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KORE to Launch Position Logic Services in Asia at CommunicAsia

Advanced Applications Executive to Address Attendees on Leading Location-Based Service Offering and Bringing the Internet of Things to Life

ALPHARETTA, Ga. & SINGAPORE--(BUSINESS WIRE)-- [KORE](#), the world's largest managed wireless network services provider specializing in machine-to-machine (M2M) communications, today announced it will launch its Position Logic location-based applications service for the Asia Pacific market at CommunicAsia. KORE Product Line Manager for Advanced Applications, Greg Roth, will also deliver a presentation on bringing the Internet of Things to life.

The Position Logic LBS tracking application is the most powerful and customizable hosted solution in the industry. Empowering companies that want to deliver a turnkey, private-labelled solution in their market, including fleet management and security providers, Position Logic provides precision technology and customized services, including Hosted Solutions/SAAS, Enterprise Solutions, on a global scale. Already serving over 300 customers and more than 160,000 devices in Latin America and the USA, this offering is now being released in the Asian market.

"Position Logic provides critical technology that will enable advanced location-based solutions for our partners in Asia. The possibilities for Fleet Management, Security Asset Tracking, and GPS Tracking Software solutions are limited only by the imagination of the service provider," said KORE Executive Vice President, Advanced Applications, Felix Lluberes. "I encourage attendees to visit stand 1S1-01 (USA) at CommunicAsia for detailed information about Position Logic."

KORE CEO Alex Brisbane, added, "KORE has a proven reputation for delivering industry-leading M2M services across a geographically wide array of regions. The launch of Position Logic in Asia increases our portfolio of M2M and IoT solutions in this area and furthers our goal of creating the pre-eminent independent provider of broad-based M2M service solutions on a global basis, supported from our locations in Singapore and Australia."

As part of the CommunicAsia Spotlight series, Mr. Roth will present at *Studio NXT Connected Lifestyle*, a segment of the show highlighting connected location-based solutions that increase efficiency. The session, titled "How Services that Consumers *Need* are Bringing the Internet of Things to Life," will provide real-life examples of how the IoT is reaching consumers in their everyday lives - from health management to security and automotive - using the power of connected applications. Location is a key element of the IoT, and Mr. Roth will demonstrate how KORE Application Enablement can turn ideas into solutions overnight.

What: Presentation titled "How Services that Consumers *Need* are Bringing the Internet of Things to Life"

Who: KORE Product Line Manager for Advanced Applications, Greg Roth

When: June 5, 2015 at 2:20 p.m.

Where: CommunicAsia
Marina Bay Sands
Singapore

About KORE

KORE is the world's largest managed communications solutions provider specializing in Internet of Things (IoT) and Machine to Machine (M2M) markets. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. Through its strategic growth plan, including the recent acquisition of RacoWireless, KORE is primed to deliver an unprecedented portfolio of connected technology, location-aware solutions and management tools in a way that has never before been experienced in the industry.

For more information, please visit www.koretelematics.com.

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