to establish strong positions in fast-growing product categories and ETF markets; and an efficient business model powering our continued investments. Despite outflows in the second half of the year, we are extremely well-positioned for continued long-term growth."

Summary Operating and Financial Highlights

Operating Highlights	Three Months Ended			Change From	
	Dec. 31, <u>2015</u>	Sept. 30, <u>2015</u>	Dec. 31, <u>2014</u>	Sept. 30, <u>2015</u>	Dec. 31, <u>2014</u>
<u>U.S. listed ETFs (\$, in billions):</u>					
AUM	\$ 51.6	\$ 53.0	\$ 39.3	(2.7 %)	31.5 %

Net inflows/(outflows)	\$ (2.6)	\$ (0.7)	\$ 4.5	n/a	n/a
Average AUM	\$ 56.6	\$ 59.6	\$ 37.7	(5.0 %)	50.2 %
Average advisory fee	0.52 %	0.53 %	0.52 %	-0.01	-
Market share of industry inflows	n/a	n/a	3.8 %	n/a	n/a

European listed ETFs (\$, in millions):

AUM	\$ 773.9	\$ 695.7	\$ 181.2	11.2 %	327.1 %
Net inflows	\$ 205.3	\$ 253.3	\$ 98.2	(18.9 %)	109.03 %
Average advisory fee	0.70 %	0.70 %	0.73 %	-	-0.03

Financial Highlights (\$, in millions, except per share amounts):

Consolidated Results:

Total revenues	\$ 76.5	\$ 80.8	\$ 49.6	(5.3 %)	54.2 %
Pre-tax income	\$ 35.7	\$ 39.5	\$ 16.7	(9.7 %)	114.0 %
Net income	\$ 20.5	\$ 23.3	\$ 9.6	(11.8 %)	113.4 %
Diluted earnings per share	\$ 0.15	\$ 0.17	\$ 0.07	\$ -0.02	\$ +0.08
Pre-tax margin	46.7 %	49.0 %	33.6 %	-2.3	+13.1

U.S. listed ETFs:

Gross margin ^[1] (non-GAAP)	85.6 %	87.2 %	82.5 %	-1.6	+3.1
Pre-tax margin	52.1 %	52.3 %	37.8 %	-0.2	+14.3

¹ Gross margin is defined as total revenues less fund management and administration expenses and third-party sharing arrangements.

	<u>Year Ended Dec. 31,</u>		<u>Change</u>
	<u>2015</u>	<u>2014</u>	

Operating Highlights

U.S. listed ETFs (\$, in billions):

AUM	\$ 51.6	\$ 39.3	31.5 %
Net inflows	\$ 16.9	\$ 5.1	232.1 %
Average AUM	\$ 55.9	\$ 35.3	58.4 %
Average advisory fee	0.53 %	0.52 %	+0.01
Market share of industry inflows	7.3 %	2.1 %	+5.2

Financial Highlights (\$, in millions, except per share amounts):

Consolidated Results:

Total revenues	\$ 298.9	\$ 183.8	62.7 %
Pre-tax income	\$ 137.2	\$ 73.5	86.5 %
Net income	\$ 80.1	\$ 61.1	31.1 %
Diluted earnings per share	\$ 0.58	\$ 0.44	\$ +0.14
Pre-tax margin	45.9 %	40.0 %	+5.9

U.S. listed ETFs:

Total revenues	\$ 294.7	\$ 182.9	61.1 %
Pre-tax income	\$ 146.3	\$ 78.6	86.1 %
Gross margin ^[2] (non-GAAP)	85.8 %	81.5 %	+4.3
Pre-tax margin	49.7 %	43.0 %	+6.7

² Gross margin is defined as total revenues less fund management and administration expenses and third-party sharing arrangements.

