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KORE CEO Alex Brisbourne Voted Chairman of IMC

M2M Pioneer to Lead Largest and Fastest-growing IoT and M2M Trade Group

LONDON--(BUSINESS WIRE)-- The International M2M Council (IMC), the largest and fastest-growing trade group serving the rapidly expanding Internet of Things (IoT) and Machine-to-Machine Communications (M2M) sector, announced today that KORE CEO Alex Brisbourne has been voted Chairman. KORE is the world's largest mobile virtual network operator (MVNO) dedicated to providing wireless connectivity for M2M.

Brisbourne was selected for his experience building KORE into one of the pre-eminent independent providers of broad-based M2M service solutions. He has been a leading voice in M2M for more than 10 years, has been quoted in numerous publications and served as a presenter at leading wireless conferences.

"Alex is pioneer in M2M and one of the most-recognized executives in our industry. We look forward to his leadership as we continue to grow the IMC and deliver increasing value to M2M members around the globe," said IMC Executive Director Keith Kreisher.

The IMC has skyrocketed to 5,000 Adopter Members (associates), greatly exceeding all expectations, with more than 300 new professionals joining each week. These M2M innovators from OEMs and enterprises gain access to a wealth of IMC content covering everything from actual case studies to business best-practices to industry news.

Members come from the energy, healthcare and logistics industries with recent growth fueled by widespread M2M adoption in automotive telematics, building & construction, industrial Internet, retail and "smart city" segments. The IMC's member base spans the U.S. and Europe, with a rapidly growing population from Asian countries.

Brisbourne added, "The IMC serves a critical role in the M2M ecosystem. Never before has a group of M2M professionals spanning these disparate markets been assembled. I look forward to leading the IMC as we empower the growth of strategic M2M and IoT deployments." Alex provides additional commentary in a video interview with Robin Duke-Woolley of Beecham Research, and more information can be found at www.im2mc.org.

About KORE

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction

processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. Through its strategic growth plan, including the recent acquisition of RacoWireless, KORE is primed to deliver an unprecedented portfolio of connected technology, location-aware solutions and management tools in a way that has never before been experienced in the industry.

For more information, please visit www.koretelematics.com.

About the International M2M Council (IMC)

The London-based IMC is the largest and fastest-growing trade group dedicated to the global IoT/M2M sector – with over 5,000 members joining since February of 2014. Board member-companies include Aeris, Amdocs, AT&T, B&B Electronics, Deutsche Telekom, Digi International, Inmarsat, Iridium, KORE, Numerex, Orbcomm, Synapse Wireless, Telecom Italia, Telit, Verizon, and Wyless. The IMC welcomes solution providers, network operators, systems integrators, equipment manufacturers, software developers and other M2M stakeholders to join the organisation at www.im2mc.org.

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