

October 12, 2016



KORE CEO and Biz Development Executive to Speak at Connected Plus Toronto

CEO Alex Brisbane to Share Insights on how to Monetize the IoT

TORONTO--(BUSINESS WIRE)-- [KORE](#), the people powering the Internet of Things (IoT) innovations and opportunities, today announced that CEO Alex Brisbane and Paulo Silva, director, business development, Canada, will be speaking in two sessions, respectively, at [Connected Plus Toronto 2016](#). In addition, KORE will be demonstrating its specialized IoT and Machine to Machine (M2M) services at booth #201 during the show, including a PRISMPro demo on October 12 from 11:30 A.M. to 12 P.M. in the Solutions Lab.

During his session, "Winning Business Models: Industrial," KORE CEO Alex Brisbane will discuss success stories that demonstrate what a winning business model looks like for Industrial IoT. The session will include real world examples and insights on best practices for monetizing the IoT.

What: The "Winning Business Models: Industrial" session

Who: Alex Brisbane, CEO, KORE

When: Wednesday, October 12, 2016 from 2:30 P.M. to 3 P.M. ET

Where: Connected Plus Toronto 2016
Arcadian Court
Loft 4

During the "The Interoperability Challenges, Standards And Protocols" panel, KORE's Paulo Silva, director, business development, Canada, and his fellow panelists will discuss interoperability and the progress that has been made thus far in the area. In addition, the panelists will navigate the standards and protocols landscape and explain how you can play a role in the movement towards interoperability between vendors, devices and platforms.

What: "The Interoperability Challenges, Standards and Protocols" panel

Who: Martin Fassier, Co-Founder & CEO, CASA
Henry Franc, president, Telecommunications Industry Association
Daniel Moneta, EVP, corporate development & marketing, MMB Networks
Paulo Silva, director, business development, Canada, KORE

When: Thursday, October 13, 2016 from 9:30 A.M. to 10:30 A.M. ET

Where: Connected Plus Toronto 2016
Arcadian Court
Loft 4, 5

See the full suite of KORE connectivity services in Booth #201 at Connected Plus Toronto 2016.

About KORE

KORE provides the people, expertise and technology to support the many visions of the IoT, from the *Inspiration of Things* to the *Innovation of Things* to the *Internet of Things*. Founded in 2003, KORE quickly rose to become the world's largest managed network services provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) communications. Today, KORE is a global leader in software service and platforms that power the IoT, with millions of active on-network units. KORE is the brand powering other leading brands, including some of the world's largest enterprise customers. KORE's singular customer-centric focus is to identify and develop solutions that help clients realize IoT innovations and accelerate time-to-market schedules. KORE has over 350 people who serve customers in 110 countries, empowering new business models and opportunities to monetize the IoT. KORE: the people powering IoT.

For more information, visit www.korewireless.com, read the KORE [blog](#) and connect with KORE on [LinkedIn](#), [Google+](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Vimeo](#).

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MLGROUP Boston

Joe Palladino or Maggie Fairchild, 781-684-0770

kore@mslgroup.com

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