Recent Business Developments

- On November 9, 2015, the Company announced the cross-listing of 3 additional ETFs on the Bolsa Mexicana de Valores: the WisdomTree Japan Hedged SmallCap Equity Fund (DXJS), the WisdomTree Europe Hedged SmallCap Equity Fund (EUSC) and the WisdomTree International Hedged Quality Dividend Growth Fund (IHGD)

- On November 12, 2015, the Company announced the launch of the WisdomTree Global SmallCap Dividend Fund (GSD)
- On November 19, 2015, the Company announced the launch of the WisdomTree Global Hedged SmallCap Dividend Fund (HGSD)
- On December 21, 2015, the Company announced the launch of the WisdomTree Dynamic Long/Short U.S. Equity Fund (DYLS) and the WisdomTree Dynamic Bearish U.S. Equity Fund (DYB)
- On December 30, 2015, the Company announced it was named Best Place to Work in Money Management by Pensions & Investments
- On January 4, 2016, the Company announced it completed the acquisition of the GreenHaven Commodity Funds
- On January 7, 2016, the Company announced the launch of the WisdomTree Dynamic Currency Hedged International Equity Fund (DDWM), the WisdomTree Dynamic Currency Hedged International SmallCap Equity Fund (DDLS), the WisdomTree Dynamic Currency Hedged Europe Equity Fund (DDEZ) and the WisdomTree Dynamic Currency Hedged Japan Equity Fund (DDJP)
- WisdomTree Europe:
 - Launched Multiple Currency Hedged Share Classes of Flagship Global Funds: HEDJ and DXJ on November 4, 2015
 - Celebrated 1st Anniversary of European UCITS ETF Platform Launch in the UK on November 25, 2015 and in Italy on January 20, 2016
 - Announced continued growth in Europe Equity UCITS ETF (HEDJ) on January 22, 2016

Assets Under Management and Net Inflows

U.S. listed ETF assets under management (“AUM”) were \$51.6 billion at December 31, 2015, up 31.5% for the year primarily due to a record \$16.9 billion of net inflows. U.S. listed AUM was down 2.7% from September 30, 2015 primarily due to net outflows in the fourth quarter.

European listed AUM was \$773.9 million at December 31, 2015, up 327.1% for the year primarily due to \$827.4 million of net inflows. European listed AUM was up 11.2% from September 30, 2015 primarily due to \$205.3 million of net inflows during the fourth quarter.

Performance

In evaluating the performance of our U.S. listed equity, fixed income and alternative ETFs against actively managed and index based mutual funds and ETFs, 94% of the \$51.1 billion invested in our ETFs and 66% (43 of 65) of our ETFs outperformed their comparable Morningstar average since inception as of December 31, 2015.

For more information about WisdomTree ETFs including standardized performance, please click [here](#) or visit www.wisdomtree.com.

Fourth Quarter Financial Discussion

Revenues

Total revenues increased 54.2% from the fourth quarter of 2014 to \$76.5 million primarily

due to higher average AUM from strong inflows. Revenues from our European listed ETPs increased to \$1.5 million from \$0.4 million in the fourth quarter of 2014 primarily due to higher inflows for the Boost branded ETPs. Our average U.S. advisory fee remained at 0.52%.

Total revenues declined 5.3% from the third quarter of 2015 primarily due to net outflows in the quarter. Our average U.S. advisory fee declined to 0.52% due to the outflows in our higher fee ETFs.

Margins

Gross margin for our U.S. listed ETFs, which is our total revenues less fund management and administration expenses and third party sharing arrangements, was 85.6% in the fourth quarter of 2015 as compared to 82.5% in the fourth quarter of 2014. The increase was primarily due to higher average AUM. Gross margins declined from 87.2% in the third quarter of 2015 due to higher fees to our third party marketers.

Pre-tax margin increased to 46.7% in the fourth quarter of 2015 as compared to 33.6% in the fourth quarter of 2014 due to higher revenues. Pretax margins declined from 49.0% in the third quarter of 2015 due to lower revenues. Pre-tax margin for our U.S. listed ETFs increased to 52.1% in the fourth quarter of 2015 as compared to 37.8% in the fourth quarter of 2014 and was roughly flat with the third quarter of 2015 for the reasons described above.

Expenses

Total expenses increased 23.9% from the fourth quarter of 2014 primarily due to higher fund related costs, compensation and buyout obligation for our European ETP business. Total expenses declined 1.0% compared to the third quarter of 2015 primarily due to lower compensation.

