

March 19, 2013



SiriusXM Launches "The Girls' Room" Channel

SiriusXM listeners will hear music by The Go-Gos, The Bangles, The Shangri-Las, The Supremes, Martha & The Vandellas and more

NEW YORK, March 19, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "The Girls' Room," a limited-run channel featuring music by all-girl bands, beginning Friday, March 22 at 3:00 pm ET on SiriusXM channel 17.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"The Girls' Room" will feature music by all-female bands spanning the 50s, 60s, 70s, and 80s including music by The Shangri-Las, The Supremes, The Go-Go's, Bananarama, The Angels, Martha & The Vandellas, The Dixie Cups, The Bangles and The Chiffons as well as solo females who had the "Girl Group sound."

The Girl Group genre has played a big part in the history of American pop music beginning in the early 1960's, changing the history of rock & roll. From the street corner harmony of The Shirelles to the New Wave beat of the The Go-Go's (the first all-girl band that both wrote their music and played all the instruments); from the Motown soul of The Supremes to the disco hits of Exposé and the teen anthems of Lesley Gore, SiriusXM's "The Girls' Room" will have it all.

"From the early days when all-female groups were seen as novelty acts, to the more recent decades that has seen their remarkable influence cemented, girl groups helped change the face of popular music and we want to cast a special spotlight on their work," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "While we play music from women's groups across many of our commercial-free music channels, Women's History Month is a great time to recognize this music with a special channel that will take listeners into the talent and depth of all-girl groups. The range of music will show the influence their work has had on generations of listeners, regardless of gender."

"The Girls' Room" airs beginning Friday, March 22 at 3:00 pm ET and will run through Monday, March 25 at 3:00 am ET on SiriusXM channel 17.

For more information, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](http://www.siriusxm.com)

App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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