

# CAUTIONARY STATEMENT

FORWARD-LOOKING STATEMENTS. Outlooks, projections, goals, estimates, discussions of potential, descriptions of business plans, drilling plans and strategies, growth and capital plans, resource potential, market expectations, energy market evolution, time for technology adoption, and other statements of future events or conditions in this presentation or the subsequent discussion period are forward-looking statements. Actual future results, including future earnings, cash flows, returns, margins, asset sales and related proceeds, and other areas of financial and operating performance; demand growth and energy mix; ExxonMobil's production growth, volumes, development and mix; the amount and mix of capital expenditures; future distributions; proved reserves and other resource volumes; reserve and resource additions and recoveries; asset carrying values and future impairments; business and project plans, completion dates, timing, costs, and capacities; efficiency gains; operating costs and cost savings; integration benefits; product sales and mix; production rates and capacities; and the impact of technology, including to increase capital efficiency and production and to reduce greenhouse gas emissions, could differ materially due to a number of factors. These include global and regional changes in the demand, supply, prices, differentials or other market conditions affecting oil, gas, petroleum, petrochemicals and feedstocks; financing sources; population growth and global economic growth; reservoir performance and depletion rates; the outcome of exploration projects and the timely completion of development and construction projects; regional differences in product concentration and demand; war, trade agreements, shipping blockades or harassment and other political, public health or security concerns; changes in law, taxes or regulation, including environmental regulations, taxes, and political sanctions and international treaties; the timely granting of government permits; the resolution of contingencies and uncertain tax positions; the impact of fiscal and commercial terms and the outcome of commercial negotiations; opportunities for regulatory approval of potential investments or divestments; the actions of competitors and customers; the capture of efficiencies between business lines; unexpected technological developments; general economic conditions, including the occurrence and duration of economic recessions; unforeseen technical or operating difficulties; the ability to bring new technologies to commercial scale on a cost-competitive basis, including large-scale hydraulic fracturing projects; and other factors discussed here, in Item 1A. Risk Factors in our Form 10-K for the year ended December 31, 2019 and under the heading "Factors Affecting Future Results" in the Investors section of our website at www.exxonmobil.com. The forward-looking statements and dates used in this presentation are based on management's good faith plans and objectives as of the March 5, 2020 date of this presentation, unless otherwise stated. We assume no duty to update these statements as of any future date and neither future distribution of this material nor the continued availability of this material in archive form on our website should be deemed to constitute an update or reaffirmation of these figures as of any future date. Any future update of these figures will be provided only through a public disclosure indicating that fact.

**SUPPLEMENTAL INFORMATION.** See the Supplemental Information included on pages 157 through 162 of this presentation for additional important information required by Regulation G for non-GAAP measures as well as definitions of terms used in the materials, including earnings excluding effects of U.S. tax reform enactment and impairments, return on average capital employed (ROCE), operating costs, returns, unit cash operating costs, base asset cash, net cash margin, free cash flow, and resources. Supplemental Information also includes information on the assumptions used in these materials, including assumptions on future crude oil prices and product margins used to develop outlooks regarding future potential outcomes of current management plans.

# **AGENDA**

8:00	Welcome	Neil Hansen	Vice President
	Overview	Darren Woods	Chairman and CEO
	Upstream	Neil Chapman	Senior Vice President
	Downstream	Jack Williams	Senior Vice President
~9:45	Break		
	Chemical and Global Projects	Jack Williams	Senior Vice President
	Technology, Investment and financial plan	Andrew Swiger	Senior Vice President
	Closing	Darren Woods	Chairman and CEO
~11:15	Open discussion	Management Committee	
~12:00	Lunch	Management Committee	
1:00	Adjourn		

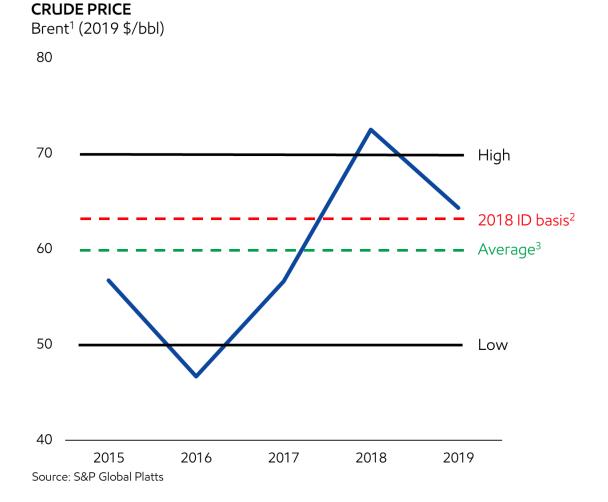
### **PRICE AND MARGIN** BASIS

Updated basis for cash flow and earnings potential to reflect commodity cycles

- Capital-intensive commodity businesses subject to price and margin cycles drives business results
- Establish a constant price and margin basis to evaluate structural business improvements; communicate change in capacity to grow cash flow and earnings
- Basis not a prediction of future market environment and not used to justify investment plans.
  - Investments must be robust to a range of prices and market scenarios
- 2018 Investor Day price and margin basis used to demonstrate improvements versus previous year; less relevant with passage of time
- 2020 Investor Day price and margin basis reflects five year historical averages
  - Ranges used to show impact of potential scenarios, consistent with cyclical history
- No change in underlying business improvements consistent with 2018 Investor Day

### **PRICE AND MARGIN BASIS**

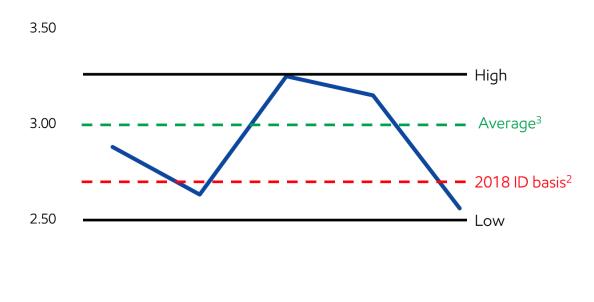
Updated framework reflective of industry cyclicality



#### **GAS PRICE**

Henry Hub<sup>1</sup> (2019 \$/mbtu)

4.00



Source: S&P Global Platts

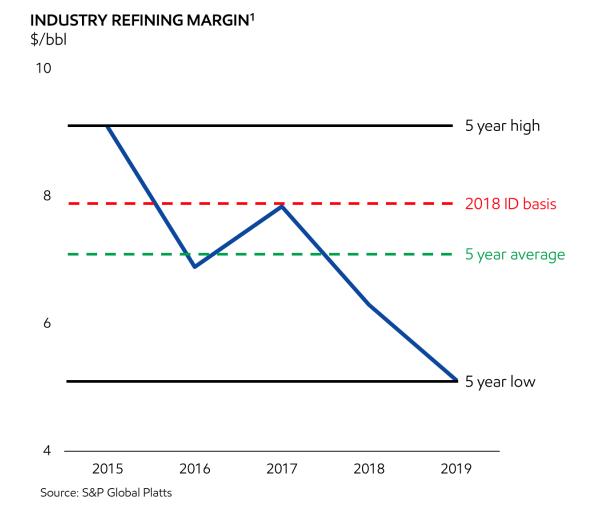
<sup>&</sup>lt;sup>1</sup> Actual pricing adjusted for inflation to 2019

<sup>&</sup>lt;sup>2</sup> 2018 Investor Day basis adjusted for inflation to 2019

<sup>&</sup>lt;sup>3</sup> Average reflected as \$60/bbl Brent and \$3/mbtu Henry Hub See supplemental information

### **PRICE AND MARGIN BASIS**

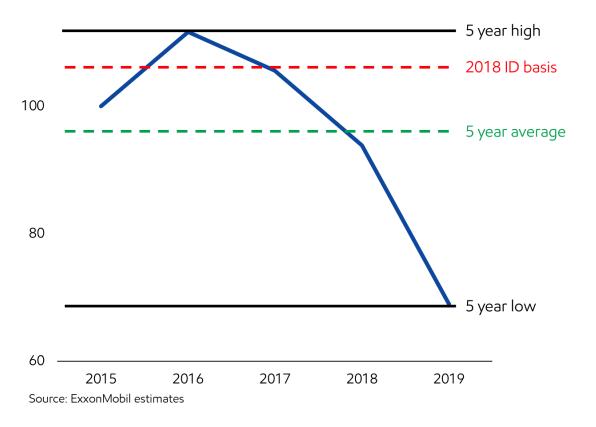
Updated framework reflective of industry cyclicality



#### **CHEMICAL VARIABLE MARGIN<sup>2</sup>**

%, indexed to 2015

120



<sup>&</sup>lt;sup>1</sup> Equal weighting of U.S. Gulf Coast (Maya – coking), Northwest Europe (Brent – catalytic cracking), Singapore (Dubai – catalytic cracking)

<sup>&</sup>lt;sup>2</sup> Polyethylene, polypropylene, and aromatics

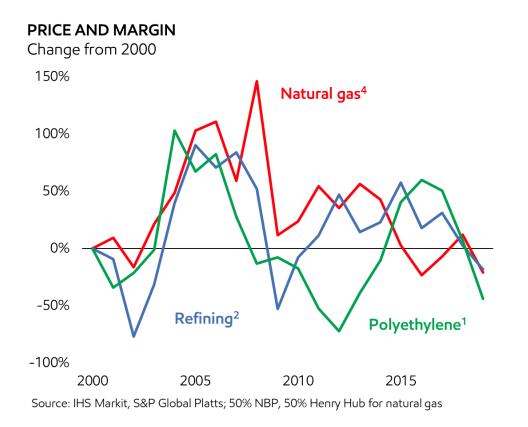


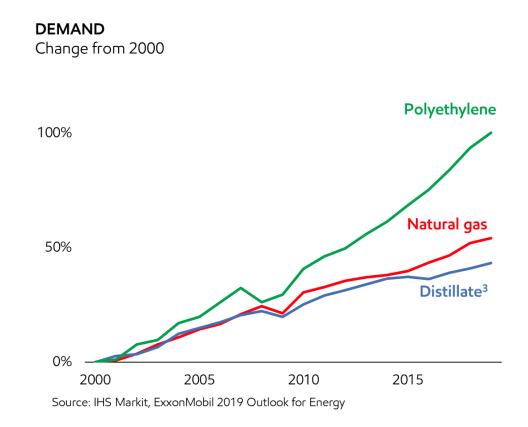
### 2020 KEY MESSAGES

- Growing global prosperity drives investments in oil, natural gas, and chemicals
- Evolving demand requires investments in refining and technology
- Earnings and cash flow grow with advantaged investments
- Responding to current price and margin environment while preserving advantages and value
- Advancing technologies to strengthen advantages and address climate risk
- Delivering structural business improvements in line with 2018 plans

### 2019 CHALLENGED **ENVIRONMENT**

Robust demand growth drove significant capacity additions



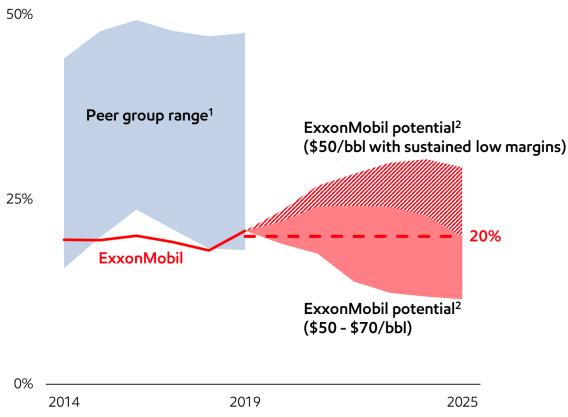


- Current environment reflects typical capital-intensive commodity cycles
- Bottom-of-cycle discourages investments, leading to significant future upswing

### SIGNIFICANT FINANCIAL CAPACITY

Facilitates counter-cyclical investments to capture significant value

#### MOODY'S DEBT / BOOK CAPITALIZATION



Source: Moody's Investors Service and ExxonMobil analysis

- Balance sheet strength provides capacity to:
  - Invest across commodity price cycles
  - Reliably grow the dividend
  - Maintain low-cost financing structure
- Current plans and range of price environments within current capacity
- Debt available at historically low cost
- Judiciously using advantaged financial position

<sup>&</sup>lt;sup>1</sup> Peer group includes CVX, BP, TOT, and RDS

<sup>&</sup>lt;sup>2</sup> 2019 price basis adjusted for inflation. Dividends assumed flat based on 2019 gross payout. Is not a guarantee of any declaration by the Board of any future dividend or any increase versus historical levels. Assuming average asset sales of ~\$3 billion per year over 2020 - 25

See supplemental information

### RESPONDING WHILE PRESERVING VALUE

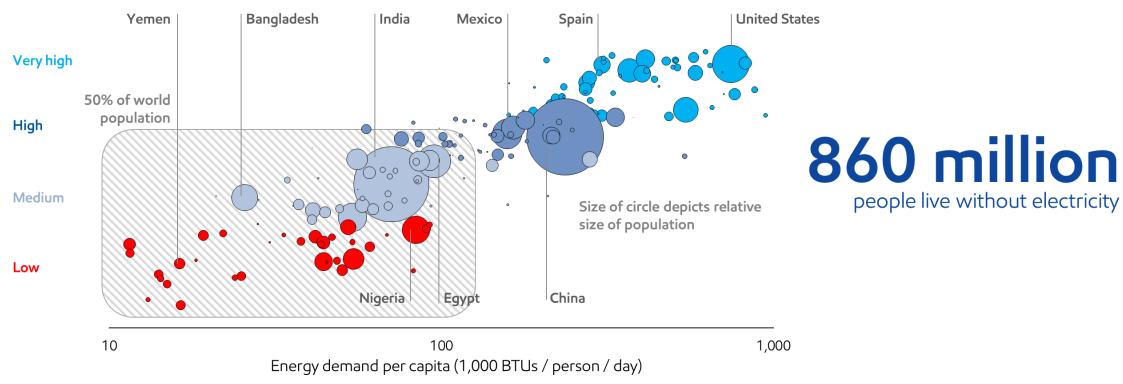
Balancing capital allocation priorities and value

- Commitment remains to long-standing growth in dividends
- Advantaged investments critical to long-term success and earnings growth
- Developments during 2019 reaffirm advantages and value of investments
- Leveraging flexibility to pace investments, maintain advantages, and preserve value
- Strengthening focus on expense management
- Managing balance sheet capacity to preserve optionality and financial flexibility

### ENERGY IS **ESSENTIAL**

Living standards improve with greater access to energy





- Access to affordable and reliable energy is essential for progress
- Half the world's population live in countries that rank low to medium on the U.N.'s HDI

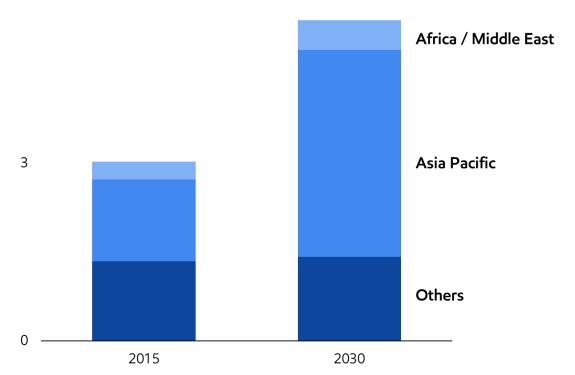
### ENERGY **DEMAND WILL GROW**

Economic growth in non-OECD nations increases demand and emissions

#### **GLOBAL MIDDLE CLASS NEARLY DOUBLES**

Billion people

6



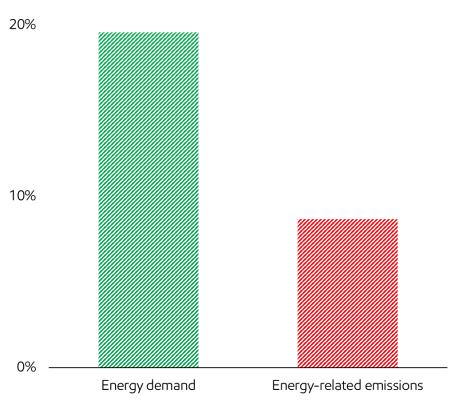
Source: The Brookings Institution - Global Economy & Development 2017

- Global population grows by 1 billion people<sup>1</sup>
- Five people enter the middle class every second; expanding to include more than 5 billion people

### ENERGY **DEMAND WILL GROW**

### Economic growth in non-OECD nations increases demand and emissions

### CHANGE IN GLOBAL ENERGY DEMAND AND ENERGY-RELATED EMISSIONS, 2015 - 2030



Source: IEA 2019 World Energy Outlook

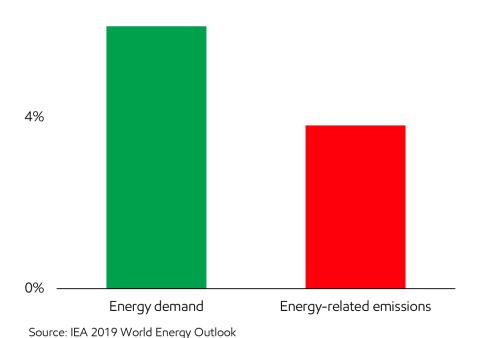
- Global population grows by 1 billion people<sup>1</sup>
- Five people enter the middle class every second; expanding to include more than 5 billion people
- Lack of widely available and / or affordable energy alternatives drives emissions

### ENERGY **DEMAND WILL GROW**

Economic growth in non-OECD nations increases demand and emissions

## CHANGE IN GLOBAL ENERGY DEMAND AND ENERGY-RELATED EMISSIONS, 2015 - 2019

8%



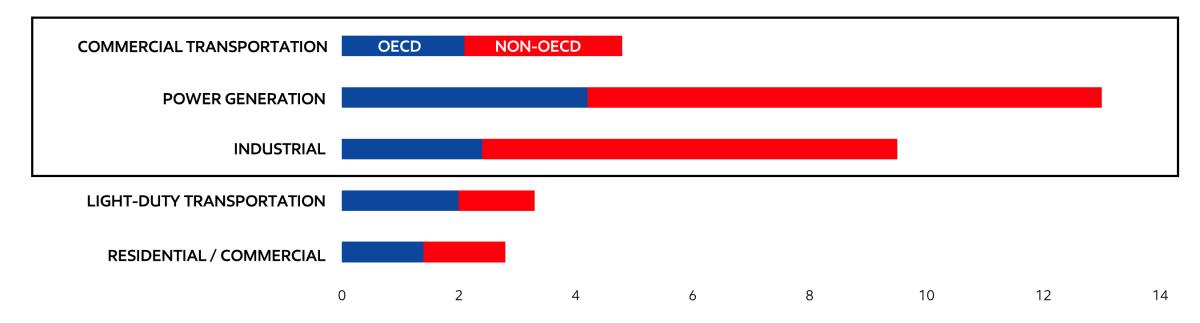
- Global population grows by 1 billion people<sup>1</sup>
- Five people enter the middle class every second; expanding to include more than 5 billion people
- Lack of widely available and / or affordable energy alternatives drives emissions
- Significant growth in energy demand and emissions since Paris Agreement
- Technology advances needed to support higher living standards and lower emissions

### ENERGY DEMAND CONTRIBUTES TO EMISSIONS

Emissions driven by three sectors and non-OECD nations

#### 2017 ENERGY-RELATED DIRECT CO<sub>2</sub> EMISSIONS BY SECTOR

Billion tonnes



Energy-related emissions account for

**65%** 

of total GHG emissions

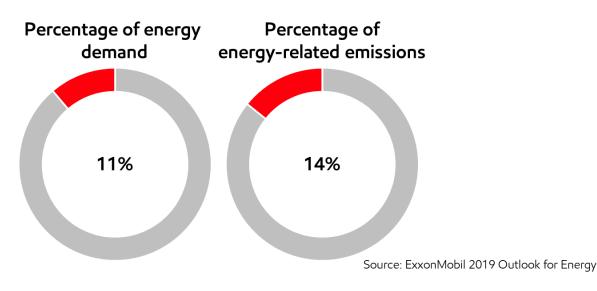
Non-OECD nations account for 65% of energy-related emissions

Three sectors account for 80% of energy-related emissions

# TECHNOLOGY **SOLUTIONS REQUIRED**

Advances needed to address deficiencies in alternatives.

#### COMMERCIAL TRANSPORTATION



#### BARRIERS TO EXISTING ALTERNATIVES

- Long-haul transportation requires energy-dense fuels
- Large batteries and frequent recharging needed with current storage limitations
- Substantial infrastructure investments necessary for replacement fuels

#### **SOLUTION: BIOFUELS**

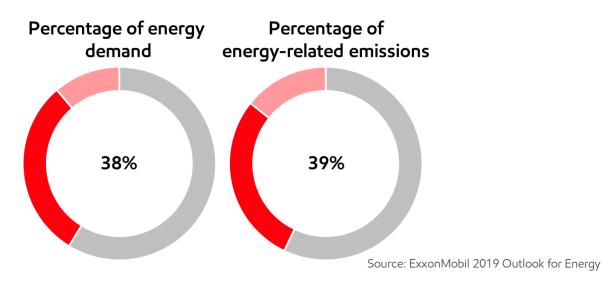
- Energy dense and compatible with existing infrastructure
- Potential to reduce emissions by more than 50%
- Progressing algae and cellulosic biomass

See supplemental information

# TECHNOLOGY **SOLUTIONS REQUIRED**

Advances needed to address deficiencies in alternatives.