- Compensation and benefits expense increased 10.3% from the fourth quarter of 2014 to \$15.6 million due to higher headcount related expenses to support our growth. Included in the quarter was \$1.2 million in compensation costs for employees associated with our European listed ETPs. Our headcount was 137 in the U.S. and 177 globally at the end of 2015. This expense declined 19.9% compared to the third quarter of 2015 due to lower accrued incentive compensation to reflect our performance for the full year.
- Fund management and administration expense increased 21.9% from the fourth quarter of 2014 due to costs associated with higher average AUM. This expense increased 3.5% compared to the third quarter of 2015 as declining costs associated with lower average AUM were partly offset by higher printing and transaction fees. We had 86 U.S. listed ETFs and 83 European listed ETPs at the end of 2015.
- Marketing and advertising expense increased 7.8% from the fourth quarter of 2014 to \$3.1 million primarily due to higher levels of advertising related activities to support our growth. This expense decreased 13.4 % from the third quarter of 2015 due to lower levels of advertising related activities.
- Sales and business development expense increased 45.0% from the fourth quarter of

2014 and 13.8% from the third quarter of 2015 to \$2.8 million primarily due to higher spending for sales and product development related initiatives.

- Professional and consulting fees decreased 5.1% from the fourth quarter of 2014 as lower fees for strategic consulting services were partly offset by higher recruiting fees as part of our sales force expansion plan. This expense increased 54.8% from the third quarter of 2015 primarily due to recruiting fees and other corporate consulting related expenses.
- Occupancy, communications and equipment expense increased 33.1% from the fourth quarter of 2014 to \$1.3 million primarily due to technology equipment initiatives and higher property taxes. This expense was relatively unchanged compared to the third quarter of 2015.
- Depreciation and amortization expense increased 40.3% from the fourth quarter of 2014 and 22.5% from the third quarter of 2015 primarily due to amortization of leasehold improvements to our office space.
- Third-party sharing arrangements expense increased to \$1.2 million in the fourth quarter from \$0.3 million in the fourth quarter of 2014 and \$0.5 million from the third quarter of 2015 due to higher fees to our third party marketing agent in Latin America.
- Acquisition contingent payment increased to \$1.5 million in the fourth quarter of 2015. This expense represents the change in the fair value of the buyout obligation we have to the former shareholders of our European ETP business, which we acquired in April 2014. The buyout obligation is based on a formula that takes into account the AUM in the business, its profitability levels and the trading multiple of WETF.
- Other expenses increased 65.6% from the fourth quarter of 2014 and 12.5% from the third quarter of 2015 to \$1.8 million in the fourth quarter of 2015 due to higher general and administrative expenses.
- Income tax expense was \$15.2 million for the fourth quarter of 2015. The effective tax rate on our U.S. listed ETF business was 38.9% and our overall effective tax rate was 42.5% due to the non-deductibility of losses in our European ETP business. These losses may be recognized in the future after the European business is profitable.

Balance Sheet

As of December 31, 2015, the Company had total assets of \$292.7 million which consisted primarily of cash and cash equivalents of \$210.1 million and investments of \$23.7 million. There were approximately 136.8 million shares of common stock outstanding as of December 31, 2015. Fully diluted weighted average shares outstanding were 138.2 million for the fourth quarter.

Quarterly Dividend

The Company's Board of Directors declared a quarterly cash dividend of \$0.08 per share of the Company's common stock. The dividend will be paid on March 2, 2016 to stockholders

of record as of the close of business on February 17, 2016.

Conference Call

WisdomTree will discuss its results and operational highlights during a conference call on Friday, February 5, 2016 at 9:00 a.m. ET. The call-in number will be (877) 303-7209. Anyone outside the U.S. or Canada should call (970) 315-0420. The slides used during the presentation will be available at <http://ir.wisdomtree.com>. For those unable to join the conference call at the scheduled time, an audio replay will be available on <http://ir.wisdomtree.com>.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue" or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this press release completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this press release may include statements about:

- anticipated trends, conditions and investor sentiment in the global markets and ETPs;
- anticipated levels of inflows into and outflows out of our ETPs;
- our ability to deliver favorable rates of return to investors;
- our ability to develop new products and services;
- our ability to maintain current vendors or find new vendors to provide services to us at favorable costs;
- our ability to successfully expand our business into non-U.S. markets;

- timing of payment of our cash income taxes;
- competition in our business; and
- the effect of laws and regulations that apply to our business.

