

November 14, 2012



# SiriusXM To Air Juanes Concert Live from Austin City Limits

**Concert will air on SiriusXM's Caliente and La Kueva channels**

**Willie Nelson's channel, Willie's Roadhouse, to broadcast "Best of Texas Music" concert live from ACL Live at The Moody Theatre in Austin**

NEW YORK, Nov. 14, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will broadcast Juanes' concert live from Austin City Limits on Friday, November 16, 2012 at 10:00 pm ET on Caliente channel 150 and La Kueva channel 540.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

Listeners across the country will enjoy SiriusXM's live broadcast as the GRAMMY® and seventeen-time Latin GRAMMY® winning guitarist, singer and songwriter takes the stage at Austin City Limits to perform many of his popular hits-including "Es Por Ti," "Mala Gente," and "A Dios Le Pido." Juanes' concert in Austin is part of the Austin Fan Fest, downtown's celebratory events taking place as the FORMULA 1 UNITED STATES GRAND PRIX returns to the U.S. for the first time since 2007.

"We are excited to offer SiriusXM listeners nationwide exclusive access to Juanes' concert, surely one of the hottest tickets in town," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "This will be an exciting weekend for both music and race fans and our listeners will be able to enjoy these events from Austin wherever they may be."

Juanes is host of SiriusXM's exclusive monthly show, *Juanes: Fijate Bien*, satellite radio's first artist-hosted show for bilingual listeners. His most recent album, "*JUANES MTV Unplugged*," debuted at #1 on the "Top Latin Albums" chart and in 18 countries throughout Latin America. The superstar's dedication to global activism is seen in his charitable work for his "Mi Sangre Foundation" and as a co-founder of the "Paz sin Fronteras" (Peace Without Borders) organization - which utilizes music as a unifying force regardless of political or geographic divides and advocates that all people are entitled to the basic human right of peace.

In addition, Willie Nelson's SiriusXM channel, Willie's Roadhouse, channel 56, will broadcast the "Best of Texas Music" concert featuring Willie Nelson, Asleep at the Wheel, Jerry Jeff Walker and more live on Thursday, November 15 at 9:00 pm ET. The concert will be broadcast live from ACL Live at The Moody Theatre on Willie Nelson Boulevard in Austin, Texas, which is also home to the new SiriusXM studio.

Caliente plays a tropical mix of salsa, merengue and bachata hits, featuring, among others, Marc Anthony, Juan Luis Guerra, Aventura, Romeo Santos and Price Royce.

La Kueva plays Latin rock classics to today's hits from legendary musicians and upcoming

artists, including Juanes, Mana, Fabulosos Cadillacs, Soda Stereo, Molotov, and more.

Listeners can register for a [7-day trial](#) to listen to SiriusXM Internet Radio on Android smartphones and other mobile devices.

For more information, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

F1, FORMULA 1, FIA FORMULA ONE WORLD CHAMPIONSHIP, UNITED STATES GRAND PRIX and related marks are trademarks of Formula One Licensing BV, a Formula One group company. All rights reserved.

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#).

## **P-SIRI**

Contact:

Michelle Domínguez

SiriusXM

212.901.6792

[michelle.dominguez@siriusxm.com](mailto:michelle.dominguez@siriusxm.com)

SOURCE Sirius XM Radio