

September 28, 2009



Mobil Delvac to Sponsor The Grascals

- Tour bus with Mobil Delvac and The Grascals logos unveiled at the 20th Annual International Bluegrass Music Awards
- Band to make several appearances throughout the year at various industry events and retail locations
- Tour bus to be filled with Mobil Delvac 1300 Super Heavy Duty Diesel Engine Oil

FAIRFAX, Va.--(BUSINESS WIRE)-- Today, at a media luncheon in Nashville, kicking off the 20th Annual International Bluegrass Music Awards, the team behind Mobil Delvac heavy duty diesel engine oil announced its sponsorship of award-winning Nashville-based bluegrass band The Grascals. Following the luncheon, the team unveiled the Mobil Delvac and The Grascals-branded tour bus the band will call home for the next 12 months.

The Mobil Delvac branded tour bus will transport the band to more than 100 shows around the country over the next year and will be filled with Mobil Delvac 1300 Super 15W-40, a high performance brand of heavy duty diesel engine oil, formulated to help extend engine life in on-highway and off-highway applications. The team behind Mobil Delvac will also conduct regular oil analysis testing with samples taken from the bus.

As part of the sponsorship, the band will also make several appearances at industry events and retail locations over the next 12 months.

"Throughout the more than 80 year history of our Mobil Delvac brand of heavy duty diesel engine oils, we have always strived to find exciting ways to show our appreciation for our customers, who include hardworking truckers, agriculture professionals, construction contractors and landscapers," said Marci Crigger, commercial vehicle lubricants marketing advisor, ExxonMobil Lubricants & Petroleum Specialties Company, a division of Exxon Mobil Corporation (NYSE:XOM). "Today, we are proud to announce the launch of our partnership with the award winning, critically acclaimed band, The Grascals, and look forward to extending the Mobil Delvac brand's legacy for recognizing and showing appreciation to its customers."

The Grascals began their career in 2004, when they recorded their debut album and were invited by Dolly Parton to open her fall tour. They opened additional dates for her in 2005, including her sold-out concert at Radio City Music Hall. They have since shared the stage with Brooks & Dunn, Dierks Bentley, Patty Loveless, Mac Wiseman, J. D. Crowe, Charlie Daniels, Kenny Rogers, Steve Wariner, Vince Gill, the Jordanares and many others. Their trademark blend of traditional bluegrass and classic country with more modern elements, delivered with vocal and instrumental intensity and virtuosity, earned them Grammy nominations for their first two critically-acclaimed releases-'The Grascals' and 'Long List of Heartaches.'

In 2008, The Grascals were recognized by the Society for the Preservation of Bluegrass

Music of America with several awards, including Instrumental Group of the Year and Bluegrass Band of the Year.

The Grascals are the 2007 International Bluegrass Music Association's Entertainers of the Year, first earning the top honor in 2006, only one year after being named Emerging Artist of the Year and winning Song of the Year for "Me and John and Paul." They also make regular guest appearances on the Grand Ole Opry and have also appeared on Opry Live, CBS Early Show, Fox & Friends, The Late, Late Show with Craig Ferguson and the TV Guide Channel.

For more information about Mobil Delvac commercial vehicle lubricants and services, please call 1-800-MOBIL25, or visit www.mobildelvac.com. For more information on The Grascals, please visit www.grascals.com.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6059333&lang=en>

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