Our business is subject to many risks and uncertainties, including without limitation:

- Recent historical growth may not provide an accurate representation of the growth we may experience in the future, which may make it difficult to evaluate our future prospects.
- Challenging global market conditions associated with declining prices of securities can adversely affect our business by reducing the market value of the assets we manage or causing customers to sell their fund shares and trigger redemptions.
- Fluctuations in the amount and mix of our AUM may negatively impact revenue and operating margin.
- We derive a substantial portion of our revenue from a limited number of products – in particular two funds, the WisdomTree Europe Hedged Equity Fund and the WisdomTree Japan Hedged Equity Fund – and, as a result, our operating results are particularly exposed to the performance of those funds, investor sentiment toward the strategies pursued by those funds and our ability to maintain the AUM of those funds.
- Most of our AUM are held in our U.S. listed ETFs that invest in foreign securities and we therefore have substantial exposure to foreign market conditions and are subject to currency exchange rate risks.
- We derive a substantial portion of our revenue from international hedged equity ETFs and are exposed to the market-specific political and economic risks, as well as general investor sentiment regarding monetary policy of those markets.
- We derive a substantial portion of our revenue from products invested in securities of Japanese and European companies and are exposed to the market-specific political and economic risks, as well as general investor sentiment regarding future growth of those markets and currency fluctuations.
- We derive a significant portion of our revenue from products invested in emerging markets and are exposed to the market-specific political and economic risks as well as general investor sentiment regarding future growth of those markets.
- Many of our ETPs and ETFs have a limited track record, and poor investment performance could cause our revenue to decline.
- We depend on third parties to provide many critical services to operate our business and our ETPs and ETFs. The failure of key vendors to adequately provide such services could materially affect our operating business and harm our customers.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, please see the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this press release.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$46.5 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands, except per share amounts)
(Uaudited)

	Three Months Ended			% Change From		Year Ended		
	Dec. 31, 2015	Sep. 30, 2015	Dec. 31, 2014	Sep. 30, 2015	Dec. 31, 2014	Dec. 31, 2015	Dec. 31, 2014	% Change
Revenues:								
Advisory fees	\$ 76,235	\$ 80,520	\$ 49,327	-5.3 %	54.6 %	\$ 297,944	\$ 182,816	63.0 %
Other income	254	233	273	9.0 %	-7.0 %	998	946	5.5 %
Total revenues	76,489	80,753	49,600	-5.3 %	54.2 %	298,942	183,762	62.7 %
Expenses:								
Compensation and benefits	15,551	19,407	14,099	-19.9 %	10.3 %	73,228	40,995	78.6 %
Fund management and administration	10,887	10,519	8,932	3.5 %	21.9 %	42,782	34,383	24.4 %
Marketing and advertising	3,094	3,573	2,869	-13.4 %	7.8 %	13,371	11,514	16.1 %
Sales and business development	2,775	2,438	1,914	13.8 %	45.0 %	9,189	6,221	47.7 %
Professional and consulting fees	2,430	1,570	2,560	54.8 %	-5.1 %	7,067	7,578	-6.7 %

Occupancy, communications and equipment	1,255	1,183	943	6.1 %	33.1 %	4,299	3,578	20.2 %
Depreciation and amortization	310	253	221	22.5 %	40.3 %	1,006	821	22.5 %
Third party sharing arrangements	1,178	485	282	142.9 %	317.7 %	2,443	594	311.3 %
Acquisition contingent payment	1,492	172	-	767.4 %	n/a	2,185	-	n/a
Other	1,823	1,620	1,101	12.5 %	65.6 %	6,187	4,530	36.6 %
Total expenses	40,795	41,220	32,921	-1.0 %	23.9 %	161,757	110,214	46.8 %
Income before taxes	35,694	39,533	16,679	-9.7 %	114.0 %	137,185	73,548	86.5 %
Income tax expense	15,164	16,245	7,057	-	-	57,133	12,497	-
Net income	\$ 20,530	\$ 23,288	\$ 9,622	-11.8 %	113.4 %	\$ 80,052	\$ 61,051	31.1 %

