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KORE and Elo Partner to Accelerate I-Series Set Up with Instant Connectivity

Elo I-Series to Connect Directly to KORE Network Right Out of the Box for Quicker Set Up

ALPHARETTA, Ga.--(BUSINESS WIRE)-- [KORE](#), the people powering IoT innovations and opportunities, today announced a partnership with [Elo](#), a global supplier of digital touchscreen solutions, to power its new I-Series line for the Android platform. The partnership allows all Elo I-Series devices to be set up right out of the box on KORE's seamless, global network.

Simply by contacting KORE and providing the SIM card number included with the Elo device, customers are able to activate the devices instantly. The addition of cellular connectivity on the I-Series allows dynamic advertising by merchandising teams, creative agencies, PoP display and fixture companies where access to other networks is difficult. Two versions with KORE-powered cellular connectivity are available out of the box — through Vodafone for Europe and with AT&T for the U.S. market. If needed, customers can choose other carriers through a *Bring Your Own Carrier* option.

“Our customers look to us to deliver the best interactive experiences,” said Neeraj Pendse, director of product management, Elo. “Our devices are now ready for instant activation with the help of KORE’s seamless network; bringing these experiences to the end-user faster and more effectively.”

“KORE is excited to partner with Elo to power IoT innovation in touchscreen-based products for industries such as consumer electronics, healthcare, transportation systems and more. KORE provides the seamless connectivity and customer-centric usability that are vital Elo’s customers,” said Alex Brisbane, CEO, KORE.

About KORE

KORE provides the connectivity and services that make the Internet of Things possible. Founded in 2003, KORE is the world’s largest managed network services provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) markets. KORE provides the critical wireless connectivity empowering application, hardware and wireless operator partners to rapidly bring new IoT and M2M innovations to market, with millions of active on-network units in more than 180 countries. KORE delivers choice, reliability and global native coverage through multi-carrier and Tier 1 carrier cellular and satellite network services – including LTE, GSM and CDMA - as well as advanced applications to easily manage IoT connected devices. KORE [Position Logic](#) software provides seamless location-based services (LBS) for businesses. KORE’s recent acquisition of Wyless makes the company one of the six largest providers of M2M/IoT services globally, inclusive of carriers. For more information, visit www.koretelematics.com, read the KORE [blog](#) and connect with KORE on [LinkedIn](#), [Google+](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Vimeo](#).

About Elo

[Elo](#) is a global leader in [touchscreen](#) solutions including [point-of-sale](#) systems and [interactive signage displays](#) from 10 to 70 inches. The inventor of the touchscreen, Elo now has 20+ million retail and hospitality installations in 80+ countries with products designed in California and built to last with a 3-year standard warranty. The Elo touchscreen experience has consistently stood for quality, reliability and innovation. Elo intellectual property is protected by global patent, trademark and design registrations. Learn more about Elo at [EloTouch.com](#).

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