

March 12, 2014



SiriusXM Host Joe Madison to Moderate "The Affordable Care Act: An Urban View Roundtable," a Panel Discussion with Kathleen Sebelius, Secretary of Health and Human Services, on March 13

NEW YORK, March 12, 2014 /PRNewswire/ -- SiriusXM today announced it will air *The Affordable Care Act: An Urban View Roundtable*, an in-depth discussion moderated by SiriusXM host Joe Madison featuring a panel with Kathleen Sebelius, Secretary of Health and Human Services, discussing the history, benefits, and practical applications of the Affordable Care Act. The panel will focus on how the law affects young adults and will be held in front of an audience of college students and SiriusXM listeners at the SiriusXM studios in Washington, DC.



The panel will feature politicians, White House staffers, and other notable speakers, including Congresswoman Donna Christensen, the non-voting delegate from the U.S. Virgin Islands; Thomas Duncan, President of Trusted Health Plan; Anton J. Gunn, former Director of External affairs in the Office of Intergovernmental and External Affairs at the Department of Health and Human Services; Marlon Marshall, Special Assistant to the President and Principal Deputy Director of Public Engagement; Aaron Smith, Executive Director and Co-Founder of the Young Invincibles, and more.

The Affordable Care Act: An Urban View Roundtable moderated by Joe Madison will air live on Thursday, March 13, starting at 8:00 am ET, on SiriusXM Urban View, on channel 110, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. Subscribers will also be able to listen to the show via SiriusXM On Demand through the SiriusXM Internet Radio App for smartphones and other mobile devices and online at siriusxm.com.

SiriusXM listeners are invited to submit questions on Twitter by 5:00 pm ET on Wednesday, March 12, using the hashtag #sxmroundtable and tagging [@SXMUrbanView](https://twitter.com/SXMUrbanView), [@MadisonSiriusXM](https://twitter.com/MadisonSiriusXM), and [@Sebelius](https://twitter.com/Sebelius), or on Facebook by liking [SiriusXM Urban View](https://www.facebook.com/SiriusXMUrbanView) and [Joe Madison – "The Black Eagle."](https://www.facebook.com/JoeMadisonTheBlackEagle)

Joe Madison, "The Black Eagle," is a human and civil rights activist, abolitionist against slavery in Southern Sudan, television commentator, columnist, lecturer, labor and corporate spokesman, musician and athlete. He is the former executive director of the Detroit NAACP.

and director of the national NAACP political action department.

[SiriusXM Urban View](#) features conversation, information, inspiration, empowerment, motivation and companionship from the African-American perspective, with shows hosted by Joe Madison, The Rev. Al Sharpton, Tavis Smiley, and many more.

Americans have until March 31, 2014 to sign up for the new Health Insurance Marketplace online at [HealthCare.gov](#) or by phone at 1-800-318-2596. For information about in-person help, please visit [localhelp.healthcare.gov](#).

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with

FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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