Income before taxes per share - basic	\$ 0.26	\$ 0.29	\$ 0.13		\$ 1.01	\$ 0.56
Income before taxes per share - diluted	\$ 0.26	\$ 0.29	\$ 0.12		\$ 0.99	\$ 0.53
Net income per share - basic	\$ 0.15	\$ 0.17	\$ 0.07		\$ 0.59	\$ 0.46
Net income per share - diluted	\$ 0.15	\$ 0.17	\$ 0.07		\$ 0.58	\$ 0.44
Weighted average common shares - basic	136,772	136,582	132,816		135,841	131,770
Weighted average common shares - diluted	138,224	138,181	138,787		137,934	138,551

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
NON-GAAP SUPPLEMENTAL CONSOLIDATED STATEMENTS OF OPERATIONS
 (in thousands)
 (Unaudited)

	U.S. Listed Business <u>Q4/15</u>	European Listed Business <u>Q4/15</u>	Total <u>Q4/15</u>	U.S. Listed Business			
				<u>Q4/15</u>	<u>Q3/15</u>	<u>Q4/14</u>	<u>% Change From Q3/15</u> <u>Q4/14</u>

Revenues								
Advisory fees	\$ 74,791	\$ 1,444	\$ 76,235	\$ 74,791	\$ 79,242	\$ 48,966	-5.6 %	52.7 %
Other income	229	25	254	229	230	243	-0.4 %	-5.8 %
Total revenues	75,020	1,469	76,489	75,020	79,472	49,209	-5.6 %	52.5 %
Expenses								
Compensation and benefits	14,302	1,249	15,551	14,302	17,915	13,127	-20.2 %	9.0 %
Fund management and administration	9,647	1,240	10,887	9,647	9,666	8,334	-0.2 %	15.8 %
Marketing and advertising	2,757	337	3,094	2,757	3,156	2,696	-12.6 %	2.3 %
Sales and business development	2,708	67	2,775	2,708	2,419	1,620	11.9 %	67.2 %
Professional and consulting fees	2,228	202	2,430	2,228	1,414	2,456	57.6 %	-9.3 %
Occupancy, communications and equipment	1,141	114	1,255	1,141	1,079	850	5.7 %	34.2 %
Depreciation and amortization	305	5	310	305	249	219	22.5 %	39.3 %
Third party sharing arrangements	1,178	-	1,178	1,178	485	282	142.9 %	317.7 %
Acquisition contingent payment	-	1,492	1,492	-	-	-	n/a	n/a
Other	1,691	132	1,823	1,691	1,517	1,007	11.5 %	67.9 %
Total expenses	35,957	4,838	40,795	35,957	37,900	30,591	-5.1 %	17.5 %
Income/(loss) before taxes	39,063	(3,369)	35,694	39,063	41,572	18,618	-6.0 %	109.8 %
Income tax expense/(benefit)	15,206	(42)	15,164	15,206	16,263	7,131	-6.5 %	n/a
Net income/(loss)	\$ 23,857	\$ (3,327)	\$ 20,530	\$ 23,857	\$ 25,309	\$ 11,487	-5.7 %	107.7 %
Pretax margin	52.1 %		46.7 %					
Gross margin	85.6 %		84.2 %					

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(in thousands, except per share amounts)

	December 31, 2015	December 31, 2014	
	(Unaudited)		
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 210,070	\$ 165,284	
Accounts receivable	27,576	18,176	
Other current assets	2,899	1,708	
 Total current assets	 240,545	 185,168	
Fixed assets, net	11,974	10,356	

Investments	23,689	13,990
Deferred tax asset, net	14,071	9,490
Goodwill	1,676	1,676
Other noncurrent assets	738	71
 Total assets	 <u>\$ 292,693</u>	 <u>\$ 220,751</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

Current liabilities:

