

GrowGeneration to Exhibit Commercial Cultivation Solutions at 2025 CEAg World Conference and Expo

DENVER, Nov. 12, 2025 (GLOBE NEWSWIRE) -- **GrowGeneration Corp. (NASDAQ: GRWG)** ("GrowGeneration" or the "Company"), one of the nation's largest suppliers of specialty products for controlled environment agriculture (CEA), commercial cultivation, and retail garden centers, today announced it will host an exhibit at the 2025 CEAg World Conference and Expo, taking place November 19–21, 2025, in Durham, North Carolina. Details are included below:

CEAg World Conference & Expo 2025

Date: November 19-21, 2025

Location: Durham Convention Center – Durham, NC

Booth: 309

Attendees: Jason Holland, VP of Product Innovation & Commercial Solutions, and Steve Sevenser Viagrow Founder & VP of Lawn and Garden

At CEAg World Conference and Expo, GrowGeneration will feature its extensive portfolio of proprietary brands and integrated solutions purpose-built for performance across different settings including indoor, greenhouse, and mixed-light environments. Key product lines include:

- **Char Coir** — the highest-grade coco available, sourced from a single farm to ensure consistency and quality. Each batch comes with a chemical analysis available to the client and serves as a testament to our quality and standards.
- **Drip Hydro** — a complete nutrient solution engineered for one purpose: to make growing easier and more productive. Developed by growers for growers and backed by 45+ years of cultivation experience, it delivers high-quality results, higher yields and low overhead.
- **PowerSi** — high quality, concentrated additives that improve the health of your plants, your yields, and your crop quality.
- **The Harvest Company** — offers a diverse range of essential products designed specifically for all your home gardening and commercial growing needs. Our carefully developed products are crafted to help you get the most out of each growing season. From Seed to Harvest, we're here to deliver the perfect solutions for your gardening journey.
- **Dialed In Under Canopy LED lights, Environmental & Fertigation Systems** — a first-of-its-kind lighting solution engineered to boost lower-canopy flower development in commercial cannabis cultivation. This system helps cultivators address a universal issue, penetrate lower buds which are typically smaller, less potent and often unsellable due to the spectrum of light stopping at the top of the canopy.

“At GrowGeneration, we understand the evolving needs of cultivators seeking greater consistency, yield, and cost efficiency,” said Michael Salaman, President of GrowGeneration. “CEAg World is a key forum for advancing best practices in CEA, and we look forward to showcasing our integrated solutions spanning substrates and fertigation to climate control and nutrient management. Our products are designed to support scalable, year-round production and we are excited to share the innovative solutions that GrowGeneration brings to the market.”

For more information on the CEA World Conference and Expo, visit: <https://www.ceagworld.com/events/>.

GrowGeneration’s team will be available on-site in Durham for meetings with commercial operators, conference attendees, and investors. Appointments may be scheduled in advance.

To be added to the GrowGeneration email distribution list, please email GrowGen@kcsa.com.

About GrowGeneration Corp:

GrowGen is one of the nation’s largest suppliers of specialty products for controlled environment agriculture (CEA), commercial cultivation, and retail garden centers. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Char Coir, Drip Hydro, Power Si, Ion lights, The Harvest Company, Viagrow, and more. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, and a benching, racking, and storage solutions business, Mobile Media or MMI.

Forward Looking Statements

This press release may include predictions, estimates or other information that might be considered forward-looking within the meaning of applicable securities laws. While these forward-looking statements represent current judgments, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect opinions only as of the date of this release. Please keep in mind that the Company does not have an obligation to revise or publicly release the results of any revision to these forward-looking statements in light of new information or future events. When used herein, words such as “look forward,” “expect,” “believe,” “anticipate,” “estimate,” or variations of such words and similar expressions are intended to identify forward-looking statements. Factors that could cause actual results to differ materially from those contemplated in any forward-looking statements made by us herein are often discussed in filings made with the United States Securities and Exchange Commission, available at: www.sec.gov, and on the Company’s website, at: www.growgeneration.com.

Media & Commercial Inquiries:

Press Contact: media@growgeneration.com

Sales Contact: sales@growgeneration.com

Website: www.growgeneration.com

Investor Relations:

KCSA Strategic Communications

Philip Carlson, Managing Director

T: 212-896-1233

GrowGen@KCSA.com

A PDF accompanying this announcement is available at
<http://ml.globenewswire.com/Resource/Download/fe791751-687f-4f14-8ee9-46d40135e541>



Source: GrowGeneration Corp.