#### **POWER GENERATION**



#### BARRIERS TO EXISTING ALTERNATIVES

- Affordability and adoption limited by availability, density, and intermittency
- Storage and transmission advances are needed

### SOLUTION: CARBON CAPTURE AND STORAGE (CCS)

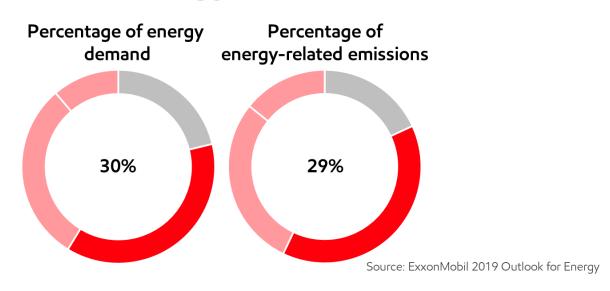
- Compatible with existing energy system while reducing emissions
- Progressing economic solutions for large-scale deployment
- Partnerships with FuelCell Energy Inc., Mosaic Materials, and Global Thermostat

See supplemental information 1

# TECHNOLOGY **SOLUTIONS REQUIRED**

Advances needed to address deficiencies in alternatives

#### **INDUSTRIAL**



#### **BARRIERS TO EXISTING ALTERNATIVES**

- Limited number of economic solutions
- Insufficient heat and energy intensity to support manufacturing processes

# SOLUTIONS: CCS AND ENERGY-EFFICIENT MANUFACTURING

- Redesigning processes to require less heat and energy
- Working on advanced membranes and state-of-theart catalysts
- Researching high-efficiency reactors to transform hydrocarbon processing

See supplemental information

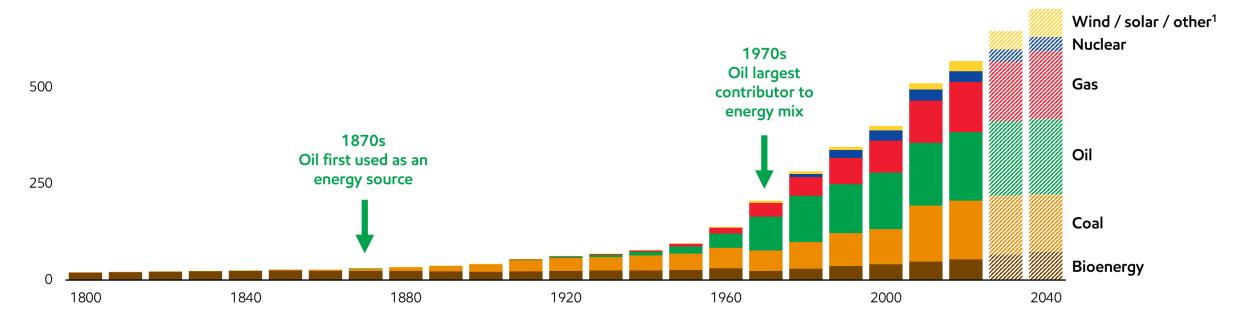
### ENERGY **EVOLUTION**

Scale and infrastructure requirements limit pace of energy transition

#### PRIMARY ENERGY DEMAND, IEA STATED POLICIES SCENARIO

Quadrillion BTUs

750



- Evolution of energy system will require time given scale, complexity, and society's needs
- Availability and affordability critical for wide-scale adoption

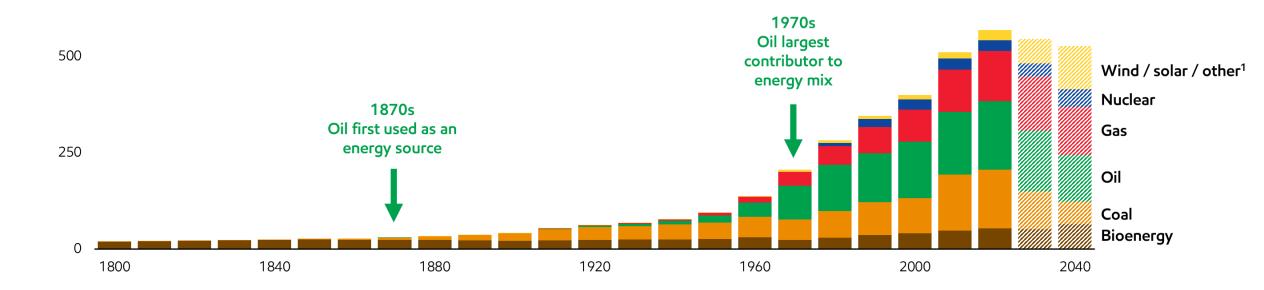
### **ENERGY EVOLUTION**

Scale and infrastructure requirements limit pace of energy transition

#### PRIMARY ENERGY DEMAND, IEA SUSTAINABLE DEVELOPMENT SCENARIO

Quadrillion BTUs

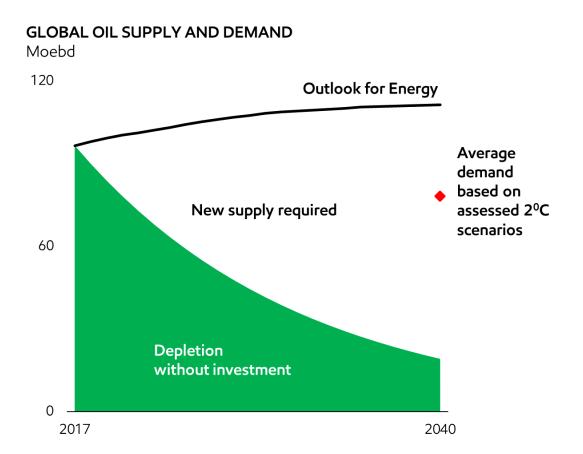
750

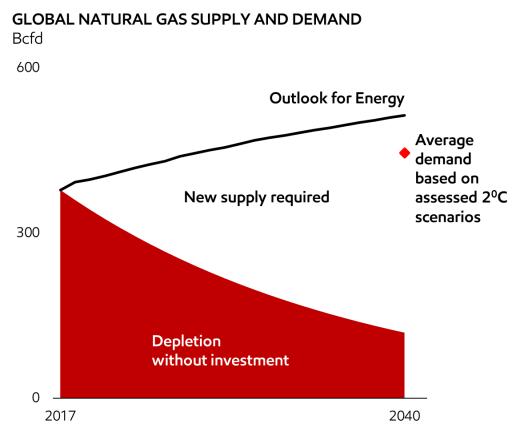


- Evolution of energy system will require time given scale, complexity, and society's needs
- Availability and affordability critical for wide-scale adoption

### LIMITED ALTERNATIVES **SUPPORT INVESTMENTS**

Depletion drives level of investments





Source: 2019 ExxonMobil Outlook for Energy

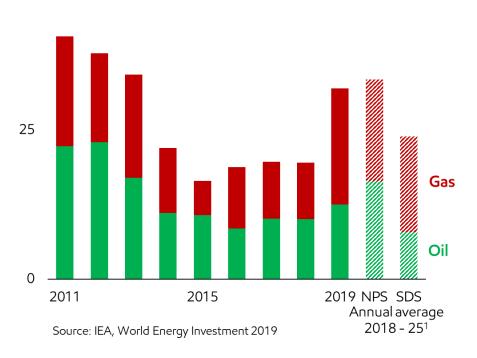
- Significant new supplies needed across range of demand scenarios
- IEA estimates approximately \$20 trillion<sup>1</sup> of oil and natural gas investment needed by 2040

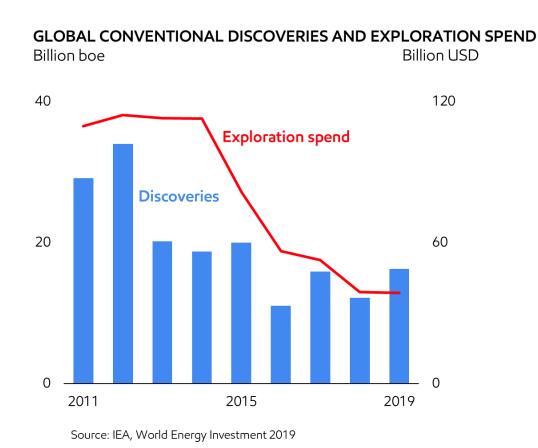
<sup>1</sup> IEA 2019 World Energy Outlook – STEPS scenario

### INSUFFICIENT INDUSTRY **INVESTMENT**

Increased investments needed to meet demand and offset depletion







Higher level of resource discovery and investment required beyond growth in unconventional

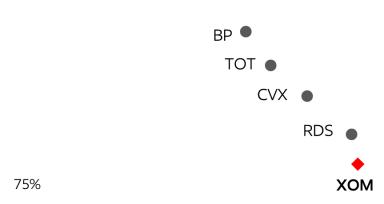
### **DISCIPLINED** INVESTMENTS

### Progressing advantaged investments

#### **REINVESTMENT RATE, 2010 - 2019**

 ${\sf Capex}^1/{\sf cash}$  flow from operations

125%





Source: Peer data based on publicly available information as of year-end 2019

- Depletion requires ongoing investment to meet society's needs
- Investments advantaged versus competition and robust to range of price environments

<sup>1</sup> Capex excludes non-cash acquisitions

### **DISCIPLINED** INVESTMENTS

### Progressing advantaged investments

#### **REINVESTMENT RATE, 2020 - 2021**

Capex<sup>1</sup> / cash flow from operations<sup>2</sup>

125%





Source: Peer data based on publicly available information as of year-end 2019

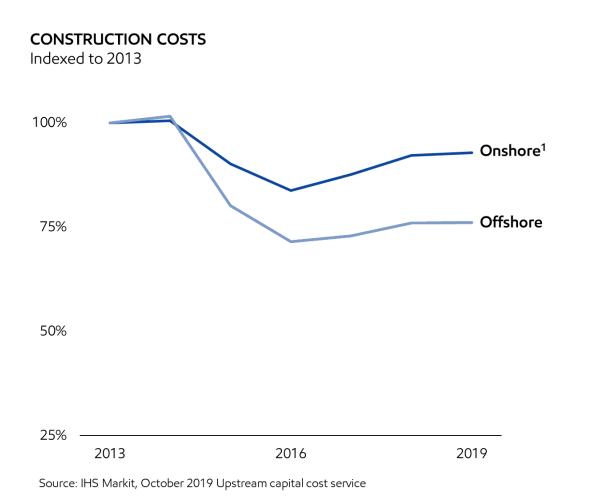
- Depletion requires ongoing investment to meet society's needs
- Investments advantaged versus competition and robust to range of price environments
- Investment levels reflect:
  - Industry-leading investment opportunities
  - Scale of business
  - Execution capability
  - Financial capacity
- Capex outlook of \$30 \$35B per year
  - 2020 at mid to low end of range
  - Options to adjust with industry environment

<sup>&</sup>lt;sup>1</sup> Capex excludes non-cash acquisitions

<sup>&</sup>lt;sup>2</sup> Cash flow from operations based on annual average 2010 - 2019 See supplemental information

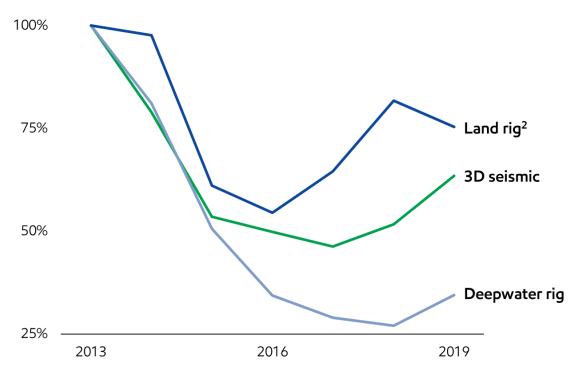
### **FAVORABLE INVESTMENT** ENVIRONMENT

Down cycle costs further advantage projects



#### **DRILLING AND SEISMIC RATES**

Indexed to 2013



Source: Pareto Securities (3D Seismic), Fearnly Offshore (Deepwater rig), ExxonMobil analysis (Land rig)

Reduced costs of exploration and development strengthen project returns

# **COMPETITIVE ADVANTAGES**

Drive value creation and industry-leading opportunities



### **TECHNOLOGY**

Industry-advantaged assets; optimized facilities; advances in processes, products, and discoveries



Enables investment; accelerates experience and best practices; provides financial capacity



Maximizes value; provides diversification; enables synergies



### **FUNCTIONAL EXCELLENCE**

Strong culture of doing the right things; effective systems and procedures; consistent application of knowledge



### **PEOPLE**

Commitment and hard work; worldclass capabilities; strong retention and long tenure

### DELIVERING ON 2018 COMMITMENTS

Advancing structural business improvements

#### **UPSTREAM**



**Guyana** >8 Boeb; >750 Kbd by 2025

**Brazil** ~2.5 million net acres

Permian >1 Moebd by 2024

**LNG** Mozambique, PNG, Golden Pass

Divestments \$15B by 2021

#### **DOWNSTREAM**



**Logistics** 350 Kbd, JV pipeline

**Projects** 3 completed, 4 on schedule

#### **CHEMICAL**



**Projects** 8 completed, 4 FIDs in

2019, 1 progressing

Sales Projects deliver 30%

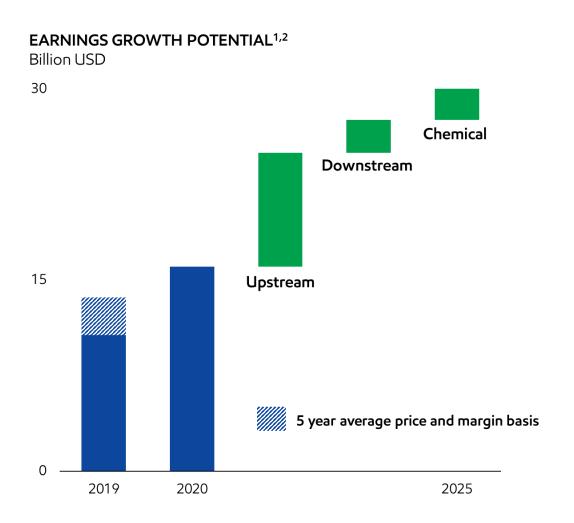
volume growth<sup>1</sup>

**Performance** Provide 50% of potential earnings

growth1

### **GROWING EARNINGS CAPACITY**

Advantaged investments improve earnings, cash flow, and returns potential



- Delivering structural improvements to grow earnings capacity across business
- Earnings improvement realized across price environments
- Balancing impact of short-term price environment with pace of improvements

<sup>&</sup>lt;sup>1</sup> Assumed \$60/bbl Brent price basis adjusted for inflation from 2019 and 5 year average margin basis

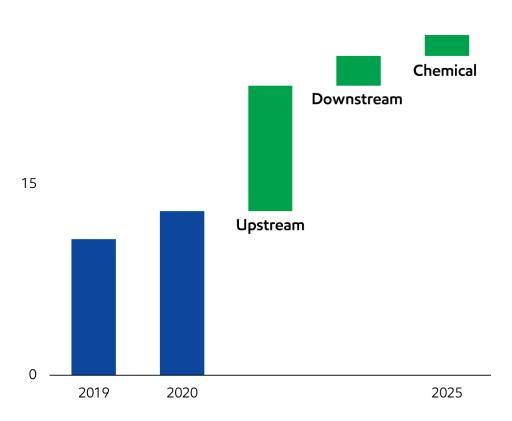
<sup>&</sup>lt;sup>2</sup> 2019 actual earnings excluding asset sale identified items of \$3.7 billion; 2020 to 2025 excluding potential gains or losses from asset sales See supplemental information

### **GROWING EARNINGS CAPACITY**

Advantaged investments improve earnings, cash flow, and returns potential

### **EARNINGS GROWTH POTENTIAL, 2019 PRICES AND MARGINS**<sup>1,2</sup> Billion USD

30



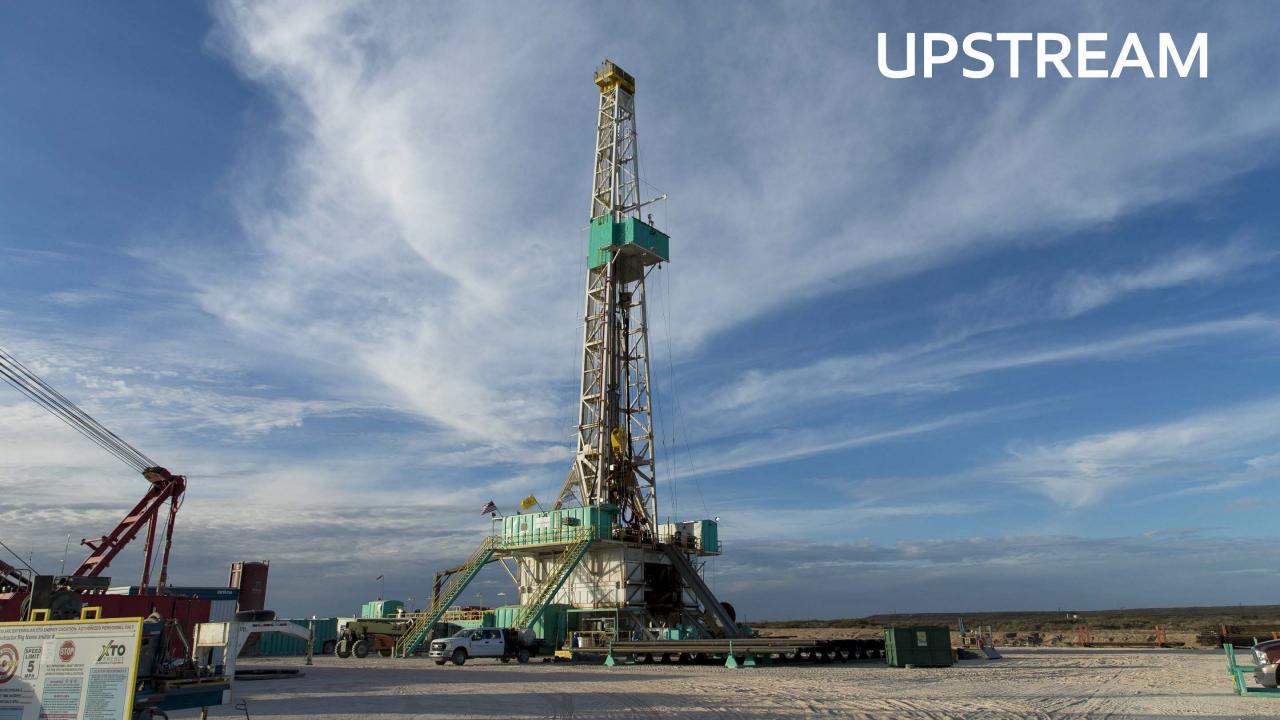
- Delivering structural improvements to grow earnings capacity across business
- Earnings improvement realized across price environments
- Balancing impact of short-term price environment with pace of improvements

<sup>&</sup>lt;sup>1</sup> 2019 actual margins; 2019 actual crude prices adjusted for inflation

<sup>&</sup>lt;sup>2</sup> 2019 actual earnings excluding asset sale identified items of \$3.7 billion; 2020 to 2025 excluding potential gains or losses from asset sales See supplemental information

### 2020 KEY MESSAGES

- Growing global prosperity drives investments in oil, natural gas, and chemicals
- Evolving demand requires investments in refining and technology
- Earnings and cash flow grow with advantaged investments
- Responding to current price and margin environment while preserving advantages and value
- Advancing technologies to strengthen advantages and address climate risk
- Delivering structural business improvements in line with 2018 plans

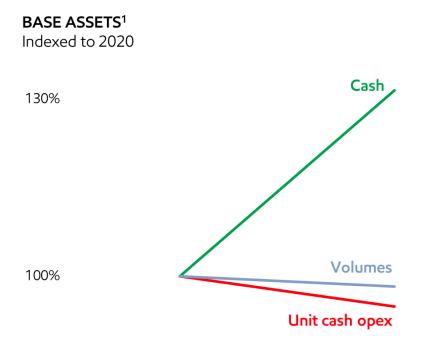


### UPSTREAM **KEY MESSAGES**

- Driving utilization improvements and expense reductions in base assets to deliver stronger cash flow
- Highgrading asset portfolio with divestment program
- Executing strongest portfolio of developments since Exxon and Mobil merger
  - Managing pace based on market developments
- Strengthening future pipeline of developments through industry-leading exploration success

## MAXIMIZING BASE ASSET VALUE

Driving utilization improvements and expense reductions in base assets to deliver stronger cash flow



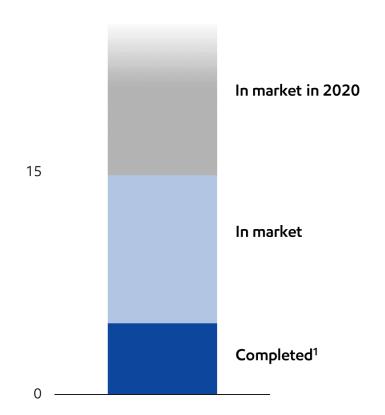


- Prioritizing highest-return investments
  - Disciplined control of capex
  - Reduction in unconventional dry gas
- Leveraging technology and global best practices to strengthen reliability and mitigate decline
- Using competitive benchmarking to identify and capture additional cost saving opportunities

# HIGHGRADING PORTFOLIO

Highgrading portfolio with focus on value creation

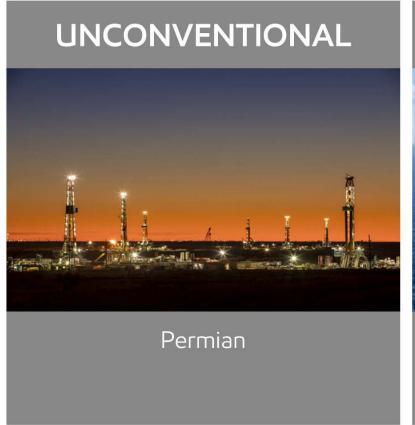
**2019 - 2021 POTENTIAL ASSET DIVESTMENTS**Billion USD

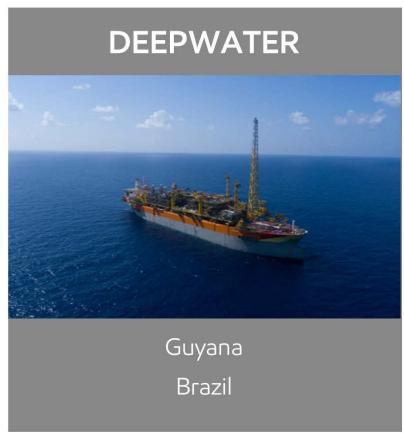


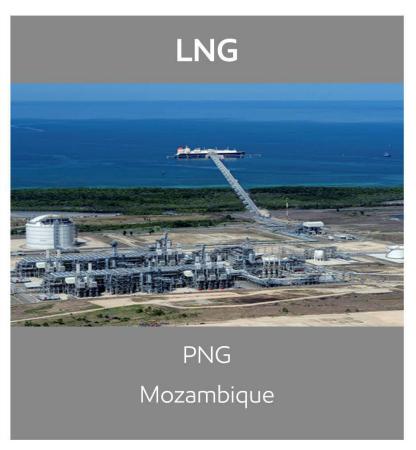
- Divestments based on strategic fit, materiality, and growth potential
- Enables deployment of resources to highest-value opportunities
- Individual transactions assessed against retention value
- Total in 2019 of \$4.8 billion<sup>1</sup>
  - Norway OBO divestment one year ahead of schedule
- Assessing additional divestment opportunities

### EXECUTING **GROWTH PLANS**

Deep portfolio of attractive unconventional, deepwater, and LNG opportunities



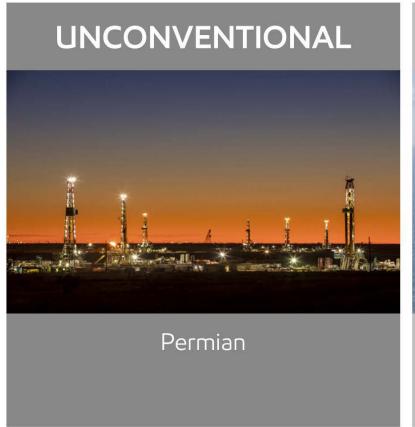




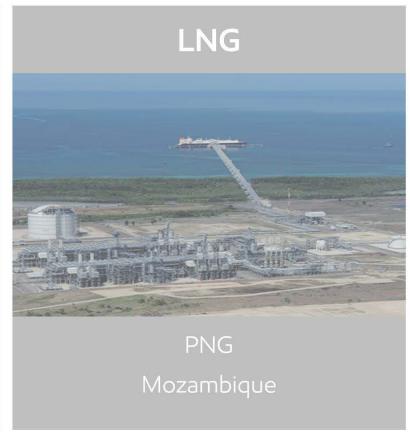
- Includes diverse mix of resource types and shorter / longer-cycle developments
- Provides optionality on investment timing and pace of development
- Generates double-digit returns at low prices (\$40/bbl, \$5/mbtu)<sup>1</sup>