Fund management and administration payable	\$ 12,971	\$ 9,983
Compensation and benefits payable	28,060	14,333
Accounts payable and other liabilities	8,063	5,115
 Total current liabilities	 49,094	 29,431
 Other noncurrent liabilities:		
Acquisition payable	3,942	1,757
Deferred rent payable	5,155	5,278
 Total liabilities	 <u>58,191</u>	 <u>36,466</u>

STOCKHOLDERS' EQUITY

Common stock, par value \$0.01; 250,000 shares authorized:

issued: 138,415 and 134,959;	1,384	1,350
outstanding: 136,794 and 133,445;		
Additional paid-in capital	257,960	209,216
Accumulated other comprehensive loss	(126)	(53)
Accumulated deficit	(24,716)	(26,228)
 Total stockholders' equity	 234,502	 184,285
 Total liabilities and stockholders' equity	 <u>\$ 292,693</u>	 <u>\$ 220,751</u>

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(Unaudited)

	Twelve Months Ended	
	December 31, 2015	December 31, 2014
Cash flows from operating activities:		
Net income	\$ 80,052	\$ 61,051
Non-cash items included in net income:		
Income tax expense	53,018	12,403
Depreciation and amortization	1,006	821
Stock-based compensation	10,900	8,137
Deferred rent	(83)	1,572
Accretion to interest income and other	4	(72)
Changes in operating assets and liabilities:		

Accounts receivable	(9,321)	(369)
Other assets	(1,864)	99
Deferred acquisition contingent payment	2,185	-
Fund management and administration payable	2,978	(445)
Compensation and benefits payable	13,286	(186)
Accounts payable and other liabilities	2,950	(381)
Net cash provided by operating activities	<u>155,111</u>	<u>82,630</u>
Cash flows from investing activities:		
Purchase of fixed assets	(2,616)	(4,894)
Purchase of investments	(14,467)	(3,225)
Cash acquired on acquisition	-	1,349
Proceeds from the redemption of investments	4,764	939
Net cash used in investing activities	<u>(12,319)</u>	<u>(5,831)</u>
Cash flows from financing activities:		
Dividends paid	(78,540)	(10,785)
Shares repurchased	(24,116)	(6,531)
Proceeds from exercise of stock options	4,520	1,544
Net cash used in financing activities	<u>(98,136)</u>	<u>(15,772)</u>
Increase/(decrease) in cash flows due to changes in foreign exchange rate	<u>130</u>	<u>(59)</u>
Net increase in cash and cash equivalents	44,786	60,968
Cash and cash equivalents - beginning of period	<u>165,284</u>	<u>104,316</u>
Cash and cash equivalents - end of period	<u>\$ 210,070</u>	<u>\$ 165,284</u>

Supplemental disclosure of cash flow information:

Cash paid for taxes	<u>\$ 1,262</u>	<u>\$ 66</u>
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WisdomTree Investments, Inc.
Key Operating Statistics (Unaudited)

	Three Months Ended			For the Year Ended	
	December 31, 2015	September 30, 2015	December 31, 2014	December 31, 2015	December 31, 2014
U.S. LISTED ETFs					
Total ETFs (in millions)					
Beginning of period assets	53,047	61,299	35,823	39,281	34,884
Inflows/(outflows)	(2,601)	(661)	4,496	16,856	5,075
Market appreciation/(depreciation)	1,193	(7,591)	(1,038)	(4,498)	(678)
End of period assets	<u>51,639</u>	<u>53,047</u>	<u>39,281</u>	<u>51,639</u>	<u>39,281</u>
Average assets during the period	56,603	59,572	37,680	55,930	35,308
Revenue Days	92	92	92	365	365

ETF Industry and Market Share (in billions)

ETF industry net inflows	91.4	43.2	119.7	231.5	240.7
WisdomTree market share of industry inflows	n/a	n/a	3.8 %	7.3 %	2.1 %

International Hedged Equity ETFs (in millions)

Beginning of period assets	34,608	39,222	13,971	17,760	13,348
Inflows/(outflows)	(1,997)	751	4,580	18,277	4,865
Market appreciation/(depreciation)	700	(5,365)	(791)	(2,726)	(453)
End of period assets	<u>33,311</u>	<u>34,608</u>	<u>17,760</u>	<u>33,311</u>	<u>17,760</u>

