

June 12, 2014



SiriusXM Announces Coverage of 2014 FIFA World Cup

Subscribers nationwide get every match live from Brazil

Plus daily talk and analysis from John Harkes, Tony Meola, Ray Hudson and others throughout the tournament on SiriusXM FC, channel 94

NEW YORK, June 12, 2014 /PRNewswire/ -- SiriusXM will offer its subscribers live access to broadcasts of all 64 matches of the 2014 FIFA World Cup in Brazil, from the Brazil vs. Croatia opener today, June 12, through the Final on July 13.



English language broadcasts of all World Cup matches, produced by ESPN Radio, will be available nationwide on SiriusXM. Games will air primarily on SiriusXM channel 84, including all matches involving Team USA. In cases where two matches are occurring simultaneously the second match will air on SiriusXM channel 85.

In addition to live match broadcasts, [SiriusXM FC](#), channel 94, SiriusXM's exclusive 24/7 soccer channel, will offer listeners in-depth news, talk and analysis throughout the tournament.

Play-by-play on SiriusXM channels 84 and 85, as well as SiriusXM FC (channel 94), are available to subscribers on their satellite radios, through the [SiriusXM Internet Radio App](#) and at [SiriusXM.com](#).

SiriusXM listeners will hear ESPN's lead broadcast team of JP Dellacamera and Tommy Smyth, as well as Mark Donaldson, Ross Dyer, Shaka Hislop, Paul Mariner, Shep Messing and Janusz Michalik during game broadcasts.

On SiriusXM FC, listeners will get exclusive analysis from an exceptional roster of hosts that includes National Soccer Hall of Famer **John Harkes**, who played for the U.S. Men's National Team from 1987 to 2000 and competed in two World Cups (1990, 1994), former USMNT goalkeeper **Tony Meola**, who represented Team USA in three World Cups (1990, 1994, 2006), renowned commentator and former player/coach **Ray Hudson**, U.S. Soccer Foundation founding board member **Charlie Stillitano**, former MISL professional **Kevin Flynn**, as well as **Neil Barnett**, **Anto Bianco**, **Phil Brown**, **JP Dellacamera** and others.

In addition to SiriusXM FC's regular lineup of weekday/weekend shows, listeners will get the daily pre-game show *World Cup Kickoff* leading up to each day's matches. After the last

match concludes, SiriusXM FC will provide a full recap of the day's results on *World Cup Tonight*.

The 2014 FIFA World Cup, contested by 32 national teams, will take place from June 12 to July 13 in 12 cities in Brazil. Nations competing in the 2014 FIFA World Cup include Algeria, Argentina, Australia, Belgium, Bosnia and Herzegovina, Brazil, Cameroon, Chile, Colombia, Costa Rica, Croatia, Ecuador, England, France, Germany, Ghana, Greece, Honduras, Iran, Italy, Ivory Coast, Japan, Mexico, Netherlands, Nigeria, Portugal, Russia, South Korea, Spain, Switzerland, Uruguay and the USA.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with

FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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