# EXECUTING GROWTH PLANS

Deep portfolio of attractive unconventional, deepwater, and LNG opportunities



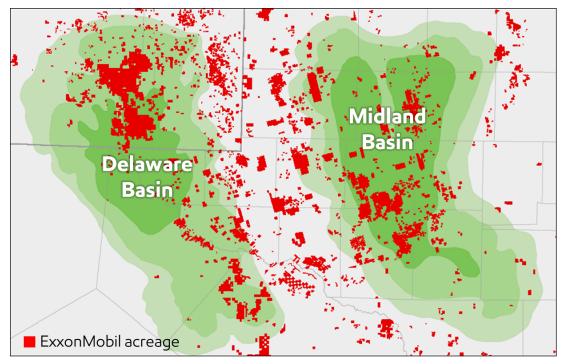




- Includes diverse mix of resource types and shorter / longer-cycle developments
- Provides optionality on investment timing and pace of development
- Generates double-digit returns at low prices (\$40/bbl, \$5/mbtu)<sup>1</sup>

Development of advantaged acreage and resource in early stages

### HYDROCARBON DENSITY MAP FOR PERMIAN TIGHT OIL



Resource<sup>1</sup> base of

~10 Boeb

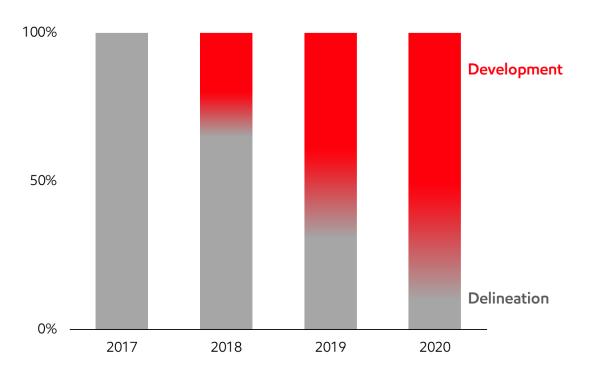
- Midland development more mature; largely established infrastructure
  - − ~20% of resource developed<sup>2</sup>
  - Resource size sustains current development pace beyond 2025
- Delaware resource more than three times the size of Midland resource; requires additional infrastructure development
  - ~3% of resource developed<sup>2</sup>
  - Resource size sustains current development pace beyond 2040

<sup>&</sup>lt;sup>1</sup> ExxonMobil net resource

 $<sup>^2\,\</sup>mathrm{Net}$  estimated ultimate recovery currently forecast from drilled and completed wells See supplemental information

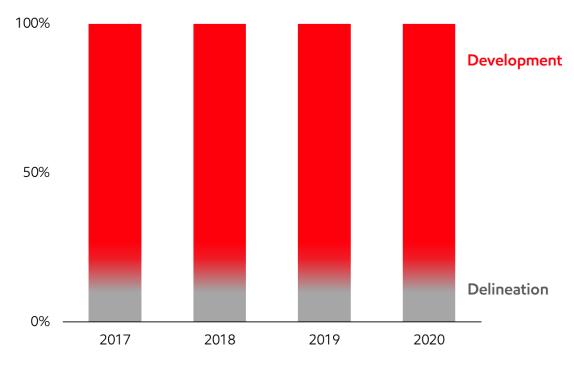
Development of advantaged acreage and resource in early stages

### **DELAWARE RIG ACTIVITY**



- Delaware transitioning from delineation to development drilling
  - Rig count to peak in 1Q20

### MIDLAND RIG ACTIVITY



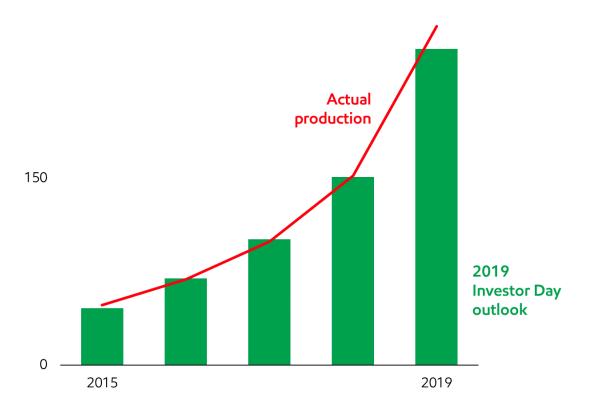
- Midland at steady state drilling activity level
  - Rig count peaked in 2019

Development of advantaged acreage and resource in early stages

### **PERMIAN PRODUCTION**

Koebd net

300



- Met or exceeded production plan over last five years
- Volumes increased ~80% in 2019

Competitive advantages deliver higher-value development plan

### Competitive advantages

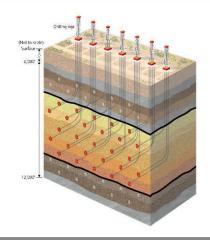
- Drilling and sub-surface technology
- Large contiguous acreage and project scale to lower costs
- Functional excellence with demonstrated industry-leading project execution capability
- Integration with largest combined industry refining and chemical footprint on U.S. Gulf Coast

### Higher-value development plan

- Cube development to maximize resource recovery and long-term value
- Development at scale to drive lower total unit costs
- Ownership / long-term position in takeaway capacity ensures advantaged logistics to Gulf Coast
- Unmatched capability to execute a plan of this scale

Maximizing value balancing production rates, resource recovery, and capital efficiency

# MAXIMIZING LONG-TERM VALUE

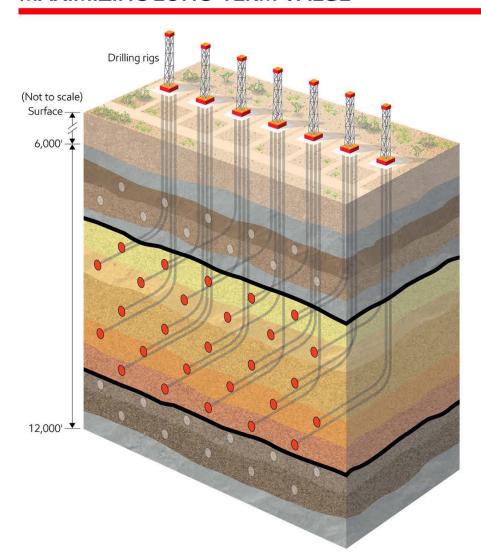


Developing multiple stacked pay zones simultaneously to maximize resource recovery at lower cost



Maximizing value balancing production rates, resource recovery, and capital efficiency

### **MAXIMIZING LONG-TERM VALUE**



- Cube drilling simultaneously develops multiple stacked pay zones
  - Greatly reduces parent-child impacts
  - Maximizes resource recovery
  - Increases resource value (NPV) versus "best well" and "best bench" developments
- Capital efficient large-scale cube development has multiple requirements
  - Capacity to run multiple rigs simultaneously
  - Surface infrastructure and logistics aligned with production ramp-up

Maximizing value balancing production rates, resource recovery, and capital efficiency

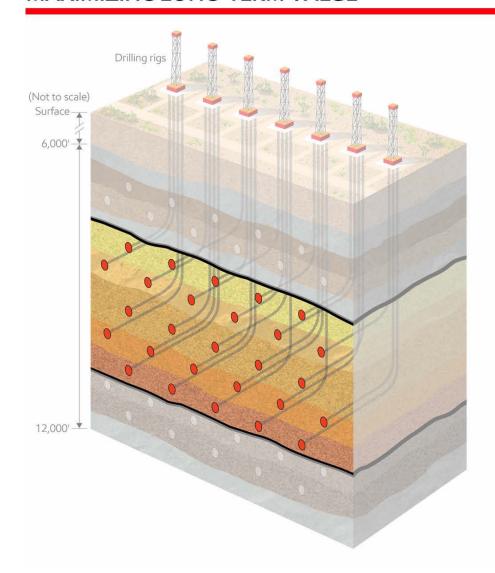
### **MAXIMIZING LONG-TERM VALUE**



- Cube drilling simultaneously develops multiple stacked pay zones
  - Greatly reduces parent-child impacts
  - Maximizes resource recovery
  - Increases resource value (NPV) versus "best well" and "best bench" developments
- Capital efficient large-scale cube development has multiple requirements
  - Capacity to run multiple rigs simultaneously
  - Surface infrastructure and logistics aligned with production ramp-up

Maximizing value balancing production rates, resource recovery, and capital efficiency

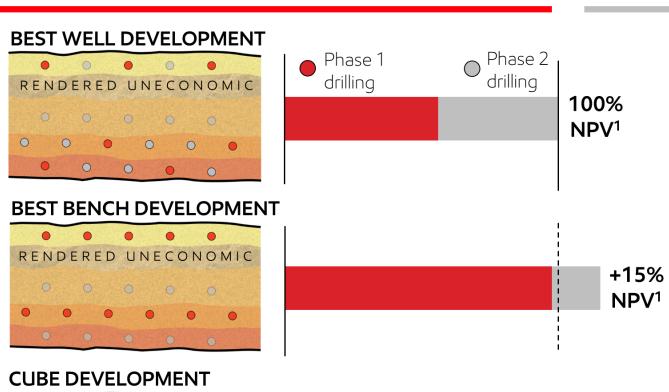
### **MAXIMIZING LONG-TERM VALUE**



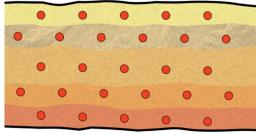
- Understanding subsurface characteristics and fluid properties critical for successful cube development
- Proprietary technologies provide a significant advantage
  - Key in selecting optimum well spacing and stacking, lateral length, and completion intensity
  - Cube sizes will vary by local geology and reservoir properties
  - Not all wells are spaced equally

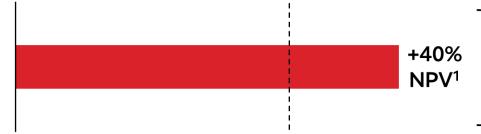
Maximizing value balancing production rates, resource recovery, and capital efficiency

### **MAXIMIZING LONG-TERM VALUE**



- Multiple drilling phases targeting best wells or best benches
- Potential for higher initial production rates
- Parent-child impacts reduce overall resource recovery and value





- All wells drilled in single phase higher initial capital investment
- Parent-child effects greatly reduced
- Maximizes ultimate resource recovery and value

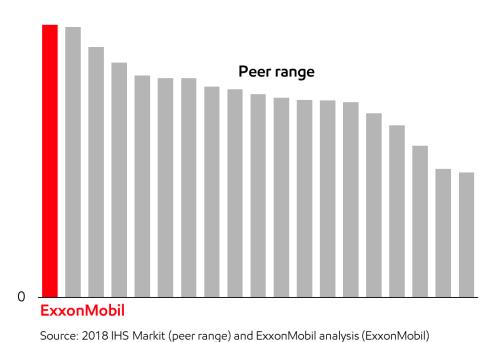
Maximizing value balancing production rates, resource recovery, and capital efficiency

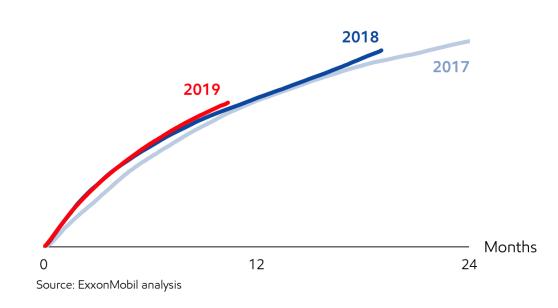
### **MAXIMIZING LONG-TERM VALUE**

LOWER TOTAL DEVELOPMENT COSTS

DELAWARE AVERAGE WELL OIL PRODUCTION RATES (365 DAYS)
Bbl/d
700

**DELAWARE<sup>1</sup> AVERAGE WELL CUMULATIVE OIL RECOVERY** 





Delaware delineation confirmed high-quality resource through early production and recovery results

<sup>1</sup> Data limited to core development areas

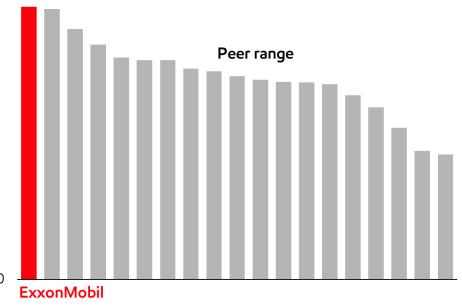
Maximizing value balancing production rates, resource recovery, and capital efficiency

### **MAXIMIZING LONG-TERM VALUE**

### LOWER TOTAL DEVELOPMENT COSTS

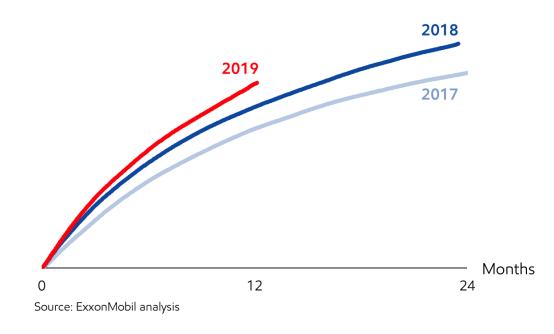
**DELAWARE AVERAGE WELL OIL PRODUCTION RATES (365 DAYS)**Bbl/d

700



Source: 2018 IHS Markit (peer range) and ExxonMobil analysis (ExxonMobil)

### MIDLAND AVERAGE WELL CUMULATIVE OIL RECOVERY

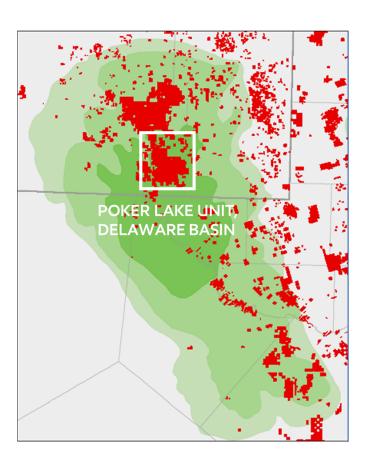


- Midland transitioned to cube development with demonstrated improvement in resource recovery
- Transitioning Delaware to expanded cube development

Maximizing value balancing production rates, resource recovery, and capital efficiency

**MAXIMIZING LONG-TERM VALUE** 

### LOWER TOTAL DEVELOPMENT COSTS



### Overview of development plan

 Multi-well pad corridors reduce duration of rig moves and improve logistics efficiencies

Maximizing value balancing production rates, resource recovery, and capital efficiency

### **MAXIMIZING LONG-TERM VALUE**

# Compression and pumps Separation and local storage Well pads

10 MILES

### LOWER TOTAL DEVELOPMENT COSTS

### Overview of development plan

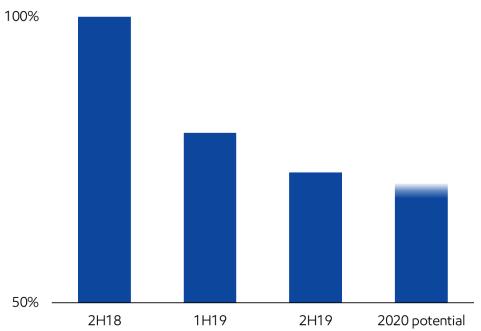
- Multi-well pad corridors reduce duration of rig moves and improve logistics efficiencies
- Development of large contiguous acreage reduces separation and compression costs
  - Engineering and installation cost reduced through "design one, build many" concept
  - Size and number of gas, liquids, water, separation, and compression facilities optimized

Maximizing value balancing production rates, resource recovery, and capital efficiency

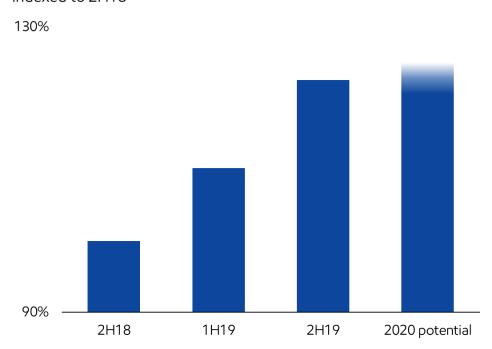
### **MAXIMIZING LONG-TERM VALUE**

### LOWER TOTAL DEVELOPMENT COSTS

# DELAWARE BASIN DRILLING AND COMPLETION COSTS<sup>1</sup> Indexed to 2H18



### **DELAWARE FRAC STAGE COMPLETION PER CREW PER DAY<sup>2</sup>** Indexed to 2H18



- Drilling and completion costs decreased 23% in 2019
- Improved frac stage completion efficiency enabling reduction in crew levels and completion costs

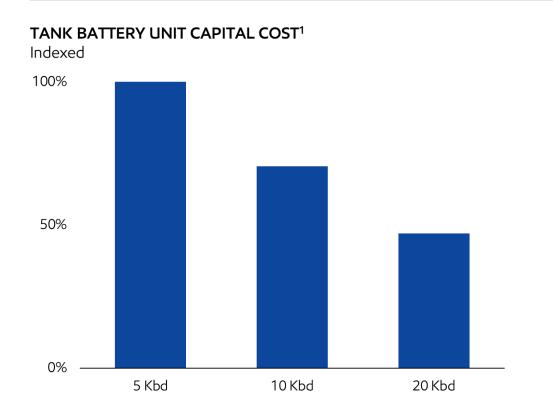
<sup>&</sup>lt;sup>1</sup> Drilling and completion costs for 10K foot lateral; 2020 full-year forecast

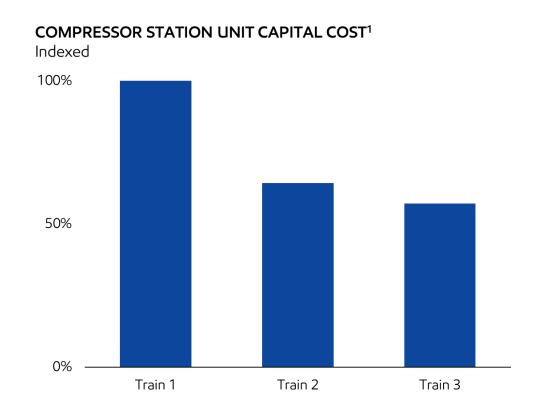
<sup>&</sup>lt;sup>2</sup> Normalized for number of crews employed See supplemental information

Maximizing value balancing production rates, resource recovery, and capital efficiency

### **MAXIMIZING LONG-TERM VALUE**

### LOWER TOTAL DEVELOPMENT COSTS



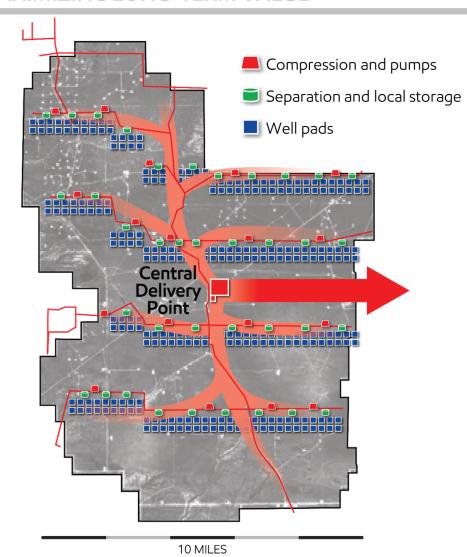


Scale development delivers up to 50% cost reduction

<sup>1</sup> ExxonMobil internal analysis

Maximizing value balancing production rates, resource recovery, and capital efficiency

### **MAXIMIZING LONG-TERM VALUE**



### LOWER TOTAL DEVELOPMENT COSTS

### Overview of development plan

- Multi-well pad corridors reduce duration of rig moves and improve logistics efficiencies
- Development of large contiguous acreage reduces separation and compression costs
  - Engineering and installation cost reduced through "design one, build many" concept
  - Size and number of gas, liquids, water, separation, and compression facilities optimized
- Consolidated gathering to central delivery points and basin export routes improves capital efficiency

Maximizing value balancing production rates, resource recovery, and capital efficiency

MAXIMIZING LONG-TERM VALUE

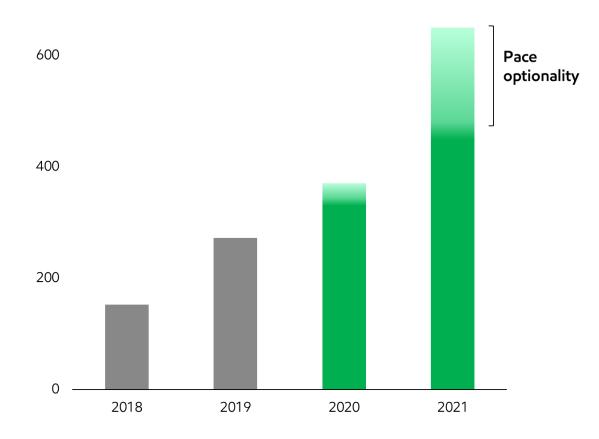
Cowboy central delivery point

- Central delivery points include multiple trains sized for capital efficiency and field development pace
  - Poker Lake Cowboy central delivery point capacity 200 Kbd and 400 Mcfd in 2020
  - Additional 100 Kbd and 200 Mcfd by 2022
- Design and scale of differentiated development plan key to mitigating environmental impacts
  - Reducing flaring and methane emissions
  - Increasing recycled water reuse

Exercising optionality to pace development while maintaining benefit of competitive advantages

### **PERMIAN PRODUCTION**

Koebd net



- Development plan enables flexibility and optionality in pace of execution
- Pace of execution will be set by:
  - Maintaining development at scale to achieve capital efficiency / cost targets
  - Ensuring project execution standards maintained
  - Ensuring learnings are rapidly incorporated into development plan
  - Sustaining ~10% return at \$35/bbl
- 2020 / 2021 pace reduced versus prior year outlook
- Production outlook

