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# International DJ and singer Juan Magan to Host Exclusive Show for SiriusXM

**"MixDown with Juan Magan" will feature Electro Latino music, EDM and Global Club Hits**

**SiriusXM's new bilingual, biweekly show will launch on February 6**

NEW YORK, Feb. 4, 2015 /PRNewswire/ -- SiriusXM today announced the launch of "MixDown with Juan Magan," a new biweekly, bilingual show featuring today's hottest dance tracks, exclusive remixes and the best global club hits.



Hosted by Latin Grammy® nominated producer, singer and DJ Juan Magan, the one-hour show will feature many of his hit songs and many of his famous collaborations. "MixDown with Juan Magan" will also introduce songs from emerging artists and showcase some of the biggest global hits for listeners nationwide to discover.

"MixDown with Juan Magan" will air biweekly- the first and third Friday of every month- beginning Friday, February 6 at 9:00 pm ET with replays on Wednesdays at 3:00 pm ET on SiriusXM La Mezcla, channel 149, and via the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [www.siriusxm.com](http://www.siriusxm.com).

"Building on the worldwide popularity of EDM, we are excited to announce 'MixDown with Juan Magan,'" said Trinity Colon, VP of Music Programming, SiriusXM. "With the launch of Juan Magan's show, SiriusXM will deliver directly, in a bilingual setting, emerging dance music and more of the music our listeners love."

Juan Magan, long credited with penning the term and popularizing "Electro Latino," is the leading figure of the genre. Magan has had a string of chart-topping hit singles and has worked with artists including Enrique Iglesias, Don Omar, Yandel, Zion & Lennox, Inna and Pitbull, among others, and has created exclusive remixes for Cris Cab, Shakira, Paulina Rubio, Juanes, Nelly Furtado, Bob Sinclair, and many more.

"I am very happy to be able to bridge the gap between my fans in the US and the world thanks to SiriusXM," said Juan Magan. "Let's dance together and let music guide us every day!"

"Juan Magan is an innovator in today's musical landscape. No other artist has been able to mix such a broad range of musical styles while maintaining a unique sound that's relevant in

many parts of the world," said Pedro Guzman, Executive Vice President, Aftercluv Dance Lab/Universal Music Latin America's new EDM label. "We are thrilled to see him at the forefront of the EDM revolution and applaud SiriusXM for providing such a fantastic platform for bilingual fans of EDM across America."

Juan Magan is a DJ, producer, and re-mixer of electronic music from Barcelona, Spain, internationally recognized for his contributions to the "Electro Latino" genre. He is an exclusive artist of AFTERCLUV, Universal Music Latin America's new EDM label. Magan holds the distinction of being the Spanish artist with the most successful tour with more than 100 concerts worldwide and approximately 1 million fans in attendance. He is also the Spanish EDM artist with the most followers on social media; his video "Mal de Amores" has been viewed more than 45 million times.

La Mezcla plays today's biggest hits in English and Spanish. Listeners hear Pitbull, Iggy Azalea, Prince Royce, Taylor Swift, Shakira, David Guetta, 3BALL MTY, Enrique Iglesias, Jennifer Lopez and Bruno Mars among others.

Listeners can register for a [30-day trial](#) to listen to SiriusXM Internet Radio on Android smartphones and other mobile devices.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

For more information on Juan Magan, please visit [www.juanmagan.es](http://www.juanmagan.es).

### **About Universal Music Group**

Universal Music Group is the global music leader, with wholly owned operations in 60 territories. Its businesses also include Universal Music Publishing Group, one of the industry's premier music publishing operations worldwide.

Universal Music Group's record labels include A&M/Octone, Aftercluv, Angel, Astralwerks, Blue Note, Capitol Records, Decca, Def Jam Recordings, Deutsche Grammophon, Disa, Emarcy, Fonovisa, Geffen Records, Interscope Records, I.R.S., Island Records, Lost Highway Records, Machete Music, Manhattan, MCA Nashville, Mercury Nashville, Mercury Records, Motown Records, Polydor Records, Republic Records, Universal Music Latino, Verve Music Group and Virgin Records, as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalogue of music in the industry, which includes the last 100 years of the world's most popular artists and their recordings. UMG's catalogue is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Universal Strategic Marketing (outside the U.S.). Universal Music Group also includes Global Digital Business, its new media and technologies division and Bravado, its merchandising company.

Universal Music Group is a fully owned subsidiary of Vivendi.

### **About SiriusXM**

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 27.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in

radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automotive manufacturers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/international-dj-and-singer-juan-magan-to-host-exclusive-show-for-siriusxm-300030740.html>

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