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Ibotta Recognized by The Denver Post as a Colorado "Top Workplace"

DENVER, May 6, 2019 /PRNewswire/ -- Today, [ibotta](#) was named a "Top Workplace" by The Denver Post. The list is based solely on [employee feedback](#) gathered through a third-party survey administered by research partner [Energage](#), LLC, a leading provider of technology-based employee engagement tools. The anonymous survey measures several aspects of workplace culture, including alignment, execution, and connection, just to name a few.



"Building a meaningful culture and putting an emphasis on our employees has been critical to our success, and it's what continues to position us for even greater things ahead," said Bryan Leach, founder and CEO of Ibotta. "It's an honor to be recognized as a Top Workplace in Denver, based on the feedback of our employees."

Launched in 2012, Ibotta has now delivered more than \$525 million in cumulative cash rewards to its 30 million downloaded users. With a current team of more than 600 employees, Ibotta is still growing quickly, with plans to expand head count by 33 percent this year. And as the team has grown, so have its altruistic initiatives; this July will mark the third annual *Ibotta Gives*, a day when all employees are given the afternoon to donate their time to deserving organizations. Throughout the year, *Ibotta Gives* partners with local organizations the team is passionate about to volunteer time or offer financial support, like Colorado Fourteeners Initiative, Shiloh House, Volunteers of America, Special Olympics and Wish for Wheels. Additionally, the growing team has created employee engagement groups to enhance the company's culture and business, like <We>Botta, which focuses on diversity and inclusion through education, programs and encouragement of self-discovery.

"Top Workplaces is more than just recognition," said [Doug Claffey](#), CEO of Energage. "Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results. Their leaders prioritize and carefully craft a healthy [workplace culture](#) that supports employee engagement."

About Ibotta

Headquartered in Denver, CO, free mobile shopping app Ibotta ("I bought a...") has delivered more than \$525 million in cumulative cash rewards to its users on groceries, clothing, electronics, gifts, home and office supplies, restaurant dining, hotel rooms and more. Partnering with more than 1,500 leading brands and retailers, Ibotta offers cash back on

purchases made both online and at brick and mortar stores through mobile-enabled redemptions. Launched in 2012, Ibotta has nearly 30 million downloads, and is one of the most frequently used shopping apps in the United States. Ibotta also debuted on the Inc. 5000 list in 2018, and was named one of Inc's Best Workplaces of 2017.

About Energage, LLC

Headquartered in Exton, Pa., [Energage](#) is a leading provider of technology-based employee engagement tools that help leaders to unlock potential, inspire performance, and achieve amazing results within their organizations. The research partner behind the [Top Workplaces](#) program, Energage has surveyed more than 57,000 organizations representing well over 19 million employees in the United States.

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