- 2020 ~360 Koebd

− 2021 ~600 Koebd

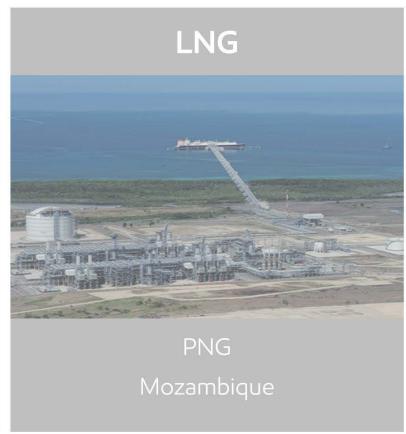
- 2024 >1,000 Koebd

# EXECUTING **GROWTH PLANS**

Deep portfolio of attractive unconventional, deepwater, and LNG opportunities

# **UNCONVENTIONAL** Permian





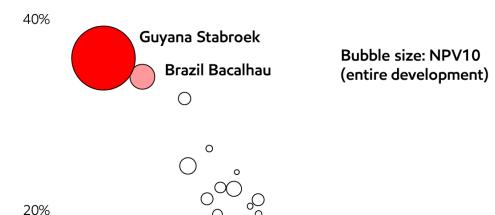
- Includes diverse mix of resource types and shorter / longer-cycle developments
- Provides optionality on investment timing and pace of development
- Generates double-digit returns at low prices (\$40/bbl, \$5/mbtu)<sup>1</sup>

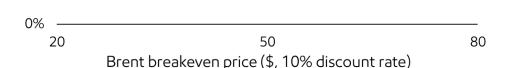
# KEY GROWTH PROJECT **DEEPWATER**

Exploration and development success increasing value of deepwater portfolio

### **GREENFIELD DEEPWATER IOC PROJECTS**

Internal rate of return





- Industry-leading exploration success increased Guyana resource potential by more than 60% in 2019
- Progressing early development of Stabroek block at Liza and Payara
- Increasing activity in Brazil with Bacalhau (formerly Carcará) development and commencing exploration drilling at Uirapuru

Exploration and development success increasing value of deepwater portfolio



Continuing to explore 6.6M acre Stabroek block

Exploration and development success increasing value of deepwater portfolio



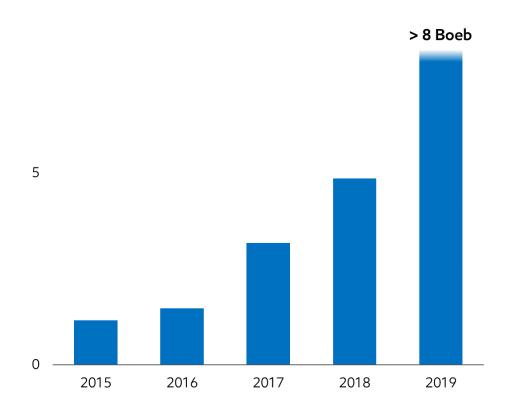
- Continuing to explore 6.6M acre Stabroek block
- 5 discoveries in 2019; 1 discovery to date in 2020
- 16 discoveries out of 18 wells drilled on the Stabroek block
- Industry-leading technologies foundational to exploration success
- "Explorer of the Year" three years in a row

Exploration and development success increasing value of deepwater portfolio

### **DISCOVERED RESOURCE**

Boeb gross

10



- Continuing to explore 6.6M acre Stabroek block
- 5 discoveries in 2019; 1 discovery to date in 2020
- 16 discoveries out of 18 wells drilled on the Stabroek block
- Industry-leading technologies foundational to exploration success
- "Explorer of the Year" three years in a row
- Stabroek gross recoverable resource increased to more than 8 Boeb
  - Average discovery size "giant" (>500 Moeb)
  - More than 3 Boeb added in 2019

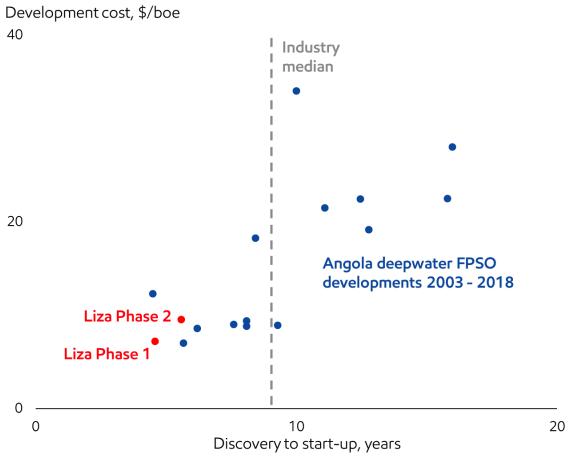
Exploration and development success increasing value of deepwater portfolio



- Five additional exploration wells planned for 2020
- Includes testing new play concepts in Canje,
   Kaieteur, and extent of deeper Cretaceous across
   Stabroek
- Considerable undrilled potential of more than 50 leads

Exploration and development success increasing value of deepwater portfolio

### DEVELOPMENT COST AND DISCOVERY TO START-UP TIMING<sup>1</sup>



Source: Wood Mackenzie and ExxonMobil internal analysis

- Benchmarking confirms leading deepwater competitiveness
- Delivered Liza phase 1 first-oil in December 2019, ahead of schedule and below budget
- Production ramp-up ongoing, expected to reach full capacity of 120 Kbd in coming months

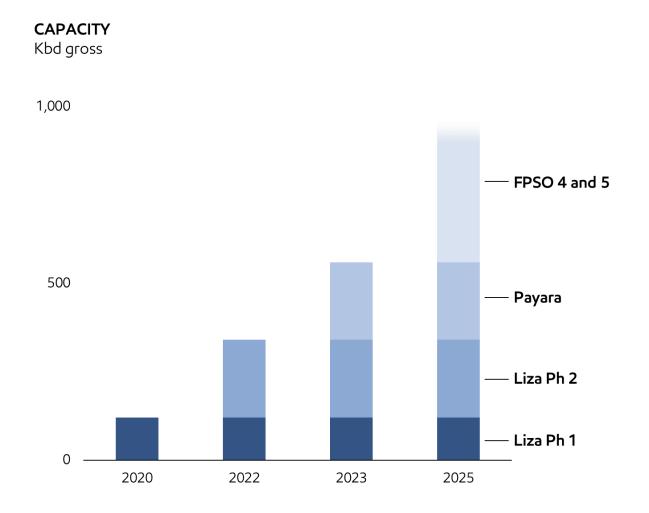
<sup>&</sup>lt;sup>1</sup> Industry median taken from Wood Mackenzie; Angola actual data, Guyana actual and future developments See supplemental information

Exploration and development success increasing value of deepwater portfolio



- Liza Phase 2 development (220 Kbd) on schedule for 2022 start-up
  - Leveraging learnings and designs of Phase 1
  - Liza Unity topsides integration in Singapore, targeting completion 2021

Exploration and development success increasing value of deepwater portfolio

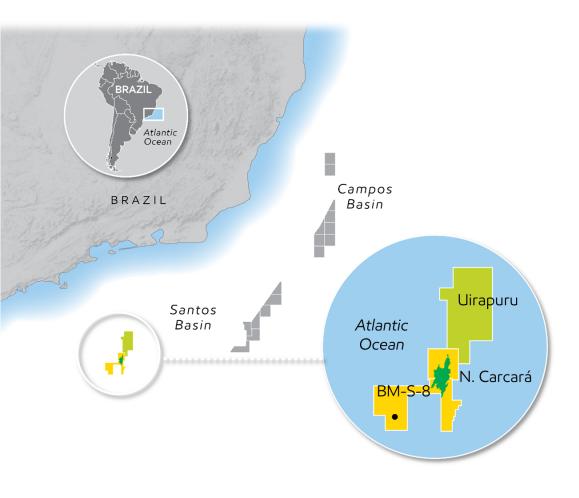


- Progressing towards 2023 start-up of Phase 3 development at Payara (220 Kbd)
  - Working with host government to obtain development plan approvals prior to FID
- Evaluating optimum development size and locations for FPSO 4 and 5
  - Integrating recent exploration data into development planning
  - Anticipate FIDs 2021 / 22 for start-up in 2024 / 25

Production outlook >750 Kbd by 2025

# KEY GROWTH PROJECT BRAZIL

Exploration and development success increasing value of deepwater portfolio

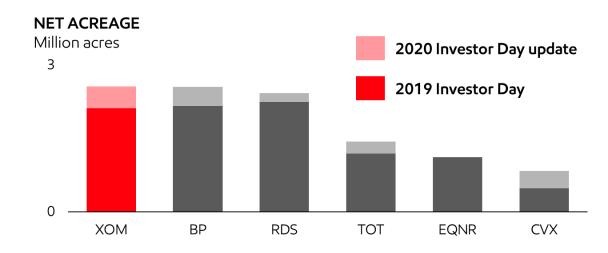


- Bacalhau Phase 1 development progressing on schedule
  - Completed two appraisal wells in 2019
  - FID anticipated late 2020
  - First oil targeted 2023 / 2024
- Commenced drilling on Uirapuru block

# KEY GROWTH PROJECT BRAZIL

Exploration and development success increasing value of deepwater portfolio

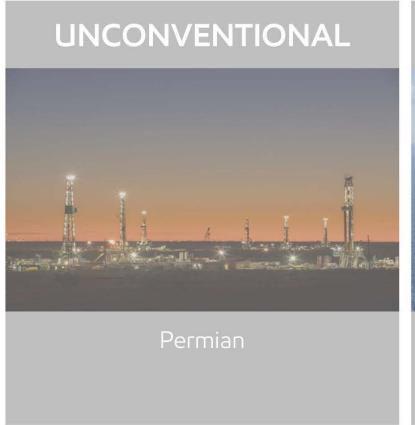




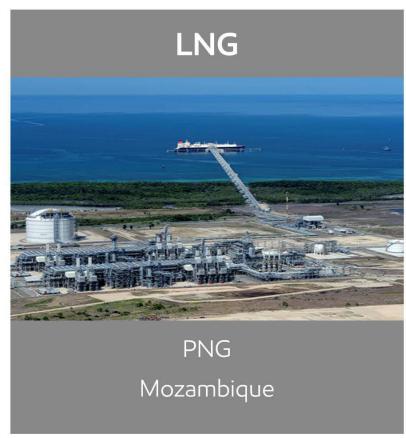
- Leading IOC acreage position with ~2.5M acres
  - More than 450K acres added in 2019
  - Operator in over 60% of acreage
- Exploration drilling to start in 2020
  - Prioritized operated opportunities within the Santos, Campos, and Sergipe basins, pending regulatory approvals
- Leveraging learnings and capabilities from Guyana

# EXECUTING **GROWTH PLANS**

Deep portfolio of attractive unconventional, deepwater, and LNG opportunities



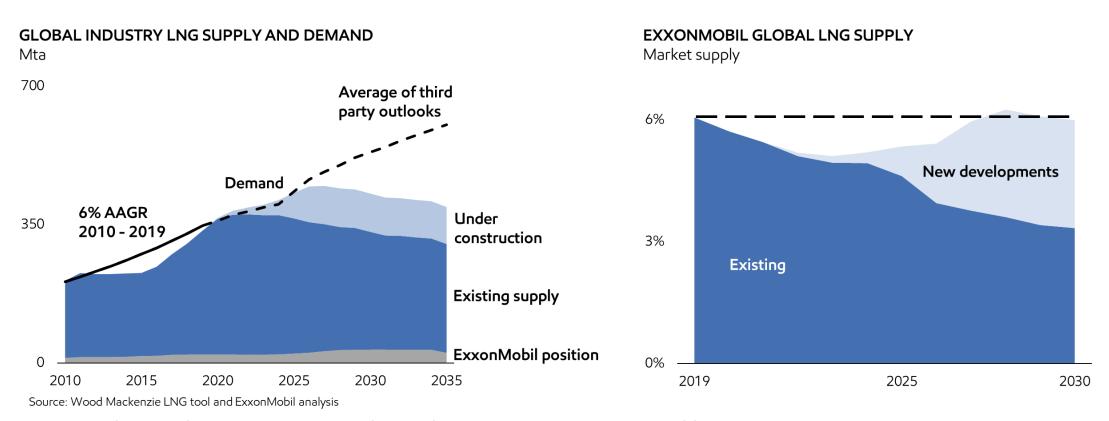




- Includes diverse mix of resource types and shorter / longer-cycle developments
- Provides optionality on investment timing and pace of development
- Generates double-digit returns at low prices (\$40/bbl, \$5/mbtu)<sup>1</sup>

# KEY GROWTH PROJECTS LNG

Long-term demand driven by increasing power generation and lower emissions profile



- LNG demand remains strong, driven by competitive costs and lower emissions in power generation
- Additional ~210 Mta of capacity required by 2035; equivalent to ~60% of 2020 global demand
- Portfolio of LNG developments maintains global supply position at ~6%
  - Key projects in Mozambique, PNG, and Golden Pass

# KEY GROWTH PROJECT MOZAMBIQUE

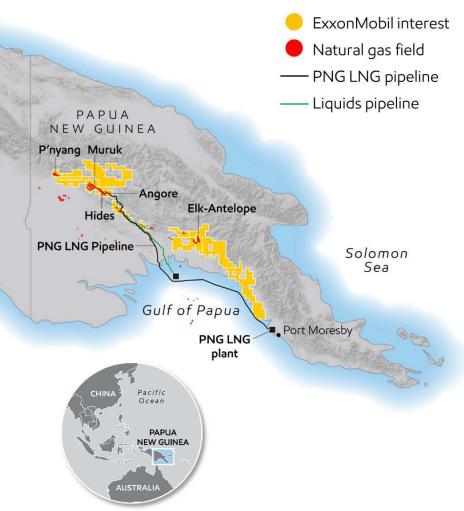
Leveraging frontier development experience, LNG operations, and project management capabilities



- Potential LNG capacity of over 40 Mta<sup>1</sup> through phased developments in Area 4
  - 25% interest, onshore operator
- 3.4 Mta floating LNG (Coral) on track for start-up in 2022
- 15.2 Mta Rovuma Phase 1 development plan approved
  - Pursuing synergies with Area 1 operator

# KEY GROWTH PROJECT PNG

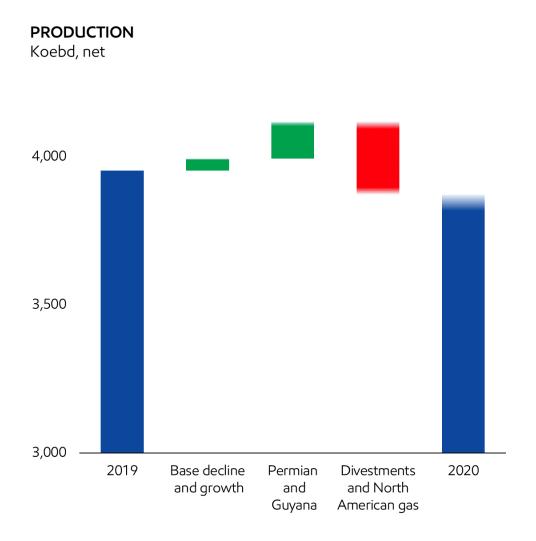
Leveraging frontier development experience, LNG operations, and project management capabilities



- Continued strong performance from existing operations
  - 2019 production 8.5 Mta, > 20% above design capacity
  - Net resource of ~10 Tcf<sup>1</sup>
- Papua / P'nyang 3 train, 8 Mta development
  - Papua gas agreement finalized in 2019
  - Working with government on P'nyang gas agreement

### UPSTREAM **VOLUMES OUTLOOK**

Production growth focused on increasing value



- Upstream strategy is driven by growing value
  - Growth focused on higher-margin liquids and LNG
- 2020 outlook of ~3.9 Moebd
  - Liquids growth from Permian and Guyana
  - Reducing low-margin North American gas
  - Divestments driven by accelerating Norway to 2019

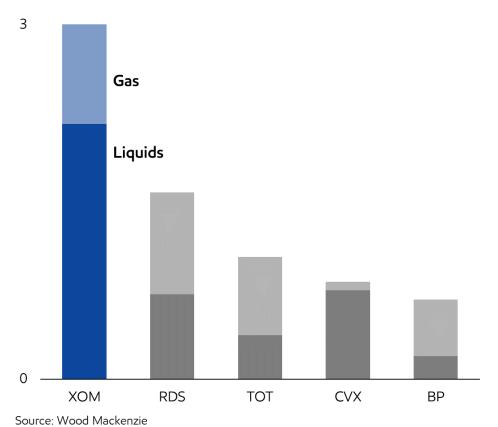
2025 outlook ~5 Moebd

### **EXPLORATION PORTFOLIO**

Expanding portfolio of low-cost opportunities through industry-leading exploration success

### TOTAL COMMERCIAL DISCOVERIES<sup>1</sup>, 2014 - 2019

Boeb, net



- Discoveries three times IOC average in past six years
- Exploration drilling in 2020 / 2021 focused on deepwater opportunities in Guyana and Brazil
- Risked exploration success provides development opportunities to more than offset depletion through 2030
  - Anticipate developments will be competitive across price ranges

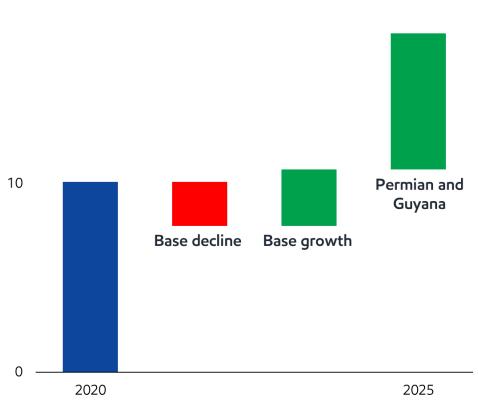
# **GROWING EARNINGS CAPACITY**

Advantaged investments and portfolio highgrading improve earnings potential

### EARNINGS GROWTH POTENTIAL<sup>1</sup>

Billion USD

20



- Maximizing value of current assets
- Earnings growth potential driven by Permian and Guyana
- LNG contributions mainly post-2025

### UPSTREAM **KEY MESSAGES**

- Driving utilization improvements and expense reductions in base assets to deliver stronger cash flow
- Highgrading asset portfolio with divestment program
- Executing strongest portfolio of developments since Exxon and Mobil merger
  - Managing pace based on market developments
- Strengthening future pipeline of developments through industry-leading exploration success

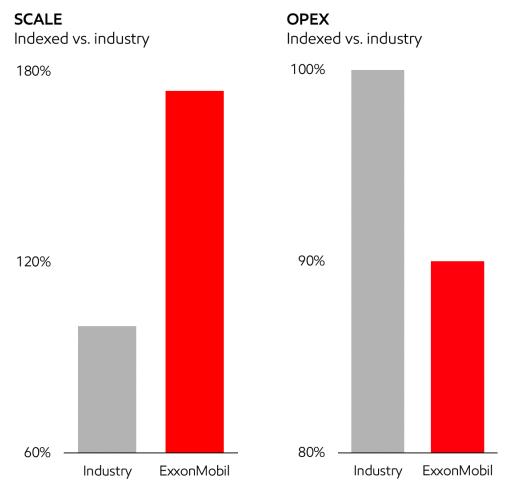
# DOWNSTREAM

### DOWNSTREAM **KEY MESSAGES**

- Leveraging integration while driving efficiencies to maximize value from base assets
- Advantaged investments upgrading refinery configuration to support demand growth for higher-value products
  - Managing pace based on market developments
- Unique position enables earnings growth across Permian value chain
- Leveraging supply from advantaged refineries to grow retail sales in new markets
- Structural business improvements increase earnings potential across range of price environments

# **EFFICIENT MANUFACTURING**

Scale and integration provide significant cost advantages



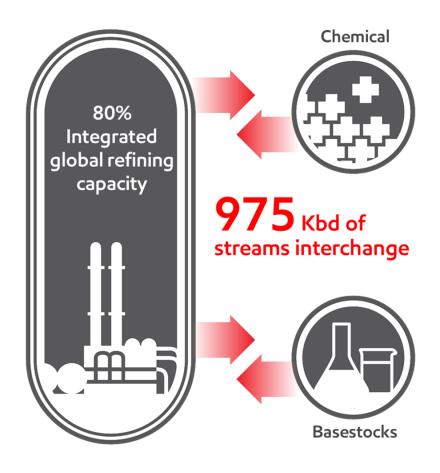
Source: S&P Global Platts and ExxonMobil analysis Source: Sc

Source: Solomon 2018 data, ExxonMobil estimates

- Average refinery capacity 75% higher than industry
- Cost advantage of 10% compared to average refiner, resulting in \$900M annual benefit
- First-quartile energy efficiency with 34 cogeneration units across network
- Advanced analytics, applied across global refining network, strengthen efficiency and reliability

### **EFFICIENT MANUFACTURING**

Scale and integration provide significant cost advantages



- Interchange of process streams represents 30% of total crude processing at integrated sites
- Enables lower feedstock costs and production of highest-value products
- Synergies include shared resources, interconnected facilities, and coordinated operating practices
- Baytown site: 70 interchanging streams contribute to ~\$200M¹ of annual integration benefits

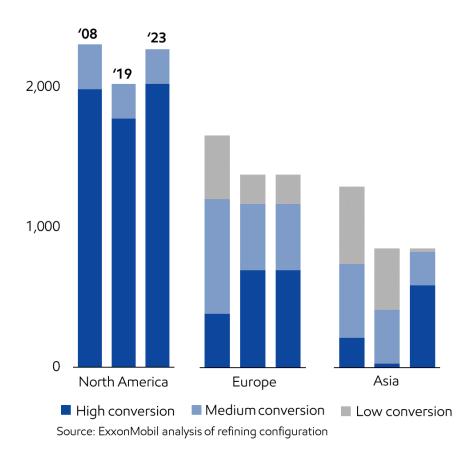
<sup>1</sup> Based on ExxonMobil analysis of internal data

# IMPROVING REFINERY CONFIGURATION

Upgrading production with proprietary technology and portfolio highgrading

### **REFINING CONFIGURATION – 2008 to 2023**

Kbd



- Higher conversion advantaged by up to \$7/bbl in recent years
- Leading global coking capacity, mostly in North America
- Portfolio highgrading with 14 refinery divestments and three advantaged projects to upgrade lowvalue products
- Advancing technology solutions to further improve yields at industry-leading cost of supply
- Increasing capacity for Permian light oil in U.S. Gulf Coast