Average assets during the period

37,577 39,061 15,637 34,936 13,383

U.S. Equity ETFs (in millions)

Beginning of period assets	8,247	9,245	7,939	9,390	7,181
Inflows/(outflows)	(14)	(259)	968	(299)	1,462
Market appreciation/(depreciation)	370	(739)	483	(488)	747
End of period assets	<u>8,603</u>	<u>8,247</u>	<u>9,390</u>	<u>8,603</u>	<u>9,390</u>

Average assets during the period

8,733 8,876 8,833 9,261 7,949

International Developed Equity ETFs (in millions)

Beginning of period assets	4,394	4,829	4,494	3,988	3,864
Inflows/(outflows)	(56)	21	(305)	650	573
Market appreciation/(depreciation)	187	(456)	(201)	(113)	(449)
End of period assets	<u>4,525</u>	<u>4,394</u>	<u>3,988</u>	<u>4,525</u>	<u>3,988</u>

Average assets during the period

4,592 4,714 4,170 4,552 4,667

Emerging Markets Equity ETFs (in millions)

Beginning of period assets	4,288	6,244	7,495	6,187	7,448
Outflows	(418)	(1,013)	(836)	(1,346)	(810)
Market depreciation	(45)	(943)	(472)	(1,016)	(451)
End of period assets	<u>3,825</u>	<u>4,288</u>	<u>6,187</u>	<u>3,825</u>	<u>6,187</u>

Average assets during the period

4,264 5,253 7,092 5,500 7,208

Fixed Income ETFs (in millions)

Beginning of period assets	794	956	1,379	1,152	1,906
Inflows/(outflows)	9	(85)	(164)	(219)	(680)
Market depreciation	(4)	(77)	(63)	(134)	(74)
End of period assets	<u>799</u>	<u>794</u>	<u>1,152</u>	<u>799</u>	<u>1,152</u>

Average assets during the period

810 884 1,294 910 1,465

Currency ETFs (in millions)

Beginning of period assets	505	573	362	599	979
Inflows/(outflows)	(121)	(63)	232	(221)	(373)
Market appreciation/(depreciation)	(16)	(5)	5	(10)	(7)
End of period assets	<u>368</u>	<u>505</u>	<u>599</u>	<u>368</u>	<u>599</u>

Average assets during the period

420 562 456 551 465

Alternative Strategy ETFs (in millions)

Beginning of period assets	211	230	183	205	158
Inflows/(outflows)	(4)	(13)	21	14	38
Market appreciation/(depreciation)	1	(6)	1	(11)	9
End of period assets	<u>208</u>	<u>211</u>	<u>205</u>	<u>208</u>	<u>205</u>

