

## KORE President and COO Alex Brisbourne to Speak at M2M World Congress 2014 in London

Telecommunications Expert to Discuss the Role of M2M in Remote Monitoring and Control

ALPHARETTA, Ga.--(BUSINESS WIRE)-- <u>KORE</u>, the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced that President and COO Alex Brisbourne will be presenting a session at the <u>M2M World Congress 2014</u>, taking place in the Grand Hall of the Grand Connaught Rooms in London, England, April 24-25, 2014.

In the "M2M Telematics - Opportunities in Remote Monitoring & Control" session, Brisbourne will discuss how machine-to-machine communication is enabling companies across various industries to remotely monitor and control their devices and assets in the field. In addition, Brisbourne will discuss the future of remote monitoring and control, including real-world examples and areas for opportunity.

What: "M2M Telematics - Opportunities in Remote Monitoring &

Control<sup>3</sup>

Who: Alex Brisbourne, president and COO, KORE

When: April 25, 2014 at 1:45 PM BST

Where: M2M World Congress 2014

Grand Connaught Rooms - Grand Hall

## **About the Speaker**

Alex Brisbourne is president and COO of KORE and has more than 20 years of experience in the wireless, enterprise and fixed line networking industries. He brings a uniquely qualified perspective from the front lines of applied machine-to-machine communications and embedded wireless and regularly takes the stage at telecom business and technology conferences. He sits on the Advisory Board of a number of technology companies in the United States and Canada.

## **About KORE**

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational

efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit <a href="https://www.koretelematics.com">www.koretelematics.com</a>.

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Source: KORE