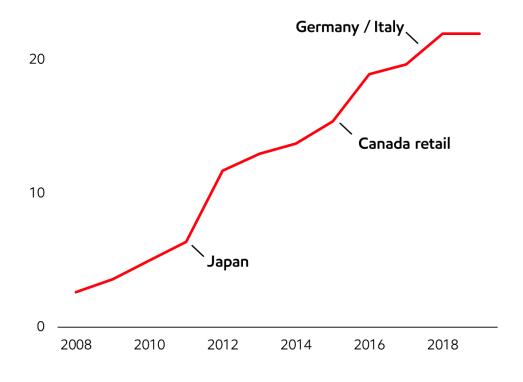
See supplemental information

### PORTFOLIO HIGHGRADING

Focusing portfolio on long-term strategic assets

### **CUMULATIVE CASH PROCEEDS**

Billion USD



\$10B reduction in capital employed<sup>1</sup>

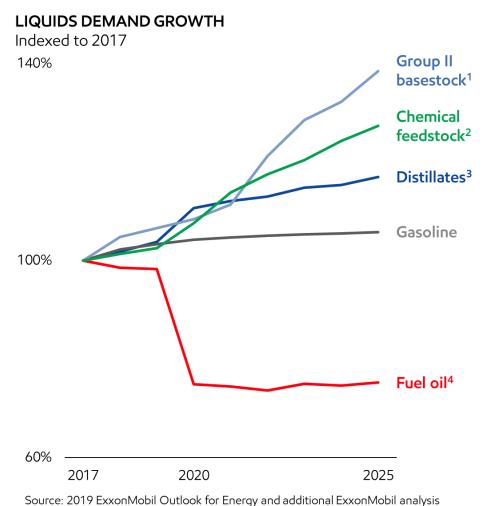
\$22B cumulative cash proceeds

14 refineries4,000 pipeline miles10,000 retail sitesdivested since 2008

Ongoing disciplined approach to portfolio evaluation; continued marketing of non-strategic assets

# **EVOLVING** DEMAND

Robust demand growth for higher-value products



- Fuel economy standards drive increasing demand for higher-quality lubricants and Group II basestocks
- Increase in demand for chemical products underpins growth in refining feedstocks
- Demand for distillates grows due to increasing commercial transportation and aviation
- Gasoline consumption moderates with improved efficiency of light-duty fleet
- Fuel oil demand projected to decline 25% with IMO low-sulfur standards

Source. 2017 Exxonividual Editorial Energy and additional Exxonividual analysis

# HIGH-RETURN GROWTH INITIATIVES

Advantaged investments and global footprint serve as foundation for earnings growth

### **MAJOR PROJECTS**



Advantaged investments aligned with demand fundamentals

# REVAMPS AND IMPROVEMENTS



Smaller-scale projects with average returns of ~30%<sup>1</sup>

# OPTIMIZATION, TRADING, MARKETING



Leveraging global asset footprint across value chains

<sup>&</sup>lt;sup>1</sup> Potential average returns based on ExxonMobil estimates of prices and margins for future projects (generally consistent with 5 year average margins). The average return represents the average discounted cash flow of each project weighted by associated investment for each project. See supplemental information

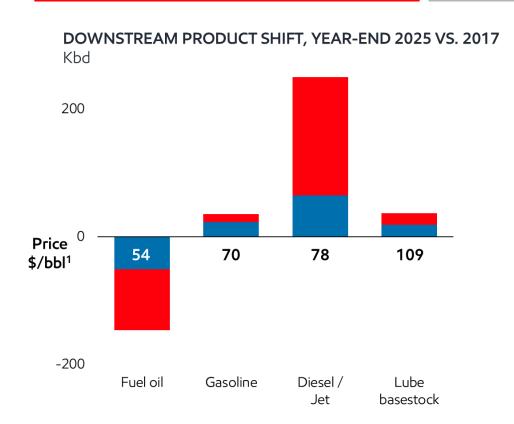
# MAJOR **PROJECTS**

Advantaged investments aligned with evolving demand

### **MAJOR PROJECTS**

REVAMPS AND IMPROVEMENTS

OPTIMIZATION, TRADING, MARKETING



PROJECTS ONLINE WITH ~\$600M ANNUAL EARNINGS POTENTIAL <sup>2</sup>	FUEL OIL CONVERSION	CLEAN FUELS	LUBES BASESTOCKS
Beaumont hydrofiner			
Antwerp coker			
Rotterdam hydrocracker			•
PROJECTS IN PROGRESS WITH ~\$1B ANNUAL EARNINGS POTENTIAL <sup>2</sup>			
Beaumont light-crude expansion		•	
Fawley hydrofiner		•	
Singapore resid upgrade	•	•	•
LEVERAGING	<u> </u>		
COMPETITIVE ADVANTAGES TECHNOLOGY	/ sc	CALE	INTEGRATION

- Projects online generated earnings of \$300M in challenging 2019 margin environment
- Average project returns are 8 10 percentage points above industry average

<sup>&</sup>lt;sup>1</sup> Price on 2019 basis

<sup>&</sup>lt;sup>2</sup> Based on ExxonMobil estimates of prices and margins for future projects (generally consistent with 5 year average margins) See supplemental information

# **BEAUMONT** LIGHT-CRUDE EXPANSION

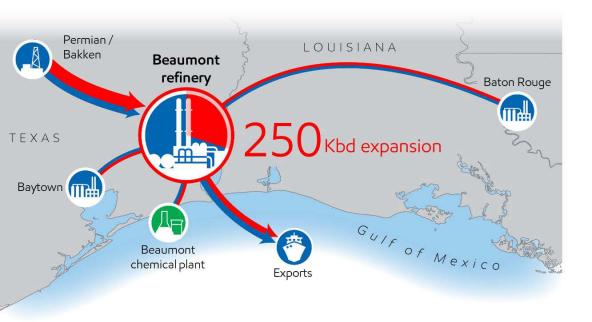
Materially improves site competitiveness

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING

### **BEAUMONT LIGHT-CRUDE EXPANSION**



- Existing product or feedstock flows
- New or expanded flows

- Efficiently expands Permian crude processing capability
  - Project adds 250 Kbd atmospheric pipestill
  - Expands site hydrotreating capacity by 125 Kbd
  - Leverages U.S. Gulf Coast network conversion capacity
- Product optionality for domestic and export markets
- Further cost reduction with modular construction

34

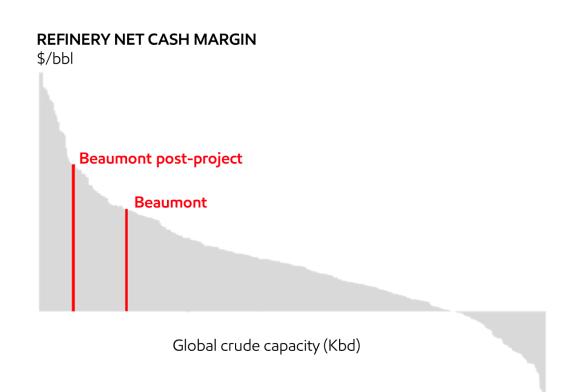
# **BEAUMONT** LIGHT-CRUDE EXPANSION

Materially improves site competitiveness

### **MAJOR PROJECTS**

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



- Efficiently expands Permian crude processing capability
  - Project adds 250 Kbd atmospheric pipestill
  - Expands site hydrotreating capacity by 125 Kbd
  - Leverages U.S. Gulf Coast network conversion capacity
- Product optionality for domestic and export markets
- Further cost reduction with modular construction



# FAWLEY HYDROFINER AND PIPELINE

Materially improves site competitiveness

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING

### **FAWLEY HYDROFINER AND PIPELINE**



- Increases production of higher-value products
- Improves yield to better align with local market demand
- Leverages logistics into Greater London area and Heathrow
- Pacing investment while preserving value

45% increase in ultra-low-sulfur diesel

See supplemental information

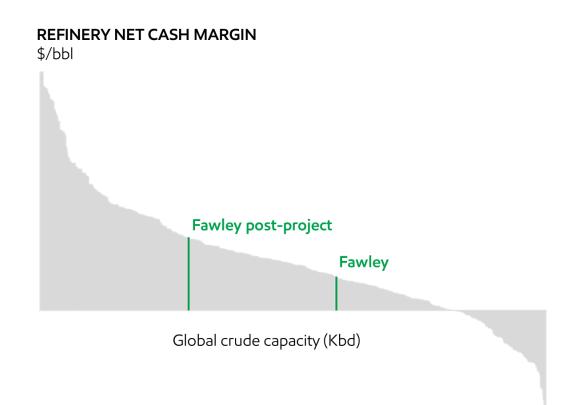
# FAWLEY HYDROFINER AND PIPELINE

Materially improves site competitiveness

### **MAJOR PROJECTS**

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



- Increases production of higher-value products
- Improves yield to better align with local market demand
- Leverages logistics into Greater London area and Heathrow
- Pacing investment while preserving value

~\$200 million annual earnings potential<sup>1</sup>

# **SINGAPORE** RESID UPGRADE

Materially improves site competitiveness

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING

### SINGAPORE RESID UPGRADE REFINERY **PROPRIETARY Distillates** TECHNOLOGY Residual Group II streams basestocks CHEMICAL **IMO-compliant** PLANT fuel

- Upgrading high-sulfur fuel oil to high-quality lubes basestocks and distillates
- Industry-first deployment of proprietary process and catalyst technology
  - Two unique process configurations
  - 13 different catalysts deployed across 17 reactors
- Refinery and chemical plant integration provides project synergies

88

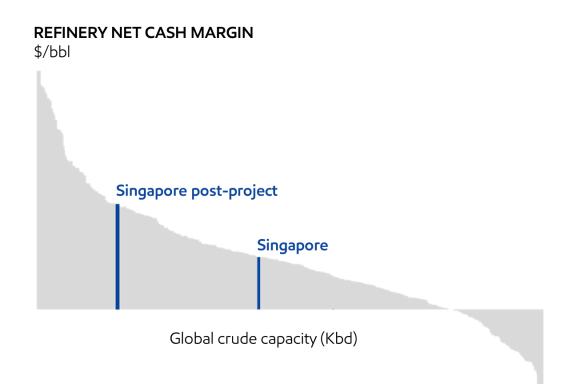
# **SINGAPORE** RESID UPGRADE

Materially improves site competitiveness

### **MAJOR PROJECTS**

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



- Moves Singapore to top quartile for refining profitability
- Crude cracker becomes first-quartile liquids steam cracker in Asia

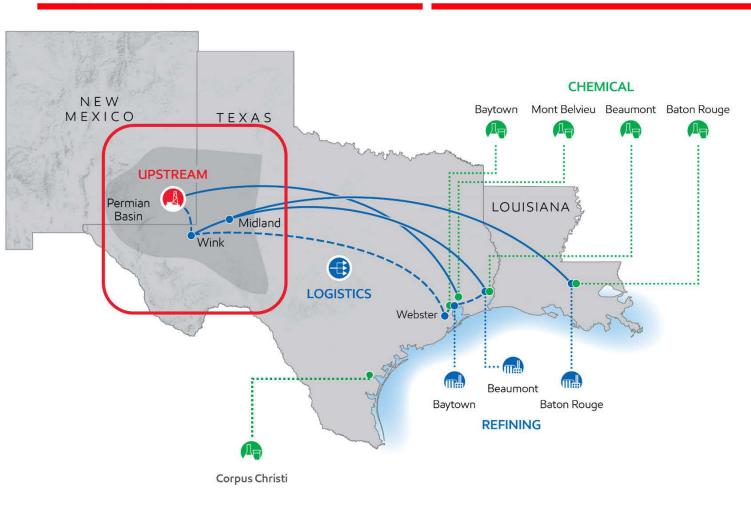
~\$700 million annual integrated earnings potential<sup>1</sup>

Unique position enables earnings growth across full value chain

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



 Advantaged position in Midland and Delaware basins

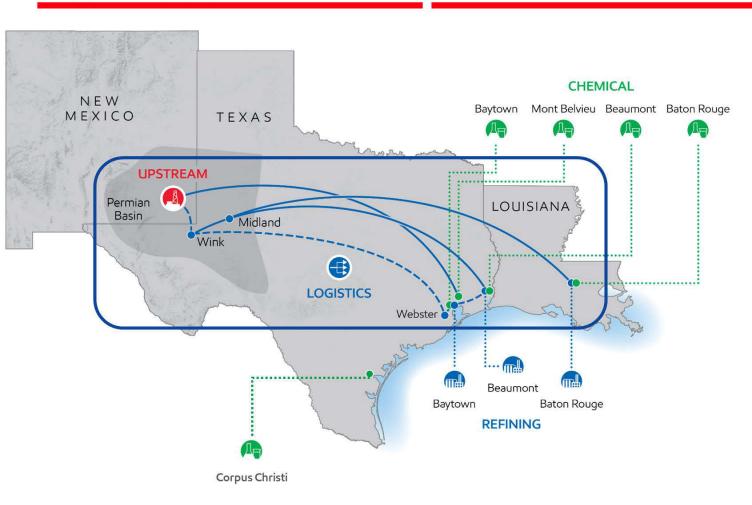
See supplemental information

Unique position enables earnings growth across full value chain

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



- Most efficient logistics to Baytown and Beaumont refineries
  - Wink-to-Webster 1+ Mbd JV pipeline
  - 100 Kbd Wink terminal online
- Crude export capability and trading optionality

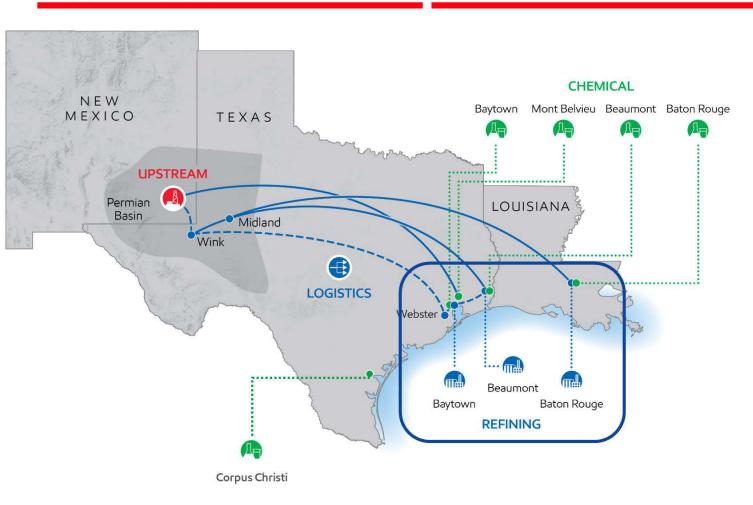


Unique position enables earnings growth across full value chain

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



- Expanding U.S. Gulf Coast light-oil processing capacity
  - Additional 50 Kbd in 2019 and 350 Kbd by 2023
  - 200 Kbd additional clean products
- Increasing clean product export capability

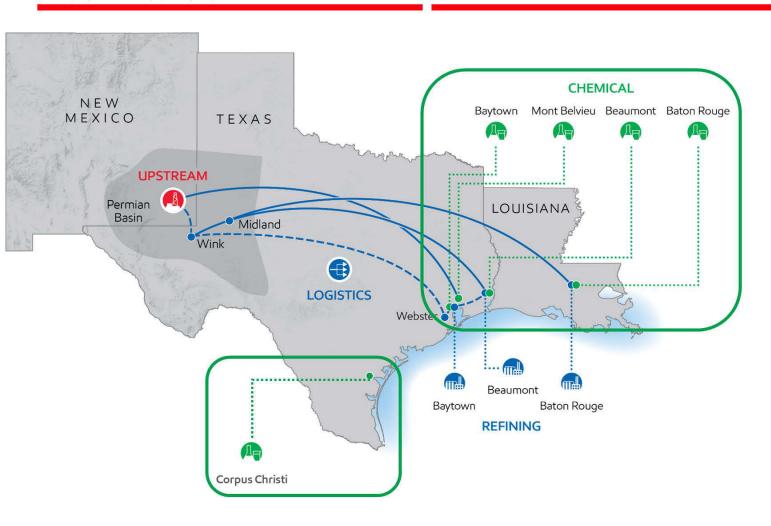


Unique position enables earnings growth across full value chain

**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING



- U.S. Gulf Coast ethane steam crackers supported by advantaged Permian feed
  - Third steam cracker at Baytown complex started up in 2018
  - New world-scale steam cracker near Corpus Christi, Texas by 2022

~\$1 billion
annual earnings potential<sup>1</sup>

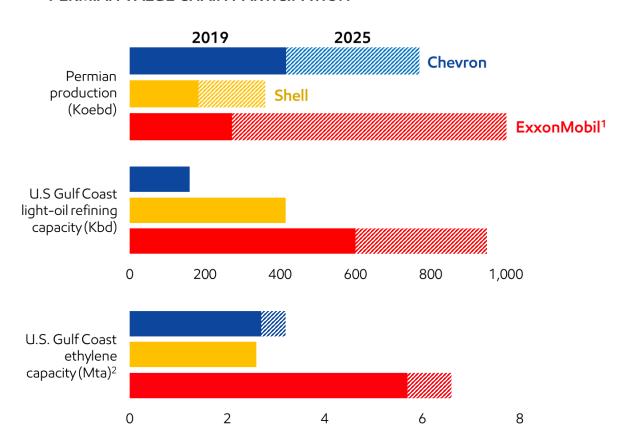
Unique position enables earnings growth across full value chain

### **MAJOR PROJECTS**

### **REVAMPS AND IMPROVEMENTS**

OPTIMIZATION, TRADING, MARKETING

### PERMIAN VALUE CHAIN PARTICIPATION



- Scale advantage across upstream, refining, and chemicals
- Greater logistics ownership ensures linkage across the value chain and full value capture

### **REVAMPS AND IMPROVEMENTS**

Smaller-scale projects with average returns of ~30%<sup>1</sup>

**MAJOR PROJECTS** 

### **REVAMPS AND IMPROVEMENTS**

OPTIMIZATION, TRADING, MARKETING

7

2019 start-ups

45%

average return<sup>1</sup>

~\$250M

earnings potential<sup>2</sup>

**BATON ROUGE** 

Two projects supporting Permian integration; increases light-crude capacity by 53 Kbd

**BAYTOWN** 

Increases distillate production by 10 Kbd

**SINGAPORE** 

Increases lube basestocks by 7%



<sup>&</sup>lt;sup>1</sup> Average return represents the average discounted cash flow of each project weighted by associated investment for each project <sup>2</sup> Record on Every Mobil estimates of prices and margins for fitture projects (constraint with 5 years average margins)

<sup>&</sup>lt;sup>2</sup> Based on ExxonMobil estimates of prices and margins for future projects (generally consistent with 5 year average margins)
See supplemental information

# GROWING LOGISTICS CAPACITY FOR OPTIMIZATION

Leveraging global footprint across value chains

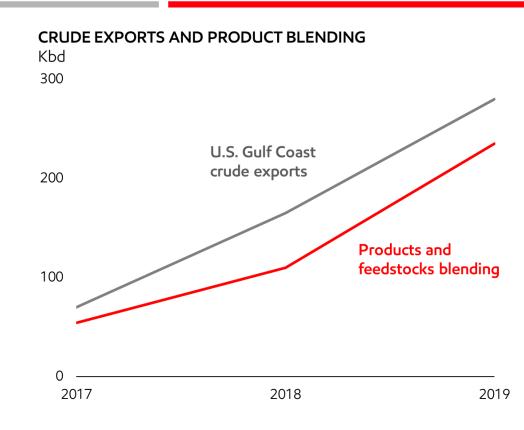
**MAJOR PROJECTS** 

**REVAMPS AND IMPROVEMENTS** 

OPTIMIZATION, TRADING, MARKETING

### **MEXICO LOGISTICS**





- Supply chain advantage in Mexico with strong U.S. Gulf Coast production base and low-cost import logistics
- Optimizing U.S. crude flows to global refining centers and upgrading components to high-value products

See supplemental information

# LUBRICANTS VALUE CHAIN LEADERSHIP

Leveraging global footprint across value chains

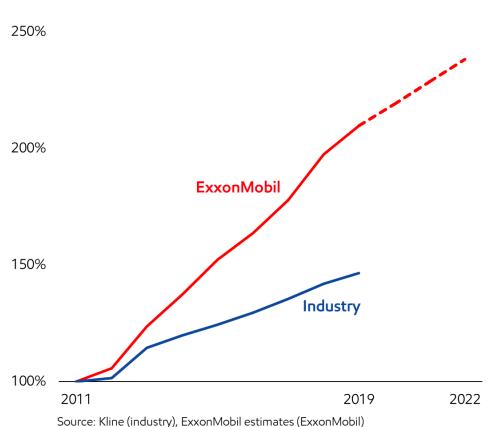
**MAJOR PROJECTS** 

REVAMPS AND IMPROVEMENTS

OPTIMIZATION, TRADING, MARKETING

### **GLOBAL SYNTHETIC LUBRICANTS SALES GROWTH**

Indexed to 2011



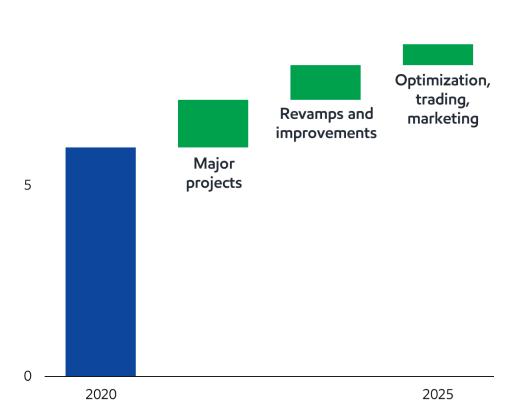
- Fuel economy standards driving growth in synthetics demand
- ExxonMobil is the leading global supplier of synthetic lubricants<sup>1</sup>
  - Global sales have increased 9% per year since 2011
  - Strong growth in China with sales volume doubling since 2015

# **GROWING EARNINGS CAPACITY**

Advantaged investments and efforts to optimize asset footprint improve earnings potential



10



- 2020 earnings improvement potential
  - Contributions from 2019 and early 2020 start-ups
  - Lower turnaround activities
  - Focused cost reductions and efficiencies
- Earnings growth potential through 2025 based on:
  - Advantaged project investments
  - Asset optimization
  - Market growth and trading

### DOWNSTREAM **KEY MESSAGES**

- Leveraging integration while driving efficiencies to maximize value from base assets
- Advantaged investments upgrading refinery configuration to support demand growth for higher-value products
  - Managing pace based on market developments
- Unique position enables earnings growth across Permian value chain
- Leveraging supply from advantaged refineries to grow retail sales in new markets
- Structural business improvements increase earnings potential across range of price environments



### CHEMICAL KEY MESSAGES

- Growing demand to meet evolving needs of rapidly expanding middle class
- Demand growth attracting significant industry investments
- Project advantages coupled with proprietary technology and products drive industry-leading project returns
  - Managing pace based on market developments
- Unparalleled technology and trusted customer relationships enable higher-value performance product growth

# CHEMICALS IMPROVE MODERN LIFE

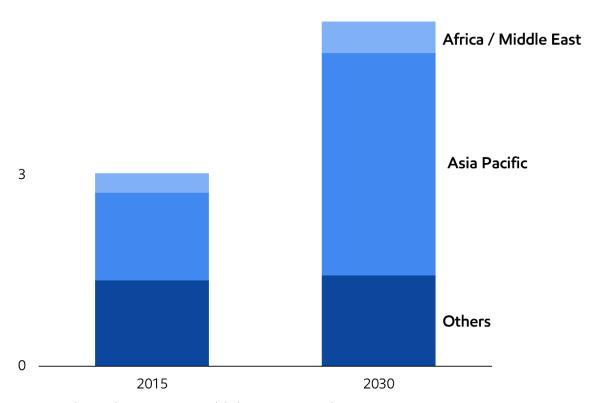
Long-term chemical demand robust with expanding middle class

