

June 15, 2007



# **ExxonMobil Offers Drivers a "High Performance Experience" at the Racetrack and behind the Wheel**

**Consumers Can Find Chance to Win the "Mobil 1 High Performance Experience" Under the Cap of Every Specially Marked Bottle of Mobil 1, Mobil 1 Extended Performance and Mobil 1 High Mileage Motor Oil**

FAIRFAX, Va.--(BUSINESS WIRE)--

Watching and doing are usually two very different things, especially when it comes to driving high-performance vehicles, but ExxonMobil is giving drivers the opportunity to do both as part of a new promotion.

ExxonMobil today announced the launch of the "Mobil 1 High Performance Experience," which will reward drivers for changing their oil by giving them the chance to win one of hundreds of prizes, including the grand prize package: a trip for two to the 2008 Mobil 1 Twelve Hours of Sebring race and a 2007 Cadillac CTS-V Sedan.

Consumers can look under the cap of specially marked bottles of Mobil 1, Mobil 1 Extended Performance and Mobil 1 High Mileage motor oils to find a special code, which they can enter online at [www.mobiloil.com](http://www.mobiloil.com) to determine if they've won an instant prize and to automatically enter in the grand prize drawing. This site also includes information about how to enter without purchase.

The grand prize package includes a fully loaded 2007 Cadillac CTS-V Sedan and a four-day, three-night trip for two to the legendary Mobil 1 Twelve Hours of Sebring race on March 13-16, 2008, in Sebring, Florida. The prize package has an estimated retail value of \$55,000.

Other prizes include a Mobil 1 customized Snap-on(R) tool chest and tool set, a Bose(R) Lifestyle Entertainment Center, a TomTom G0(R) 910 Car Navigator, an 80 GB Apple iPod(R) and a Weber Genesis E-320 Gas Grill.

The "Mobil 1 High Performance Experience" promotion is valid between June 15, 2007 and October 15, 2007.

ExxonMobil offers a variety of quality motor oils that meet the needs of today's drivers. The top of the line are Mobil 1, Mobil 1 Extended Performance, and Mobil 1 High Mileage.

-- Mobil 1, the world's leading synthetic motor oil, exceeds the industry's toughest standards and outperforms all conventional oils. In fact, Mobil 1 is in every Cadillac V-Series that leaves the factory.

- Mobil 1 Extended Performance is a high-endurance motor oil designed for longer service intervals. It is a fully synthetic formulation that helps extend engine life, reduce oil breakdown and minimize engine wear, providing exceptional protection for 15,000 miles, guaranteed.
- Mobil 1 High Mileage is a fully synthetic oil designed especially for engines with over 75,000 miles where conventional oil has been used. It reduces the sludge and deposits that conventional oils can leave behind to maximize engine performance and help extend the engine life of high mileage vehicles.

To see the official rules or to find more information about the "Mobil 1 High Performance Promotion," or to learn more about Mobil motor oils, visit [www.mobiloil.com](http://www.mobiloil.com).

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Source: Exxon Mobil Corporation