

February 26, 2013



SiriusXM's B. Smith to Interview First Lady Michelle Obama

On the third anniversary of the "Let's Move!," campaign, The First Lady speaks with B. Smith about teaching kids how to make healthy choices, the changes she was forced to make as a working mother and being a style icon

B. Smith named White House Guest Chef of the Day for Black History Month celebration at the White House

NEW YORK, Feb. 26, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that SiriusXM host B. Smith will interview First Lady Michelle Obama on the third anniversary of "Let's Move!," the national campaign she launched with the goal of ending childhood obesity within one generation.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

In the interview airing Tuesday, February 26 at 5:00pm ET on *The B. Smith and 'Thank You Dan' Show* on SiriusXM Urban View, channel 128, Obama will talk about the campaign and her commitment to help end childhood obesity, the changes she had to make as a busy, working mother, being a style icon and celebrating Black History Month. The interview will replay Wednesday, February 27, 2013 at 3:00 pm ET.

SiriusXM hosts B. Smith and Dan Gasby have also been invited to attend the Black History Month reception at the White House as guests of the President and the First Lady on Wednesday, February 27, 2013. The reception follows B. Smith's invitation to be a Guest Chef of the Day where she will chose and prepare a special menu for the White House.

Launched by First Lady Michelle Obama in 2010, "Let's Move!" is dedicated to creating a healthy start for children by empowering parents and caregivers; providing healthy food in schools; improving access to healthy, affordable foods and increasing physical activity. The campaign, which she has called her mission and passion, aims to change the way a generation of kids thinks about food and nutrition.

The B. Smith and 'Thank You Dan' Show airs daily, Monday through Friday, from 3:00 pm to 6:00 pm on SiriusXM Urban View, channel 128. The husband-and-wife team, B. Smith and Dan Gasby, invite listeners to join in on their daily conversations about healthy living, food, entertaining, succeeding in business, as well as sharing their secrets to a successful relationship.

SiriusXM Urban View features B. Smith and Dan Gasby, Joe Madison, Al Sharpton, and other channel hosts as they offer listeners conversations about lifestyle, social, political, and economic issues from the African American perspective.

For more information, visit <http://www.siriusxm.com/urbanview>.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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