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Thousands of Herbalife Members Gather in Chicago to Promote Healthy Living

Herbalife to Host Annual 2014 Extravaganza in Chicago, Illinois

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE:HLF), a leading global nutrition company, announced today that it will host thousands of members from across North America at its annual Extravaganza on July 18, 2014 in Chicago, Illinois. The Extravaganza is one of two annual gatherings of Herbalife members from across North America for training, recognition and to celebrate the value the company brings to its members, as well as the millions of consumers and local communities around the world. The company will hold its second North American event on October 17, 2014 in Atlantic City, New Jersey.

“Throughout our 34-year history, Herbalife has proven to be more than a great products company – it’s a culture, a lifestyle and a distribution network for public health,” said Michael O. Johnson, Herbalife’s chairman and CEO. “Over three exciting days in Chicago, attendees will share in the mission, vision and values of Herbalife, hear about exciting developments within the company and get the opportunity to share ideas and network with other members. We are excited about this Extravaganza as we continue to positively impact the lives of millions of consumers.”

Herbalife is an important contributor to Illinois’ economy and local communities. Nearly 4,300 people in Illinois are Herbalife employees or Herbalife contract manufacturers and suppliers, and there are more than 15,400 independent Herbalife members in the state. During the Extravaganza, Herbalife members and employees will also raise funds for the Herbalife Family Foundation (HFF), which is focused on improving the nutrition of vulnerable children around the world, including residents of Illinois. HFF provides over \$2.3 million in funding and volunteer assistance each year to more than 100 organizations worldwide. These funds bring nutrition to more than 121,000 children in over 50 countries on a daily basis.

At the Extravaganza, attendees will learn from top Herbalife members, executives and scientists, and receive training that, with hard work and dedication, can help them take their business to the next level.

Herbalife members are joining at a faster rate than ever – in the U.S. alone, a record 83,000 new members joined Herbalife in the first quarter of 2014 - and people continue to respond to the company’s products. For more than 34 years, Herbalife has helped change people’s lives around the globe, by providing effective nutrition and weight management products and an opportunity for financial empowerment.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife

products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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