### **GLOBAL MIDDLE CLASS POPULATION**

Billion people

6

Middle class nearly doubles by 2030



Source: The Brookings Institution - Global Economy & Development 2017

See supplemental information

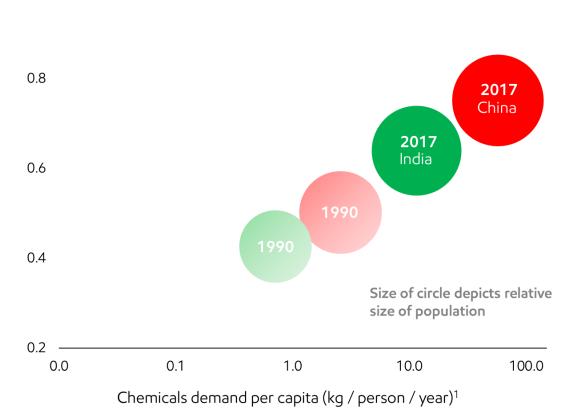
# CHEMICALS IMPROVE MODERN LIFE

Long-term chemical demand robust with expanding middle class

### **HUMAN DEVELOPMENT INDEX**

1990 and 2017

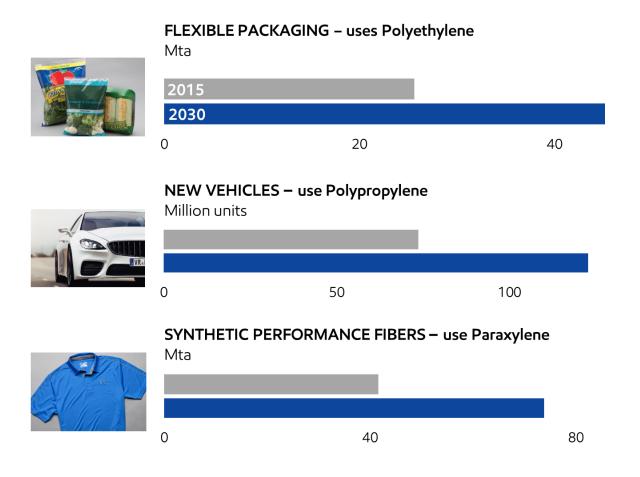
1.0



- Middle class nearly doubles by 2030
- Chemicals demand grows with improved standards of living

# CHEMICALS IMPROVE MODERN LIFE

Long-term chemical demand robust with expanding middle class

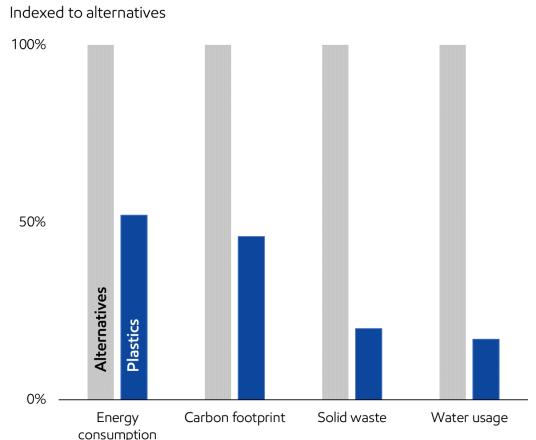


- Middle class nearly doubles by 2030
- Chemicals demand grows with improved standards of living
- Demand for modern conveniences growing
- Plastic adoption driven by superior performance properties versus alternatives

# PLASTIC PACKAGING BENEFITS AND WASTE **SOLUTIONS**

Plastic provides sustainability benefits versus alternatives

### PLASTIC PACKAGING VS. ALTERNATIVES<sup>1</sup>



Source: Franklin Associates study sponsored by ACC, 2018

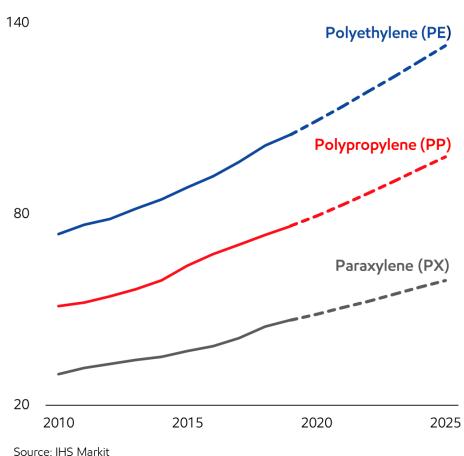
- Significant plastic packaging benefits versus alternatives
  - Lower life cycle GHG impacts
  - Alternatives generate ~5x the waste of plastic
- Global waste issue is broader than plastics
- Advancing solutions for plastics
  - Founding member of Alliance to End Plastic Waste
  - Providing products that enhance recyclability
  - Working to transform plastic waste into feedstock

# GROWING CHEMICAL **DEMAND**

Demand for key products grows with increasing prosperity

### INDUSTRY CHEMICAL PRODUCT DEMAND

Million tonnes



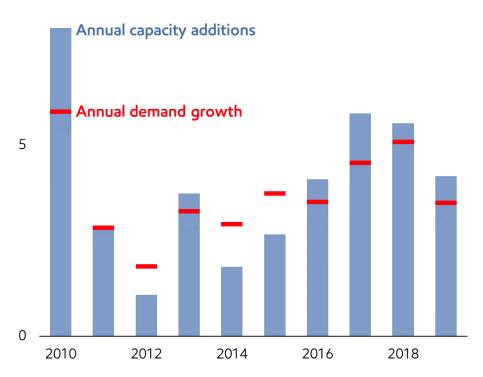
- Robust, long-term demand growth for key chemical products
  - ~4% per year growth; 1% above GDP

# GROWING CHEMICAL **DEMAND**

### Growing chemical demand attracts investment

# INDUSTRY POLYETHYLENE CAPACITY ADDITIONS AND DEMAND GROWTH Million tonnes

10



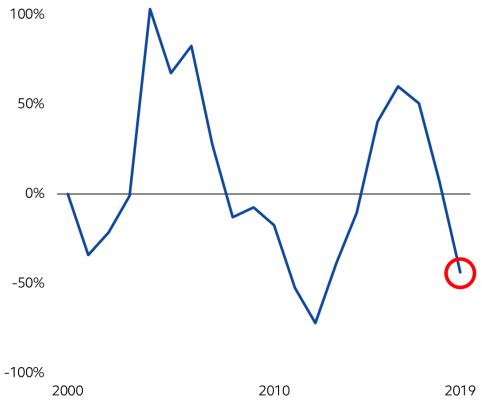
Source: IHS Markit

- Robust, long-term demand growth for key chemical products
  - ~4% per year growth; 1% above GDP
- Current margin environment challenging due to over supply in key products
- Ability to capture value through market cycles critical to long-term success

# CHEMICAL BUSINESS CYCLICALITY

Investing through the cycle for long-term value creation

# INDUSTRY ASIA PACIFIC POLYETHYLENE – ETHYLENE CASH COST Change from 2000



Source: IHS Markit

- Well positioned to capture value through market cycles
  - World-scale, integrated assets provide optimization capability and diversified feed advantages
  - Differentiated performance product technology
- Responding to current margin environment with focus on structural improvements and cash generation
  - Disciplined cost management and investment pacing
  - Integrated asset optimization

# CURRENT ASSET PORTFOLIO

Maintaining market leadership across majority of product applications

GAS OLEFIN DERIVATIVE CRACKERS LIQUIDS -0 **CRUDE** REFINERY PLANTS

### 2019 **29 Mta**

	Market position <sup>1</sup>	Example applications
POLYETHYLENE	1	Packaging, agricultural film, piping, liquid containers
POLYPROPYLENE	9	Automotive, appliance, hygiene, diapers
OTHER	1	Fluids: drilling fluids, solvents
EXAMPLES:	1	Synthetics: lubricants
S Y N T H E T I C S  B U T Y L	1	Butyl: tires
VISTAMAXX	1	Vistamaxx: packaging, molded parts
PARAXYLENE	<b>2</b> <sup>2</sup>	Clothing, food, and liquid containers

<sup>&</sup>lt;sup>1</sup> IHS Markit and ExxonMobil estimates based on available data

<sup>&</sup>lt;sup>2</sup> Market position includes paraxylene and benzene

# KEY EARNINGS GROWTH ENABLERS

Increasing value through advantaged projects and performance product growth

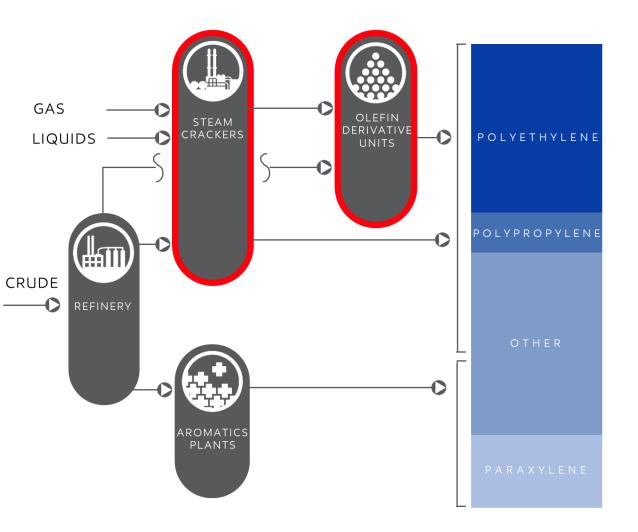




# EXPANDING ADVANTAGED PORTFOLIO

Creating value through advantaged investments

### **ADVANTAGED GROWTH PROJECTS**



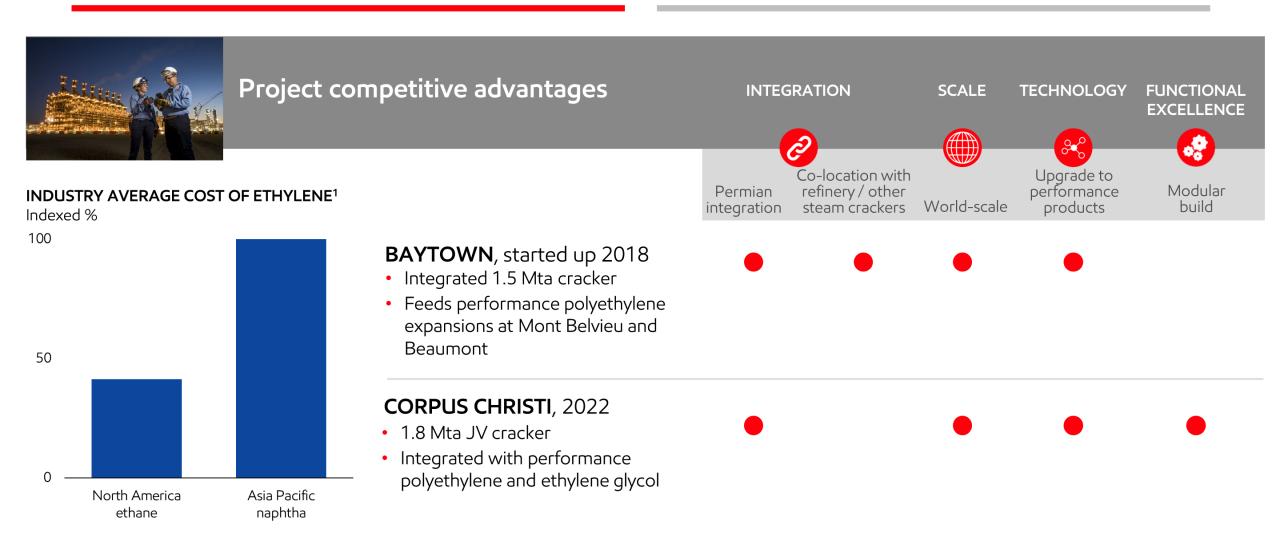
- Third Baytown steam cracker started up 2018
- Progressing two new steam cracker complexes
  - Corpus Christi leveraging advantaged Permian feed
  - China expanding footprint in largest global chemical growth market
- Steam cracker projects support ethylene glycol and performance PE and PP investments
- Additional olefin derivative investments leverage synergies of large integrated sites

# WORLD-SCALE STEAM CRACKER INVESTMENTS

Leveraging competitive advantages to create industry-leading project returns

### **ADVANTAGED GROWTH PROJECTS**

**PERFORMANCE PRODUCTS** 



<sup>1</sup>ExxonMobil internal analysis

# GROWTH IN OLEFIN DERIVATIVES

growth in customer demand

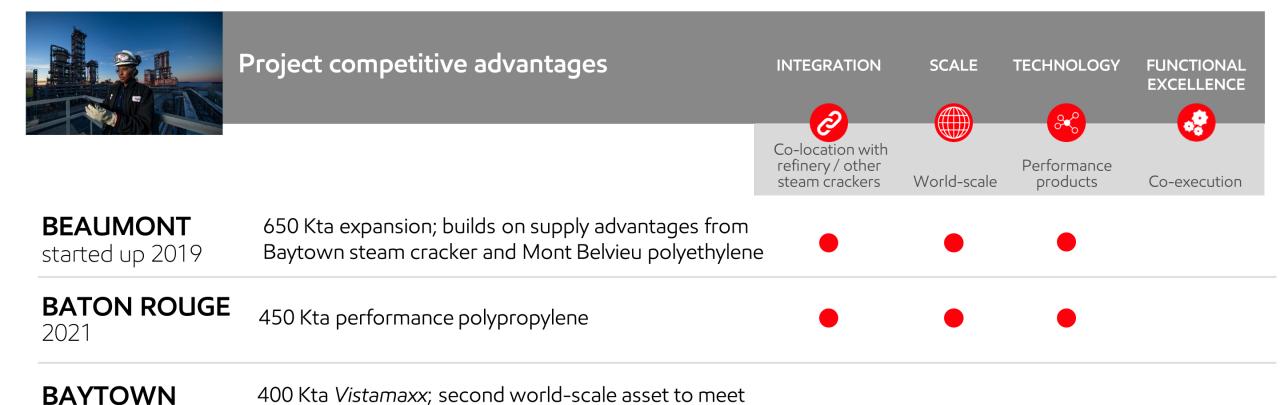
350 Kta linear alpha olefins; new market entry

supporting internal and external customers

Leveraging competitive advantages to make strategic, integrated investments

### **ADVANTAGED GROWTH PROJECTS**

2022

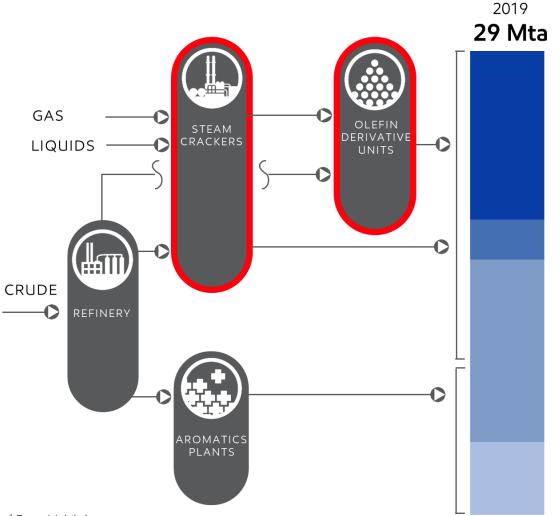


# EXPANDING ADVANTAGED PORTFOLIO

Projects grow performance product volumes

### **ADVANTAGED GROWTH PROJECTS**

### **PERFORMANCE PRODUCTS**



+ 2.0 Mta Polyethylene<sup>1</sup>

- + 1.3 Mta Polypropylene
- + 0.4 Mta Vistamaxx
- + 0.4 Mta Linear alpha olefins
- + 0.5 Mta Ethylene glycol<sup>1</sup>

4.6 Mta product<sup>2</sup>

~70% performance

<sup>&</sup>lt;sup>1</sup> ExxonMobil share

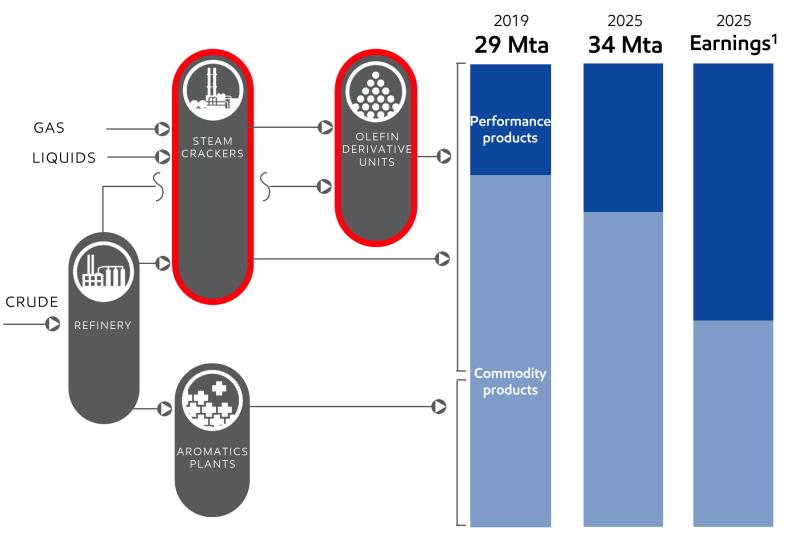
<sup>&</sup>lt;sup>2</sup> Planned design capacity

# EXPANDING ADVANTAGED PORTFOLIO

Projects grow performance product volumes

**ADVANTAGED GROWTH PROJECTS** 

### **PERFORMANCE PRODUCTS**



- Growing performance products to increase portfolio value
- Higher-value performance products translate to higher earnings

<sup>1</sup> 5 year average margins

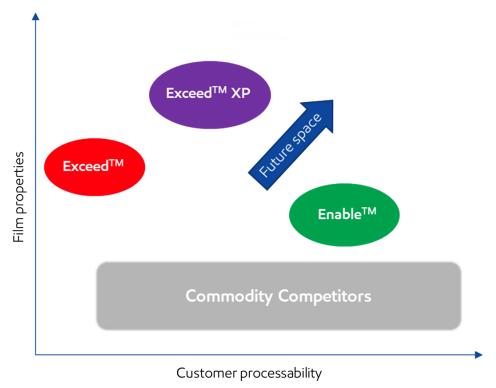
# PERFORMANCE PRODUCTS CREATE VALUE

Performance polyethylene results in superior products, increasing customer value

### **ADVANTAGED GROWTH PROJECTS**

#### PERFORMANCE POLYETHYLENE TECHNOLOGY DEVELOPMENT

Relative performance



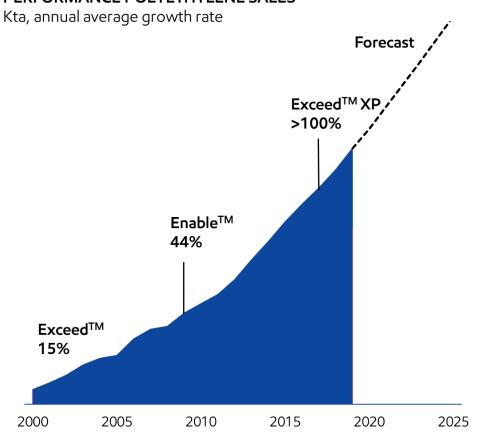
- Continuous product and catalyst innovation provide customers with differentiated end-use products
- New products designed to meet evolving customer demand
- Customer technology support and collaboration result in custom product applications

# PERFORMANCE PRODUCTS CREATE VALUE

Performance polyethylene results in superior products, increasing customer value

### **ADVANTAGED GROWTH PROJECTS**

### PERFORMANCE POLYETHYLENE SALES

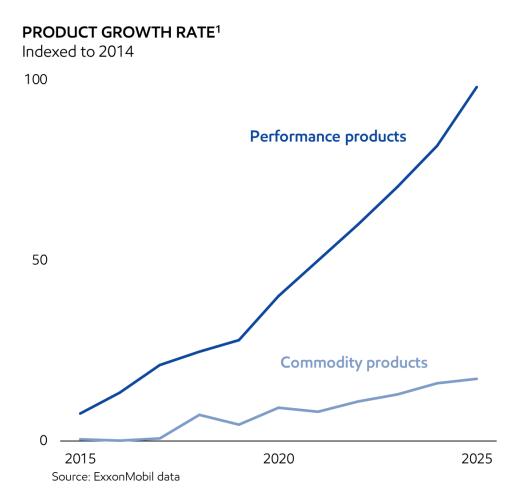


- Continuous product and catalyst innovation provide customers with differentiated end-use products
- New products designed to meet evolving customer demand
- Customer technology support and collaboration result in custom product applications
- Unique performance attributes drive product sales and value
  - Exceed<sup>TM</sup> XP delivers ~25% more value than commodity PE<sup>1</sup>
  - Performance PE sales increased 9% in 2019

# PRODUCT DEVELOPMENT CAPABILITY

Strengths developed over decades create barriers to entry

### **ADVANTAGED GROWTH PROJECTS**



- Unparalleled proprietary technology
  - More than 30 years of metallocene research has generated 5,000+ catalyst library
  - >6,000 patents, >200 new products commercialized since 2010
- Trusted customer relationships
  - More than 6,000 customers
  - Collaborated on ~1,500 product trials
- Marketing-enabled application growth
  - >2,500 new leads in 2019 by >80 application development teams
  - Local market-facing resources in 33 countries
- Quality, reliable manufacturing operations
  - More than 50 major plant trials conducted in 2019
  - Base asset conversion from commodity to performance product

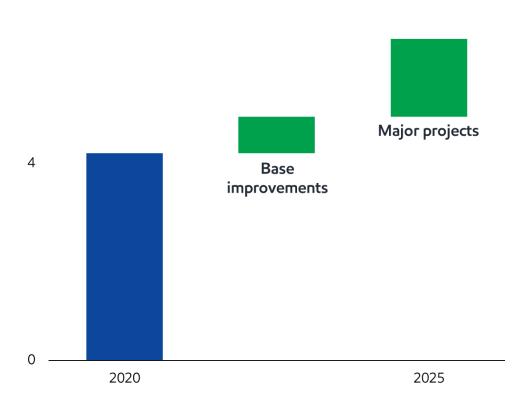
# **GROWING EARNINGS CAPACITY**

Major projects and performance products improve earnings potential

#### EARNINGS GROWTH POTENTIAL<sup>1</sup>

Billion USD

8



- Base earnings growth through improvements
  - Low-cost debottlenecks
  - Asset optimization
  - Cost efficiencies
- Major projects deliver 30% sales growth<sup>2</sup>
  - Steam cracker and olefin derivative projects
  - Performance products 70% of new capacity<sup>3</sup>

