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SiriusXM and Tiesto Team Up to Give College Students a Chance to Host Their Own Show on Tiesto's Club Life Radio to Celebrate this Year's College Invasion Tour

Contest launches before Tiesto's "Club Life College Invasion Tour" kicks off

NEW YORK, Aug. 28, 2012 /PRNewswire/ -- SiriusXM Radio (NASDAQ: SIRI) announced today that it is launching a contest giving college students, and other listeners, the chance to host their own show on [Tiesto's Club Life Radio](#), one of SiriusXM's commercial free electronic dance music channels.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

For each date of Tiesto's forthcoming 2012 "[Club Life College Invasion Tour](#)," which kicks off on October 2 at Syracuse University, a different winner will be selected to get tickets to a concert and to host a recorded one hour radio show on Tiesto's Club Life Radio. At the end of the tour, Tiesto himself will pick his favorite show of the 15 and one winner will awarded the Grand Prize opportunity to host a monthly show on his SiriusXM channel, Tiesto's Club Life Radio, for up to six months.

For Official Rules, complete details and to enter for the chance to win, visit www.siriusxm.com/tiesto. The entry period ends on Friday, September 21 at noon ET.

"My College Invasion Tour is all about giving students around the US an unforgettable experience. This program I've built with SiriusXM is an extension of that experience and I hope it will encourage the creative side of my fans too!," said Tiesto

"We have always valued and supported new music and artists," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "And Tiesto has long been on the cutting edge of the dance music culture, so we are looking forward to seeing who Tiesto chooses to host a special monthly show on his SiriusXM channel."

Headlined by Tiesto, the "Club Life College Invasion Tour" will make stops at campuses across the United States and will feature special guests Dada Life, Bingo Players and Tommy Trash.

Tiesto's Club Life Radio is available in the Dance/Electronic category [online](#) and through the [SiriusXM Internet Radio App](#) for smartphones and mobile devices, and by satellite on channel 340 on the [SiriusXM Lynx](#) and [SiriusXM Edge](#) radios.

The exclusive channel, created by Tiesto, features a variety of electronic dance music including progressive, electro, trance, tech and house hand selected by the world-renowned DJ and producer. The channel features music by superstar and up and coming DJs including Angger Dimas, Avicii, Bart B More, Bassjackers, BT, Calvin Harris, Dada Life, Deadmau5, Diplo, Hardwell, Kaskade, Laidback Luke, Marcel Woods, Nicky Romero, Porter Robinson, Quintino, R3hab, Robbie Rivera, Sandro Silva, Tiesto, Tommy Trash, Wolfgang Gartner and more.

Tiesto has transcended musical genres to create a global "Tiesto" brand. His achievements include: a Grammy nomination, numerous MTV awards, performing at the opening ceremony of the 2004 Athens Olympic Games to an audience of billions, and even a wax statue at Madame Tussauds. Tiesto has worked with superstars such as Kanye West, Coldplay, Gotye, Katy Perry, Nelly Furtado, Yeah Yeah Yeahs, Goldfrapp and many more. 2012 has seen Tiesto achieve new heights in his stellar career – in addition to launching his very own Club Life Radio Channel on SiriusXM, he released his *AKG by Tiesto* headphone range and iPhone app, along with his hugely successful *Club Life - Volume Two Miami* album. Headline performances at festivals around the world, residencies at Pacha in Ibiza and the Wynn in Las Vegas, as well as his upcoming *Club Life College Invasion Tour* in October, all promise to make this year Tiesto's biggest yet.

For more information on Tiesto and Tiesto's "Club Life College Invasion Tour," please visit www.tiesto.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the

anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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