Average assets during the period

207 222 198 220 171

	Three Months Ended			For the Year Ended	
	December 31, 2015	September 30, 2015	December 31, 2014	December 31, 2015	December 31, 2014
Average ETF assets during the period					
International hedged equity ETFs	66 %	66 %	42 %	62 %	38 %
U.S. equity ETFs	15 %	15 %	23 %	17 %	23 %
Emerging markets equity ETFs	8 %	9 %	19 %	10 %	20 %
International developed equity ETFs	8 %	8 %	11 %	8 %	13 %
Fixed income ETFs	2 %	1 %	3 %	2 %	4 %
Currency ETFs	1 %	1 %	1 %	1 %	1 %
Alternative strategy ETFs	0 %	0 %	1 %	0 %	1 %
Total	100 %	100 %	100 %	100 %	100 %
Average ETF advisory fee during the period					
Alternative strategy ETFs	94 %	0.95 %	0.95 %	0.95 %	0.95 %
Emerging markets equity ETFs	71 %	0.72 %	0.70 %	0.71 %	0.68 %
International developed equity ETFs	56 %	0.56 %	0.56 %	0.56 %	0.56 %
International hedged equity ETFs	54 %	0.54 %	0.51 %	0.54 %	0.50 %
Fixed income ETFs	51 %	0.51 %	0.53 %	0.52 %	0.54 %
Currency ETFs	50 %	0.50 %	0.49 %	0.50 %	0.49 %
U.S. equity ETFs	35 %	0.35 %	0.35 %	0.35 %	0.35 %
Blended total	52 %	0.53 %	0.52 %	0.53 %	0.52 %
Number of ETFs - end of the period					
International developed equity ETFs	20	18	17	20	17
International hedged equity ETFs	19	17	12	19	12
U.S. equity ETFs	15	15	13	15	13
Fixed income ETFs	13	13	12	13	12
Emerging markets equity ETFs	9	8	8	9	8
Currency ETFs	6	6	6	6	6
Alternative strategy ETFs	4	2	2	4	2
Total	86	79	70	86	70
EUROPEAN LISTED ETPs					
Total ETPs (in thousands)					
Beginning of period assets	431,259	384,089	123,210	165,018	96,817
Inflows	153,023	191,044	82,175	539,780	119,084
Market depreciation	(146,348)	(143,874)	(40,367)	(266,864)	(50,883)
End of period assets	437,934	431,259	165,018	437,934	165,018
Average ETP advisory fee during the period					
Number of ETPs - end of the period					
0.85 %	0.83 %	0.78 %	0.83 %	0.79 %	
64	62	50	64	50	
Total UCITS ETFs (in thousands)					
Beginning of period assets****	264,452	228,588	-	16,179	-
Inflows	52,271	62,217	16,036	287,573	16,036
Market appreciation/(depreciation)	19,215	(26,353)	143	32,186	143
End of period assets	335,938	264,452	16,179	335,938	16,179
Average ETP advisory fee during the period					
Number of ETPs - end of the period					
0.45 %	0.45 %	0.38 %	0.46 %	0.38 %	
19	12	6	19	6	
U.S. headcount	137	128	101	137	101
Non-U.S. headcount	40	34	23	40	23

Note: Previously issued statistics may be restated due to trade adjustments

Source: Investment Company Institute, Bloomberg, WisdomTree

****UCITS first launched October 24, 2014

Non-GAAP Financial Measurements

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. The non-GAAP financial measurements included in this release include gross margin, gross margin percentage and our operating results for our U.S. and European listed ETF businesses. Our management reviews these non-GAAP financial measurements when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. We disclose gross margin as a non-GAAP financial measurement to allow investors to analyze our revenues less the direct costs paid to third parties attributable to those revenues. We disclose the results of our U.S. listed ETF business to allow investors to better compare our results to the prior year as in April 2014, we acquired Boost ETP, a UK based ETP sponsor.

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
GAAP to NON-GAAP RECONCILIATION
(in thousands)
(Unaudited)

	Three Months Ended			For the Year Ended	
	Dec. 31, 2015	Sep. 30, 2015	Dec. 31, 2014	Dec. 31, 2015	Dec. 31, 2014
GAAP total revenue	\$ 76,489	\$ 80,753	\$ 49,600	\$ 298,942	\$ 183,762
Fund management and administration	(10,887)	(10,519)	(8,932)	(42,782)	(34,383)
Third party sharing arrangements	(1,178)	(485)	(282)	(2,443)	(594)
Gross margin	<u>\$ 64,424</u>	<u>\$ 69,749</u>	<u>\$ 40,386</u>	<u>\$ 253,717</u>	<u>\$ 148,785</u>
Gross margin percentage	<u>84.2 %</u>	<u>86.4 %</u>	<u>81.4 %</u>	<u>84.9 %</u>	<u>81.0 %</u>

U.S. listed ETFs:

GAAP total revenue	\$ 75,020	\$ 79,472	\$ 49,209	\$ 294,719	\$ 182,947
Fund management and administration	(9,647)	(9,666)	(8,334)	(39,508)	(33,266)
Third party sharing arrangements	(1,178)	(485)	(282)	(2,443)	(594)
Gross margin	<u>\$ 64,195</u>	<u>\$ 69,321</u>	<u>\$ 40,593</u>	<u>\$ 252,768</u>	<u>\$ 149,087</u>
Gross margin percentage	<u>85.6 %</u>	<u>87.2 %</u>	<u>82.5 %</u>	<u>85.8 %</u>	<u>81.5 %</u>

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Source: WisdomTree Investments, Inc.