<sup>&</sup>lt;sup>1</sup> 5 year average margin basis

<sup>&</sup>lt;sup>2</sup> From capacity additions, 2017 to 2025

<sup>&</sup>lt;sup>3</sup> Based on design capacity from 2020 See supplemental information

### CHEMICAL KEY MESSAGES

- Growing demand to meet evolving needs of rapidly expanding middle class
- Demand growth attracting significant industry investments
- Project advantages coupled with proprietary technology and products drive industry-leading project returns
  - Managing pace based on market developments
- Unparalleled technology and trusted customer relationships enable higher-value performance product growth

# **GLOBAL PROJECTS**



# GLOBAL PROJECTS KEY MESSAGES

- Competitive advantages enable successful project execution
- Proven capability to execute large, complex projects on a global scale, across established and frontier locations
- Unique, integrated project organization leverages experience, functional excellence, and technology

### PROJECT **EXECUTION**

Competitive advantages enable successful project execution



- Extensive project portfolio
- Global strategic partnerships with contracting community
- Execution strategies tailored to location and environment

# \$140 billion

In major capital projects started up in 16 countries over last decade



### **TECHNOLOGY**

- Deploying next-generation proprietary technology
- Successful delivery in frontier countries and challenging environments

# 50 industry firsts

Enabling differentiated, higher-return projects



### FUNCTIONAL EXCELLENCE

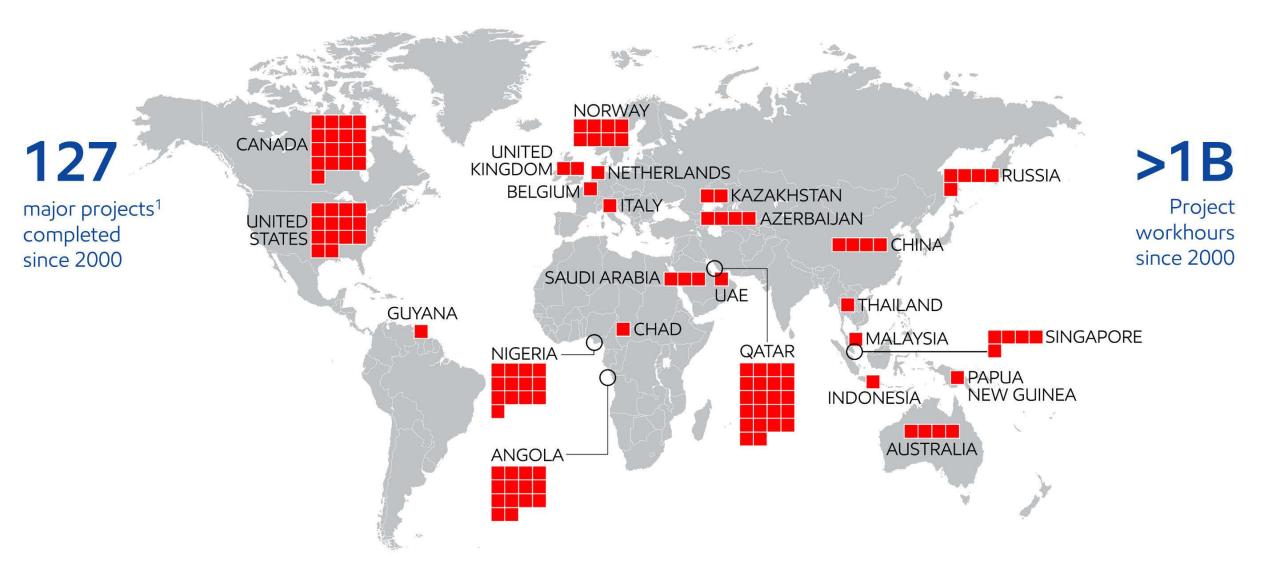
- Combining mega-project and smaller-scale execution experience
- Career community incorporating critical competencies
- One global projects organization of highly-skilled project practitioners

# 26 years

Average experience of project managers

# GLOBAL **SCALE**

Proven capability to execute large, complex projects on a global scale



<sup>1</sup> Major projects > \$500M

# PROJECT EXECUTION SAKHALIN-1

Delivered multi-phased development of three major fields in complex, frontier location

Sakhalin-1 2002+

Challenges: remote geography with undeveloped infrastructure, extreme climate, complex regulatory regime

- Delivered multiple developments over two decades
- First mega-project modularization enhanced execution efficiency
- Enabled by successful contractor approach and partnership

World's longest extended reach wells

APPLICABLE TO: CORPUS CHRISTI AND SINGAPORE PROJECT MODULARIZATION; PERMIAN DRILLING

### SCHEDULE PERFORMANCE FOR COMPLEX PROJECTS<sup>1</sup>

Average project duration vs. plan

ExxonMobil operated

Operated by others (OBO)

Source: ExxonMobil estimates

<sup>1</sup> Complex projects >\$500M since 2000

# PROJECT EXECUTION ANGOLA

Achieved world-record cycle times at industry-low unit development costs



### Angola

2002+

Challenge: scale and complexity in deepwater

- Five FPSOs, 640 Koebd capacity
  - "Design one, build many" strategy employed for capital efficiency of multi-phase development
- Industry-leading technology for deepwater, including high-angle, extended-reach wells

Kizomba A, world's largest FPSO in 2004 Kizomba B, industry record 31 months FID to start-up **APPLICABLE TO: GUYANA** 

#### **DEEPWATER PROJECT COST<sup>1</sup>**

\$/boe, indexed to industry

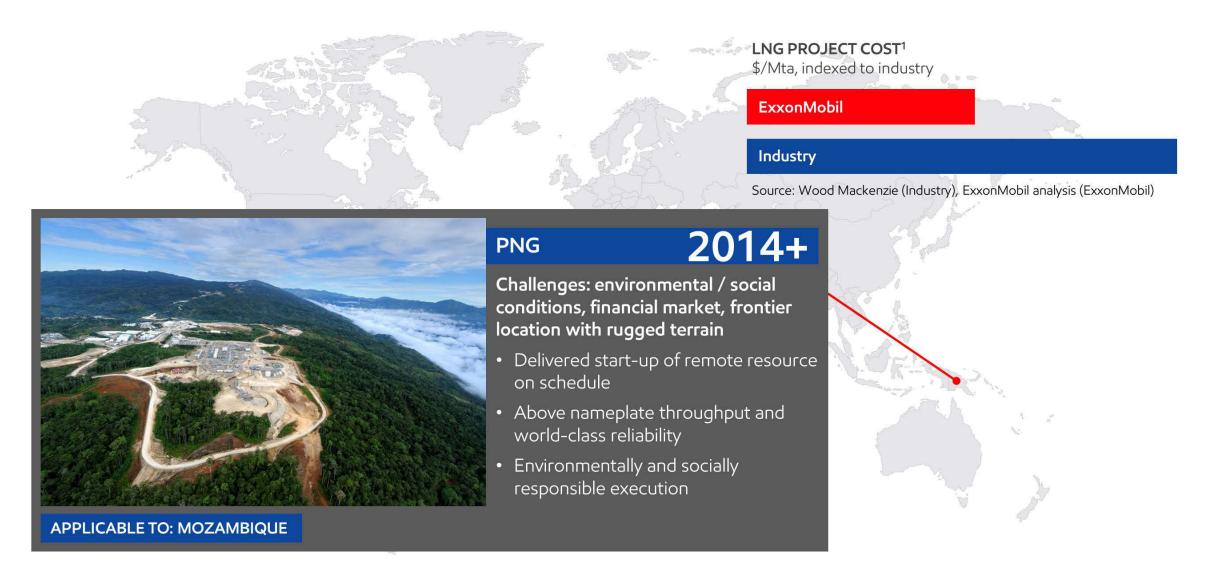
ExxonMobil

### Industry

Source: Wood Mackenzie (Industry), ExxonMobil analysis (ExxonMobil)

# PROJECT EXECUTION PNG LNG

Developed extensive infrastructure to support world-scale LNG in frontier country



# ADVANTAGED **EXECUTION STRATEGIES**

Unique, integrated project organization leverages experience, functional excellence, and technology

### Upstream projects organization

- Leading mega-project capacity
- Innovative execution and contracting breadth
- Multi-country / multi-discipline expertise



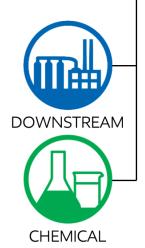


# INTEGRATED PROJECTS ORGANIZATION

Positioned to deliver advantaged major projects across businesses

### Downstream and Chemical projects organization

- Next-generation proprietary technology
- Small-scale, brownfield projects
- Site knowledge / local contractors
- Engineering / project design disciplines



# DEPLOYING ADVANTAGED **EXECUTION STRATEGIES**

Unique, integrated project organization leverages experience, functional excellence, and technology

# FORMER PROJECTS ORGANIZATIONS



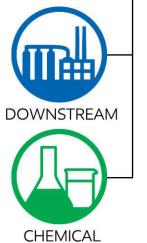
INTEGRATED PROJECTS ORGANIZATION







 First fully modularized chemical plant





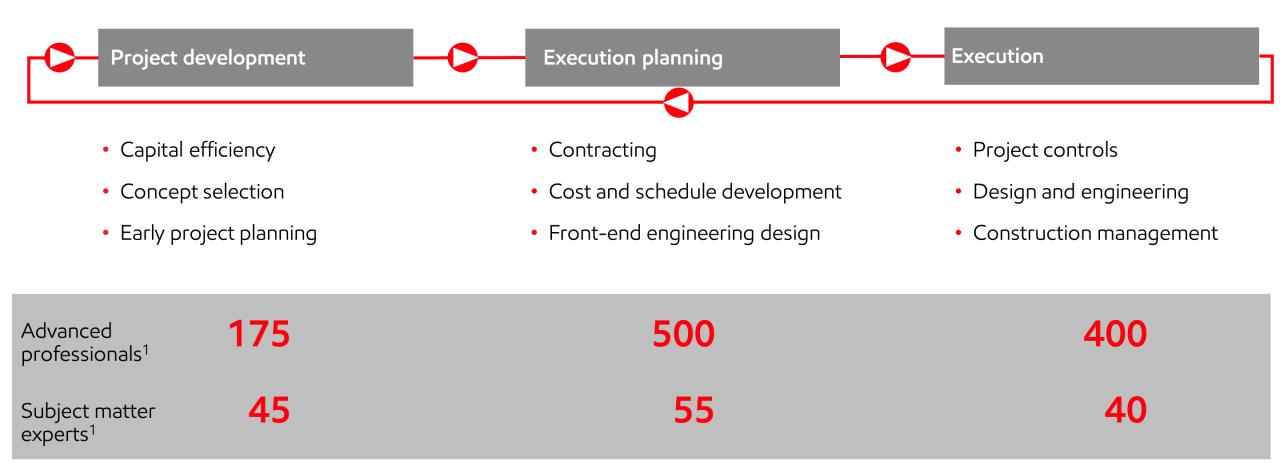
### Singapore resid upgrade

- Extends Rotterdam proprietary technology to residual streams
- Fully integrated Downstream / Chemical facility

# GLOBAL PROJECTS COMPETENCY

Unique, integrated project organization leverages experience, functional excellence, and technology

### SKILL DEVELOPMENT ACROSS PROJECT TIMELINE



<sup>1</sup>Based on internal assessment process

# GLOBAL PROJECTS KEY MESSAGES

- Competitive advantages enable successful project execution
- Proven capability to execute large, complex projects on a global scale, across established and frontier locations
- Unique, integrated project organization leverages experience, functional excellence, and technology



### TECHNOLOGY KEY MESSAGES

- Proven track record of translating fundamental science to commercial success
- Near-term value created through advances in existing capabilities, processes, and products
- Research and development programs shaped by business strategies and the dual challenge
- Collaborating with external laboratories, companies, and universities expands technology development and deployment

# **TECHNOLOGY LEADERSHIP**

Proven track record of translating fundamental science to commercial scale

### **LEGACY OF INNOVATION**

### APPLIED TECHNOLOGY

### RESEARCH AND DEVELOPMENT

### **BUTYL RUBBER**



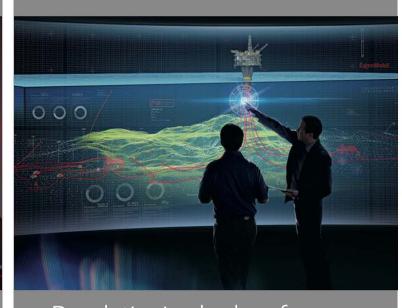
- Alternative to natural rubber
- Many commercial applications

# FLUID CATALYTIC CRACKING



- Initially enabled production of high-quality aviation fuel
- Basis for further process and catalyst advances

### **3D SEISMIC**



- Revolutionized subsurface imaging
- Enabled greater success in exploration and development

# TECHNOLOGY DEPLOYMENTS **DEEPWATER**

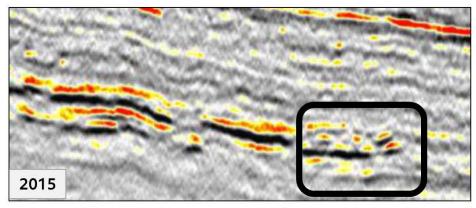
Near-term value created through advances in existing capabilities, processes, and products

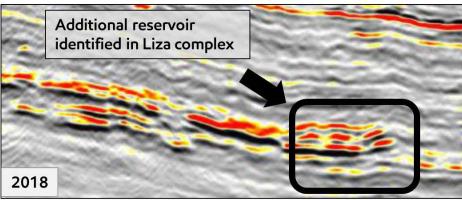
**LEGACY OF INNOVATION** 

### APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT

#### **EVOLUTION OF SEISMIC DATA IN GUYANA**





- High-quality subsurface imaging from proprietary seismic design and processing
- Exploration success in Guyana underpinned by 3D seismic processing and interpretation technology
  - 16 of 18 wells resulted in discoveries
  - More than 8 Boeb recoverable resource base
- Leveraged advanced processing and interpretation
  - Linking seismic data to well results
  - Calibrating data for better understanding and identification of prospects
  - Key input for reservoir modeling and development planning

# TECHNOLOGY DEPLOYMENTS UNCONVENTIONAL

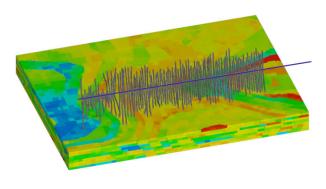
Near-term value created through advances in existing capabilities, processes, and products

LEGACY OF INNOVATION

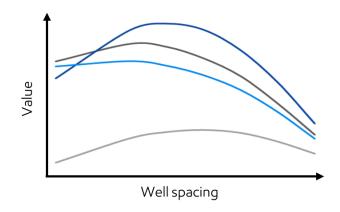
### APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT

### INTEGRATED RESERVOIR MODELING AND SIMULATION (IRMS)



#### **IRMS DEVELOPMENT SCENARIO MODELING**



- iRMS is next-generation proprietary technology that builds on historic reservoir modeling capability
  - Integrates subsurface modeling with parallel reservoir simulation
  - Leverages high-performance computing for rapid scenario testing
- For unconventional reservoirs, iRMS is coupled with proprietary techniques for fracture and tight reservoir modeling
  - Insights drive optimization of well landing and spacing
- Building on Bakken insights, early iRMS deployments in Permian enabled improvements in capital efficiency
  - ~40% planned capex reduction on undrilled Saints acreage
  - Key tool for cube development

<sup>1</sup> Simulation-based well density study

# TECHNOLOGY DEPLOYMENTS **DOWNSTREAM**

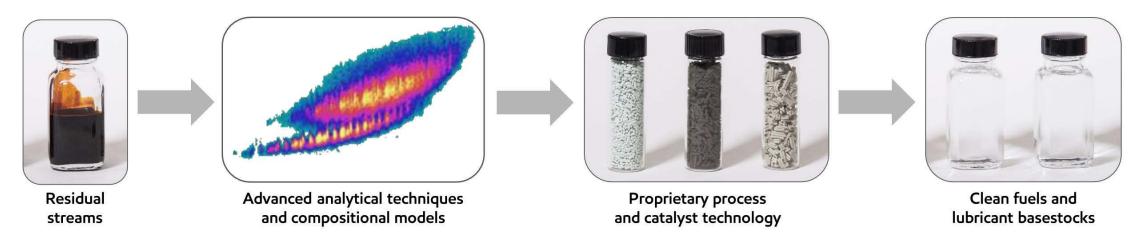
Near-term value created through advances in existing capabilities, processes, and products

**LEGACY OF INNOVATION** 

**APPLIED TECHNOLOGY** 

RESEARCH AND DEVELOPMENT

#### SINGAPORE RESID UPGRADE TECHNOLOGY



- Singapore resid upgrade project converts residual feed components to higher-value products
- Significant technical achievement enabled by modeling, process, and catalyst capabilities
- Proprietary technology adds \$200M to project annual earnings potential versus conventional upgrading<sup>1</sup>

# TECHNOLOGY DEPLOYMENTS CHEMICAL

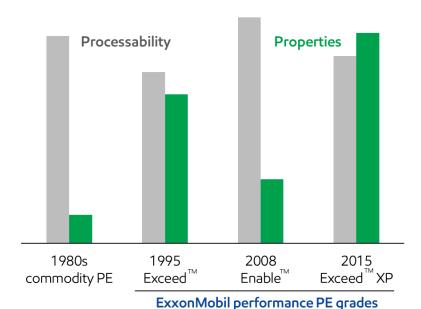
Near-term value created through advances in existing capabilities, processes, and products

**LEGACY OF INNOVATION** 

### **APPLIED TECHNOLOGY**

RESEARCH AND DEVELOPMENT

# PERFORMANCE POLYETHYLENE EVOLUTION Indexed to commodity polyethylene



- Polyethylene product evolution combined improvements in properties with processability, enabled by:
  - Fundamental property and application understanding
  - Proprietary metallocene catalyst platform
  - Pilot plants to scale up laboratory leads
- Enhanced properties improve sustainability thinning and light-weighting of end products
- Improvement in performance aligned with market demands, contributes to higher margins

See supplemental information

# RESEARCH AND DEVELOPMENT PORTFOLIO

**APPLIED TECHNOLOGY** 

Programs shaped by business strategies and the dual challenge

RESEARCH AND DEVELOPMENT

Unconventional	Recovery and capital efficiency
Products	Higher-value products
Subsurface	Advanced models and simulations
Gas conversion	Conversion of gas to higher-value products
Low-emission	Advanced biofuels, CCS, and novel manufacturing technologies

**Annual R&D** investment

**LEGACY OF INNOVATION** 

2,300 Ph.D. scientists and engineers

University collaborations

# **UNCONVENTIONAL** RESEARCH AND DEVELOPMENT

Programs shaped by business strategies and the dual challenge

LEGACY OF INNOVATION

APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT

### SIMULATION OF FRACTURING TECHNOLOGIES, VARYING LOADING PROFILES



- Simulation of novel fracturing technologies suggests opportunities to increase reservoir contact area
- Currently validating science via lab prototypes and planned field demonstrations

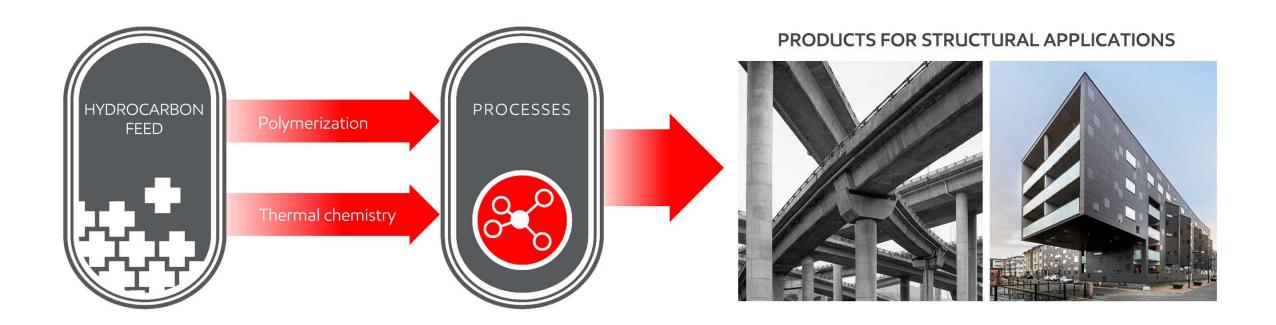
# **NOVEL PRODUCTS** RESEARCH AND DEVELOPMENT

Programs shaped by business strategies and the dual challenge

LEGACY OF INNOVATION

APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT



- Leveraging catalysis and polymerization capabilities to develop sustainable materials for high-volume structural applications
- Potential to replace high-CO<sub>2</sub> intensity materials such as steel and cement

# **LOW-EMISSION** RESEARCH AND DEVELOPMENT

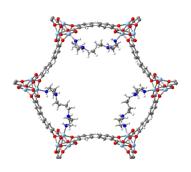
Programs shaped by business strategies and the dual challenge

**LEGACY OF INNOVATION** 

APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT

### METAL ORGANIC FRAMEWORK (MOF) FOR CCS

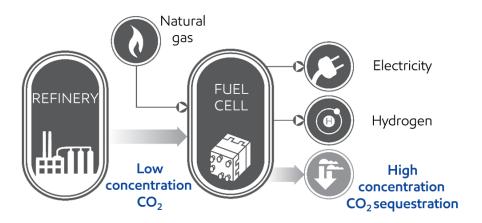






**FUEL CELL TECHNOLOGY FOR CCS** 





- Collaborating with partners on novel, high-surface area materials for carbon capture
  - Partnerships combine metal organic framework expertise with ExxonMobil's process scale-up capabilities
- Progressing design of carbonate fuel cell (CFC) for CO<sub>2</sub> capture at Rotterdam refinery
  - Joint development with FuelCell Energy
  - Demonstration of CFC technology, supplying data to inform commercial-scale developments
- Advancing additional CCS technology-to-scale collaborations
  - Direct air capture with Global Thermostat



Multiple technologies via energy centers and national laboratories

# **LOW-EMISSION** RESEARCH AND DEVELOPMENT

Programs shaped by business strategies and the dual challenge

LEGACY OF INNOVATION

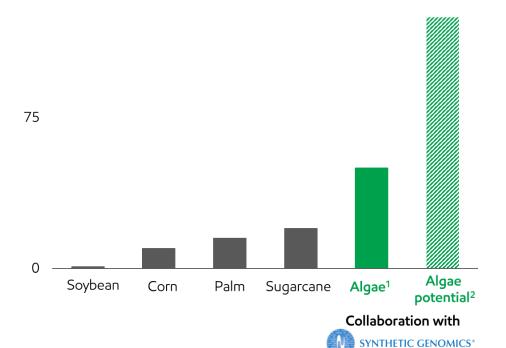
**APPLIED TECHNOLOGY** 

RESEARCH AND DEVELOPMENT

#### LAND PRODUCTIVITY OF BIOFUELS

Bbls / acre / year

150



- Algae represents opportunity to scale biofuels with significantly higher land productivity versus alternatives
- Advancing biology required for development of suitable algae strains with Synthetic Genomics
- Demonstrated step-change improvements in biomass productivity across multiple algae species

<sup>&</sup>lt;sup>1</sup> Expected outdoor performance of current best strain. Outdoor testing in progress.

