

June 1, 2026

**CINEMARK®**

# Cinemark Reaches All-Time High Domestic Box Office for May

*Cinemark capitalized on a diverse array of compelling wide releases to achieve record-high May box office performance*

*Cinemark also delivered record-breaking food and beverage results, including the highest per cap spend for the month of May*

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#) (NYSE: CNK), one of the largest and most influential theatrical exhibition companies in the world, today announced it delivered its highest-ever domestic box office performance for the month of May. These record-level results were fueled by broad moviegoer enthusiasm and the company's strategic programming of a well-balanced slate that included blockbusters, breakout mid-tier content and strong holdovers. The month was marked by exceptional audience turnout with robust demand for varied films, including *Michael*, *The Devil Wears Prada 2*, *Mortal Kombat II*, *The Sheep Detectives*, *Star Wars: The Mandalorian and Grogu*, *Obsession* and *Backrooms*, which delivered Cinemark's biggest horror opening day of all time. Complementing this box office success, Cinemark also achieved its highest-ever food and beverage per cap spend for the month of May.

"We are proud to have achieved an all-time high May box office, driven by a compelling slate of releases from our studio partners, strong moviegoer demand for larger-than-life, cinematic experiences and our team's outstanding execution to maximize the opportunity," said Sean Gamble, Cinemark President and CEO. "The sustained box office momentum we have seen year-to-date reflects the impact and importance of a healthy, well-balanced release cadence of compelling films. Audiences are showing up for a wide range of content, with particular strength in younger moviegoers, resulting in impressive performances across blockbusters and varied small- to mid-tier titles. We congratulate our studio partners on the success they have realized so far this year, and we commend our entire Cinemark team for consistently delivering exceptional in-theater experiences for our guests."

## Coming Soon to the Big Screen

Moviegoers have much to look forward to over the next few months, with highly anticipated releases including *Toy Story 5* (June 19), *Supergirl* (June 26), *Minions & Monsters* (July 1), *Moana* (July 10), *The Odyssey* (July 17) and *Spider-Man: Brand New Day* (July 31) set to hit theaters. Later in the year, audiences will get to enjoy films including *Practical Magic 2* (September 11), *Resident Evil* (September 18), *Forgotten Island* (September 25), *Verity* (October 2), *The Hunger Games: Sunrise on the Reaping* (November 20), *Hexed* (November 25), *Dune: Part Three* (December 18), *Avengers: Doomsday* (December 18) and *Jumanji 3* (December 25).

## The Cinemark Experience

Cinemark's commitment to delivering a preeminent out-of-home entertainment experience comes to fruition through continual investment in its theaters and customer journey.

- Fan-favorite Luxury Lounger recliners, with approximately 72 percent of the domestic circuit reclined.
- Cinemark XD, the number one private-label premium large format in the world with over 300 auditoriums across the U.S. and Latin America, representing 13 percent of global box office in 2025 on 5 percent of screens.
- Largest footprint of D-BOX motion seats with over 630 auditoriums.
- Everyone's favorite mouth-watering movie theater concessions with free refills on large drinks and XL popcorn, in addition to robust food and beverage offerings, with 80 percent of U.S. theaters offering restaurant-quality menu items and 60 percent offering beer, wine and alcohol. Guests can skip the line and order their cinema snacks ahead of time on the Cinemark app.
- Must-have movie merchandise in theaters as well as online at [shop.cinemark.com](http://shop.cinemark.com).
- Superior sight and sound technology delivered by top-of-the-line multi-channel surround sound and Barco digital and laser projectors managed by an industry-leading technology team that delivers a 99.97 percent uptime across thousands of showtimes every day. This means moviegoers can count on Cinemark for a smooth, uninterrupted presentation.
- Guest service scores that consistently reach high satisfaction ratings from approximately 95 percent of domestic guests surveyed.
- Cinemark Movie Club, the industry-leading movie theater subscription program with more than 1.45 million members in addition to Movie Rewards free loyalty program with outstanding member rewards.
- Steeply discounted movie tickets at Cinemark theaters on Discount Tuesday, with Movie Rewards members saving even more.
- National partnerships with UberEats, Door Dash, Grubhub and 7NOW to satisfy those movie theater concessions cravings at home.

For full details about the Cinemark moviegoing experience, visit [Cinemark.com](http://Cinemark.com) or download the Cinemark app. Click [HERE](#) for general Cinemark images and b-roll.

### **About Cinemark Holdings, Inc.**

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across nearly 500 theaters and more than 5,500 screens, operating in 42 states in the U.S. (301 theaters; 4,219 screens) and 13 South and Central American countries (194 theaters; 1,401 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20260601270898/en/>

**Cinemark Contacts:**

Media:

Julia McCartha

[pr@cinemark.com](mailto:pr@cinemark.com)

Investors:

Chanda Brashears

[investors@cinemark.com](mailto:investors@cinemark.com)

Source: Cinemark Holdings, Inc.