<sup>&</sup>lt;sup>2</sup>ExxonMobil assessment of near-term potential, based upon laboratory results and pace of biology progress. Outdoor testing in progress.

# **LOW-EMISSION** RESEARCH AND DEVELOPMENT

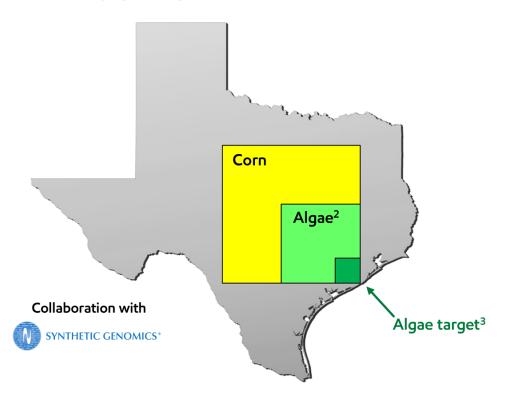
Programs shaped by business strategies and the dual challenge

**LEGACY OF INNOVATION** 

**APPLIED TECHNOLOGY** 

RESEARCH AND DEVELOPMENT

# AREA REQUIRED TO REPLACE 10% OF U.S. TRANSPORTATION DEMAND<sup>1</sup>



- Algae represents opportunity to scale biofuels with significantly higher land productivity versus alternatives
- Advancing biology required for development of suitable algae strains with Synthetic Genomics
- Demonstrated step-change improvements in biomass productivity across multiple algae species
- Scale-up to outdoor growth systems in parallel with laboratory effort focuses on solving key biology and engineering challenges
- Progressing towards target of technical readiness for production of 10 Kbd by 2025

<sup>&</sup>lt;sup>1</sup> ExxonMobil analysis, U.S. gasoline and diesel demand

<sup>&</sup>lt;sup>2</sup> Microalgae without genetic engineering, outdoor average oil production

<sup>&</sup>lt;sup>3</sup>ExxonMobil biology target for outdoor average oil production from genetically engineered algae

## **COLLABORATIONS** ENABLE TECHNOLOGY SOLUTIONS

Collaborations expand technology development and deployment

LEGACY OF INNOVATION

**APPLIED TECHNOLOGY** 

### RESEARCH AND DEVELOPMENT

Energy center low-emission focus areas <sup>1</sup>		MITei	Princeton E-ffiliates Partnership FFILIATES energy * environment * engagement	The University of Texas at Austin Energy Institute	Stanford Strategic Energy Alliance Precourt Institute for Energy	SINGAPORE ENERGY CENTRE
	Renewable power	•	•	•	•	•
	Carbon capture	•	•	•	•	•
	Grid-scale electron storage			•	•	
	Long-distance battery storage				•	
	Hydrogen	•	•	•		
	Gas conversion	•	•		•	
	New products	•	•			•
	Liquids conversion	•		•		

- External collaborations combine university science capabilities with ExxonMobil's expertise in scaling technology
- Progressing joint research and development with academia, national laboratories, and industry partners

### TECHNOLOGY KEY MESSAGES

- Proven track record of translating fundamental science to commercial success
- Near-term value created through advances in existing capabilities, processes, and products
- Research and development programs shaped by business strategies and the dual challenge
- Collaborating with external laboratories, companies, and universities expands technology development and deployment

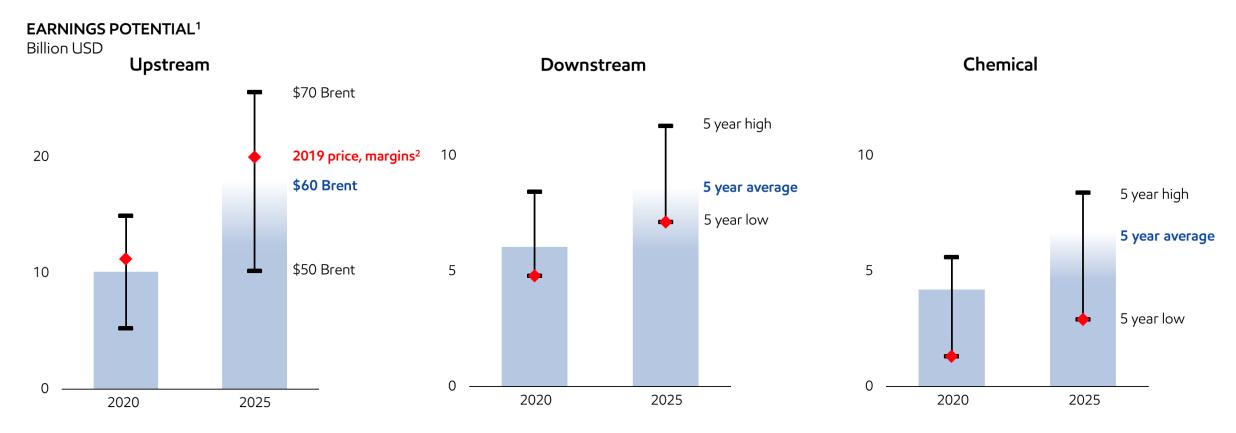


### INVESTMENT AND FINANCIAL PLAN KEY MESSAGES

- Structurally improving capacity to grow earnings, cash flow, and ROCE
- Progressing advantaged investments and highgrading portfolio to enhance returns
- Evaluating pace in bottom-of-cycle conditions to balance capital allocation priorities and value
- Financial capacity enables allocation of capital consistent with priorities and capture of opportunities across commodity price cycles
- Priority remains growth in long-term shareholder value

## EARNINGS **GROWTH POTENTIAL**

Capacity increases across range of price scenarios



- Price and margin assumptions reflect industry cyclicality; ranges indicative of recent history
- Earnings potential doubles by 2025<sup>1,3</sup> in a flat real price and constant margin environment

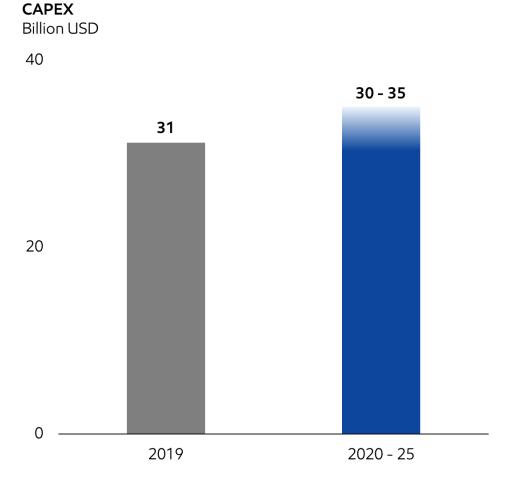
<sup>&</sup>lt;sup>1</sup> Assumed \$60/bbl Brent price basis adjusted for inflation from 2019 and 5 year average margin basis

 $<sup>^{2}</sup>$  2019 actual margins; 2019 actual prices adjusted for inflation

<sup>&</sup>lt;sup>3</sup> Based on 2017 actual earnings, excluding impacts of U.S. tax reform and impairments as reported in 2019 Investor Day See supplemental information

### **ADVANTAGED** INVESTMENTS

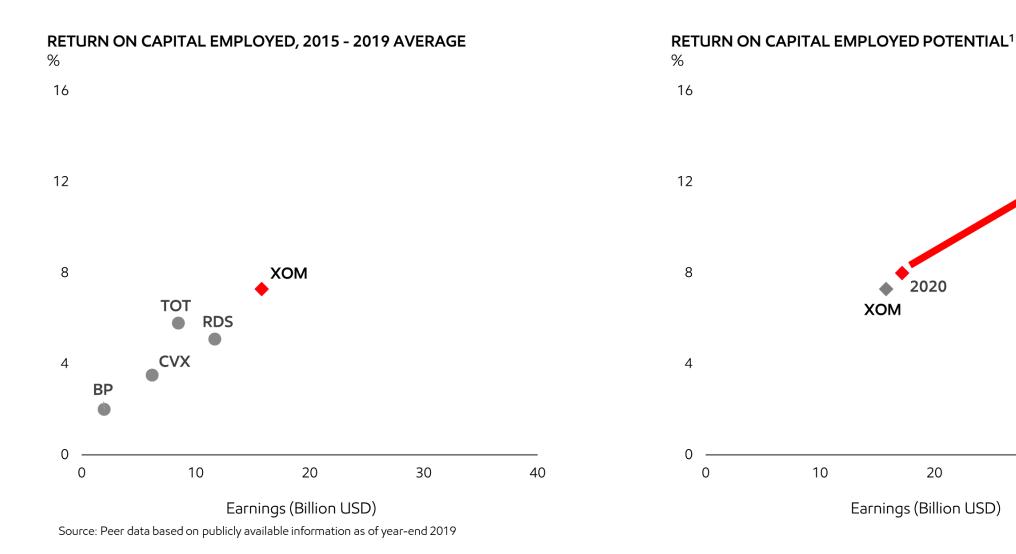
Progressing investments across industry-leading portfolio



- Depletion requires ongoing investment to meet society's needs
- Industry-leading portfolio with average returns of 20%<sup>1</sup>
  - Investments generate earnings and cash flow across broad range of prices and scenarios
- Investment levels reflect:
  - Industry-leading investment opportunities
  - Scale of business
  - Execution capability
  - Financial capacity
- Capex outlook of \$30 \$35B per year
  - 2020 at mid to low end of range
  - Options to adjust with industry environment

## ROCE GROWTH POTENTIAL

Advantaged investments and portfolio highgrading enhance returns



<sup>&</sup>lt;sup>1</sup> Assumed \$60/bbl Brent price basis adjusted for inflation from 2019 and 5 year average margin basis See supplemental information

40

2025

30

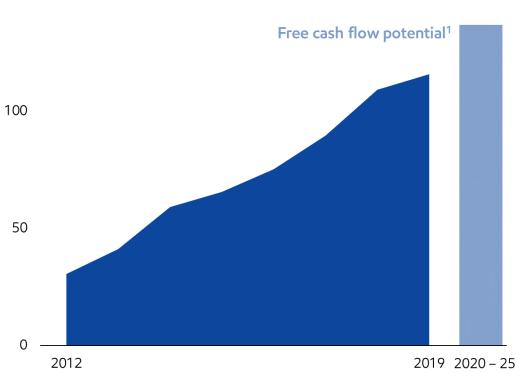
## **GROWING** LONG-TERM FREE CASH FLOW

Priority on value creation generates significant free cash flow potential

#### **CUMULATIVE FREE CASH FLOW**

Billion USD

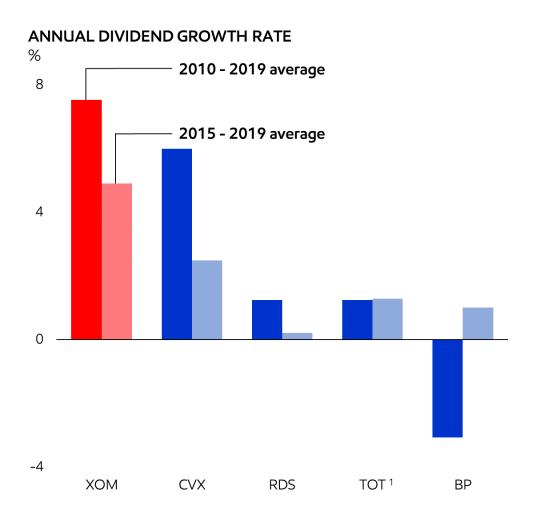
150



- Growing earnings, cash flow, and shareholder return potential in a flat real price and constant margin environment
- Cash flow from operations grows at annual average rate of ~10%
- Growth enabled by accretive investments
  - Depletion nature and demand fundamentals underpin investing as capital allocation priority
  - Approach fundamental to paying reliable, growing dividend over long term

## SHAREHOLDER **DISTRIBUTIONS**

### Committed to a reliable and growing dividend



- Long-term commitment to reliably grow dividend remains
  - Dividend growth for 37 consecutive years
- Value-accretive investments provide capacity for shareholder distributions
- Average annual growth rate well in excess of peers over past decade

### INVESTMENT AND FINANCIAL PLAN KEY MESSAGES

- Structurally improving capacity to grow earnings, cash flow, and ROCE
- Progressing advantaged investments and highgrading portfolio to enhance returns
- Evaluating pace in bottom-of-cycle conditions to balance capital allocation priorities and value
- Financial capacity enables allocation of capital consistent with priorities and capture of opportunities across commodity price cycles
- Priority remains growth in long-term shareholder value



## GROWING **SHAREHOLDER VALUE**

- Long-term growth, robust investment portfolio, and favorable cost environment underpin plans
- Leveraging competitive advantages to progress best set of opportunities since Exxon and Mobil merger
- Financial strength provides capacity to invest through commodity cycles
- Exercising optionality in response to near-term market conditions while preserving long-term value
- Advancing technologies to strengthen advantages and address climate risk
- Confident in delivering structural business improvements in line with 2018 commitments

Important information and assumptions regarding certain forward-looking statements. Forward-looking statements contained in this presentation regarding the potential for future earnings, cash flow, project returns, return on average capital employed (ROCE), base asset cash, and capital employed are not forecasts of actual future results. These figures are provided to help quantify the potential future results and goals of currently-contemplated management plans and objectives including new project investments, plans to grow Upstream production volumes, plans to increase sales in our Downstream and Chemical segments and to shift our Downstream product mix toward higher-value products, continued highgrading of ExxonMobil's portfolio through our ongoing asset management program, initiatives to improve efficiencies and reduce costs, capital expenditures and cash management, and other efforts within management's control to impact future results as discussed in this presentation. These figures are intended to quantify for illustrative purposes management's view of the potentials for these efforts over the time periods shown, calculated on a basis consistent with our internal modelling assumptions for factors such as working capital, as well as factors management does not control, such as interest, differentials, and exchange rates.

For all price point comparisons, unless otherwise indicated, we assume \$60/bbl Brent crude prices and \$3.00/mbtu Henry Hub for natural gas prices, which reflect five year historical averages. Unless otherwise specified, crude prices are Brent prices. Except where noted as solely Henry Hub, for natural gas we have used management's internal price assumptions for the relevant natural gas markets. All crude and natural gas prices for future years are adjusted for inflation from 2019.

Downstream and Chemical margins reflect five year historical averages from 2015 to 2019.

These prices are not intended to reflect management's forecasts for future prices or the prices we use for internal planning purposes.

We have assumed that other factors such as laws and regulations, including tax and environmental laws, and fiscal regimes remain consistent with current conditions for the relevant periods. This presentation does not attempt to model potential coronavirus effects. Unless otherwise indicated, asset sales and proceeds are consistent with our internal planning. For 2019 earnings, Corporate & Financing expenses were \$3.0 billion. For future periods, we have assumed Corporate & Financing expenses between \$2.8 and \$3.2 billion annually. To illustrate future financial capacity, we have used scenarios of Corporate & Financing expenses that reflect the estimated potential debt levels under those scenarios. Outlook for Corporate & Financing expenses for the first quarter 2020 is expected to be \$700 to \$900 million.

See the Cautionary Statement at the front of this presentation for additional information regarding forward-looking statements.

Non-GAAP and other measures. In this presentation, earnings excluding effects of U.S. tax reform enactment and impairments, return on average capital employed (ROCE), operating costs, unit cash operating costs, base asset cash, net cash margin, and free cash flow are non-GAAP measures. With respect to historical periods, reconciliation information is included with the relevant definition below or as noted below in the Frequently Used Terms available on the Investors page of our website at www.exxonmobil.com. For future periods, we are unable to provide a reconciliation of forward-looking non-GAAP measures to the most comparable GAAP financial measures because the information needed to reconcile these measures is dependent on future events, many of which are outside management's control as described above. Additionally, estimating such GAAP measures and providing a meaningful reconciliation consistent with our accounting policies for future periods is extremely difficult and requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. Forward-looking non-GAAP measures are estimated in a manner consistent with the relevant definitions and assumptions noted above.

#### Definitions and non-GAAP financial measure reconciliations

**Base assets.** Base assets means all Upstream producing assets excluding Permian, Bakken, Guyana, LNG growth projects, and exploration activities.

**Base asset cash.** Base asset cash means estimated earnings for base assets at \$60/bbl Brent in 2019 dollars adjusted for inflation, before depreciation and depletion, including non-controlling interests and abandonment spend, less additions to property, plant, and equipment, and equity company capex.

**Base decline and base growth.** Base decline and base growth means Upstream contributions from the entire portfolio except for other portfolio segments specified.

**Divestments.** Divestments represent the unadjusted sale price specified in the applicable contract of sale as of the effective date for asset divestiture agreements which the corporation or one of its affiliates has executed since January 1, 2019. Actual final sale price and cash proceeds may differ in amount and timing from the divestment value depending on applicable contract terms.

Earnings excluding effects of U.S. tax reform and impairments, and earnings excluding asset management identified items (Adjusted Earnings / Actuals). The table below reconciles 2017 earnings excluding effects of U.S. tax reform enactment and impairments used in this presentation to 2017 U.S. GAAP earnings, and 2019 earnings excluding asset management identified items to 2019 U.S. GAAP earnings.

(millions of dollars)	Corporate Total
2017 Earnings (U.S. GAAP)	19,710
U.S. tax reform	5,942
Impairments	(1,521)
2017 Earnings excluding U.S. tax reform and impairments	15,289

Asset Management Identified Items	3,655
Asset Management Identified Items	3,655 <b>0.685</b>
Asset Management Identified Items	,

**Free cash flow.** The definition of free cash flow is provided in our Frequently Used Terms available on the Investors page of our website at www.exxonmobil.com.

**Moody's Debt / Book Capitalization**. For historical periods, Debt / Book Capitalization is sourced as of third quarter 2019 from Moody's Investors Service and calculated using Moody's standard adjustments. Year-end 2019 and projected future potential for ExxonMobil estimated by ExxonMobil based on a consistent methodology.

**Net cash margin (\$/bbl input).** Net cash margin, following Solomon Associate's definition, is defined as gross margin at a standard price set for feeds and products, less normalized operating costs on a unit basis, expressed as \$/bbl of total input.

**Operating costs (Opex).** For information concerning the calculation and reconciliation of operating costs see the Frequently Used Terms available on the Investors page of our website at www.exxonmobil.com.

159

**Performance product.** Refers to Chemical products that provide differentiated performance for multiple applications through enhanced properties versus commodity alternatives and bring significant additional value to customers and end-users.

**Processability.** Processability refers to throughput (kg/h) for polyethylene.

**Project.** The term "project" as used in this presentation can refer to a variety of different activities and does not necessarily have the same meaning as in any government payment transparency reports.

**Properties.** Properties refers to film strength measurements for polyethylene.

**Resources, resource base, and recoverable resources.** These and similar terms refer to the total remaining estimated quantities of oil and natural gas that are expected to be ultimately recoverable. ExxonMobil refers to new discoveries and acquisitions of discovered resources as resource additions. The resource base includes quantities of oil and natural gas classified as proved reserves, as well as quantities that are not yet classified as proved reserves but that are expected to be ultimately recoverable. The term "resource base" or similar terms are not intended to correspond to SEC definitions such as "probable" or "possible" reserves. "Potential" resource amounts are not currently included in the resource base.

**Return on average capital employed (ROCE).** For information concerning the calculation of average capital employed and ROCE for historical periods, which we also refer to as Return Profile in this presentation, see the Frequently Used Terms on the Investors page of our website at www.exxonmobil.com.

**Returns, investment returns, project returns.** Unless referring specifically to ROCE or external data, references to returns, investment returns, project returns, and similar terms mean discounted cash flow returns based on current company estimates. Future investment returns exclude prior exploration and acquisition costs.

**Unit cash operating costs (\$/bbl).** Operating costs (excluding depreciation and depletion) per net oil-equivalent barrel of production.

### Other information

All references to production rates and project capacity are on a gross basis, unless otherwise noted. References to resource size are on a net basis, unless otherwise noted.

This presentation refers to ExxonMobil's 2019 Outlook for Energy. The Outlook for Energy includes ExxonMobil's internal estimates of both historical levels and projections of challenging topics such as energy demand, supply and trends through 2040 based on internal data and analyses as well as publicly available information from many external sources including the International Energy Agency. Separate from ExxonMobil's analysis, the Outlook for Energy includes a number of third party scenarios such as the EMF 27 scenarios and the IEA's Sustainable Development Scenario. These third party scenarios reflect the modeling assumptions and outputs of their respective authors, not ExxonMobil, and their use and inclusion herein is not an endorsement by ExxonMobil of their likelihood or probability. Work on the 2019 Outlook for Energy was conducted during 2018 and the first half of 2019. We have not taken any steps and assume no duty to update this analysis as of any future date and neither further distribution of this material nor the continued availability of this material in archive form on our website should be deemed to constitute an update or re-affirmation of this analysis as of any future date.

The Human Development Index (HDI) vs. Energy Consumption chart on page 12 and 103 displays a subset of data contained on page 6 of the Outlook for Energy. Not all countries are represented on the chart. Given the x-axis is a logarithmic scale, there may be visual variances from the 2019 Outlook for Energy.

Data provided on page 104 can be found at "Future of Flexible Packaging to 2024," Smithers Pira, 2019, Table 4.2 Global: consumer flexible packaging consumption by substrate, 2014-2024 ('000 tonnes).

ExxonMobil has business relationships with thousands of customers, suppliers, governments, and others. For convenience and simplicity, words such as venture, joint venture, partnership, co-venturer, operated by others, and partner are used to indicate business and other relationships involving common activities and interests, and those words may not indicate precise legal relationships.

Competitor data is based on publicly available information and, where estimated or derived (e.g., ROCE), done so on a consistent basis with ExxonMobil data. Future competitor data, unless otherwise noted, is taken from publicly available statements or disclosures by that competitor and has not been independently verified by ExxonMobil or any third party. We note that certain competitors report financial information under accounting standards other than U.S. GAAP (i.e., IFRS).

#### Slide 9

- Margin equals Asia Pacific polyethylene less ethylene cash cost
   Refining margin is equal weighting of U.S. Gulf Coast (Maya coking), Northwest Europe (Brent catalytic cracking), Singapore (Dubai catalytic cracking)
   Distillate includes kerosene and jet
   Actual pricing adjusted for inflation to 2019

#### Slide 81

- 1) ExxonMobil analysis Group II
- 2) ExxonMobil estimate includes LPG, naphtha, and gasoil
- Includes kerosene and jet
- 4) Fuel oil represents high-sulfur fuel oil, International Maritime Organization (IMO)

#### Slide 94

- 1) ExxonMobil production > 1,000 Koebd in 2025
- 2) Chevron is 50% of CPChem